

# RADIO TODAY

WEDNESDAY, MARCH 11, 1938

KALI - 1430 KFI - 640 KGFJ - 1230 KMPC - 710 KPCC - 1240  
 KBIG - 740 KFOX - 1280 KGIL - 1260 KNX - 1070 KRKD - 1150  
 KBLA - 1490 KFSG - 1130 KHJ - 930 KOWL - 1580 KVOE - 1480  
 KERN - 1410 KFVD - 1020 KHV - 870 KPOL - 1540 KWKW - 1300  
 KECA - 790 KFWB - 980 KILV - 870 KPAC - 1560 KXLA - 1110  
 KFAC - 1330 KGR - 1390 KLAC

## 7:00 A.M.

KLAC-News: Haynes  
 et Relins  
 KECA-P. Masterson  
 KNN-B. Ferris  
 KMPC-Clock Watcher  
 KFAC-Coffee Cup  
 Concert and News  
 KFVB-News: Bill  
 Lyden  
 KIJ-Frank  
 Hemingway  
 KFI-Johnny Williams  
**7:15 A.M.**  
 KFI-F. Lawton  
 KIJ-Bkfst. Gang  
 KMPC-News  
 KNN-Ralph Story

## 7:30 A.M.

KFI-Cabbages and  
 Kings  
 KLAC-Sam Balter  
 and Haynes  
 KNN-Frank Goss  
 KMPC-Clock Watcher  
 KECA-B. Garrard; P.  
 Masterson; News  
**7:45 A.M.**  
 KFI-Knox Manning  
 KNN-Harry Babbitt  
 KHJ-Sam Hayes  
 KRKD-Christ Chapter  
 Hour

## 8:00 A.M.

KFI-Golden Gags  
 KLAC-News, Stocks  
 KECA-Bkfst. Club  
 KFVB-News and  
 Sports  
 KHJ-Cecil Brown  
 KMPC-News  
 KNN-Ralph Story  
 KFAC-Stocks, Market  
 Highlights  
**8:15 A.M.**  
 KHJ-Johnny Murray  
 KMPC-News, Sports  
 KFI-News, Theater.  
 Big  
 KHJ-W.B. Leyden  
 KGFJ-Voice of Blind  
 KLAC-Balter and  
 Haynes  
 KNN-D. Valle  
 KFAC-Sports & Music

## 8:30 A.M.

KFI-News  
 KFAC-News  
 KNN-Grand Slam  
 KHJ-Bible Institute  
 KMPC-N. Nesbitt  
 Clockwatcher News  
 KGFJ-Divine Science  
 KFVB-L.A. Breakfast  
 Club  
**8:45 A.M.**  
 KFI-Andy & Virginia  
 KFAC-Unity  
 KNN-Rosemary

## 9:00 A.M.

KECA-Garden Gulde  
 and Recipes  
 KNN-Wendy Warren  
 KIJ-Music  
 KLAC-News: Haynes  
 KRIG-Catalina Coffee  
 Club  
**9:15 A.M.**  
 KFI-V. Lindjahr  
 KNN-Aunt Jenny  
 Chest Huntley  
 KECA-Headline News;  
 KIJ-Captain  
 Commentary, Music  
 Box

## 9:30 A.M.

KFI-Ladies Day  
 KIJ-Norma Young  
 KECA-Break the Ban!  
 KLAC-P. Potter  
 KMPC-News: Chef  
 Milani  
 KNN-Helen Trent  
 KFVB-Al Jarvis  
 KFAC-Piano Parade  
 and News  
**9:45 A.M.**  
 KNN-Gal Sunday

## 10:00 A.M.

KFI-News  
 KFAC-Comp. Corner  
 KIJ-Newsaper of All  
 KMPC-News; Ira Cook  
 KECA-News: Jack  
 Berch  
 KNN-Road off. Ite  
**10:15 A.M.**  
 KFI-Hoh and Ray  
 KIJ-Tello Test  
 KECA-Hall of Musical  
 Fame  
 KNN-Ma Perkins  
 KRKD-Health Talk

## 10:30 A.M.

KFI-Strike It Rich  
 KIJ-Your Soloist  
 KNN-Dr. Malone  
 KECA-True Story  
 KIJ-Answer Man  
**10:45 A.M.**  
 KNN-Guiding Light  
 KIJ-Carmen  
 Cavallaro  
**10:55 A.M.**  
 KECA-Whisp. St.

## 11:00 A.M.

KFI-Dhie, or Nothing  
 KNN-2nd Mrs. Burtio  
 KFAC-Masters in  
 Miniature  
 KIJ-Ladies Fair and  
 News  
**11:15 A.M.**  
 KFAC-Folk Songs  
 KECA-When a Girl  
 Marries  
 KNN-Ferry Mason

## 11:30 A.M.

KFI-Garden Gulde;  
 News  
 KFAC-Music Hall  
 KIJ-Queen for Day  
 KNN-Nora Drake  
 RECA-Hits & Encores  
**11:45 A.M.**  
 KFI-Bob Hope  
 KNN-Brighter Day

## 12 NOON

KFI-Farm Report  
 KNN-Bill Kennealy  
 KFAC-Lunch, Concert  
 KIJ-Sid Fuller  
 KECA-News  
 KPOL-Temple Baptist  
 Church  
**12:15 P.M.**  
 KFI-Road of Life  
 KNN-III Top House  
 KHJ-C. Foster  
 KECA-Paul Harvey

## 12:30 P.M.

KFI-Pepper Young  
 KNN-Art Linkletter  
 KFAC-Jack Owens  
 KFVB-News; Runnlol  
 KIJ-Music; News  
 KLAC-570 Club  
**12:45 P.M.**  
 KFI-Itte to Happiness  
 KFAC-News; D. Joy  
 KFVB-Bill Anson

## 1:00 P.M.

KFI-Backstage Wife  
 KECA-Bill Ring  
 KNN-Wendell Noble  
 KFAC-L.A. Review  
 KIJ-Jack Kirkwood  
**1:15 P.M.**  
 KFI-Stella Dallas  
 KNN-Home Folks;  
 It Happens  
 Every Day  
 KFAC-Music  
 KECA-Bill Davidson

## 1:30 P.M.

KFI-Widder Brown  
 KFAC-Accent on  
 Strings  
 KNN-Phil Norman  
 KFI-Lucky 11  
**1:45 P.M.**  
 KFI-Woman in My  
 House

## 2:00 P.M.

KFI-Plain Bill  
 KECA-Recipes; Ronni  
 Kemper  
 KFAC-Matinee  
 KFVB-Maurice Hart  
 KMPC-News; J. Gran  
 KIJ-Quick, What's  
 the Answer?  
 KNN-News; G. Fisher  
 KRKD-Government  
**2:15 P.M.**  
 KNN-A. Godfrey

## KFI-Front Pg. Farrell

**2:30 P.M.**  
 KFI-Lorenzo Jones  
 KIJ-Club 230; News  
 KRKD-Daily Visits  
 with the Bible  
**2:45 P.M.**  
 KFI-Doctor's Wife  
 KECA-Theater  
**3:00 P.M.**

KFI-Travelers  
 KFAC-News &  
 Keyboard  
 Order  
 KHJ-Red Cross Show  
 KECA-Beat the  
 Record  
**3:15 P.M.**  
 KIJ-Club 930

## 3:30 P.M.

KFI-Dr. Paul  
 KFAC-World of Opera  
 KIJ-Lynn at Hollywood  
 KECA-Cal Tinney  
 and Recipes  
**3:45 P.M.**  
 KFI-D. Garroway  
 KIJ-Mac McGuire  
 KNN-C. Massey

## 4:00 P.M.

KFI-Life Can Be  
 Beautiful  
 KECA-Mary Margaret  
 McBride  
 KIJ-Fulton Lewis Jr.  
 KNN-Ruth Ashton; R.  
 Q. Lewis; J. Wakely

## 4:15 P.M.

KFAC-Masterpieces  
 KFVB-Red Rowe  
 KLAC-News; Sports;  
 Alex Cooper  
 KGFJ-Art Laboe  
 KPOL-Larry's Stork  
 Club  
**4:30 P.M.**  
 KFI-News; B. Wheeler  
 KIJ-F. Hemingway

## 4:45 P.M.

KIJ-Curt Massey  
 KECA-Nancy Holme  
 KGFJ-DixieLand  
 KNN-City Editor;  
 Hawthorne  
 KFVB-News  
**4:45 P.M.**  
 KECA-News  
 KIJ-Sam Hayes-  
 News  
 KFVB-Red Rowe

## 5:00 P.M.

KECA-Elroy Hirsch  
 KFAC-Sunset  
 Serenade  
 KFAC-News; Sports;  
 G. Norman  
 KNN-Ed Murrow  
 KIJ-Songs of the  
 B-Bar-B  
 KMJC-News; Sports  
 KFI-Art Baker; Pat  
 Blash

## 5:15 P.M.

KECA-Virgil Pinkley  
 KMPC-John T. Flynn  
 KNN-Tom Harmon  
 KFI-News,  
**5:30 P.M.**  
 KFI-World to Live In  
 KMPC-Carroll Alcott  
 KIJ-Wild Bill Hickok  
 C. Brown  
 KECA-Chet Huntley  
 KFAC-Viennese  
 Varieties

## KRKD-Sports Dial

KLAC-News, Music  
 KMPC-Stars of Song  
**5:45 P.M.**  
 KFI-E. Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KECA-Bob Garrard  
 KMPC-Hits of Today  
 KNN-Frank Goss  
 and News  
**6:00 P.M.**

## KFI-Record

Album Review  
 Order  
 KLAC-News; Bob  
 McLaughlin  
 KFVB-News; Red  
 Rowe  
 KMPC-Sports  
 KIJ-Gabriel Heatter  
 KFAC-News; Show  
 Time  
 KECA-Sports; News  
 KNN-Play House  
 KGFJ-Request Pert.

## 6:15 P.M.

KFI-Bill Havorth  
 KMPC-News  
 KFVB-Mark Scott  
 KIJ-Annual Newswear  
 KECA-Elmer Davis  
**6:30 P.M.**

## KFI-Hollywood

Varieties  
 KIJ-Behind the Story  
 KFVB-Frank Bull  
 KFAC-Music; Mbeatone  
 KMPC-Bill Stewart  
 KECA-Headline  
 Edition  
 KNN-What's My Line?  
**6:45 P.M.**  
 KECA-Lum 'n' Ahner  
 KIJ-Hayes; B. Henry

## 7:00 P.M.

KFI-Rob Hope  
 KGFJ-Musical Digest  
 KIJ-Family Theater;  
 News  
 KNN-Quiz Kids  
 KFAC-News at 7  
 KECA-Lone Ranger  
 and News  
**7:30 P.M.**

## KFI-Walk a Mile

KECA-Mystery Theat'r  
 KIJ-Cisco Kid  
 KFVB-Community  
 Newspaper  
 KFAC-Encores  
 KNN-Coconut Grove  
**7:45 P.M.**  
 KFVB-Rosary Hour

## 8:00 P.M.

KFI-Frost Warning;  
 One Man's Family  
 KFAC-Eve. Concert  
 KIJ-Name of Song  
 KNN-Lowell Thomas  
 KLAC-News; Sam  
 Balter  
 KFVB-Kennedy  
 Kalling  
 KECA-Tony Guy

## 8:15 P.M.

KFI-News Parade  
 KLAC-G. Norman  
 KNN-C. Collingwood  
 and R. Trout  
**8:30 P.M.**

## KFI-Great Gildersleeve

KIJ-Answers for  
 Americans  
 KFVB-News

## KNN-Dr. Christian

KECA-The Adventurer  
 KFAC-Music  
**8:45 P.M.**  
 KFVB-Kennedy  
 Kalling  
**9:00 P.M.**

## KECA-News of

Tomorrow  
 KFI-Groncho Marx  
 KIJ-Newsaper of All  
 KGFJ-Hunter Hancock  
 KNN-FBI  
 KMPC-Songs You  
 Order  
 KFVB-News  
**9:15 P.M.**  
 KECA-Orchestra  
 KIJ-Fulton Lewis Jr.  
 KMPC-Songs You  
 Order  
 KFVB-Kennedy  
 Kalling

## 9:30 P.M.

KECA-Pootnotes  
 and Music  
 KFI-Big Story  
 KIJ-Deer Margy, It's  
 Murder, T. Moody  
 KMPC-Dance Time  
 KNN-Lord Is My  
**9:45 P.M.**  
 KNN-Junior Miss

## 10:00 P.M.

KFI-Reporter  
 KFAC-Crossroads  
 KFVB-L. Finley  
 KECA-News and  
 Edwin C. Hill  
 KIJ-Ancient Man  
 KNN-10 O'Clock Wire  
**10:15 P.M.**  
 KFI-Joy Forever  
 KIJ-Frank Edwards  
 KECA-Science of Mind  
 KNN-Bill Kennealy;  
 Tom Harmon

## 10:30 P.M.

KFI-Special Performer;  
 Sports Final  
 KECA-Music From  
 Moon  
 KNN-P. Norman  
 KIJ-What  
 Alternatives in Asia

## 11:00 P.M.

KFI-11th Hour News  
 KFAC-Crossroads  
 KIJ-Larry Chatterton  
 KECA-Lawrence Walk  
 KNN-News; Tom  
 Hannon  
**11:15 P.M.**  
 KNN-Merry Go 'Round  
 KFI-Orchestra  
 KIJ-Crowell's Nest

## 11:30 P.M.

KECA-Don Swan  
**11:40 P.M.**  
 KNN-This I Believe

## 11:45 P.M.

KECA-Play Boys  
 KFI-You  
 KNN-Dwight Cooke  
**12 Midnight**  
 KFI-Midnight Flyer  
 KLAC-News; Alex  
 Cooper

## KFVB-Larry Finley

KNN-News; Hawthorn  
 & Bill Balance  
 KECA-News  
 KMPC-Midnight  
 Serenade  
 KRKD-Hollywood  
 Show  
 KXLA-Nite Life  
 KFAC-Music