

# RADIO TODAY

FRIDAY, JULY 14, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWIK - 1490  
 KERN - 1410 KFSG - 1150 KGJF - 1230 KMPC - 710 KPPC - 1240 KWKW - 1300  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

### COMEDY—

8:00 KHJ-Proudly We Hail  
 9:30 KNX-Garry Moore

### MYSTERY—

7:00 KNX-Escape  
 8:00 KECA-Fat Man  
 8:30 KFI-Dimension X  
 9:00 KNX-Up For Parole  
 9:00 KECA-Thin Man

### DRAMA—

6:30 KFI-Confidentially Yours  
 8:00 KFI-One Man's Family  
 8:30 KECA-Your FBI  
 9:00 KFI-Crime Does Not Pay (Ian Keith)

8:30 KNX-Cloud Nine  
 9:30 KFI-High Adventure  
 9:30 KECA-Mr. President

### SPORTS—

12:45 KHJ-Game of Day  
 6:30 KMPC-Hollywood Park  
 8:15 KMPC-L.A.-S.F.  
 8:30 KLAC-Hlywd.-Oakland

### PUBLIC INTEREST—

12:00 KFVD-Editor of the Air  
 7:00 KECA-Korea—Special Report  
 7:00 KHJ-Meet Press  
 7:30 KNX-Women's Forum  
 7:45 KFI-Calif. Senator's Report

### 7:00 A.M.

**KFI-News**  
 KLAC-Haynes Reins  
 KECA-Welcome to Hollywood  
 KNX-News, Music  
 KMPC-Farm Advisor  
 KFAC-Coffee Cup Con.  
 KHJ-F. Hemingway  
 KFVB-Bill Leyden

### 7:15 A.M.

**KFI-F. Lawton**  
 KMPC-News  
 KHJ-Bkst. Gang  
 KNX-Stars Morn'g.  
 KRKD-News

### 7:30 A.M.

**KFI-Platter Party**  
 KRKD-Morn. Chapel  
 KNX-Frank Goss  
 KECA-Bob Garred  
 KMPC-Crossroads

### 7:45 A.M.

**KFI-Sam Hayes**  
 KHJ-Bob Freed  
 KMPC-All Time Hits  
 KNX-Harry Babbitt  
 KECA-Zeke Manners

### 8:00 A.M.

**KFI-Coffee Time**  
 KLAC-News, Stocks  
 KHJ-Cecil Brown  
 KFVB-Clete Roberts  
 KNX-Top of Morning  
 KMPC-News  
 KFAC-Country Church  
 KECA-Bkfst. Club  
 KFOX-Bible Society

### 8:15 A.M.

**KNX-Dave Vaile**  
 KLAC-Haynes at Reins  
 KFVB-Bill Leyden  
 KHJ-News  
 KMPC-Mkts., Sports

### 8:30 A.M.

**KFI-Jack Berch**  
 KHJ-Bible Institute  
 KFAC-News  
 KNX-Grand Slam  
 KRKD-News  
 KMPC-Bing Crosby

### 8:45 A.M.

**KFI-Myers Goes Mkt.**  
 KFAC-Unity  
 KFVB-Music  
 KMPC-News  
 KLAC-Racing News  
 KNX-Rosemary

### 9:00 A.M.

**KFI-News, Ladies' Day**  
 KECA-Ladies Be Seated  
 KFVB-Strollin' Tom  
 KHJ-K. Smith Speaks  
 KMPC-Instit. Relig. Science  
 KFAC-Morn. Concert  
 KNX-Wendy Warren  
 KLAC-News, Music

**9:15 A.M.**  
 KHJ-Garden Guide  
 KFVB-Unity Daily Word  
 KLAC-Sing Worries Away

**KNX-Aunt Jenny**  
 KMPC-Dinah Shore

### 9:30 A.M.

**KNX-Helen Trent**  
 KHJ-Women Are Wonderful  
 KMPC-Chef  
 KFVB-Dave Ormont  
 KECA-Quick As Flash

### 9:45 A.M.

**KFI-Around Town**  
 KNX-Gal Sunday

### 10:00 A.M.

**KFAC-Accent Strings**  
 KNX-Big Sister  
 KLAC-Al Jarvis  
 KMPC-Bill Ewing  
 KHJ-Glenn Hardy  
 KECA-Surprise Pkg.

### 10:15 A.M.

**KFI-Record Album**  
 KNX-La Perkins  
 KHJ-Tello-Test

### 10:30 A.M.

**KFI-Report From Pentagon**  
 KECA-My True Story  
 KNX-Dr. Malone  
 KLAC-Honest Opinion  
 KHJ-Norma Young  
 KFAC-Serenade  
 KMPC-Music Tune.O  
 KFVB-Dave Ormont

### 10:45 A.M.

**KFI-Life Beautiful**  
 KNX-Guiding Lite

### 11:00 A.M.

**KFI-Double Nothing**  
 KLAC-Al Jarvis  
 KMPC-Bill Ewing  
 KNX-2nd Mrs. Burton  
 KFVB-Maurice Hart  
 KFAC-Piano Parade  
 KHJ-Ladies Fair  
 KECA-Mag. of Air

### 11:15 A.M.

**KNX-Perry Mason**  
 KFAC-Guy Bates Post  
 KECA-J. B. Kennedy

### 11:30 A.M.

**KFI-Live Like a Millionaire**  
 KFAC-Music Hall  
 KRKD-News  
 KECA-Ira Cook  
 KNX-Nora Drake  
 KHJ-Queen For Day  
 KFVD-Union Rescue Mission

### 11:45 A.M.

**KNX-Brighter Day**

### 12 NOON

**KFI-Farm Report**  
 CECA-Hank Weaver  
 KLAC-Ballroom  
 KMPC-Moods in Music  
 KNX-News  
 KFAC-Lunch. Concert  
 KHJ-News  
 KFVB-Bill Anson  
 KFVD-Editor of Air

### 12:15 P.M.

**KFI-Road of '50**  
 KECA-Baukhage

**KMPC-News to You**  
 KHJ-Pix-O

### 12:30 P.M.

**KFI-Pepper Young**  
 KMPC-For Farmers  
 KECA-Frances Scully  
 KFVB-News  
 KHJ-Nancy Dixon  
 KNX-Open House

### 12:45 P.M.

**KFI-Rite to Happiness**  
 KFAC-News  
 KFVB-Bill Anson  
 KMPC-Safety Rangers  
 KECA-Double Feature  
 KHJ-Game of Day

### 1:00 P.M.

**KFI-Backstage Wife**  
 KLAC-News, Sports  
 KNX-Nona From Nowhere  
 KFAC-Salvation Army  
 KECA-Ira Cook  
 KHJ-Game of Day  
 KMPC-Calif. Carousel

### 1:15 P.M.

**KFI-Stella Dallas**  
 KLAC-570 Club  
 KFAC-Matinee  
 KNX-Hill Top House

### 1:30 P.M.

**KFI-Lorenzo Jones**  
 KECA-Easy Aces  
 KNX-Internat'l Discs  
 KFVB-News

### 1:45 P.M.

**KFI-Widder Brown**  
 KFVB-B. Anson  
 KECA-Ted Malone

### 2:00 P.M.

**KFI-Girl Marries**  
 KLAC-News, Sports  
 KECA-Chance of a Lifetime  
 KFAC-Composer's Cor.  
 KRKD-Govern. Speaks  
 KMPC-Calif. Carousel  
 KHJ-Game of Day  
 KNX-Geo. Fisher

### 2:15 P.M.

**KFI-Portia**  
 KLAC-570 Club  
 KNX-Take It Easy

### 2:30 P.M.

**KFI-Plain Bill**  
 KECA-Bride & Groom  
 KNX-Bing Crosby  
 KMPC-Calif. Carousel

### 2:45 P.M.

**KFI-Front Pg. Farrell**  
 KFVB-B. Anson  
 KNX-Arthur Godfrey

### 3:00 P.M.

**KFI>Welcome Traveler**  
 KLAC-News, Sports  
 KECA-In Hollywood  
 KFAC-World of Opera  
 KMPC-Musical Tune-O  
 KFVB-Peter Potter  
 KRKD-Tops in Pops  
 KHJ-Game of Day

### 3:15 P.M.

**KLAC-D. Otis Show**  
 KECA-Leyden with Song  
 KHJ-Baker's Dozen

### 3:30 P.M.

**KFI-Aunt Mary**  
 KFAC-Lyrics Chorus  
 KMPC-Magic of Melody

### 3:45 P.M.

**KFI-Love & Learn**  
 KFAC-News  
 KFVB-Maurice Hart  
 KNX-Arthur Godfrey  
 KHJ-Lynn Looks at Hollywood

### 4:00 P.M.

**KFI-Woman's Secret**  
 KNX-Massev & Tilton  
 KMPC-Bill Harpel  
 KHJ-Fulton Lewis Jr.  
 KLAC-News, Sports  
 KECA-Art Baker  
 KFAC-Masterpieces  
 KFVB-Peter Potter

### 4:15 P.M.

**KFI-Dr. Paul**  
 KHJ-F. Hemingway  
 KLAC-Bill Stewart  
 KNX-Strike It Rich  
 KMPC-Band & Ballads  
 KECA-Play It Again

### 4:30 P.M.

**KFI-Burr. Wheeler**  
 KMPC-Romance, Rhythm  
 KHJ-Behind Story  
 KFVB-Red Rowe

### 4:45 P.M.

**KHJ-Sam Hayes**  
 KLAC-Racing Rdup.  
 KECA-Elmer Davis  
 KRKD-News  
 KNX-Harry Babbitt

### 5:00 P.M.

**KFI-Feature Wire**  
 KMPC-News, Music  
 KHJ-Crowell's Nest  
 KFAC-Sun. Serenade  
 KLAC-News, Sports  
 KECA-News Period  
 KNX-Larry Lesueur

### 5:15 P.M.

**KFI-Ted Meyers**  
 KNX-Sports  
 KLAC-Bill Stewart  
 KMPC-Up Swing  
 KECA-Happy Theater

### 5:30 P.M.

**KFI-Casa Cugat**  
 KNX-Chet Huntley  
 KRKD-Sports Dial  
 KECA-Green Hornet  
 KFAC-Whoa Bill  
 KHJ-B-Bar-B Riders  
 KMPC-All Time Hits  
 KFVB-Red Rowe

### 5:45 P.M.

**KFI-E. Peterson**  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss  
 KMPC-Top Tunes

### 6:00 P.M.

**KFI-Musical Americana**  
 KLAC-News  
 KECA-News  
 KMPC-Norman Nesbitt  
 KFVB-Clete Roberts  
 KFAC-Prelude to Eve.  
 KNX-Songs For Sale  
 KHJ-Gab. Heater

### 6:15 P.M.

**KLAC-Ballroom**  
 KMPC-Sports  
 KECA-Main to Malibu  
 KFVB-Sports  
 KHJ-Newsreel

### 6:30 P.M.

**KFI-Confidentially Yours**  
 KECA-Orchestra  
 KFVB-Frank Bull  
 KMPC-Hlywd. Park  
 KFAC-Mus. Milestones  
 KHJ-Answer Man

### 6:45 P.M.

**KHJ-Sam Hayes**  
 KECA-Hits & Encores

### 6:55 P.M.

**KHJ-Charles Shaw**

### 7:00 P.M.

**KFI-Wanted**  
 KRKD-News  
 KLAC-570 Club  
 KMPC-Words & Music  
 KHJ-Meet Press  
 KFAC-Twillite Hr.  
 KECA-Korea-Special Report  
 KNX-Escape

### 7:30 P.M.

**KFI-Sports**  
 KECA-Orchestra  
 KFAC-Echoes, Encores  
 KNX-Women's Forum  
 KHJ-Cisco Kid  
 KFVB-Music

### 7:45 P.M.

**KFI-Senator's Report**  
 KFVB-Rosary Hour  
 KRKD-Catholic Quarter Hour

### 8:00 P.M.

**KFI-One Man's Family**  
 KMPC-Southern Story  
 KFAC-Eve. Concert  
 KHJ-Proudly We Hail  
 KECA-Frat Man  
 KNX-Eric Sevareid  
 KFVB-Music  
 KLAC-Music, News

### 8:15 P.M.

**KFI-World News**  
 KNX-Stepping Out  
 KMPC-L.A.-S.F.  
 KLAC-Music; Dugout Dope

### 8:30 P.M.

**KFI-Dimension X**  
 KNX-Cloud Nine  
 KHJ-True or False  
 KECA-FBI  
 KFVB-News  
 KGER-Timely Topics  
 KLAC-Hlywd.-Oakland

### 8:45 P.M.

**KFVB-Bandstand**

### 9:00 P.M.

**KFI-Crime Doesn't Pay**  
 KHJ-Glenn Hardy  
 KECA-The Thin Man  
 KFAC-Concert  
 KNX-Up For Parole  
 KMPC-L.A.-S.F.  
 KLAC-Hlywd.-Oakland  
 KFVB-Help Wanted

### 9:15 P.M.

**KHJ-Fulton Lewis**  
 KFVB-Bandstand

### 9:30 P.M.

**KFI-High Adventure**  
 KECA-Mr. President  
 KNX-Garry Moore  
 KHJ-Comedy of Errors

### 9:45 P.M.

**KFVB-Bandstand**

### 10:00 P.M.

**KFI-Reporter**  
 KNX-Chet Huntley  
 KECA-Bob Garred  
 KFAC-Crossroads  
 KHJ-I Love Mystery  
 KMPC-L.A.-S.F.  
 KLAC-Hlywd.-Oakland  
 KFVB-Gene Norman

### 10:15 P.M.

**KFI-Johnny Murray**  
 KNX-Bob Elson  
 KHJ-Frank Edwards  
 KECA-Sports

### 10:30 P.M.

**KFI-Virgil Pinkley**  
 KHJ-Lonesome Gal  
 KECA-Science of Mind  
 KNX-Russ Morgan  
 KMPC-News; Leisure Time

### 10:45 P.M.

**KFI-Les Paul**  
 KECA-One For Book  
 KLAC-News; Don Otis

### 11:00 P.M.

**KFI-Ted Meyers**  
 KNX-Larry Thor  
 KFAC-Crossroads  
 KFVB-Gene Norman  
 KLAC-Don Otis  
 KHJ-Arthur Van  
 KECA-Garwood Van

### 11:15 P.M.

**KFI-Pro & Con**  
 KECA-Pete Pontrelli  
 KNX-Sports

### 11:30 P.M.

**KFI-Mindy Carson**  
 KNX-Merry-Go-R'nd  
 KMPC-Leisure Time  
 KHJ-Baker's Dozen

### 11:45 P.M.

**KFI-U.S. Navy**  
 KNX-U & Korea  
 KECA-Skinny Ennis

### 12:00 Midnight

**KFI-Musical Menu**  
 KFAC-Serenade  
 KNX-News, S. Allen  
 KFVB-Music  
 KRKD-Serenade  
 KECA-News Edition  
 KLAC-Don Otis

## F.M. PROGRAMS

<b>KMGM—98.7 Meg.</b> 3 to 10 p.m. 3:00-Concert 5:30-Listener's Album 6:30-Words & Music 7:00-Concerto 9:00-Broadway Lullaby 9:30-Stairway to Stars	<b>KFI—105.9 Meg.</b> 3 to 7 p.m. 3:00-After'n Music 3:30-Classics 5:00-Eve. Concert 7:00-World Music <b>KUSC—91.5 Meg.</b> 9 a.m. to 11 p.m. 9:30-Music Story 2:00-Musical Afternoon 4:00-Symphony 6:00-Dr. Baxter 7:00-Concert 8:30-KUSC Workshop	<b>KHJ—101.1 Meg.</b> 1:30 to 9 p.m. 1:30-Farm News (From 1:45 to 9:00 same as A.M. schedule) The following station programs same as AM schedule above: KECA, 95.5 meg-5:30 a.m. to 12 p.m. KFAC, 104.3 meg-24 hr. schedule KRKD, 96.3 meg-5:30 a.m. to 7 p.m.
--	--	---