

# RADIO TODAY

SUNDAY, OCTOBER 22, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPPC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGH LIGHTS

**MYSTERY—**  
 2:30 KFI-Charlie Wilds  
 7:30 KNX-The Whistler

**MUSIC—**  
 5:00 KFAC-Program 145  
 7:00 KNX-Contented Hour  
 8:30 KFI-Symphony Hour  
 9:30 KHJ-Chicago Theater, "Vagabond King"

**PUBLIC INTEREST—**  
 10:30 a.m. KFI-Chicago Round Table  
 12:30 KNX-University Explorer  
 2:30 KFVD-Editor of Air  
 10:30 KFI-American Forum

**QUIZ—**  
 12:30 KFI-Quiz Kids  
 4:00 KFI-\$1000 Reward  
 5:00 KECA-Stop the Music  
 7:00 KFI-\$64 Question  
 8:00 KHJ-20 Questions

8:00 KFI-Noah Webster Says

**DRAMA—**  
 12:00 KFI-Theater, "Pere Goriot"  
 1:00 KFI-Theater (Angela Lansbury)  
 2:30 KECA-Greatest Story Ever Told  
 5:30 KFI-Theater Guild  
 7:00 KHJ-2000 Plus  
 10:30 KECA-Career Theater

**COMEDY—**  
 4:00 KNX-Jack Benny  
 4:30 KNX-Amos & Andy  
 8:00 KNX-Our Miss Brooks  
 8:30 KNX-Bergen & McCarthy  
 9:00 KNX-Red Skelton

**VARIETY—**  
 6:30 KNX-Horace Heidt

**FOOTBALL—**  
 1:45 KMPC-Rams-Balt. Colts

## SUNDAY CHURCH SERVICES

**7:00 A.M.**  
 KFI-Radio Pulpit  
 KNX-Church of Air  
 KMPC-Calvary Hour

**7:30 A.M.**  
 KMPC-Bible Class

**8:00 A.M.**  
 KFI-Religious Hr.  
 KFAC-Country Church  
 KNX-Salt Lake Tabernacle  
 KECA-Messgae of Israel

**8:15 A.M.**  
 KLAC-Church of Christ

**8:30 A.M.**  
 KFVB-Mission  
 KLAC-Unity  
 KFI-Christian Science

**9:00 A.M.**  
 KHJ-Bible Class  
 KFAC-Liberal Catholic Church  
 KFVB-Rescue Mission

**9:05 A.M.**  
 KLAC-Catholic Hr.

**9:30 A.M.**  
 KFI-Eternal Light  
 KHJ-Voice of Prophecy

**10:30 A.M.**  
 KFSG-Angelus Temple  
 KHJ-Lutheran Hour

**11:00 A.M.**  
 KFAC-First Meth. Ch.  
 KFI-Catholic Hour

**11:30 A.M.**  
 KECA-Nat'l Vespers

**12:00 Noon**  
 KECA-Hour of Faith

**1:00 P.M.**  
 KECA-Revival Hr.

**1:15 P.M.**  
 KFAC-Catholic Topics

**2:00 P.M.**  
 KECA-Voice of Prophecy

**3:00 P.M.**  
 KFSG-Angelus Temple  
 KECA-Lutheran Hr.

**4:00 P.M.**  
 KFVB-Revival Hr.

**5:00 P.M.**  
 KFVB-Voice of Calvary

**5:30 P.M.**  
 KFVB-Radio Church of World

**6:30 P.M.**  
 KFVB-Calvary Assem.

**7:00 P.M.**  
 KFVB-Rescue Mission  
 KFSG-Angelus Temple

**7:30 P.M.**  
 KXLA-Church Open Door

**7:45 P.M.**  
 KFVB-Catholic Ans.

**8:00 P.M.**  
 KFVB-First Presby.  
 KFAC-1st Method Ch.  
 KFOX-Christian Science

**8:30 P.M.**  
 KGFJ-Ave Marie Hr.

**9:00 P.M.**  
 KXLA-Revival Hour

**9:15 P.M.**  
 KFVB-Wilshire Temple Church

**7:00 A.M.**  
 KRKD-News  
 KFAC-Symphony  
 KLAC-News; Rodriguez  
 KFVB-Concert  
 KECA-Church in Vale  
 KHJ-Music

**7:15 A.M.**  
 KRKD-Guest Star

**7:30 A.M.**  
 KFI-Art of Living...  
 KECA-Negro College Choir  
 KRKD-Good News Hr.  
 KHJ-Happiness Hr.

**7:45 A.M.**  
 KFI-News Highlights  
 KFVB-News

**8:00 A.M.**  
 KFI-Grandpa Reads  
 Funnies  
 KMPC-News  
 KLAC-News, Music  
 KFVB-Funnies

**8:15 A.M.**  
 KMPC-Morn. Melodies

**8:30 A.M.**  
 KMPC-Chilge. Youth  
 KFAC-Organ Recital  
 KHJ-Music  
 KECA-Flying Feet  
 KNX-Invitation to Learning

**8:45 A.M.**  
 KFI-Hometown Happenings

**9:00 A.M.**  
 KFI-Parent-Youth Forum  
 KNX-People's Platform  
 KMPC-Religious News  
 KLAC-News  
 KECA-Bill Davidson

**9:15 A.M.**  
 KFAC-Choristers  
 KMPC-Start to Live

**9:30 A.M.**  
 KFAC-Gilbert & Sullivan  
 KFVB-Peter Potter  
 KNX-Howard K. Smith  
 KMPC-Bolero Time

**9:45 A.M.**  
 KNX-News

**10:00 A.M.**  
 KFI-H. J. Mann  
 KHJ-Glenn Hardy  
 KMPC-Music Hour  
 KLAC-News, Voice of Pope  
 KECA-Bill Davidson  
 KNX-N.Y. Philh'm'nic

**10:15 A.M.**  
 KFI-Crime Is Your Problem  
 KHJ-Organ Moods  
 KLAC-Bill Stewart

**10:30 A.M.**  
 KFI-Chl. Round Table  
 KFAC-Gil. & Sullivan  
 KFVB-Peter Potter

**11:00 A.M.**  
 KNX-N.Y. Philh'm'nic

KLAC-News; Bill Stewart  
 KHJ-Frank & Ernest  
 KMPC-Record Session

**11:15 A.M.**  
 KHJ-Science Reporter

**11:30 A.M.**  
 KFI-Voces & Events  
 KNX-Symphonette  
 KHJ-Wm. Hillman  
 KFVD-Union Rescue Mission

**11:45 A.M.**  
 KHJ-Master Canaries

**12:00 Noon**  
 KFI-Theater, "Pere Goriot"  
 KNX-News  
 KFAC-News  
 KLAC-News; Bill Stewart  
 KHJ-News  
 KMPC-Record Session  
 KFVB-Peter Potter

**12:15 P.M.**  
 KHJ-Bill Cunningham  
 KFAC-Met. Encores  
 KNX-Romance of Highways

**12:30 P.M.**  
 KFI-Quiz Kids  
 KECA-Music With Girls  
 KHJ-Juvenile Jury  
 KFVB-W'z'rd of Ivories  
 KNX-University Explorer

**12:45 P.M.**  
 KNX-Melody Parade

**1:00 P.M.**  
 KFI-Theater, "Stamboul Quest"  
 KHJ-Hashknife  
 Hartley  
 KLAC-News; Harry Martin  
 KNX-Earn Your Vacation  
 KFAC-Keyboard Stylings  
 KMPC-News, Hits & Airs  
 KFVB-Music

**1:15 P.M.**  
 KMPC-Record Session

**1:30 P.M.**  
 KFAC-Imports on Wax  
 KHJ-Martin Kane  
 KNX-Godfrey's Digest

**1:45 P.M.**  
 KMPC-Rams-Colts

**2:00 P.M.**  
 KFI-The Falcon  
 KFAC-Concert Favor  
 KHJ-The Shadow  
 KMPC-Rams-Colts  
 KNX-Syncopation Piece  
 KLAC-Harry Martin  
 KFVB-Music

**2:30 P.M.**  
 KFI-Charlie Wilds  
 KHJ-True Detective

KFVB-Melody of Youth  
 KECA-Greatest Story Ever Told  
 KNX-Music for You

**2:45 P.M.**  
 KMPC-Robt. C. Sprague

**3:00 P.M.**  
 KFI-Speak My Language  
 KNX-Amer. Rhapsody  
 KFVB-News  
 KHJ-Roy Rogers  
 KFAC-Museum Concert  
 KMPC-Rams-Colts  
 KLAC-Harry Martin

**3:15 P.M.**  
 KFVB-Music

**3:30 P.M.**  
 KFI-Tex Williams  
 KHJ-Nick Carter  
 KNX-Memo From Molly  
 KECA-Sammy Kaye  
 KFVD-Hank the Nite Watchman

**4:00 P.M.**  
 KFI-\$1000 Reward  
 KFAC-Masterpieces  
 KECA-Thing Called Life  
 KNX-Jack Benny  
 KHJ-Calif. Caravan  
 KFVD-Citizens in Act'n  
 KLAC-Harry Martin  
 KMPC-Rancho Grande

**4:30 P.M.**  
 KFI-Harris & Faye  
 KNX-Amos 'n Andy  
 KHJ-Peter Salem  
 KECA-This Week Around the World

**4:45 P.M.**  
 KECA-Cavalcade of Music

**5:00 P.M.**  
 KFI-Texas Rangers  
 KFAC-Program 145  
 KHJ-Bobby Benson  
 KNX-Bergen-McCarthy  
 KECA-Stop Music  
 KMPC-News  
 KLAC-Bill Stewart  
 KRKD-Truth for Today

**5:05 P.M.**  
 KMPC-Parade of Hits

**5:30 P.M.**  
 KFI-Theater Guild  
 KFAC-Guy Bates Post  
 KHJ-Top Tunes  
 KNX-News Desk  
 KRKD-News Bulletins

**5:45 P.M.**  
 KFAC-Waltz Time

**6:00 P.M.**  
 KLAC-News; Bill Stewart  
 KNX-Corliss Archer  
 KFAC-Masterworks

KFVB-News  
 KECA-Walter Winchell  
 KMPC-News  
 KHJ-News

**6:15 P.M.**  
 KECA-Louella Parsons  
 KMPC-Bands, Ballads  
 KHJ-Newsreel  
 KFVB-Music

**6:30 P.M.**  
 KFI-Amer. Album of Familiar Music  
 KNX-Horace Heidt  
 KECA-Ted Malone  
 KHJ-Gabriel Heatter

**6:45 P.M.**  
 KHJ-Major Elliot  
 KMPC-Memory Melodies

**7:00 P.M.**  
 KFI-\$64 Question  
 KNX-Contented Hr.  
 KHJ-2000 Plus  
 KFAC-Music Magic  
 KLAC-News; Best in Variety

**7:15 P.M.**  
 KFI-Meet Me in St. Louis  
 KFVB-Music  
 KFAC-Your Concert  
 KNX-The Whistler  
 KECA-Cliche Club

**7:30 P.M.**  
 KHJ-Take a Number  
 KMPC-Les Brown  
 KMPC-I Believe in God  
 Shop News  
 KFAC-Gateway Music  
 KECA-Piano Playhouse  
 KHJ-Chl. Theater  
 KNX-Jack Benny  
 KFVB-News and Music  
 KLAC-Navy Band

**8:00 P.M.**  
 KFI-Noah Webster Says  
 KHJ-20 Questions

KNX-Our Miss Brooks  
 KECA-Drew Pearson  
 KMPC-Amer. Speaks Up  
 KLAC-Dept. of Employment

**8:15 P.M.**  
 KECA-Headlines  
 KMPC-Mindy Carson, Bill Stern  
 KLAC-Army Show

**8:30 P.M.**  
 KFI-Symphony Hr.  
 KNX-Bergen-McCarthy  
 KECA-Walter Winchell  
 KHJ-Count Monte Cristo  
 KMPC-Amer. Legion Reports  
 KLAC-Irwin Allen

**8:45 P.M.**  
 KFAC-Sun. Eve. Club  
 KECA-Louella Parsons  
 KLAC-Hr. of St. Francis  
 KMPC-Your Business Reporter

**9:00 P.M.**  
 KECA-Rich'd Wallace  
 KLAC-News, Music  
 KMPC-Candlelite & Silver  
 KFVB-Edition of Bible  
 KHJ-Glenn Hardy  
 KNX-Red Skelton

**9:15 P.M.**  
 KHJ-Arthur Van, Orch.  
 KLAC-Guest Star

**9:30 P.M.**  
 KFI-Robert L. Gump, News  
 KFAC-Gateway Music  
 KECA-Piano Playhouse  
 KHJ-Chl. Theater  
 KNX-Jack Benny  
 KFVB-News and Music  
 KLAC-Navy Band

**9:45 P.M.**  
 KFVB-Music

**KFI-Trouble Is My Business**  
 KLAC-Here's to Vets

**10:00 P.M.**  
 KFI-Reporter  
 KFVB-Music  
 KMPC-Proudly We Hail  
 KNX-Chet Huntley  
 KECA-Geo. Sokolsky  
 KLAC-News, Music

**10:15 P.M.**  
 KFI-City Reports  
 KNX-Top of Week  
 KECA-Retail Clerks

**10:30 P.M.**  
 KFI-Amer. Forum  
 KFAC-Gateway Music  
 KFVB-Echoes Eden  
 KHJ-Oklah'ma Symph'y  
 KECA-Career Theater  
 KNX-Make-Believe Town

**KMPC-Leisure Time**

**11:00 P.M.**  
 KFI-Music & Muse  
 KMPC-Hlywd. Hit Parade  
 KLAC-News; Across Footlights  
 KECA-Fannell Orch.  
 KNX-News  
 KFAC-Nocturne

**11:15 P.M.**  
 KNX-Orchestra

**11:30 P.M.**  
 KFI-First Freedom  
 KFVB-Music U Want  
 KECA-Phil Ohman  
 KHJ-Opera Concert

**11:45 P.M.**  
 KNX-Elmo Roper  
 KECA-Ted Fio Rito

**11:55 P.M.**  
 KMPC-News

**12:00 Midnight**  
 KNX-News, Musicman  
 KFVB-Music  
 KLAC-News; F'tlight  
 KFAC-Serenade

## F-M PROGRAMS

<b>KKLA—97.1 M.C.</b> 3 to 9:30 p.m. 3:00-Church Service 4:30-Melody of Youth 5:30-Sun. Serenade 7:00-Angelus Hour 10:00-Poet of Piz.no 11:15-Smith Jubilee Singers	<b>7:00-World Music</b> <b>KMGH—98.7 M.C.</b> 3:00-At Opera 3:30-Off Stage at Met. 5:00-Eve. Concert 5:30-Mostly Music 9:00-Telefunken Hr. 6:00-BBC-Concert	<b>2:00-Music in Aftern'n</b> 3:00-L.A. County Concert 4:30-Symphonic Silhouettes 7:00-Dr. Kendall 8:00-Story Time 8:30-Concert KHJ, 101.1 M.C.-1:30 p.m. to 9 p.m. KECA, 95.5 M.C.-5:30 am to 12 p.m. KRKD—96.3 M.C. 24-hr. schedule
<b>KFI—105.9 M.C.</b> 3:00-Aft. Concert 3:30-Classic	<b>7:00-Concerto</b> <b>KUSC—91.5 M.C.</b> 2 to 10:30 p.m.	

For Radio Advertising Turn to Pages 7 and 8, Part II