

# RADIO TODAY

WEDNESDAY, JULY 5, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KPAC - 1300  
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

**MYSTERY—**  
 6:30 KECA- Hannibal Cobb  
 7:30 KFI-Richard Diamond  
 8:00 KECA-Detour  
 8:30 KFI-The Falcon  
 9:00 KNX- Mr. Chameleon

**QUIZ—**  
 3:00 KMPC-Musical Tune-O  
 6:00 KNX-Pays to Be Ignorant  
 6:30 KHJ-Answer Man  
 7:30 KECA-Dr. I. Q.  
 8:00 KHJ-What's Name of Song  
 9:00 KFI-Break Bank

**SPORTS—**  
 12:45 KHJ-Game of Day

6:30 KMPC-Hollywood Park  
 8:15 KMPC-L.A.-Oakland  
 8:30 KLAC-Hlywd.-S.F.

**DRAMA—**  
 6:00 KFI-Halls of Ivy  
 7:00 KFI-Big Story  
 7:00 KHJ-John Steele  
 8:00 KFI-One Man's Family  
 8:30 KNX-Dr. Christian  
 8:30 KHJ-Family Theater  
 9:30 KFI-Mr. District Attorney

**COMEDY—**  
 9:30 KNX-Garry Moore

**MUSIC—**  
 7:30 KNX-Holly. Music Hall

**7:00 A.M.**  
 KFI-News  
 KLAC-Haynes Reins  
 KECA-Welcome to Hollywood  
 KNX-News, Music  
 KMPC-Farm Advisor  
 KFAC-Coffee Cup Cntr.  
 KFVB-Bill Leyden  
 KHJ-F. Hemingway

**7:15 A.M.**  
 KFI-F. Lawton  
 KHJ-Bkfst. Gang  
 KMPC-News  
 KNX-Stars in Morn.  
 KRKD-News

**7:30 A.M.**  
 KFI-Platter Party  
 KRKD-Morn. Chapel Hour  
 KNX-Frank Goss  
 KMPC-Sports Wire  
 KECA-Zeke News

**7:45 A.M.**  
 KFI-Sam Hayes  
 KNX-Harry Babbitt  
 KHJ-News  
 KMPC-All Time Hits  
 KECA-Manners

**8:00 A.M.**  
 KFI-Coffee Time  
 KLAC-News, Stocks  
 KECA-Bkfst. Club  
 KFVB-Clete Roberts  
 KMPC-News  
 KNX-Top Morning  
 KFAC-Country Church  
 KHJ-Cecil Brown  
 KFON-Bible Society

**8:15 A.M.**  
 KNX-Dave Vaile  
 KMPC-Mkts., Sports  
 KLAC-Sports, Haynes  
 KHJ-News  
 KFVB-L.A. Breakfast

**8:30 A.M.**  
 KFI-Jack Berch  
 KFAC-News  
 KNX-Grand Slam  
 KMPC-Bing Crosby  
 KHJ-Bible Institute  
 KRKD-News

**8:45 A.M.**  
 KFI-Meyers Goes Mkt.  
 KFAC-Unity  
 KMPC-News  
 KNX-Rosemary  
 KLAC-Racing News

**9:00 A.M.**  
 KFI-News, Ladies' Day  
 KMPC-Instit. Religious Science  
 KECA-Be Seated  
 KNX-Wendy Warren  
 KFAC-Morn. Concert  
 KHJ-K. Smith Speaks  
 KLAC-News, Music  
 KFVB-Bkfst. Club

**9:15 A.M.**  
 KHJ-Garden Guide  
 KLAC-Bill Stewart

**9:30 A.M.**  
 KNX-Aunt Jenny  
 KMPC-Dinah Shore

**9:30 A.M.**  
 KHJ-Women Worldful  
 KECA-Quick as Flash  
 KMPC-Chef  
 KNX-Helen Trent  
 KFVB-Dave Ormont

**9:45 A.M.**  
 KFI-Around Town  
 KNX-Our Gal Sunday

**10:00 A.M.**  
 KHJ-Glenn Hardy  
 KFAC-Accent Strings  
 KLAC-Al Jarvis  
 KNX-Big Sister  
 KMPC-Bill Ewing  
 KECA-Surprise Pkg.

**10:15 A.M.**  
 KFI-Are Ya Listen'g?  
 KHJ-Tello Test  
 KNX-Ma Perkins

**10:30 A.M.**  
 KFI-Report from Pentagon  
 KLAC-Honest Opinion  
 KHJ-Norma Young  
 KFAC-Serenade  
 KECA-My True Story  
 KNX-Dr. Malone  
 KMPC-Music Tune-O  
 KFVB-Dave Ormont

**10:45 A.M.**  
 KFI-Life Beautiful  
 KNX-Guiding Light

**11:00 A.M.**  
 KFI-Double, Nothing  
 KLAC-Al Jarvis  
 KFAC-Piano Parades  
 KECA-Mag. of Air  
 KFVB-Maurice Hart  
 KMPC-Bill Ewing  
 KNX-2nd Mrs. Burton  
 KHJ-Ladies Fair

**11:15 A.M.**  
 KNX-Perry Mason  
 KECA-J. B. Kennedy  
 KFAC-Guy Bates Post

**11:30 A.M.**  
 KFI-Live Like A Millionaire  
 KFAC-Music Hall  
 KRKD-News  
 KNX-Nora Drake  
 KECA-Ira Cook  
 KHJ-Queen for Day  
 KFVD-Union Rescue Mission

**11:45 A.M.**  
 KNX-Brighter Day

**12 NOON**  
 KFI-Farm Reports  
 KECA-News  
 KNX-Hank Weaver  
 KFAC-Luncheon Cntr.  
 KMPC-Moods in Music  
 KLAC-Ballroom  
 KHJ-News  
 KFVB-Bill Anson

**12:15 P.M.**  
 KFI-Road of Life  
 KECA-Baukhage  
 KMPC-News to You  
 KHJ-Pix-O

**12:30 P.M.**  
 KFI-Pepper Young  
 KMPC-Facts for Farmers  
 KECA-Frances Scully  
 KFVB-News  
 KHJ-Nancy Dixon  
 KNX-Open House

**12:45 P.M.**  
 KFI-Rite to Happiness  
 KFAC-News  
 KFVB-Bill Anson  
 KMPC-Song Stars  
 KHJ-Game of Day  
 KECA-Double Feature

**1:00 P.M.**  
 KFI-Backstage Wife  
 KECA-Ira Cook  
 KNX-Nona from Nowhere  
 KHJ-Game of Day  
 KFAC-Village Festival  
 KMPC-Major League  
 KLAC-News, Sports

**1:15 P.M.**  
 KFI-Stella Dallas  
 KLAC-570 Club  
 KFAC-Matinee  
 KNX-Hilltop House

**1:30 P.M.**  
 KFI-Lorenzo Jones  
 KNX-Disk Jockey  
 KECA-Easy Aces  
 KFVB-News

**1:45 P.M.**  
 KFI-Widder Brown  
 KECA-Ted Malone  
 KFVB-Bill Anson

**2:00 P.M.**  
 KFI-When Girl Marries  
 KLAC-News, Sports  
 KECA-Chance of Lifetime  
 KRKD-L.A. Fire Dept.  
 KMPC-Major League  
 KNX-Geo. Fisher  
 KFAC-Composer's Corner  
 KHJ-Game of Day

**2:15 P.M.**  
 KFI-Portia  
 KLAC-570 Club  
 KNX-Take It Easy  
 KRKD-Hlywd. Bowl Reporter

**2:30 P.M.**  
 KFI-Plain Bill  
 KECA-Bride & Groom  
 KNX-Bing Crosby  
 KMPC-Calif. Carousel

**2:45 P.M.**  
 KFI-Front Pg. Farrell  
 KFVB-B. Anson  
 KNX-Arthur Godfrey

**3:00 P.M.**  
 KFI-Travelers  
 KECA-In Hlywd.

KLAC-News, Sports  
 KFAC-World Opera  
 KFVB-Peter Potter  
 KHJ-Game of Day  
 KMPC-Musical Tune-O  
 KRKD-Tops in Pops

**3:15 P.M.**  
 KLAC-D. Otis  
 KECA-Leyden with Song  
 KHJ-Baker's Dozen

**3:30 P.M.**  
 KFI-Annt Mary  
 KFAC-Lyrics Chorus  
 KMPC-Magic of Melody

**3:45 P.M.**  
 KFI-Love and Learn  
 KFAC-News  
 KNX-Arthur Godfrey  
 KHJ-Lynn Looks at Hollywood

**4:00 P.M.**  
 KFI-Woman's Secret  
 KHJ-Fulton Lewis  
 KNX-Massey & Tilton  
 KFAC-Masterpieces  
 KLAC-News, Sports  
 KECA-Baker's Notebook  
 KFVB-Peter Potter  
 KMPC-News

**4:15 P.M.**  
 KFI-Dr. Paul  
 KHJ-F. Hemingway  
 KLAC-Bill Stewart  
 KNX-Strike It Rich  
 KECA-Play It Again  
 KMPC-Bands & Ballad

**4:30 P.M.**  
 KFI-Burrill Wheeler  
 KHJ-Behind Story  
 KFVB-Red Rowe  
 KMPC-Romance & Rhythm

**4:45 P.M.**  
 KHJ-Sam Hayes  
 KLAC-Racing R'ndup  
 KECA-Elmer Davis  
 KRKD-News  
 KNX-Harry Babbitt

**5:00 P.M.**  
 KFI-Feature Wire  
 KMPC-News, Ewing  
 KHJ-Eager Beaver  
 KFAC-Sun. Serenade  
 KLAC-News, Sports  
 KECA-News Period  
 KNX-Ed R. Murrow

**5:15 P.M.**  
 KFI-Ted Myers  
 KMPC-Up Swing  
 KLAC-Bill Stewart  
 KNX-Sports  
 KECA-Happy Theatre

**5:30 P.M.**  
 KFI-Casa Cugat  
 KRKD-Sports Dial  
 KNX-Chet Huntley  
 KHJ-Challenge of Yukon  
 KECA-Superman  
 KFAC-Whoa Bill  
 KFVB-Red Rowe  
 KMPC-All Time Hits

**5:45 P.M.**  
 KFI-E. Peterson  
 KLAC-Sportsbook

KRKD-Race Results  
 KMPC-Top Tunes  
 KNX-Frank Goss

**6:00 P.M.**  
 KFI-Halls of Ivy  
 KLAC-News  
 KFVB-Clete Roberts  
 KMPC-Norman Nesbitt  
 KHJ-Gabriel Heatter  
 KFAC-Prelude to Evening  
 KECA-E. C. Hill  
 KNX-Pays Be Ignorant

**6:15 P.M.**  
 KMPC-Sports  
 KLAC-Ballroom  
 KFVB-Sports  
 KHJ-Newsreel  
 KECA-Main to Malibu

**6:30 P.M.**  
 KFI-Top Secret  
 KFVB-Frank Bull  
 KHJ-Answer Man  
 KNX-Robt. Q. Lewis  
 KECA-Hannibal Cobb  
 KMPC-Hlywd. Park  
 KFAC-Mus. Milestones

**6:45 P.M.**  
 KHJ-Sam Hayes

**6:55 P.M.**  
 KHJ-Bill Henry

**7:00 P.M.**  
 KFI-Big Story  
 KRKD-News  
 KECA-Lone Ranger  
 KHJ-John Steele  
 KLAC-News, 570 Club  
 KMPC-Words & Music  
 KNX-Phillip Marlowe  
 KFAC-Twilight Hour

**7:30 P.M.**  
 KFI-Rich'rd Diamond  
 KHJ-Cisco Kid  
 KNX-Holly. Mus. Hall  
 KFVB-Music  
 KFAC-Echoes, Encores  
 KECA-Dr. I. Q.

**7:45 P.M.**  
 KFVB-Rosary Hour

**8:00 P.M.**  
 KFI-One Man's Family  
 KNX-Eric Sevareid  
 KFAC-Eve. Concert  
 KHJ-Name of Song  
 KECA-Detour  
 KFVB-Music  
 KLAC-News, Music  
 KMPC-Southland Story

**8:15 P.M.**  
 KFI-World News  
 KNX-Music  
 KMPC-L.A.-Oakland  
 KFVB-Guest Star

**8:30 P.M.**  
 KFI-The Falcon  
 KNX-Dr. Christian  
 KHJ-Family Theater  
 KFVB-News  
 KECA-Mystery; Thru Listening Glass  
 KLAC-Hlywd.-S.F.  
 KGER-Timely Topics

**8:45 P.M.**  
 KFVB-Bandstand

**9:00 P.M.**  
 KFI-Break Bank  
 KECA-Cliche Club  
 KNX-Mr. Chameleon  
 KFAC-Eve. Concert  
 KHJ-Glenn Hardy  
 KMPC-L.A.-Oakland  
 KLAC-Hlywd.-S.F.  
 KFVB-Help Wanted

**9:15 P.M.**  
 KHJ-Fulton Lewis  
 KFVB-Bandstand

**9:30 P.M.**  
 KFI-District Attorney  
 KHJ-Orchestra  
 KNX-Garry Moore  
 KECA-Lawrence Welk

**9:45 P.M.**  
 KNX-Club 15  
 KFVB-Bill Anson  
 KHJ-Music

**10:00 P.M.**  
 KFI-Reporter  
 KECA-Bob Garred  
 KHJ-I Love Mystery  
 KFVB-G. Norman  
 KNX-Chet Huntley  
 KFAC-Crossroads  
 KMPC-Leisure Time  
 KLAC-Hlywd.-S.F.

**10:15 P.M.**  
 KFI-Johnny Murray  
 KECA-Sports Report  
 KNX-Bob Elson  
 KHJ-Frank Edwards

**10:30 P.M.**  
 KFI-Virgil Pinkley  
 KNX-For Us the Living  
 KECA-Science of Mind  
 KHJ-Lonesome Gal  
 KMPC-Leisure Time

**10:45 P.M.**  
 KFI-Sports, Kay Kyser  
 KLAC-News, Don Otis  
 KECA-One for Book

**11:00 P.M.**  
 KFI-Ted Meyers  
 KLAC-Don Otis  
 KECA-Garwood Van  
 KNX-Larry Thor  
 KFAC-Crossroads  
 KFVB-G. Norman  
 KMPC-Leisure Time  
 KHJ-Arthur Van

**11:15 P.M.**  
 KFI-Johnny Murray  
 KNX-Merry-Go-R'nd  
 KECA-Jerry Wald

**11:30 P.M.**  
 KFI-Mindy Carson  
 KECA-Phil Ohman  
 KHJ-Baker's Dozen

**11:45 P.M.**  
 KFI-Milestones  
 KNX-U & Keep'g Cool

**12:00 Midnight**  
 KFI-Musical Menu  
 KLAC-Don Otis  
 KFVB-Music  
 KNX-News, Allen  
 KFAC-Serenade  
 KRKD-Serenade  
 KECA-News

## F-M SCHEDULE

**KHJ-101.1 Meg.**  
 1:30 to 9 p.m.  
 3:30-Farm Fare  
 (From 1:45 to 9 p.m.)  
 Same as AM schedule (above).

**KMG-M-98.7 Meg.**  
 5 to 9:30 p.m.  
 3:00-Concert  
 4:00-Mostly Music  
 5:30-Listner's Album  
 6:30-Words & Music  
 7:00-Concerto

**9:00-Broadway Lullaby**  
**KFI-105.9 Meg.**  
 3:00-Melodies  
 3:30-Classics  
 5:00-Eve. Concert  
 7:00-World of Music  
**KUSC-91.5 Meg.**  
 9:30 a.m.-Music Story  
 11:30-Looking Glass  
 3:00-B.C. Forum  
 6:00-Shakespeare  
 7:00-Concert  
 9:00-Music

**KKLA-97.1 Meg.**  
 3 to 9 p.m.  
 3:00-Church Service  
 5:00-Organ Reveries  
 5:45-Piano Classics  
 7:00-Bible Hr.  
 10:15-Rev. James  
 11:30-Starlight Journey  
 KECA, 95.5 meg. 4:30 to 12.  
 KFAC, 104.3 meg. 24-hour schedule  
 KRKD, 98.3 meg. 5:30 a.m. to 7 p.m.