

# RADIO TODAY

SUNDAY, AUGUST 13, 1950

KALI - 1430	KFI - 640	KFVB - 980	KIEV - 870	KOWL - 1580	KVOE - 1480
KECA - 790	KFOX - 1280	KGER - 1390	KLAC - 570	KPMC - 1560	KWKW - 1300
KERN - 1410	KFSG - 1150	KGFJ - 1230	KMPC - 710	KPPC - 1240	KWIK - 1490
KFAC - 1330	KFVD - 1020	KHJ - 930	KNX - 1070	KRCD - 1150	KXLA - 1110

## PROGRAM HIGHLIGHTS

**MYSTERY—**  
 3:30 KHJ-Nick Carter  
 5:00 KFI-Sam Spade  
 5:30 KNX-Rocky Jordan  
 7:30 KNX-The Whistler  
 9:30 KECA-Box 13

**MUSIC—**  
 2:30 KFI-Harvest of Stars  
 5:00 KFAC-Program 145  
 5:30 KFI-Summer Symphony  
 7:00 KNX-Contented Hour  
 8:30 KFI-Symphony Hour  
 8:30 KECA-Al Jolson  
 9:30 KHJ-Chicago Theater

**VARIETY—**  
 6:30 KNX-Horace Heidt  
 8:30 KHJ-Hlywd. Open House

**PUBLIC INTEREST—**  
 10:30 a.m. KFI-Chicago Round Table  
 11:45 a.m. KNX-University Explorer  
 2:30 KFVD-Editor of Air  
 6:45 KHJ-Major Elliot

7:00 KHJ-This is Europe  
 10:15 KFI-Mayor Bowron  
 10:30 KFI-American Forum  
 11:45 KNX-Treasury Bandstand

**DRAMA—**  
 11:00 a.m. KFI-Theater  
 12:00 KFI-The Truitts  
 1:00 KFI-Theater (Ronald Regan)  
 7:30 KHJ-2000 Plus  
 10:00 KMPC-Proudly We Hall  
 10:30 KECA-Career Theater

**COMEDY—**  
 8:00 KNX-Steve Allen

**QUIZ—**  
 12:30 KFI-Quiz Kids  
 4:00 KFI-\$1000 Reward  
 4:30 KNX-Hit the Jack Pot  
 5:00 KECA-Stop the Music  
 7:00 KFI-Take It or Leave It  
 8:00 KHJ-20 Questions

**SPORTS—**  
 1:30 KLAC-Hollywood vs. L.A.  
 1:30 KMPC-L.A. vs. Hollywood

**7:00 A.M.**  
 KFI-Nat'l. Radio Pulpit  
 KRKD-News  
 KFAC-Symphony  
 KLAC-Music, News  
 KFVB-Concert  
 KECA-Church in Vale  
 KHJ-Symphony

**7:30 A.M.**  
 KFI-Art of Living  
 KECA-Band Box Revue  
 KRKD-Good News Hr.

**7:45 A.M.**  
 KFI-Morn. Serenade  
 KFVB-News

**8:00 A.M.**  
 KFI-Funnies  
 KMPC-News  
 KLAC-Music, News  
 KFVB-Funnies  
 KNX-Farm Journal  
 KECA-News Period

**8:15 A.M.**  
 KMPC-Andre Kostelanetz  
 KNX-Howard K. Smith  
 KECA-Morn'g Song

**8:30 A.M.**  
 KMPC-Chilge, Youth  
 KFAC-Organ Recital  
 KHJ-Music  
 KECA-Let There Be Music

**8:45 A.M.**  
 KFI-Hometown Happenings

**9:00 A.M.**  
 KFI-Parent-Youth  
 KNX-Invitation Learning  
 KMPC-Religious News  
 KLAC-News  
 KECA-Chautauqua Symphony

**9:15 A.M.**  
 KFAC-Choristers  
 KMPC-Start to Live

**9:30 A.M.**  
 KFAC-Gilbert & Sullivan  
 KFVB-Peter Potter  
 KNX-People's Platform  
 KMPC-Bolero Time

**10:00 A.M.**  
 KFI-H. J. Mann  
 KHJ-Glenn Hardy  
 KMPC-Music Hour  
 KLAC-News, Voice of Pope  
 KECA-Music of Today  
 KNX-News

**10:15 A.M.**  
 KFI-News  
 KNX-More Out Life  
 KHJ-Organ Moods  
 KLAC-Bill Stewart

**10:30 A.M.**  
 KFI-Chi. Round Table  
 KFAC-Gil. & Sullivan

KFVB-Peter Potter  
 KNX-Operetta

**11:00 A.M.**  
 KFI-Studio Theatre  
 KECA-Foreign Reporter  
 KLAC-Bill Stewart, News  
 KNX-Elmo Roper  
 KHJ-Happiness Hour  
 KMPC-Record Session

**11:15 A.M.**  
 KECA-Frank & Ernest  
 KNX-Treas. Bands't'd

**11:30 A.M.**  
 KNX-Romance of Highways  
 KECA-Yesterday on Broadway  
 KHJ-Gospel Singer  
 KFVB-Peter Potter  
 KFVD-Union Rescue Mission

**11:45 A.M.**  
 KHJ-Wash'gton Report  
 KNX-Univ. Explorer

**12:00 Noon**  
 KFI-The Truitts  
 KNX-Invitation to Music  
 KFAC-News  
 KLAC-Bill Stewart, News  
 KHJ-News  
 KMPC-Record Session

**12:15 P.M.**  
 KHJ-Bill Cunningham  
 KFAC-Met. Encores

**12:30 P.M.**  
 KFI-Quiz Kids  
 KECA-This Week Around the World  
 KHJ-Hashknife & Sleepy  
 KFVB-Wizard of Ivor's

**1:00 P.M.**  
 KFI-Theater  
 KHJ-Hopalong Cassidy  
 KLAC-News, Bill Stewart  
 KNX-Invitation to Music  
 KMPC-News, Hits, Airs  
 KFAC-Keyhr'd Styl'ng  
 KFVB-S. Shoemaker

**1:15 P.M.**  
 KMPC-Dugout Dope  
 KLAC-Stewart; Dugout Dope

**1:30 P.M.**  
 KFAC-Wax Imports  
 KHJ-Martin Kane  
 KNX-Music for You  
 KLAC-Hlywd.-L.A.  
 KFVB-Skyway to Music  
 KMPC-L.A.-Hlywd.

**1:45 P.M.**  
 KNX-Music for You

**2:00 P.M.**  
 KFI-Big Guy  
 KFAC-Concert Favor  
 KHJ-The Shadow  
 KMPC-L.A.-Hlywd.  
 KNX-Amer. Rhapsody  
 KLAC-Hlywd.-L.A.  
 KFVB-Music

**2:30 P.M.**  
 KFI-Harvest of Stars  
 KFVB-Melody of Youth  
 KHJ-True Detective  
 KECA-Plano Play'ese  
 KFVD-Editor of Air  
 KNX-News

**2:45 P.M.**  
 KNX-Melody Parade

**3:00 P.M.**  
 KNX-Main Street Music Hall  
 KFVB-Hlywd. Bowl  
 KHJ-Roy Rogers  
 KFAC-Museum Concr't  
 KMPC-L.A.-Hlywd.  
 KLAC-Hlywd.-L.A.

**3:15 P.M.**  
 KMPC-Headlines, Music  
 KFVB-Music

**3:30 P.M.**  
 KFI-Tex Williams  
 KHJ-Nick Carter  
 KNX-Boston Blackie  
 KECA-Sammy Kaye  
 KFVD-Hank the Nite Watchman  
 KMPC-L.A.-Hlywd.  
 KFVB-Napoleon Hill

**4:00 P.M.**  
 KFI-\$1000 Reward  
 KFAC-Masterpieces  
 KECA-Thing Called Life  
 KNX-Guy Lombardo  
 KHJ-Calif. Caravan  
 KLAC-Hlywd.-L.A.

**4:30 P.M.**  
 KFI-The Saint  
 KNX-Hit Jackpot  
 KECA-Music with Girls  
 KHJ-Peter Salem  
 KMPC-L.A.-Hlywd.

**5:00 P.M.**  
 KFI-Sam Spade  
 KFAC-Program 145  
 KHJ-Singing Marshal  
 KNX-Percy Faith  
 KECA-Stop Music  
 KMPC-News, Music  
 KLAC-Hlywd.-L.A.  
 KRKD-Truth for Today

**5:15 P.M.**  
 KMPC-Parade of Hits

**5:30 P.M.**  
 KFI-Summer Sym.

## SUNDAY CHURCH SERVICES

**7:00 A.M.**  
 KFI-Radio Pulpit  
 KNX-Church of Air  
 KMPC-Calvary Hour

**7:30 A.M.**  
 KMPC-Bible Class

**8:00 A.M.**  
 KHJ-Religious Hr.  
 KFAC-Country Church

**8:15 A.M.**  
 KLAC-Christ Church

**8:30 A.M.**  
 KFVB-Mission  
 KLAC-Unity  
 KNX-Salt Lake Taber.  
 KFI-Christian Science

**9:00 A.M.**  
 KLAC-Catholic Hour  
 KHJ-Bible Class  
 KFAC-Liberal Catholic Church

**9:30 A.M.**  
 KFI-Eternal Light  
 KHJ-Voice of Prophecy  
 KECA-Message of Israel

**10:30 A.M.**  
 KECA-Sun. Vespers  
 KFSG-Angelus Temple  
 KHJ-Lutheran Hour

**11:00 A.M.**  
 KFAC-First Meth. Ch.

**12:00 Noon**  
 KECA-Hour of Faith

**1:00 P.M.**  
 KECA-Revival Hr.

**1:15 P.M.**  
 KFAC-Catholic Topics

**2:00 P.M.**  
 KECA-Voice of Prophecy

**3:00 P.M.**  
 KFI-Catholic Hour  
 KFSG-Angelus Temple  
 KECA-Lutheran Hr.

**4:00 P.M.**  
 KFVB-Revival Hr.

**5:00 P.M.**  
 KFVB-Voice of Calvary

**5:30 P.M.**  
 KFVB-Radio Church of World  
 6:30 P.M.  
 KFVB-Calvary Assem.  
 7:00 P.M.  
 KFVB-Rescue Mission  
 KFSG-Angelus Temple  
 7:30 P.M.  
 KXLA-Church Open Dr.  
 7:45 P.M.  
 KFVB-Catholic Ans.  
 8:00 P.M.  
 KFI-Voice of Cathedral  
 KFVB-First Presby.  
 KFAC-1st Method Ch.  
 KFOX-Christian Science  
 8:30 P.M.  
 KGFJ-Ave Marie Hr.  
 8:45 P.M.  
 KLAC-Hr. of St. Francis  
 9:00 P.M.  
 KXLA-Revival Hour  
 9:15 P.M.  
 KFVB-Wilshire Temple Church

KFAC-Guy Bates Post  
 KHJ-Rochanted Hr.  
 KNX-Rocky Jordan  
 KRKD-News Bulletins

**5:45 P.M.**  
 KFAC-Waltz Time

**6:00 P.M.**  
 KLAC-News, Bill Stewart  
 KNX-Sunday on Broadway  
 KFAC-Masterworks  
 KFVB-Institute of Religious Science  
 KECA-Al Jolson  
 KMPC-News  
 KHJ-Take a Number

**6:15 P.M.**  
 KECA-Harriet Parsons  
 KMPC-Bands, Ballads

**6:30 P.M.**  
 KFI-Top Secret  
 KNX-Horace Heidt  
 KECA-Ted Malone  
 KMPC-Mother's Album  
 KHJ-Gabriel Heatter

**6:45 P.M.**  
 KHJ-Major G.F. Elliot  
 KMPC-Memory Melodies

**7:00 P.M.**  
 KFI-Take or Leave It  
 KMPC-Know Your FBI  
 KNX-Contented Hr.  
 KHJ-This is Europe  
 KFAC-Music Magic  
 KLAC-Best in Variety  
 KECA-Wm. Thrushier in Hlywd.

**7:15 P.M.**  
 KECA-For the Record  
 KMPC-Romance, Rhythm

**7:30 P.M.**  
 KFI-Bob Crosby  
 KFVB-Strollin' Tom  
 KFAC-Your Concert  
 KNX-The Whistler  
 KECA-Amazing Mr. Malone

KHJ-2000 Plus  
 KMPC-Les Brown

**7:45 P.M.**  
 KMPC-Freedom Story

**8:00 P.M.**  
 KFI-Voice of Cathedral  
 KHJ-20 Questions  
 KNX-Steve Allen  
 KECA-Tris Coffin  
 KLAC-Veteran's Bedside Quiz  
 KMPC-Amer. Speaks Up

**8:15 P.M.**  
 KECA-Headlines  
 KMPC-Clark Dennis

**8:30 P.M.**  
 KFI-Symphony Hr.  
 KNX-Miracle of Amer.  
 KECA-Al Jolson  
 KHJ-Hlywd. Open Hse.  
 KLAC-Irwin Allen  
 KMPC-American Legion

**8:45 P.M.**  
 KMPC-Business Reporter  
 KFAC-Sun. Eve. Club  
 KECA-Harriet Parsons  
 KLAC-Hr. of St. Francis

**9:00 P.M.**  
 KECA-Think Fast  
 KLAC-News; Music  
 KMPC-Hlywd. Bowl Previews  
 KFVB-Edition of Bible  
 KHJ-Glenn Hardy

**9:15 P.M.**  
 KHJ-Orchestra  
 KLAC-Guest Star

**9:30 P.M.**  
 KFI-Robert L. Gump, News  
 KFAC-Gateway Music  
 KECA-Box 13  
 KHJ-Chi. Theater  
 KNX-Guy Lombardo  
 KFVB-News and Music  
 KLAC-Success Story  
 KMPC-Candlelite Silver

**9:45 P.M.**  
 KLAC-Here's to Vets  
 KFVB-Music

**10:00 P.M.**  
 KFI-Reporter  
 KFVB-News & Music  
 KMPC-Proudly We Hall  
 KNX-Chet Huntley  
 KECA-News  
 KLAC-News; Melody Parade

**10:15 P.M.**  
 KFI-Mayor Bowron  
 KNX-Top of Week  
 KECA-Retail Clerks  
 KFVB-Music

**10:30 P.M.**  
 KFI-Amer. Forum  
 KFAC-Gateway Music  
 KFVB-Echoes Eden  
 KHJ-Arthur Van  
 KECA-Career Theater  
 KNX-Orchestra  
 KMPC-Leisure Time

**11:00 P.M.**  
 KFI-Music & Muse  
 KMPC-Hlywd. Hit Parade  
 KLAC-Across Footlights  
 KECA-Pannell Orch.  
 KHJ-Opera Concert  
 KNX-News  
 KFAC-Nocturne

**11:15 P.M.**  
 KNX-Catalina Orchl.

**11:30 P.M.**  
 KFI-First Freedom  
 KFVB-Music U Want  
 KECA-Phil Ohman  
 KHJ-Vincent Lopez

**11:45 P.M.**  
 KNX-Treasury Bandstand  
 KECA-Leightor Noble

**12:00 Midnight**  
 KNX-News, Music  
 KFVB-Music  
 KLAC-News; F'lights  
 KFAC-Serenade

## F-M PROGRAMS

**KKLA-97.1 M.C.**  
 3 to 9:30 p.m.  
 3:00-Church Service  
 4:30-Melody of Youth  
 5:30-Sun. Serenade  
 7:00-Angelus Hour  
 10:00-Poet of Piano  
 11:15-Smith Jubilee Singers

**KFI-105.9 M.C.**  
 3:00-Aft. Concert  
 3:30-Classical  
 5:00-Eve. Concert

**7:00-World Music**  
**KMGH-98.7 M.C.**  
 3:00-At Opera  
 3:30-Off Stage at Met.  
 5:30-Mostly Music  
 6:00-Sir Beecham  
 7:00-Concerto  
 9:00-Telefunken Hr.

**KUSC-91.5 M.C.**  
 2:00-Music in Aftern'n  
 3:00-L.A. County Concert

5:15-Ivory Tower Tales  
 6:30-BBC Forum  
 8:30-Concert  
 9:30-Music & Its Story  
 KHJ, 101.1 M.C.-1:30 p.m. to 9 p.m.  
 KECA, 95.5 M.C.-5:30 a.m. to 12 p.m.  
 p.m. to 7 p.m.  
 KRKD, 96.3 M.C.-5:30 7:00-Moonlite Memories  
 7:45-Hand Music  
 8:00-Popular Music  
 8:45-Organ Music

FOR RADIO ADVERTISING TURN TO PAGE 2, PART 2