

# RADIO TODAY

MONDAY, JULY 31, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KYOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPAC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGJJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGH LIGHTS

**DRAMA—**  
 6:30 KFI-Proudly We Hail (Nancy Kelly)  
 7:00 KFI-Cloak & Dagger  
 7:30 KHJ-Cisco Kid  
 8:30 KNX-Broadway Is My Beat  
 9:00 KNX Hlywd. Star Playhse (Van Heflin)  
 9:30 KHJ-Crime Fighters

**MYSTERY—**  
 6:30 KECA-Hannibal Cobb  
 7:00 KHJ-Murder by Experts  
 8:00 KHJ-Let George Do It  
 8:30 KHJ-Under Arrest  
 9:30 KFI-Night Beat

**MUSIC—**  
 7:00 A.M.  
 KFI-News  
 KHJ-Hemingway  
 KFVB-Bill Leyden  
 KECA-Welc'me Hlywd.  
 KMPC-Farm Adviser  
 KNX-News, Music  
 KFAC-Coff. Cup Curt.  
 KLAC-Haynes, Reins  
 7:15 A.M.  
 KFI-Fleetw'd Lawton  
 KHJ-Bkfst. Gang  
 KMPC-News  
 KNX-Music  
 KRKD-News  
 7:30 A.M.  
 KFI-Platter Party  
 KMPC-Sports  
 KECA-Bob Garred  
 KNX-Frank Goss  
 7:45 A.M.  
 KFI-Sam Hayes  
 KNX-Harry Babbitt  
 KMPC-All Time Hits  
 KHJ-Bob Freed  
 KECA-Z. Manners  
 8:00 A.M.  
 KFI-Bell Ringer  
 KMPC-News  
 KLAC-News, Stocks  
 KFVB-News  
 KFAC-Ch'rch Fed., L.A.  
 KECA-Bkfst. Club  
 KHJ-Cecil Brown  
 KNX-Top of Morn.  
 8:15 A.M.  
 KFI-Coffee Time  
 KFVB-Bill Leyden  
 KNX-News  
 KLAC-Haynes at Reins  
 KMPC-Mkt., Sports  
 KHJ-Jack Little  
 KFAC-Village Festival  
 8:30 A.M.  
 KFI-Jack Berch  
 KHJ-Bible Institute  
 KNX-Grand Slam  
 KMPC-Bing Crosby  
 KFAC-News  
 KRKD-News  
 8:45 A.M.  
 KFI-Myers Goes to Mkt.  
 KFAC-Unity  
 KFVB-Music  
 KMPC-News  
 KNX-Rosemary  
 KLAC-Racing News  
 9:00 A.M.  
 KFI-News, Ladies' Day  
 KMPC-Institute  
 Religious Science  
 KNX-Wendy Warren  
 KECA-Johnny Olsen  
 KHJ-K. Smith Speaks  
 KFAC-Piano Parade  
 KFVB-Strollin' Tom  
 KLAC-News, Music  
 9:15 A.M.  
 KLAC-Bill Stewart  
 KHJ-Garden Guide  
 KNX-Aunt Jenny  
 KFVB-Unity Daily  
 Word

3:00 KFAC-World of Opera  
 5:30 KFI-Eleanor Steber  
 9:00 KFI-Gladys Swarthout

**VARIETY—**  
 6:30 KFI-Railroad Hour

**COMEDY—**  
 6:30 KNX-Granby's Green Acres  
 7:00 KNX-Joan Davis  
 7:30 KFI-Maisie  
 9:30 KNX-Garry Moore

**PUBLIC INTEREST**  
 6:00 KFI-American Way  
 8:00 KECA-Thomas E. Dewey  
 9:00 KECA-Seventh Annual Donaldson Awards

KECA-Baukhage Talk  
 KHJ-Pix-O  
 12:30 P.M.  
 KFI-Pepper Young  
 KECA-Frances Scully  
 KFVB-News  
 KMPC-For Farmers  
 KHJ-Nancy Dixon  
 KNX-Open House  
 12:45 P.M.  
 KFI-Rite to Happiness  
 KFAC-News  
 KFVB-Bill Anson  
 KMPC-Safety Rangers  
 KECA-Double Feature  
 KHJ-Game of Day  
 1:00 P.M.  
 KFI-Backstage Wife  
 KLAC-News, Sports  
 KNX-Nona From Nowhere  
 KFAC-Employment Review  
 KHJ-Game of Day  
 KMPC-Calif. Carousal  
 KECA-Ira Cook  
 1:15 P.M.  
 KFI-Stella Dallas  
 KNX-Hill Top House  
 KLAC-570 Club  
 KFAC-Matinee  
 1:30 P.M.  
 KFI-Lorenzo Jones  
 KECA-Easy Aces  
 KFVB-Clete Roberts  
 KNX-John F. Dulles  
 1:45 P.M.  
 KFI-Widder Brown  
 KFVB-Bill Anson  
 KECA-Ted Malone  
 2:00 P.M.  
 KFI-When Girl Marries  
 KECA-Chance Lifetime  
 KFAC-Composer's Corner  
 KRKD-Ur Neighbor  
 KLAC-News, Sports  
 KNX-George Fisher  
 KMPC-News, Carousal  
 KHJ-Game of Day  
 2:15 P.M.  
 KFI-Live Like Millaire  
 KFAC-Music Hall  
 KRKD-News  
 KECA-Ira Cook  
 KHJ-Queen for a Day  
 KNX-Nora Drake  
 KFVD-Union Rescue Mission  
 KFVB-News, Hart  
 2:30 P.M.  
 KFI-Just Plain Bill  
 KECA-Bride & Groom  
 KNX-Bing Crosby  
 KFVB-Clete Roberts  
 2:45 P.M.  
 KFI-Front Pg. Farrell  
 KFVB-Bill Anson  
 KNX-Arthur Godfrey  
 3:00 P.M.  
 KFI-Welcome Traveler  
 KECA-Today in Hlywd.  
 KLAC-News, Sports  
 KMPC-Musical Tune-O  
 KFVB-Peter Potter  
 KFAC-World of Opera  
 KHJ-Game of Day  
 KRKD-Tops in Pops  
 3:15 P.M.  
 KLAC-Don Otis

KHJ-Baker's Dozen  
 KECA-Leyden with Song  
 3:30 P.M.  
 KFI-Aunt Mary  
 KFAC-Lyrics in Ch'rus  
 KMPC-Magic of Melody  
 KFVB-Clete Roberts  
 3:45 P.M.  
 KFI-We Love & Learn  
 KNX-Arthur Godfrey  
 KFAC-News  
 KHJ-Lynn at Hlywd.  
 KFVB-Peter Potter  
 4:00 P.M.  
 KFI-Woman's Secret  
 KHJ-Fulton Lewis  
 KFAC-Masterpieces  
 KECA-Baker's Noteb'k  
 KMPC-News  
 KNL-Massey & Tilton  
 KLAC-News, Sports  
 KFVB-Peter Potter  
 4:15 P.M.  
 KFI-Dr. Paul  
 KHJ-F. Hemingway  
 KMPC-Bands & Ballads  
 KLAC-Bill Stewart  
 KECA-Play It Again  
 KNX-Strike It Rich  
 4:30 P.M.  
 KFI-Burr, Wheeler  
 KHJ-Behind Story  
 KFVB-News, Red Rowe  
 KMPC-Romance & Rhythm  
 4:45 P.M.  
 KRKD-News  
 KLAC-Racing Rdp.  
 KHJ-Sain Hayes  
 KNX-Harry Babbitt  
 KECA-Elmer Davis  
 5:00 P.M.  
 KFI-Feature Wire  
 KNX-Larry Lesueur  
 KHJ-Crowell's Nest  
 KECA-News  
 KMPC-News, Ewing  
 KFAC-Sunset Serenade  
 KLAC-News, Sports  
 5:15 P.M.  
 KFI-News  
 KNX-Sports  
 KLAC-Bill Stewart  
 KMPC-Up Swing  
 KECA-Happy Theater  
 5:30 P.M.  
 KFI-Eleanor Steber  
 KRKD-Sports Dial  
 KFAC-Whoa Bill  
 KNX-Chet Huntley  
 KHJ-B-Bar-B Riders  
 KECA-Superman  
 KMPC-All Time Hits  
 KFVB-Red Rowe  
 5:45 P.M.  
 KRKD-Race Results  
 KNX-Frank Goss  
 KLAC-Sam Baltar  
 KRKD-Top Times  
 6:00 P.M.  
 KFI-The American Way  
 KLAC-News

KMPC-Norman Nesbitt  
 KNX-Too Many Cooks  
 KFAC-Prelude to Eve.  
 KHJ-Gabriel Heatter  
 KECA-Edwin C. Hill  
 KFVB-Clete Roberts  
 6:15 P.M.  
 KLAC-Al Jarvis  
 KMPC-Sports  
 KFVB-Sports  
 KECA-Maine to Malibu  
 KHJ-Newsreel  
 6:30 P.M.  
 KFI-Proudly We Hail  
 KFVB-Frank Bull  
 KMPC-Del Mar  
 KECA-Hannibal Cobb  
 KHJ-Answer Man  
 KFAC-Mus. Milestones  
 KNX-Granby's Acres  
 6:45 P.M.  
 KHJ-Sam Hayes  
 6:55 P.M.  
 KHJ-Bill Henry  
 7:00 P.M.  
 KFI-Cloak & Dagger  
 KRKD-News  
 KMPC-News, Music  
 KNX-Joan Davis  
 KECA-Lone Ranger  
 KHJ-Murdr by Expts  
 KLAC-News, 570 Club  
 KFAC-Twilight Hour  
 7:15 P.M.  
 KMPC-Words & Music  
 7:30 P.M.  
 KFI-Maisie  
 KHJ-Cisco Kid  
 KECA-United or Not  
 KFAC-Eclides, Encores  
 KNX-Tommy Dorsey  
 KFVB-Music  
 KMPC-Mayor Bowron  
 7:45 P.M.  
 KFVB-Rosary Hour  
 KMPC-Kelley on Base  
 8:00 P.M.  
 KFI-One Man's Family  
 KHJ-Let Geo. Do It  
 KFAC-Eve. Concert  
 KNX-Eric Sevareid  
 KLAC-News  
 KMPC-Southland Story  
 KFVB-Music  
 KECA-Thom's E. Dewey  
 8:15 P.M.  
 KFI-News  
 KNX-Stepping Out  
 KMPC-Parade of Hits  
 KLAC-Bill Stewart  
 8:30 P.M.  
 KFI-Railroad Hr.  
 KNX-Bdwy. Is My Beat  
 KECA-Henry J. Taylor  
 KHJ-Under Arrest  
 KFVB-News  
 KGER-Timely Topics  
 KLAC-News, Wanted Person  
 8:45 P.M.  
 KECA-Jackie Robinson  
 KFVB-Music  
 9:00 P.M.  
 KFI-Gladys Swarthout

KHJ-Glenn Hardy  
 KNX-Hlywd. Star Playhouse  
 KFAC-Concert  
 KLAC-News, D. Otis Music  
 KECA-Donaldson Awards  
 KMPC-Par. Hits  
 KFVB-Nite Bandstand  
 9:15 P.M.  
 KHJ-Fulton Lewis  
 KFVB-Nite Bandstand  
 9:30 P.M.  
 KFI-Night Beat  
 KNX-Garry Moore Sho  
 KHJ-Crime Fighters  
 9:45 P.M.  
 KHJ-Music  
 KFVB-News  
 10:00 P.M.  
 KFI-Reporter  
 KLAC-News, D. Otis  
 KNX-Chet Huntley  
 KFVB-G. Norman  
 KFAC-Crossroads  
 KECA-Bob Garred  
 KHJ-Love Mystery  
 KMPC-Leisure Time  
 10:15 P.M.  
 KFI-Johnny Murray  
 KNX-Bob Elson  
 KHJ-Frank Edwards  
 KECA-Sports  
 10:30 P.M.  
 KFI-Virgil Pinkley  
 KNX-Orchestra  
 KECA-Science Mind  
 KHJ-Lonesome Gal  
 KMPC-News, Leisure Time  
 10:45 P.M.  
 KFI-Dave Rose  
 KECA-One For Book  
 11:00 P.M.  
 KFI-Ted Meyers  
 KFAC-Crossroads  
 KFVB-G. Norman  
 KECA-Cookin' with Jazz  
 KNX-Larry Thor  
 KLAC-News, D. Otis  
 KMPC-Leisure Time  
 KHJ-Arthur Van  
 11:15 P.M.  
 KFI-Johnny Murray  
 KNX-Merry-Go-R'nd.  
 11:30 P.M.  
 KFI-Mindy Carson  
 KHJ-Baker's Dozen  
 11:45 P.M.  
 KFI-For You  
 KNX-You & Russians  
 12:00 Midnight  
 KFI-Musical Menu  
 KFVB-Music  
 KNX-News, Allen  
 KLAC-Don Otis  
 KFAC-Serenade  
 KRKD-Serenade  
 KECA-News

## F-M PROGRAMS

KHJ-101.1 Meg. 1:30 to 9 p.m.  
 1:30-Farm Fare (1:45 p.m. same as A.M. scheduled above.)  
 KMGM-98.7 Meg. 3 to 10 p.m.  
 3:00-Concert  
 4:30-Stars Sing  
 5:30-Listener's Album  
 6:30-Words & Music  
 7:00-Concerto  
 8:00-Broadway Lullaby  
 9:30-Stairway to Stars

KKLA-97.1 Meg. 3 to 9:30 p.m.  
 3:00-Sacred Varieties  
 4:15-Religion in News  
 5:00-Organ Reveries  
 6:00-Skyway Serenade  
 7:00-Bible Hr.  
 9:30-From Antiquity  
 KUSC-91.5 Meg. 9 a.m. to 11 p.m.  
 9:00 a.m.-Morn. Star  
 12:05-Dr. Baxter  
 1:00-Musical Afternoon  
 5:00-From Times Sq're  
 7:00-Concert  
 8:30-Evening on Roof

KFI-109.9 Meg. 3:00-Melodies  
 3:30-Classics  
 5:00-Eve. Concert  
 7:00-World Music  
 The following station programs same as AM schedules above:  
 KECA, 95.5 meg.-5:30 a.m. to 12 p.m.  
 KFAC, 104.3 meg.-24 hr. schedule  
 KRKD, 96.3 meg.-5:30 to 1 p.m.