

# RADIO TODAY

THURSDAY, JULY 29, 1952

KALI - 1430 KFI - 640 KFVB - 980  
 KECA - 790 KFOG - 1280 KGER - 1390  
 KBIG - 740 KFSX - 1150 KGFJ - 1230  
 KFAC - 1330 KFVD - 1020 KGIL - 1260

KHJ - 930 KNX - 1070 KRKD - 1150  
 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KLAC - 570 KMPC - 710 KWKW 1300  
 KPAC - 1560 KPCC - 1240 KXLA - 1110

## PROGRAM HIGHLIGHTS

### PUBLIC INTEREST—

8:15 KGFJ-Voter's School  
 9:00 KHJ-Newspaper of Air

### DRAMA—

8:30 KNX Mr. and Mrs. North  
 9:30 KHJ-Official Detective

### SPORTS—

8:15 KFVB-S.F.-Hollywood  
 8:15 KMPC-L.A.-Oakland

KFI broadcasts the news today at 6\*, 6:30, 6:45\*, 7:15, 7:45, 8:30\*, 10, 12, noon, 4:15, 5, 5:15, 5:45, 6:00, 8:15, 10\*, 11\* and 11:55 p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

### 7:00 A.M.

KFI-Johnnie Willis  
 KHJ-Hemingway  
 KECA-P. Masterson  
 KMPC-Stars of Songs  
 KFVB-Bill Leyden  
 KNX-Bob Ferris  
 KLAC-News, Haynes at Reins  
 KFAC-Concert: News  
 KGFJ-Bible Fellowship Hour

### 7:15 A.M.

KFI-Fleetwood Lawton  
 KHJ-Breakfast Gang  
 KMPC-News  
 KNX-Ralph Story

### 7:30 A.M.

KFI-Breakfast Platters  
 KNX-Frank Goss  
 KMPC-Clockwatcher  
 KECA-B. Garred  
 KFVB-News, B. Leyden  
 KLAC-Sam Balter; Haynes

### 7:45 A.M.

KFI-Knox Manning  
 KNX-Harry Bahblitt  
 KHJ-Sam Hayes.

### 8:00 A.M.

KRKD-Christian Chapel Hour  
 KMPC-Song for You  
 KECA-P. Masterson and J. Conte  
 KFI-J. Murray  
 KLAC-News, Stocks  
 KFVB-News; Reunion  
 KMPC-News  
 KFAC-Stock Market  
 KRKD-Unity  
 KNX-Ralph Story  
 KFOG-Tabern. Bened.  
 KHJ-Cecil Brown  
 KECA-Breakfast Club  
 KGFJ-World Bible Society

### 8:15 A.M.

KHJ-B. Greene; G. Heater  
 KMPC-Market, Sports  
 KNX-Dave Valle, News  
 KLAC-Sam Balter; News at Reins  
 KFVB-Bill Leyden  
 KFI-Stoplight Ser.  
 KFAC-Musical Varieties

### 8:30 A.M.

KMPC-Norman Nesbitt  
 Clockwatcher. News  
 KHJ-Haven of Rest  
 KNX-Grand Slam  
 KFAC-News; D. Joy  
 KGFJ-College of Divine Science

### 8:45 A.M.

KFI-Coffee Time  
 KFVB-News, Runnlon

### KNX-Rosemary KFAC-Unity

### 9:00 A.M.

KFI-Andy & Virginia  
 KHJ-Wendy Warren  
 KHX-Paula Stone  
 KFAC-Morning Concert  
 KBIG-Dude Martin  
 KFVB-Bill Anson  
 KLAC-News; Haynes  
 KECA-Sing With Bing  
 KMPC-Clockwatcher. News

### 9:15 A.M.

KNX-Aunt Jenny  
 KHJ-Capitol Commentary and Music  
 KECA-Chet Huntley

### 9:30 A.M.

KFI-Ladies Day  
 KECA-Break Bank  
 KMPC-Chef Milani  
 KFAC-Piano; News  
 KFVB-News, Bill Anson  
 KNX-Helen Trent  
 KHJ-Norma Young

### 9:45 A.M.

KNX-Gal Sunday

### 10:00 A.M.

KFI-News  
 KMPC-News; Olympics  
 Baseball Showcase  
 KFAC-Composers Corner  
 KLAC-News; Potter  
 KHJ-News  
 KECA-Jack Berch  
 KNX-Big Sister

### 10:15 A.M.

KFI-Bob & Ray  
 KHJ-Tello Test  
 KNX-Ma Perkins  
 KRKD-Health Talk  
 KECA-Lone Journey

### 10:30 A.M.

KFI-Strike It Rich  
 KFAC-Recital: News  
 KFVB-B. Anson  
 KHJ-Answer Man  
 KECA-True Story  
 KNX-Dr. Malone  
 KRKD-Music

### 10:45

KHJ-Russ Morgan  
 KNX-Guiding Light

### 10:55 A.M.

KECA-Whispering Sta.

### 11:00 A.M.

KFI-Double, Nothing  
 KLAC-News; Peter Potter  
 KNX-2nd Mrs. Burton  
 KFAC-Master in Miniature  
 KHJ-Ladies Fair  
 11:15 A.M.  
 KFAC-Folk Songs  
 KECA-Friendly Philosopher  
 KNX-Double, Nothing

### 11:30 A.M.

KFI-Brighter Days  
 KFAC-Music Hall; News  
 KFI-Queen For Day  
 KECA-Play It Again  
 KFVD-Union Rescue Mission  
 KFVB-News, B. Anson  
 KMPC-Baseball Classic  
 KNX-Nora Drake

### 11:45 A.M.

KFI-Dr. Malone

### 11:55 A.M.

KECA-Whispering Sta.

### 12 NOON

KNX-Bill Kenneally  
 KLAC-News, Peter Potter  
 KFAC-Concert  
 KHJ-News  
 KFI-Parlm Report  
 KFVD-Editor of Air  
 KECA-News

### 12:15 P.M.

KFI-Road of Life  
 KNX-Hilltop House  
 KECA-News  
 KHJ-Ced. Foster

### 12:30 P.M.

KFI-Pepper Young  
 KECA-Sons of Pioneers  
 KFVB-News, Runnlon  
 KNX-Art Linkletter  
 KLAC-570 Club  
 KHJ-Behind Story

### 12:45 P.M.

KFAC-News, D. Joy  
 KFVB-Melody Man  
 KFI-Right to Happiness  
 KHJ-Music & News

### 1:00 P.M.

KFAC-Serenade  
 KLAC-News, Sports; 570 Club  
 KHJ-Jack Kirkwood  
 KFI-Backstage Wife  
 KNX-Wendell Noble  
 KECA-Bill Ring

### 1:15 P.M.

KFI-Settla Dallas  
 KNX-Carl Smith and It Happens Every Day  
 KFAC-Accent on Strings  
 KECA-Ai Jarvis

### 1:25 P.M.

KNX-Mr. Information

### 1:30 P.M.

KFI-Widder Brown  
 KNX-Phil Norman  
 KHJ-Take a Number  
 KFVB-News; Melody Man

### 1:45 P.M.

KFI-Woman in My House

### 2:00 P.M.

KFI-Just Plain Bill

KFAC-Matinée  
 KFVB-Maurice Hart  
 KMPC-News, Olympics  
 Johnny Grant

KNX-News; Ashton Reports

KLAC-News, Sports; 570 Club

KECA-It Happens Every Day and Ronnie Kemper

KHJ-News

2:15 P.M.

KFI-Front Page Farrell  
 KFI-Geo. Fisher  
 KHJ-Club 930

KECA-Stewart Craig  
 KNX-Arthur Godfrey  
 KFI-Lorenzo Jones  
 KFVB-News, M. Hart

2:45 P.M.

KECA-Tenn. Ernie

3:00 P.M.

KFI-Welcome Travelers  
 KFAC-News; D. Joy  
 KLAC-News; Sports; 570 Club

KECA-Cal Tinney  
 KMPC-News, J. Grant

3:15 P.M.

KFAC-Your Soloist

3:30 P.M.

KFI-Dr. Paul  
 KFAC-World of Opera  
 KECA-Ted Malone  
 KFVB-News; M. Hart

3:45 P.M.

KFI-D. Garroway  
 KECA-Life Is Your Business

KHJ-Lynn at Hlywd.

4:00 P.M.

KFI-Life Can Be Beautiful  
 KNX-C. Massey  
 KFAC-Masterpieces  
 KHJ-Fulton Lewis Jr.  
 KFVB-Red Rowe

KLAC-News; Sports; Jukebox Jamboree  
 KECA-Mary Margaret McBride

KGFJ-Art Lahoe  
 KMPC-News, B. Crosby

4:15 P.M.

KFI-News; Haworth  
 KHJ-F. Hemingway, News

KMPC-Twilight Tales  
 KNX-Jack Owens

4:30 P.M.

KFI-B. Wheeler  
 KHJ-Curt Massey  
 KECA-Ira Cook  
 KFVB-News  
 KMPC-Romance & Rhythm

4:45 P.M.

KHJ-Sam Hayes

KNX-Hawthorne  
 KMPC-L.A. Confidential  
 KFVB-R. Rowe

5:00 P.M.

KFI-Pat Bishop  
 KHJ-Merry Mallman  
 KLAC-News; Sports; L.A. Today  
 KNX-Edward R. Murrow

KFAC-Sun. Serenade  
 KMPC-News, Business  
 Sports  
 KFVB-Del Mar and Red Rowe

### 5:15 P.M.

KFI-News  
 KNX-Tom Harmon  
 KLAC-Stars of Week  
 KMPC-News, & Music

5:25 P.M.

KECA-Baseball R'ndup

5:30 P.M.

KFI-Barry Wood  
 KNX-Carr. Alcott  
 KHJ-Songs of B-Bar-B and C. Brown

KRKD-Sports Dial  
 KFAC-Vietnamese Varieties

KECA-Chet Huntley  
 KMPC-Stars of Song

2:30 P.M.

5:45 P.M.

KNX-Frank Goss and News

KMPC-Top Tunes  
 KECA-Bob Garred  
 KLAC-Sam Balter  
 KRKD-Rate Results

6:00 P.M.

KFI-Virgil Pinkley  
 KLAC-News; Bob McLaughlin

KMPC-World News  
 KECA-Sports, News  
 KFVB-News; Sports  
 KNX-Lineup

KFAC-News, Showtime  
 KHJ-Gab. Heater  
 KGFJ-Request Perf.

6:15 P.M.

KFI-Passing Parade  
 KMPC-Bob Kelley  
 KHJ-Newsreel

KFVB-Let's Talk Politics  
 KECA-Elmer Davis

6:30 P.M.

KFI-Truth or Consequences  
 KHJ-Answer Man  
 KMPC-Del Mar  
 KFAC-Musical  
 KFVB-Olympics  
 KECA-Headline Edition

KNX-Louella Parsons and Steve Allen

6:45 P.M.

KECA-Music  
 KHJ-News & B. Henry  
 KGFJ-Curtain Calls  
 KFVB-Frank Bull

7:00 P.M.

KFI-Concert at the Capital  
 KLAC-News; Bob McLaughlin

KHJ-Jimmy Carroll  
 KFAC-Music at 7:00  
 KMPC-News; Eve. Ser.

KECA-Silver Eagle  
 KNX-People Are Funny

7:30 P.M.

KFI-Robert Montgomery and Stan Kenton  
 Stan Kenton

KMPC-John Flynn  
 KHJ-Peter Salem  
 KFVB-Comm. Newspaper

KNX-Music Hall  
 KFAC-Encores  
 KECA-Mr. President

7:45 P.M.

KFVB-Rosary Hour  
 KMPC-Band of Today

8:00 P.M.

KFI-I Man's Family  
 KFI-Eve Concert  
 KFVB-News  
 KHJ-Monte Cristo  
 KMPC-News  
 KNX-Eric Sevareid

KLAC-News; Gene Norman  
 KECA-Town Meeting

8:15 P.M.

KFI-News  
 KMPC-Oakland-L.A.  
 KFVB-Stars-S.F.  
 KGFJ-Voter's School  
 KNX-Calling All Stars

8:30 P.M.

KFI-Scarlet Pimpernel  
 KGFJ-College of Divine Science; C. Righter  
 KNX-Mr. & Mrs. North

KHJ-Dr. Kildare

8:45 P.M.

KECA-News

9:00 P.M.

KFI-Meet Your Match  
 KHJ-Newspaper of Air  
 KNX-R. Trout & Straw Hat Concert  
 KFAC-Concert  
 KECA-Bill Ballance

9:15 P.M.

KHJ-Fulton Lewis Jr.

9:30 P.M.

KFI-Barry Craig  
 KNX-Hawthorne  
 KHJ-Official Detective

9:45 P.M.

KNX-Peggy Lee

10:00 P.M.

KFI-Reporter  
 KFAC-Crossroads  
 KECA-News and It Happens Everyday

KNX-10 o'clock Wire  
 KLAC-Olympic Fights  
 KHJ-I Love A Mystery

10:15 P.M.

KFI-Joy Forever  
 KNX-Bill Kenneally  
 KECA-Science of Mind  
 KHJ-Frank Edwards

10:25 P.M.

KNX-Gallup Poll

10:30 P.M.

KFI-Repeat Performance  
 KHJ-Crowell's Nest  
 KNX-Phil Norman  
 KECA-Music From Moon

KMPC-Dance Time  
 KFVB-News; Sports; L. Finley

11:00 P.M.

KFI-News  
 KFAC-Crossroads  
 KHJ-News and Game of Day

KNX-M. Roby; T. Hanlon

11:15 P.M.

KFI-Orchestra  
 KNX-Merry-Go-Round

11:30 P.M.

KFI-Beauty Aid  
 KECA-Orchestra

11:40 P.M.

KNX-This I Believe

11:45 P.M.

KFI-Music & News  
 KNX-You & World

12 Midnight

KFI-Midnite Flyer  
 KFAC-Nite Music  
 KNX-News; Hawthorne  
 KFVB-Larry Finley  
 KRKD-Serenade  
 KGFJ-Midnight Special  
 KMPC-Don Otis  
 KLAC-News, Alex Cooper