

# RADIO TODAY

MONDAY, JULY 3, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1170

## PROGRAM HIGHLIGHTS

### DRAMA—

6:30 KFI—So Proudly We Hail  
 7:00 KFI—Cloak & Dagger  
 7:30 KHJ—Cisco Kid  
 9:00 KNX—Hlywd. Star Playh'se

### MYSTERY—

6:30 KECA—Hannibal Cobb  
 7:00 KHJ—Murder by Experts  
 8:00 KHJ—Let George Do It  
 8:30 KHJ—Under Arrest  
 9:30 KFI—Night Beat  
 9:30 KECA—Chandu

### SPORTS—

6:30 KMPC—Hollywood Park

### MUSIC—

3:00 KEAC—World of Opera  
 5:30 KFI—Thomas L. Thomas  
 9:00 KFI—John C. Thomas  
 10:30 KFI—Dave Rose

### VARIETY—

8:30 KFI—Railroad Hour

### COMEDY—

7:00 KNX—Joan Davis  
 7:30 KFI—Maisee  
 9:00 KECA—Ethel & Albert

### 7:00 A.M.

KFI—News  
 KHJ—Hemingway  
 KFVB—Bill Leyden  
 KECA—Wel'c'me Hlywd.  
 KMPC—Farm Adviser  
 KNX—News, Musim  
 KFAC—Coff. Cup Cnrt.  
 KLAC—Haynes, Reins

### 7:15 A.M.

KFI—Fleetw'd Lawton  
 KHJ—Brkfst. Gang  
 KMPC—News  
 KNX—Musice  
 KRKD—News

### 7:30 A.M.

KFI—Platter Party  
 KMPC—Sports  
 KECA—Bob Garred  
 KNX—Frank Goss

### 7:45 A.M.

KFI—Sam Hayes  
 KNX—Harry Babbitt  
 KMPC—All Time Hits  
 KHJ—Bob Freed  
 KECA—Z. Manners

### 8:00 A.M.

KFI—Coffee Time  
 KMPC—News  
 KLAC—News, Stöcks  
 KFVB—Clete Roberts  
 KFAC—Ch'rch Fed., L.A.  
 KECA—Bkfst. Club  
 KHJ—Commentary  
 KNX—Top of Morn.

### 8:15 A.M.

KFVB—Bill Leyden  
 KNX—News  
 KLAC—Sports, Haynes  
 KMPC—Mkt., Sports  
 KHJ—News  
 KFAC—Guy Bates Post  
 KFAC—Village Festival

### 8:30 A.M.

KFI—Jack Berch  
 KHJ—Bible Institute  
 KNX—Grand Slam  
 KMPC—Bing Crosby  
 KFAC—News  
 KRKD—News

### 8:45 A.M.

KFI—Myers Goes to Mkt.  
 KFAC—Unity  
 KFVB—Music  
 KMPC—News  
 KNX—Rosemary  
 KLAC—Racing News

### 9:00 A.M.

KFI—News, Ladies' Day  
 KMPC—Institute  
 Religious Science  
 KNX—Wendy Warren  
 KECA—Ladies Be Seated  
 KHJ—K. Smith Speaks  
 KFAC—Morn. Concert  
 KFVB—Strollin' Tom  
 KLAC—News, Music

### 9:15 A.M.

KLAC—Bill Stewart  
 KHJ—Garden Guide  
 KFI—Aunt Jenny  
 KFVB—Unity Daily  
 Word

### KMPC—Dinah Shore

9:30 A.M.  
 KNX—Helen Trent  
 KECA—Quick as Flash  
 KHJ—Women are Wdrfl.  
 KMPC—Chef  
 KFVB—Dave Ormont

### 9:45 A.M.

KFI—Around Town  
 KNX—Our Gal Sunday

### 10:00 A.M.

KMPC—Bill Ewing  
 KFAC—Acc't on Str'ngs  
 KECA—Surprise Pack.  
 KLAC—Al Jarvis  
 KNX—Big Sister  
 KHJ—Glenn Hardy

### 10:15 A.M.

KFI—You Listening?  
 KNX—Ma Perkins  
 KHJ—Tello Test

### 10:30 A.M.

KFI—Report from  
 Pentagon  
 KECA—True Story  
 KHJ—Norma Young  
 KNX—Dr. Malone  
 KLAC—Honest Opinion  
 KFAC—Serenade  
 KMPC—Musical Tune-O  
 KFVB—Dave Ormont

### 10:45 A.M.

KFI—Life Can Be  
 Beautiful  
 KNX—Guiding Light

### 11:00 A.M.

KFI—Double or Noth'g  
 KLAC—Al Jarvis  
 KNX—2nd Mrs. Burton  
 KECA—Mag. of Air  
 KFVB—Maurice Hart  
 KMPC—Bill Ewing  
 KHJ—Ladies Fair  
 KFAC—Guy Bates Post

### 11:15 A.M.

KECA—John B. Kenn'd  
 KNX—Perry Mason

### 11:30 A.M.

KFI—Live Like Mill'aire  
 KFAC—Music Hall  
 KRKD—News  
 KECA—Tra Cook  
 KHJ—Queen for a Day  
 KNX—Nora Drake  
 KFVD—Union Rescue  
 Mission

### 11:45 A.M.

KNX—Brighter Day

### 12 NOON

KFI—Farm Reporter  
 KLAC—Ballroom  
 KFAC—Lunch Concert  
 KNX—News  
 KMPC—Moods in Music  
 KFVB—Bill Anson  
 KHJ—News  
 KECA—Hank Weaver  
 KFVD—Editor of Air

### 12:15 P.M.

KFI—Road of Life  
 KMPC—News to You  
 KECA—Baukhage Talk'g  
 KHJ—Pix-O

### 12:30 P.M.

KFI—Pepper Young  
 KECA—Frances Scully  
 KFVB—News  
 KMPC—For Farmers  
 KHJ—Nancy Dixon  
 KNX—Open House

### 12:45 P.M.

KFI—Rite to Happiness  
 KFAC—News  
 KFVB—Bill Anson  
 KMPC—Song Stars  
 KECA—Double Feature  
 KHJ—Game of Day

### 1:00 P.M.

KFI—Backstage Wife  
 KLAC—News, Sports  
 KNX—Nona From  
 Nowhere  
 KFAC—Employment  
 Review  
 KHJ—Game of Day  
 KMPC—Major League  
 KECA—Ira Cook

### 1:15 P.M.

KFI—Stella Dallas  
 KNX—Hill Top House  
 KLAC—570 Club  
 KFAC—Matinee

### 1:30 P.M.

KFI—Lorenzo Jones  
 KECA—Easy Aces  
 KFVB—News  
 KNX—Pres. Truman

### 1:45 P.M.

KFI—Widder Brown  
 KFVB—Bill Anson  
 KECA—Ted Malone

### 2:00 P.M.

KFI—When Girl Marries  
 KECA—Chance Lifetime  
 KFAC—Composer's  
 Corner  
 KRKD—Ur Neighbor  
 KLAC—News, Sports  
 KNX—George Fislter  
 KMPC—Major League  
 KHJ—Game of Day

### 2:15 P.M.

KFI—Portia  
 KLAC—570 Club  
 KNX—Take it Easy

### 2:30 P.M.

KFI—Just Plain Bill  
 KECA—Bride & Groom  
 KNX—Bing Crosby  
 KMPC—Calif. Carousel

### 2:45 P.M.

KFI—Front Pg. Farrell  
 KFVB—Bill Anson  
 KNX—Arthur Godfrey

### 3:00 P.M.

KFI—Welcome Traveler  
 KECA—Today in Hlywd.  
 KLAC—News, Sports  
 KMPC—Musical Tune-O  
 KFVB—Peter Potter  
 KFAC—World of Opera  
 KHJ—Game of Day  
 KRKD—Tops in Pops

### 3:15 P.M.

KLAC—Don Otis  
 KHJ—Baker's Dozen  
 KECA—Leyden with  
 Song

### 3:30 P.M.

KFI—Aunt Mary  
 KFAC—Lyrics in Ch'rus  
 KMPC—Magic of Melody

### 3:45 P.M.

KFI—We Love & Learn  
 KNX—Arthur Godfrey  
 KFAC—News  
 KHJ—Lynn at Hlywd.

### 4:00 P.M.

KFI—Woman's Secret  
 KHJ—Fulton Lewis  
 KFAC—Masterpieces  
 KECA—Baker's Noteb'k  
 KMPC—News  
 KNX—Massey & Tilton  
 KLAC—News, Sports  
 KFVB—Peter Potter

### 4:15 P.M.

KFI—Dr. Paul  
 KHJ—F. Hemingway  
 KMPC—Bands & Ballads  
 KLAC—Bill Stewart  
 KECA—Play It Again  
 KNX—Strike It Rich

### 4:30 P.M.

KFI—Burr, Wheeler  
 KHJ—Behind Story  
 KFVB—Red Rowe  
 KMPC—Romance &  
 Rhythm

### 4:45 P.M.

KECA—Elmer Davis  
 KRKD—News  
 KLAC—Racing Rdup.  
 KHJ—Sam Hayes  
 KNX—Harry Babbitt

### 5:00 P.M.

KFI—Feature Wire  
 KNX—E. R. Murrow  
 KHJ—Eager Beaver  
 KECA—News  
 KMPC—News, Ewing  
 KFAC—Sunset Serenade  
 KLAC—News, Sports

### 5:15 P.M.

KFI—News  
 KNX—Sports  
 KLAC—Bill Stewart  
 KMPC—Up Swing  
 KECA—Happy Theater

### 5:30 P.M.

KFI—Thomas L. Thomas  
 KRKD—Sports Dial  
 KFAC—Whoa Bill  
 KNX—Chet Huntley  
 KHJ—B-Bar-B Riders  
 KECA—Superman  
 KMPC—All Time Hits  
 KFVB—Red Rowe

### 5:45 P.M.

KRKD—Race Results  
 KNX—Frank Goss  
 KLAC—Sports Book  
 KMPC—Top Tunes

### 6:00 P.M.

KFI—The American Way  
 KLAC—News  
 KMPC—Norman Nesbitt  
 KNX—Too Many Cooks

KFAC—Prelude to Eve.  
 KHJ—Sid Fuller  
 KECA—Edwin C. Hill  
 KFVB—Clete Roberts

### 6:15 P.M.

KLAC—Ballroom  
 KMPC—Sports  
 KFVB—Sports  
 KECA—Maine to Malibu  
 KHJ—Newsreel

### 6:30 P.M.

KFI—Proudly We Hail  
 KFVB—Frank Bull  
 KMPC—Hlywd. Park  
 KECA—Hannibal Cobb  
 KHJ—Answer Man  
 KFAC—Mus. Milestones  
 KNX—Granby's Acres

### 6:45 P.M.

KHJ—Sam Hayes

### 6:55 P.M.

KHJ—Bill Henry

### 7:00 P.M.

KFI—Cloak & Dagger  
 KRKD—News  
 KMPC—Words & Music  
 KNX—Joan Davis  
 KECA—Lone Ranger  
 KHJ—Murdr r by Exprt's  
 KLAC—News, 570 Club  
 KFAC—Twilight Hour

### 7:30 P.M.

KFI—Maisee  
 KHJ—Ciseo Kid  
 KECA—United or Not  
 KFAC—Ehoes, Encores  
 KNX—Carmen Cavallero  
 KFVB—Music

### 7:45 P.M.

KFVB—Rosary Hour  
 KMPC—Kelley on Base

### 8:00 P.M.

KFI—One Man's Family  
 KHJ—Let Geo. Do It  
 KFAC—Eve. Concert  
 KNX—News  
 KLAC—Tell It to Fans  
 KMPC—Southland Story  
 KFVB—Musie  
 KECA—This Is My Song

### 8:15 P.M.

KFI—News  
 KNX—Musie  
 KMPC—Parade of Hits  
 KLAC—Bill Stewart

### 8:30 P.M.

KFI—Railroad Hr.  
 KNX—Bdwy. Is My Beat  
 KECA—Henry J. Taylor  
 KHJ—Under Arrest  
 KFVB—News

### 8:45 P.M.

KECA—Jackie Robinson  
 KFVB—Night B'nds'nd

### 9:00 P.M.

KFI—John C. Thomas  
 KHJ—Glenn Hardy  
 KNX—Hlywd. Star  
 Playhouse  
 KFAC—Concert

KLAC—Want'd Persons;  
 Music  
 KECA—Ethel & Albert  
 KMPC—Par. Hits  
 KFVB—Help Wanted

### 9:15 P.M.

KHJ—Fulton Lewis  
 KLAC—Music

### 9:30 P.M.

KFI—Night Beat  
 KNX—Garry Moore Sho  
 KHJ—Crime Fighters  
 KECA—Chandu

### 9:45 P.M.

KHJ—Music

### 10:00 P.M.

KFI—Reporter  
 KLAC—News, Music  
 KNX—Chet Huntley  
 KFVB—G. Norman  
 KFAC—Crossroads  
 KECA—Bob Garred  
 KHJ—Love Mystery  
 KMPC—Leisure Time

### 10:15 P.M.

KFI—Johnny Murray  
 KNX—Bob Elson  
 KHJ—Frank Edwards  
 KECA—Sports  
 KLAC—Don Otis

### 10:30 P.M.

KFI—Virgil Pinkley  
 KNX—Orchestra  
 KECA—Science Mind  
 KHJ—Lonesome Gal

### 10:45 P.M.

KFI—Sports: Dave Ross  
 KECA—One For Book

### 11:00 P.M.

KFI—Ted Meyers  
 KFAC—Crossroads  
 KFVB—G. Norman  
 KECA—News of T'm'row  
 KNX—Larry Thor  
 KLAC—Don Otis  
 KMPC—Leisure Time  
 KHJ—Arthur Van

### 11:15 P.M.

KFI—Johnny Murray  
 KNX—Merry-Go-R'nd.  
 KECA—Jerry Wald  
 Quintet

### 11:30 P.M.

KFI—Mindy Carson  
 KECA—Cookin' With  
 Jazz  
 KHJ—Baker's Dozen

### 11:45 P.M.

KFI—For You  
 KFI—United Jewish  
 Appeal—Ed Cantor

### 12:00 Midnight

KFI—Musical Menu  
 KFVB—Music  
 KNX—News, Allen  
 KLAC—Don Otis  
 KFAC—Serenade  
 KRKD—Serenade  
 KECA—News

## F-M PROGRAMS

KHJ—101.1 Meg. 1:30 to 9 p.m.	KKLA—97.1 Meg. 3 to 9:30 p.m.	KFI—109.9 Meg. 3:00—Melodies 3:30—Classics 5:00—Eve. Concert 7:00—World Music
1:30—Farm Fare (1:45 p.m. same as A-M scheduled above.)	3:00—Sacred Varieties 4:15—Religion in News 5:00—Organ Reveries 6:00—Skyway Serenade 7:00—Bible Hr. 9:30—From Antiquity	The following station programs same as AM schedules above: KECA, 95.5 meg.-5:30 a.m. to 12 p.m. KFAC, 104.3 meg.-24 hr. schedule KRKD, 96.3 meg.-5:30 to 7 p.m.
KNMG—98.7 Meg. 3 to 10 p.m.	RUSC—91.5 Meg. 9 a.m. to 11 p.m.	
3:00—Concert 4:30—Stars Sing 5:30—Listener's Album 6:30—Words & Music 7:00—Concerto 8:00—Broadway Lullaby 9:30—Stairway to Stars	9:00 a.m.—Morn. Star 12:05—Dr. Baxter 1:00—Musical Afternoon 5:00—From Times Sq're 7:00—Concert 8:30—Evening on Roof	