

RADIO TODAY

SUNDAY, AUGUST 27, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480
 KECA - 790 KFSG - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWVK - 1300
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

PROGRAM HIGHLIGHTS

SUNDAY CHURCH SERVICES

DISNEY—
 5:00 KFI-Sam Spade
 5:30 KNX-Rocky Jordan
 7:30 KNX-The Whistler
 9:30 KECA-Box 13

MUSIC—
 2:30 KFI-Harvest of Stars
 5:00 KFAC-Program 145
 5:30 KFI-Summer Symphony
 7:00 KNX-Contented Hour
 8:30 KFI-Symphony Hour
 8:30 KECA-Al Jolson
 9:30 KHJ-Chicago Theater

VARIETY—
 6:30 KNX-Horace Heidt
 8:30 KHJ-Hlywd. Open House.

PUBLIC INTEREST—
 10:30 a.m. KFI-Chicago Round Table
 11:45 a.m. KNX-University Explorer
 2:30 KFVD-Editor of Air
 6:45 KHJ-Major Eliot

7:00 KHJ-This is Europe
 10:15 KFI-Mayor Bowron
 10:30 KFI-American Forum
 11:45 KNX-Treasury Bandstand

DRAMA—
 11:00 a.m. KFI-Theater, "Hedda Gabler"
 12:00 KFI-The Truitts
 1:00 KFI-Theater (Miriam Hopkins, Peggy Ann Garner)
 7:30 KHJ-2000 Plus
 10:30 KECA-Career Theater

COMEDY—
 8:00 KNX-Steve Allen

QUIZ—
 12:30 KFI-Quiz Kids
 4:00 KFI-\$1000 Reward
 4:30 KNX-Hit the Jack Pot
 5:00 KECA-Stop the Music
 7:00 KFI-Take It or Leave It
 8:00 KHJ-20 Questions

SPORTS—
 1:30 KLAC-S.F. vs. Hlywd.
 1:30 KMPC-L.A. vs. Oakland

7:00 A.M.
 KFI-Radio Pulpit
 KNX-Church of Air
 KMPC-Calvary Hour

7:30 A.M.
 KMPC-Bible Class

8:00 A.M.
 KHJ-Religious Hr.
 KFAC-Country Church

8:15 A.M.
 KLAC-Christ Church

8:30 A.M.
 KFVB-Mission
 KLAC-Unity
 KNX-Salt Lake Taber.
 KFI-Christian Science

9:00 A.M.
 KLAC-Catholic Hour
 KHJ-Bible Class
 KFAC-Liberal Catholic Church

9:30 A.M.
 KFI-Eternal Light
 KHJ-Voice of Prophecy
 KECA-Message of Israel

10:30 A.M.
 KECA-Sun. Vespers
 KFSG-Angelus Temple
 KHJ-Lutheran Hour

11:00 A.M.
 KFAC-First Meth. Ch.

12:00 Noon
 KECA-Hour of Faith

1:00 P.M.
 KECA-Revival Hr.

1:15 P.M.
 KFAC-Catholic Topics

2:00 P.M.
 KECA-Voice of Prophecy

3:00 P.M.
 KFI-Catholic Hour
 KFSG-Angelus Temple
 KECA-Lutheran Hr.

4:00 P.M.
 KFVB-Revival Hr.

5:00 P.M.
 KFVB-Voice of Calvary

5:30 P.M.
 KFVB-Radio Church of World

6:30 P.M.
 KFVB-Calvary Assem.

7:00 P.M.
 KFVB-Rescue Mission
 KFSG-Angelus Temple

7:30 P.M.
 KXLA-Church Open Dr.

7:45 P.M.
 KFVB-Catholic Ans.

8:00 P.M.
 KFI-Voice of Cathedral
 KFVB-First Presby.
 KFAC-1st Method Ch.

8:30 P.M.
 KGFJ-Ave Marie Hr.

8:45 P.M.
 KLAC-Hr. of St. Francis

9:00 P.M.
 KXLA-Revival Hour

9:15 P.M.
 KFVB-Wilshire Temple Church

7:00 A.M.
 KRKD-News
 KFAC-Symphony
 KLAC-Music, News
 KFVB-Concert
 KECA-Church in Vale
 KHJ-Symphony

7:15 A.M.
 KRKD-Guest Star

7:30 A.M.
 KFI-Art of Living
 KECA-Band Box Revue
 KRKD-Good News Hr.

7:45 A.M.
 KFI-Morn. Serenade
 KFVB-News

8:00 A.M.
 KFI-Funnies
 KMPC-News
 KLAC-News, Music
 KFVB-Funnies
 KNX-Farm Journal
 KECA-News Period

8:15 A.M.
 KMPC-Andre Kostelanetz
 KNX-Howard K. Smith
 KECA-Morn'g Song

8:30 A.M.
 KMPC-Chilge, Youth
 KFAC-Organ Recital
 KHJ-Music
 KECA-Let There Be Music

8:45 A.M.
 KFI-Hometown Happenings

9:00 A.M.
 KFI-Parent-Youth
 KNX-Invitation Learning
 KMPC-Religious News
 KLAC-News
 KECA-Chautauqua Symphony

9:15 A.M.
 KFAC-Choristers
 KMPC-Start to Live

9:30 A.M.
 KFAC-Gilbert & Sullivan
 KFVB-Peter Potter
 KNX-People's Platform
 KMPC-Bolero Time

10:00 A.M.
 KFI-H. J. Mann
 KHJ-Glenn Hardy
 KMPC-Music Hour
 KLAC-News, Voice of Pope
 KECA-Music of Today
 KNX-News

10:15 A.M.
 KFI-News
 KNX-More Out Life
 KHJ-Organ Moods
 KLAC-Bill Stewart

10:30 A.M.
 KFI-Chi. Round Table
 KFAC-Gil. & Sullivan

KFVB-Peter Potter
 KNX-Operetta

11:00 A.M.
 KFI-Studio Theatre
 KECA-Foreign Reporter
 KLAC-Bill Stewart, News
 KNX-Syncopation Piece
 KHJ-Happiness Hour
 KMPC-Record Session

11:15 A.M.
 KECA-Frank & Ernest

11:30 A.M.
 KNX-Romance of Highways
 KECA-Yesterday on Broadway
 KHJ-Gospel Singer
 KFVB-Peter Potter
 KFVD-Union Rescue Mission

11:45 A.M.
 KHJ-Wash'gton Report
 KNX-Univ. Explorer

12:00 Noon
 KFI-The Truitts
 KNX-Invitation to Music
 KFAC-News
 KLAC-Bill Stewart, News
 KHJ-News
 KMPC-Davis Cup Matches

12:15 P.M.
 KHJ-Bill Cunningham
 KFAC-Met. Encores

12:30 P.M.
 KFI-Quiz Kids
 KECA-This Week Around the World
 KHJ-Hashknife & Sleepy
 KFVB-Wizard of Ivor's

1:00 P.M.
 KFI-Theater
 KHJ-Hopalong Cassidy
 KLAC-News, Bill Stewart
 KNX-Invitation to Music
 KMPC-News, Hits, Airs
 KFAC-Keybr'd Styl'ng
 KFVB-S. Shoemaker

1:15 P.M.
 KMPC-Dugout Dope
 KLAC-Stewart; Dugout Dope

1:30 P.M.
 KFAC-Wax Imports
 KHJ-Martin Kane
 KNX-Music for You
 KLAC-S.F. vs. Hlywd.
 KFVB-Skyway to Music
 KMPC-L.A. vs. Oakland

1:45 P.M.
 KNX-Music for You

2:00 P.M.
 KFI-Big Guy
 KFAC-Concert Favor
 KHJ-The Shadow
 KMPC-L.A. vs. Oakland
 KNX-Amer. Rhapsody
 KLAC-S.F. vs. Hlywd.
 KFVB-Music

2:30 P.M.
 KFI-Harvest of Stars
 KFVB-Melody of Youth
 KHJ-True Detective
 CECA-Plano Playh'se
 KFVD-Editor of Air
 KNX-News

2:45 P.M.
 KNX-Melody Parade

3:00 P.M.
 KNX-Rate Your Mate
 KFVB-Hlywd. Bowl
 KHJ-Roy Rogers
 KFAC-Museum Conc't
 KMPC-L.A. vs. Oakland
 KLAC-S.F. vs. Hlywd.

3:15 P.M.
 KMPC-Headlines, Music
 KFVB-Music

3:30 P.M.
 KFI-Tex Williams
 KHJ-Nick Carter
 KNX-Boston Blackie
 CECA-Sammy Kaye
 KFVB-Hank the Nite Watchman
 KMPC-L.A. vs. Oakland
 KFVB-Napoleon Hill

4:00 P.M.
 KFI-\$1000 Reward
 KFAC-Masterpieces
 CECA-Thing Called Life
 KNX-Guy Lombardo
 KHJ-Calif. Caravan
 KLAC-S.F. vs. Hlywd.

4:30 P.M.
 KFI-The Saint
 KNX-Hit Jackpot
 CECA-Music with Girls
 KHJ-Peter Salem
 KMPC-L.A. vs. Oakland

5:00 P.M.
 KFI-Sam Spade
 KFAC-Program 145
 KHJ-Singing Marshal
 KNX-Percy Faith
 CECA-Stop Music
 KMPC-News, Music
 KLAC-S.F. vs. Hlywd.
 KRKD-Truth for Today

5:15 P.M.
 KMPC-Parade of Hits

5:30 P.M.
 KFI-Summer Sym.
 KFAC-Guy Bates Post
 KHJ-Enchanted Hr.
 KNX-Rocky Jordan

KRKD-News Bulletins

5:45 P.M.
 KFAC-Waltz Time

6:00 P.M.
 KLAC-News, Bill Stewart
 KNX-Corliss Archer
 KFAC-Masterworks
 KFVB-Institute of Religious Science
 KECA-Al Jolson
 KMPC-News
 KHJ-News

6:15 P.M.
 KECA-Harriet Parsons
 KMPC-Bands, Ballads
 KHJ-Music

6:30 P.M.
 KFI-Amer. Album of Familiar Music
 KNX-Horace Heidt
 KFAC-Ted Malone
 KMPC-Mother's Album
 KHJ-Gabriel Heatter

6:45 P.M.
 KHJ-Major G.F. Eliot
 KMPC-Record Session

7:00 P.M.
 KFI-Take or Leave It
 KNX-Contented Hr.
 KHJ-This is Europe
 KFAC-Music Magic
 KLAC-News; Best in Variety
 KECA-Slimm's Song Shop

7:15 P.M.
 KECA-Wm. Tusher in Hlywd.

7:30 P.M.
 KFI-Bob Crosby
 KFVB-Strollin' Tom
 KFAC-Your Concert
 KNX-The Whistler
 KECA-Amaz'ng Mr. Malone
 KHJ-2000 Plus

7:45 P.M.
 KMPC-Freedom Story

8:00 P.M.
 KHJ-20 Questions
 KNX-Steve Allen
 KECA-Drew Pearson
 KLAC-Veteran's Bedside Quiz
 KMPC-Amer. Speaks Up

8:15 P.M.
 KECA-Headlines
 KMPC-Dorothy Shay
 KLAC-Army Show

8:30 P.M.
 KFI-Symphony Hr.
 KNX-Jeff Regan
 KECA-Al Jolson
 KHJ-Hlywd. Open Hse.
 KLAC-Irwin Allen
 KMPC-American Legion

8:45 P.M.
 KMPC-Business Reporter
 KFAC-Sun. Eve. Club
 KECA-Harriet Parsons

9:00 P.M.
 KECA-Think Fast
 KLAC-News; Music
 KMPC-Hlywd. Bowl Previews
 KFVB-Edition of Bible
 KHJ-Glenn Hardy
 KNX-Dave Rose

9:15 P.M.
 KHJ-Orchestra
 KLAC-Guest Star

9:30 P.M.
 KFI-Robert L. Gump, News
 KFAC-Gateway Music
 KECA-Box 13
 KHJ-Chi. Theater
 KNX-Guy Lombardo
 KFVB-News and Music
 KLAC-Success Story
 KMPC-Candlelight and Silver

9:45 P.M.
 KLAC-Here's to Vets
 KFVB-Music

10:00 P.M.
 KFI-Reporter
 KFVB-News & Music
 KMPC-Record Session
 KNX-Chet Huntley
 KECA-News
 KLAC-News; Melody Parade

10:15 P.M.
 KFI-Mayor Bowron
 KNX-Top of Week
 KECA-Retail Clerks
 KFVB-Music

10:30 P.M.
 KFI-Amer. Forum
 KFAC-Gateway Music
 KFVB-Echoes Eden
 KHJ-Arthur Van
 KECA-Career Theater
 KNX-One Nation Indivisible
 KMPC-Proudly We Hall

11:00 P.M.
 KFI-Music & Muse
 KMPC-Hlywd. Hit Parade
 KLAC-News; Across Footlights
 KECA-Pannell Orch.
 KHJ-Opera Concert
 KNX-News
 KFAC-Nocturne

11:15 P.M.
 KNX-Catalina Orch.

11:30 P.M.
 KFI-First Freedom
 KFVB-Music U Want
 KECA-Phil Ohman
 KHJ-Vincent Lopez

11:45 P.M.
 KNX-Treasury Bandstand
 KECA-Leighton Noble

12:00 Midnight
 KNX-News, Music
 KFVB-Music
 KLAC-News; Footlights
 KFAC-Serenade

F-M PROGRAMS

KKLA-97.1 M.C.
 3 to 9:30 p.m.
 3:00-Church Service
 4:30-Melody of Youth
 5:30-Sun. Serenade
 7:00-Angelus Hour
 10:00-Poet of Plano
 11:15-Month Jubilee Singers

KFI-105.9 M.C.
 3:00-Aft. Concert
 3:30-Classic
 5:00-Eve. Concert

7:00-World Music
KMGM-98.7 M.C.
 3:00-At Opera
 3:30-Off Stage at Met.
 5:30-Mostly Music
 6:00-Sir Beecham
 7:00-Concerto
 9:00-Telefunken Hr.

KUSC-91.5 M.C.
 2:00-Music in After'n
 3:00-L.A. County Concert

5:15-Ivory Tower Tales
6:30-BBC Forum
7:00-Hancock Hr.
9:30-Music & Its Story
 KHJ, 101.1 M.C.-1:30 p.m. to 9 p.m.
 KECA, 95.5 M.C.-5:30 a.m. to 12 p.m.
 d.m. to 7 p.m.
 KRKD, 96.3 M.C.-5:30
 7:00-Moonlit Memories
 7:45-Band Music
 8:00-Popular Music
 8:45-Organ Music

FOR RADIO ADVERTISING TURN TO PAGE 2, PART 2