

RADIO TODAY

SUNDAY, APRIL 8, 1951

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KYOE - 1480
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KMPC - 1560 KWKW - 1300
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGHLIGHTS

COMEDY—
 4:00 KNX-Jack Benny
 4:30 KNX-Amos & Andy
 8:00 KNX-Our Miss Brooks
 8:30 KNX-Bergen & McCarthy
 9:00 KNX-Red Skelton

QUIZ—
 5:00 KECA-Stop the Music
 7:00 KFI-S64 Question
 8:00 KHJ-20 Questions
 8:00 KFI-Noah Webster Says

PUBLIC INTEREST—
 10:30 a.m. KFI-Chicago Round Table
 4:00 KFVD-Citizens in Action
 12:00 p.m. KFI-Am. Forum of Air

SPORTS—
 1:15 KLAC-Baseball

MYSTERY—
 5:30 KHJ-Peter Salem
 7:30 KNX-The Whistler
 10:30 KECA p.m. "The Plot Thickens"

DRAMA—
 2:30 KECA-Greatest Story Ever Told
 5:30 KFI-Theater Guild (Walter Pigeon, Signe Hasso)

VARIETY—
 3:00 KFI-The Big Show
 5:00 KFI-Hedda Hopper
 6:30 KXN-Horace Heidt

MUSIC—
 10:00 a.m. KNX-N.Y. Philharmonic
 7:00 KXN-Contented Hour
 8:30 KFI-Symphony Hour
 9:30 KHJ-Chicago Theater

SUNDAY CHURCH SERVICES

7:00 A.M.
 KFI-Radio Pulpit
 KMPC-Calvary Hour
 KNX-Church of Air

7:30 A.M.
 KMPC-Bible Class

8:00 A.M.
 KHJ-Religious Hr.
 KFAC-Country Church
 KXN-Salt Lake Tabernacle

8:15 A.M.
 KLAC-Church of Christ

8:30 A.M.
 KFVB-Mission
 KLAC-Christ Church Unity
 KGFJ-Chur. of Divine Science

9:00 A.M.
 KHJ-Bible Class
 KFAC-Liberal Catholic Church
 KFVB-Rescue Mission

9:05 A.M.
 KLAC-Catholic Hr.

9:30 A.M.
 KFI-Eternal Light
 KHJ-Voice of Prophecy

10:30 A.M.
 KFSG-Angelus Temple
 KHJ-Lutheran Hour

11:00 A.M.
 KFI-Catholic Hour
 KFAC-First Meth. Ch.
 KALI-Eagle Rock Baptist Church

11:30 A.M.
 KECA-Nat'l Vespers
 12:30 P.M.
 KECA-Mess'ge of Israel

1:00 P.M.
 RECA-Revival Hr.
 1:15 P.M.
 KFI-Catholic Topics

2:00 P.M.
 KECA-Voice of Prophecy

3:00 P.M.
 KFSG-Angelus Temple

4:00 P.M.
 KFVB-Revival Hr.

4:30 P.M.
 KECA-Laymen's Hr.

5:00 P.M.
 KFVB-Voice of Calvary

6:30 P.M.
 KFVB-Calvary Assm.

7:00 P.M.
 KFVB-Rescue Mission
 KFSG-Angelus Temple

7:30 P.M.
 KNLA-Church Open Door

7:45 P.M.
 KFVB-Catholic Ans.

8:00 P.M.
 KFVB-First Presby.
 KFAC-1st Method. Ch.
 KFOX-Christian Science

8:30 P.M.
 KGFJ-Ave Maria Hr.

9:00 P.M.
 KNLA-Revival Hour

9:15 P.M.
 KFVB-Wilshire Temple Church

9:30 P.M.
 KFAC-Gateway to Music
 KGFJ-Musical Comedy

9:45 P.M.
 KFI-Trouble Is My Business
 KFVB-Amer. Hospit'l Association
 KLAC-Here's to Vets

10:00 P.M.
 KFI-Reporter
 KFVB-Music
 KNX-10 O'Clock Wire
 KECA-News
 KLAC-News: Footlights
 KFVD-Bill Carls
 KMPC-Dance Time

10:15 P.M.
 KFI-Mayor Bowron
 KNX-Top of Week
 KECA-Sports Review
 KFVB-Music

10:30 P.M.
 KFI-The Saint
 KFVB-Echoes Eden
 KECA-Career Theater
 KNX-Line-up
 KHJ-Arthur Van
 KFAC-Nocturne

10:45 P.M.
 KNX-E.B.A.

11:00 P.M.
 KFI-Music & Muse
 KMPC-Salute to Reservists
 KLAC-News: Across Footlights
 KECA-Geo. Sokolsky
 KHJ-Oklahoma Symphony
 KNX-News

11:15 P.M.
 KECA-Al Gayle
 KNX-Jerry Gray

11:30 P.M.
 KFI-Amer. United
 KMPC-Dreamtime Music
 KFVB-Music U Want
 KECA-Phil Ohman
 KFAC-Nocturne

11:45 P.M.
 KMPC-News
 KNX-Univ. Explorer

12:00 Midnight
 KFVB-Music
 KLAC-News: Footlights
 KFAC-Serenade
 KNX-News

7:00 A.M.
 KRKD-News
 KFAC-Symphony
 KLAC-News; Music
 KFVB-Concert
 KECA-Chur. in Vale
 KHJ-News

7:15 A.M.
 KRKD-Guest Star
 KHJ-Dixie 4 Quartet

7:30 A.M.
 KFI-Art of Living
 KRKD-Good News Hr.
 KECA-Negro Choir
 KHJ-Happiness Hr.

7:45 A.M.
 KFI-News Highlights
 KFVB-News

7:55 A.M.
 KLAC-Weather News

8:00 A.M.
 KFI-Grandpa Reads Funnies
 KMPC-News
 KLAC-News; Music
 KFVB-Funnies
 KECA-News

8:15 A.M.
 KMPC-Start to Live
 KGFJ-News
 KECA-Morning Song

8:30 A.M.
 KFI-U.N. Is My Beat
 KMPC-Chillge. Youth
 KFAC-Organ Recital
 KHJ-Reviewing Stand
 KNX-Invitation to Learning
 KECA-Flying Feet

8:45 A.M.
 KFI-Mary Halleran

9:00 A.M.
 KFI-Garden Show
 KNX-People's Platform
 KMPC-Bolero Time
 KLAC-News; Catholic Hour
 KECA-Q.E.D.

9:15 A.M.
 KFI-Christian Science
 KFAC-Choristers

9:30 A.M.
 KFAC-Morn. Concert
 KFVB-Music
 KNX-Garden Gate
 KECA-Sun. with Bill

9:45 A.M.
 KNX-Howard K. Smith

10:00 A.M.
 KFI-H. J. Mann
 KHJ-Glenn Hardy
 KMPC-Music Hour
 KLAC-News; Par. Hits
 KECA-Sun. With Bill
 KNX-N.Y. Phil'm'nic
 KFVB-Peter Potter

10:15 A.M.
 KFI-Action for Survival
 KHJ-Real Estate

10:30 A.M.
 KFI-Chi. Round Table
 KFAC-Concert

11:00 A.M.
 KNX-N.Y. Phil'm'nic
 KECA-Sun. With Bill
 KLAC-News; Parade Hits

11:15 A.M.
 KHJ-Dink Templeton

11:30 A.M.
 KFI-Bob Considine
 KNX-Symphonette
 KHJ-Voice of Freedom
 KFVD-Union Rescue Mission

11:45 A.M.
 KFI-World of Books
 KHJ-Master Canaries

12 NOON
 KFI-Amer. Forum of Air
 KNX-News
 KFAC-News
 KLAC-News; Parade Hits
 KHJ-News
 KMPC-Record Session
 KFVB-Peter Potter
 KECA-Christian in Action
 KGFJ-Hit Parade
 KNX-News-B. Shadell

12:15 P.M.
 KHJ-Bill Cunningham
 KFAC-Your Soloist
 KNX-Romance of Highways

12:30 P.M.
 KFI-David Lawrence
 KHJ-Juvenile Jury
 KNX-Univ. Explorer
 KFAC-Met. Encores

12:45 P.M.
 KFI-John Cameron Swazey
 KNX-Calif. Holiday

1:00 P.M.
 KFI-The Falcon
 KHJ-Avild Bill Hickok
 KLAC-News; Dugout Dope
 KFAC-Imports on Wax
 KMPC-News, Hits, Airs
 KFVB-Wizard of Ivories
 KNX-Dollar a Minute
 KGFJ-Showcase

1:15 P.M.
 KMPC-Dugout Dope
 KLAC-W. News

1:20 P.M.
 KLAC-Sports News, Pld. vs. Hwyd.

1:25 P.M.
 KHJ-News
 KMPC-L.A. vs. Sacr.

1:30 P.M.
 KFI-Dr. Kildare
 KHJ-Martin Kane
 KNX-News Room
 KFVB-Music, Sports
 KMPC-L.A.-Sacr.

1:45 P.M.
 KFAC-Keyboard Stylings

2:00 P.M.
 KFI-Phil Regan
 KFAC-Concert Favor
 KNX-Meet Frank Sinatra
 KLAC-Baseball
 KHJ-The Shadow
 KGFJ-News
 KMPC-L.A.-S.F.
 KFVB-Masters Immortal

2:25 P.M.
 KFI-Bob Trout

2:30 P.M.
 KFI-Behind Headlines
 KHJ-True Detective
 KECA-Greatest Story Ever Told
 KRKD-Youth for Christ
 KNX-Universal M.S.

2:45 P.M.
 KFI-Paul Coates Show
 KNX-News

3:00 P.M.
 KFI-Big Show
 KNX-Amer. Rhapsody
 KFVB-Masters Immort.
 KHJ-Roy Rogers
 KFAC-Museum Concert
 KLAC-Baseball
 KMPC-L.A. vs. Sacr.
 KFVD-Melody Cruise
 KGFJ-Music for Amer.
 KNX-Amer. Rhapsody
 KECA-Dr. Billy Graham

3:30 P.M.
 KHJ-Nick Carter
 KNX-Memo From Molly
 KECA-M. Golf Tour'n't
 KFVD-Hank the Nite
 Watchman
 KLAC-News

3:45 P.M.
 KLAC-Game Contd.

4:00 P.M.
 KFI-Big Show
 KFAC-Masterpieces
 KECA-Thing Called Life
 KNX-Jack Benny
 KHJ-Harmony II'se
 KFVD-Citizens In Act'n
 KMPC-L.A. vs. Sacr.
 KGFJ-News

4:30 P.M.
 KFI-Harris & Faye
 KNX-Amos 'n Andy

5:00 P.M.
 KFI-Hedda Hopper
 KFAC-Center of Light

For Radio Advertising Turn to Page 7, Part II.