

# RADIO TODAY

WEDNESDAY, JULY 2, 1952

KALI - 1430 KFI - 640 KFVB - 980  
 KECA - 790 KFOX - 1280 KGER - 1390  
 KBIG - 740 KFSG - 1150 KGFJ - 1230  
 KFAC - 1330 KFVD - 1020 KGIL - 1260

KHJ - 930 KNX - 1070 KRKD - 1150  
 KIEV - 870 KOWL - 1580 KVQE - 1480  
 KLAC - 570 KPWC - 1560 KWKW - 1300  
 KMPC - 710 KPCC - 1240 KXLA - 1110

## PROGRAM HIGHLIGHTS

### QUIZ—

8:00 KHJ-What's Name of Song?  
 9:00 KFI-Groucho Marx

### SPORTS—

8:15 KMPC-Angels-S.F.  
 KFVB-Hollywood-Oakland

### DRAMA—

8:30 KNX-Dr. Christian  
 9:30 KFI-Big Story

KFI broadcasts the news today at 6\*, 6:35\*, 7:15, 7:45, 8:30\*, 10, 12 noon, 4:15, 5, 5:15, 5:45, 8:15, 10\* and 11\* p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

### 7:00 A.M.

KFI-Johnnie Willis  
 KLAC-News: Haynes  
 at Reins  
 KECA-Tom Owen  
 KNX-B. Ferris  
 KMPC-Stars Music  
 KFAC-Coffee Cup  
 Concert & News  
 KFVB-News: Bill  
 Leyden  
 KGFJ-Bible  
 Fellowship Hour  
 KHJ-News

### 7:15 A.M.

KFI-F. Lawton  
 KHJ-Bkfst. Gang  
 KFVB-News  
 KNX-Ralph Story  
 7:30 A.M.  
 KFI-Platter Party  
 KNX-Frank Goas  
 KMPC-Clockwatcher  
 KECA-B. Garred  
 KFVB-News: Bill  
 Leyden

### 7:45 A.M.

KFI-Knox Manning  
 KNX-Harry Bahbitt  
 KHJ-Sam Hayes  
 KRKD-Christ. Chapel  
 Hour  
 KMPC-Song For You  
 KECA-Tom Owen  
 7:55 A.M.  
 KECA-John Conte  
 KHJ-Bob Freed

### 8:00 A.M.

KFI-J. Murray  
 KLAC-News: Stocks  
 KECA-Bkfst. Club  
 KFVB-News: Runnon  
 KHJ-Cecil Brown  
 KMPC-News  
 KNX-Ralph Story  
 KRKD-Unity  
 KGFJ-Bible Society  
 KFAC-Stocks: Market  
 Highlights

### 8:15 A.M.

KFI-Midnight Ser.  
 KMPC-Markets, Sports  
 KHJ-Boh Green; News  
 & L. Nichols  
 KFVB-L.A. Breakfast  
 Club  
 KLAC-Sam Balter;  
 Haynes  
 KNX-D. Valle  
 KFAC-Music

### 8:30 A.M.

KFI-News  
 KFAC-News  
 KNX-Grand Slam  
 KHJ-Bible Institute  
 KMPC-N. Nesbitt  
 Clockwatcher & News  
 KGFJ-Divine Science  
 KFVB-L.A. Breakfast  
 Club

### 8:45 A.M.

KFI-3 Boys & Girl  
 KFAC-Unity  
 KNX-Rosemary

### 9:00 A.M.

KFI-Coffee Time  
 KECA-Sing With Bing  
 KNX-Wendy Warren  
 KHJ-Paula Stone  
 KLAC-News: Haynes  
 KMPC-Clockwatcher &  
 News  
 9:15 A.M.  
 KFI-Andy & Virginia  
 KNX-Aunt Jenny  
 KECA-Headline News  
 —Chet Huntley  
 KHJ-Capitol  
 Commentary &  
 Music

9:30 A.M.  
 KHJ-Norma Young  
 KECA-Break the Bank  
 KMPC-News: Chef  
 Milani  
 KNX-Helen Trent  
 KFVB-News: Bill  
 Anson  
 KFAC-Piano-Parade  
 and News  
 KFI-Ladies' Day

### 9:45 A.M.

KNX-Gal Sunday  
 10:00 A.M.  
 KFI-Ladies' Day: News  
 KFAC-Comp. Corner  
 KNX-Big Sister  
 KLAC-News: Peter  
 Potter  
 KECA-Jack Berch  
 KHJ-John Holbrook  
 News  
 KMPC-News: Baseball  
 Showcase  
 KRKD-Midnight  
 Mission

### 10:15 A.M.

KNX-Ma Perkins  
 KECA-Lone Journey  
 KFI-Bob & Ray  
 KHJ-Tello Test  
 10:30 A.M.  
 KFI-Strike It Rich  
 KNX-Dr. Malne  
 KFAC-Song Recital &  
 News  
 KHJ-Answer Man  
 KECA-True Story  
 KFVB-News: B. Anson

### 10:45 A.M.

KNX-Guiding Light  
 KHJ-Russ Morgan  
 10:55 A.M.  
 KECA-Whispering  
 Streets  
 11:00 A.M.  
 KFI-Double, Nothing  
 KLAC-News, Peter  
 Potter  
 KFAC-Masters in  
 Miniature  
 KNX-2nd Mrs. Burton  
 KHJ-Ladies Fair  
 and News

### 11:15 A.M.

KNX-Ferry Mason  
 KECA-Play It Again  
 KFAC-Folk Songs

### COMEDY—

6:30 KNX-Bing Crosby  
 6:30 KNX-Steve Allen  
 8:30 KFI-Great Glidersleeve

### PUBLIC INTEREST

7:30 KFVB-Comm. Newspaper  
 8:15 KGFJ-Voter's School  
 7:30 KECA-President Truman  
 9:00 KNX-President Truman  
 9:30 KHJ-President Truman

### 11:30 A.M.

KFI-Brighter Days  
 KFVB-News: Bill  
 Anson  
 KFAC-Music Hall  
 KNX-Nora Drake  
 KFVD-Union Mission  
 KECA-Speed Riggs'  
 Show  
 KHJ-Sam Hayes:  
 Queen for a Day  
 KNX-A. Hometown  
 Janhore  
 KMPC-Pittsburgh-  
 Chicago

### 11:45 A.M.

KNX-Brighter Day  
 KFI-Young Dr. Malone

### 12 NOON

KFI-Ken Banghart—  
 Farm Report.  
 KECA-News  
 KNX-Bill Kennally  
 KFAC-Lunch, Concert  
 KLAC-News, P. Potter  
 KFVD-Editor of Air  
 KHJ-Sid Fuller. News

### 12:15 P.M.

KFI-Road of Life  
 KNX-Hill Top House  
 KECA-Paul Harvey  
 KHJ-Cedric Foster

### 12:30 P.M.

KFI-Pepper Young  
 KNX-Art Linkletter  
 and News  
 KECA-Sons of  
 Pioneers  
 KFVB-News: Runnon  
 KHJ-Behind the Story  
 KLAC-870 Club

### 12:45 P.M.

KFI-Rite to Happiness  
 KFAC-News, D. Joy  
 KFVB-Melody Man  
 KHJ-Music and News

### 1:00 P.M.

KFI-Backstage Wife  
 KECA-Bill Ring  
 KNX-Wendell Noble  
 KFAC-L.A. Review  
 KLAC-News, Sports,  
 570 Club  
 KHJ-Jack Kirkwood  
 News

### 1:15 P.M.

KFI-Melody Man  
 KFVB-Slip Dallas  
 KNX-Carl Smith  
 —It Happens  
 Every Day  
 KFAC-Accent on  
 Strings  
 KECA-Al Jarvis

### 1:35 P.M.

KNX-Mr. Information

### 1:50 P.M.

KFI-Widder Brown  
 KNX-Phil Norman  
 KFVB-News; Melody  
 Man  
 KHJ-Take a Number

1:45 P.M.  
 KFI-Woman in My  
 House

### 2:00 P.M.

KFI-Platin Bill  
 KLAC-News: Sports;  
 570 Club  
 KECA-Ronnie Kemper  
 KHJ-Larry Chatterton  
 KFAC-Matinee  
 KMPC-News: J. Grant  
 KFVB-Maurice Hart  
 KNX-News: Ruth  
 Ashton

### 2:15 P.M.

KFI-Front Pg. Farrell  
 KFI-Guest Star  
 KNX-Geo. Fisher  
 KRKD-Salvation Army

### 2:30 P.M.

KFI-Lorenzo Jones  
 KECA-Tenn. Ernie  
 KNX-A. Godfrey  
 KFVB-News: Maurice  
 Hart  
 KHJ-Club 930

### 2:45 P.M.

KFI-Doctor's Wife

### 3:00 P.M.

KFI-Travelers  
 KECA-Cal Tinney  
 KFAC-News  
 KNX-Arthur Godfrey  
 KMPC-News: J. Grant  
 KLAC-News, Sports,  
 570 Club

### 3:15 P.M.

KECA-Ted Malone  
 KFAC-Your Soloist

### 3:30 P.M.

KFI-Dr. Paul  
 KFAC-World of Opera  
 KECA-Ted Malone  
 KFVB-News, Maurice  
 Hart

### 3:45 P.M.

KFI-D. Garroway  
 KHJ-Lynn at Hlwd.  
 KECA-Life Is Your  
 Business

### 4:00 P.M.

KFI-Life Can Be  
 Beautiful  
 KHJ-Fulton Lewis Jr.  
 KFI-Massey  
 KFAC-Masterpieces  
 KFVB-Red Rowe  
 KMPC-News: B. Crosby  
 KECA-Mary Margaret  
 McBride  
 KLAC-News: Sports;  
 Jukebox Jamhoree  
 KGFJ-Art Laboe

### 4:15 P.M.

KFI-News  
 KHJ-F. Hemingway  
 News  
 KNX-Jack Owens  
 KMPC-Dinah Shore

### 4:30 P.M.

KFI-B. Wheeler  
 KHJ-Curt Massey  
 KECA-Ira Cook  
 KMPC-Romance  
 and Rhythm  
 KFVB-News

### 4:45 P.M.

KHJ-Sam Hayes  
 —News  
 KNX-Hawthorne's  
 Mailbag  
 KMPC-L.A. Confidential  
 KFVB-R. Rowe

### 5:00 P.M.

KFI-Pat Bishop, News  
 KFAC-Serenade  
 KLAC-News, Sports  
 —L.A. Today  
 KFI-Ed Murrow  
 KHJ-Merry Mallman  
 KMPC-News; Business;  
 Sports  
 KFVB-Holly Races;  
 B. Rowe  
 KECA-Ira Cook

### 5:15 P.M.

KFI-World News  
 KMPC-News, Journey  
 Into Melody  
 KLAC-Stars of Week  
 KNX-Tom Harmon

### 5:25 P.M.

KECA-Baseball R'ndup

### 5:30 P.M.

KFI-Barry Woods  
 KNX-Carroll Alcott  
 KHJ-Songs of B-Bar-B;  
 C. Brown  
 KECA-Chet Huntley  
 KFAC-Viennese  
 Varieties  
 KRKD-Sports Dial  
 KLAC-Stars of Week  
 & News  
 KMPC-Stars of Song

### 5:45 P.M.

KFI-E. Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KECA-Bob Garred  
 KHJ-Top Tunes  
 KNX-Frank Goas  
 and News

### 6:00 P.M.

KFI-Virgil Finley  
 KLAC-News: Bob  
 McLaughlin  
 KFVB-News, Sports  
 KMPC-Norman Nesbitt  
 KHJ-Gabriel Heatter  
 KFAC-News, Prelude  
 KECA-Hank Weaver  
 KNX-Johnny Dollar  
 KGFJ-Request Perf.

### 6:15 P.M.

KFI-Passing Parade  
 KFAC-News: Bob  
 Kelley  
 KFVB-Let's Talk  
 Politics  
 KHJ-Radio News  
 KECA-Elmer Davis

### 6:30 P.M.

KHJ-Answer Man  
 KFI-Stan Kenton  
 KFVB-Frank Hill  
 KNX-Steve Allen  
 KECA-Headline  
 Edition  
 KMPC-Hollywood. Races  
 KFAC-Music Milestone

### 6:45 P.M.

KHJ-Sam Hayes  
 KRKD-King's  
 Ambassador  
 KECA-Music

### 6:55 P.M.

KHJ-Hill Henry  
 KECA-Lone Ranger  
 KHJ-Family Theater  
 KMPC-News; Serenade  
 KNX-Bob Trout;  
 Pights  
 KFAC-Music at 7  
 KLAC-News,  
 Bob McLaughlin  
 KFI-What's My Line?

### 7:00 P.M.

KFI-John C. Swayze  
 KFVB-Community  
 Newspaper  
 KFAC-Scores, Encores  
 KECA-Press Truman  
 KHJ-Oingo King  
 KMPC-John Flynn

### 7:15 P.M.

KFVB-Roggy Hour  
 KMPC-Party of Today  
 KNX-Tom Harmon

### 8:00 P.M.

KFI-One Man's Family  
 KNX-Bric Bevaried  
 KFAC-C. Rye, Concert  
 KHJ-Variety of Song  
 KECA-News; Politics  
 KFVB-News  
 KMPC-News  
 KLAC-News, Norman

### 8:15 P.M.

KFI-World News  
 KMPC-Angels-S.F.  
 KNX-You & World  
 KGFJ-Voters School  
 of Air  
 KFVB-Baseball:  
 Stars-Oakland

### 8:30 P.M.

KFI-Great Glidersleeve  
 KNX-Dr. Christian  
 KHJ-Grace Fields  
 KECA-Cross Fire  
 KGFJ-College of  
 Divine Science

### 8:45 P.M.

KGFJ-Carroll Righter

### 9:00 P.M.

KFI-Groucho Marx  
 KNX-Pres. Truman  
 KFAC-Eve. Concert  
 KFI-Newspaper of Air  
 KECA-Balance 'n  
 Records

### 9:15 P.M.

KHJ-Fulton Lewis Jr.

### 9:30 P.M.

KFI-Big Story  
 KFI-Pres. Truman  
 KNX-Hawthorne  
 Show

### 9:45 P.M.

KNX-Club 15

### 10:00 P.M.

KFI-Reporter  
 KFAC-Crossroads  
 KLAC-News: Gene  
 Norman  
 KNX-10:00 Wire  
 KECA-News  
 KHJ-I Love a Mystery

### 10:15 P.M.

KFI-Joy Forever  
 KHJ-Frank Edwards  
 KFI-Bill Kennally  
 KECA-Science of Mind

### 10:25 P.M.

KNX-Gallup Poll

### 10:30 P.M.

KNX-Phil Norman  
 KECA-Music From  
 Moon

### 10:35 P.M.

KFI-Repeat Perform.  
 Club: Larry Finley  
 KHJ-Newsome Gal  
 KMPC-Dance Time

### 11:00 P.M.

KFI-Ted Meyers, News  
 KLAC-News,  
 Gene Norman  
 KNX-News, Max Roby  
 KFAC-Crossroads  
 KHJ-Larry Chatterton,  
 News  
 KECA-Lawrence Welk

### 11:10 P.M.

KNX-News: Tom  
 Hanlon's Score  
 Board

### 11:15 P.M.

KHJ-Game of Day

### 11:25 P.M.

KNX-Merry Go Round  
 KFI-Orchestra

### 11:30 P.M.

KECA-3 Dons Orch.

### 11:40 P.M.

KNX-This I Believe

### 11:45 P.M.

KFI-For You  
 KNX-Treas. Band

### 12 Midnight

KFI-Musical Menu  
 KLAC-News: Alex  
 Cooper  
 KFAC-Larry Finley  
 KECA-News Edition  
 KNX-News: Hawthorne  
 KFAC-Music  
 KMPC-Don Otis  
 KRKD-Serenade