

Television Programs

KTTV—Channel 11	KNBH—Channel 4	KFI—Channel 9
KTSL—Channel 2	KTLA—Channel 3	KLAC—Channel 13
9:00 a.m. KFI-Bill Welsh Show (Audience)	6:45 KTTV-Marcellino-Clayton Show	KTSL-Handy Hints with Keith & Dorothy
10:00 a.m. KLAC-Joe Graydon Show	KFI-Bill Welsh	KTSL-Program Review
11:00 KFI-Bill Welsh	KECA-Test, Music	KNBH-Cyclone Malone (Marionettes)
11:55 KLAC-News	KLAC-Joe Graydon Show	6:50 KTSL-Telenews
12:00 KFI-News with Russ Stewart	KECA-Test, Music	7:00 KTTV-Ranch Roundup—T. Texas Tyler, Annie Jones
12:10 KFI-Ladies Day	KLAC-Michael Roy (Chef & Disc Jockey)	KTSL-Newsreel, Gil Martyn
1:00 KFI-Cook's Corner with Monty Margetts (Guest: Helen Morgan)	KECA-Test, Music	KLAC-Hi Talent Battle (High School talent)
1:20 KFI-Know Your Schools—Drama	KNBH-Test Pattern	KTSL-Hoot Gibson Western "Wild Horse"
1:40 KFI-Burritt Wheeler	2:30 KFI-Your Own Home—Film	KNBH-Kukla, Fran, Ollie (Puppets)
2:00 KTTV-Test Pattern	2:45 KFI-Let's Make Corsages	KECA-Hlywd. Screen Test (Quiz)
2:30 KFI-Adventures in Sewing	3:00 KFI-Report to Mrs. America	7:15 KTTV-Television News
2:30 KFI-Your Own Home—Film	KECA-Test, Music	KNBH-News, Weather
2:45 KFI-Let's Make Corsages	KLAC-Al Jarvis	KLAC-Auction City with Dick Haynes
3:00 KFI-Report to Mrs. America	3:15 KFI-Adventures at Home	KFI-Man's Best Friend
KECA-Test, Music	3:40 KFI-Midweek Gardener	KECA-Tele-Teen Reporter (Audience)
KLAC-Al Jarvis	4:00 KLAC-Al Jarvis	7:45 KTTV-At Home with Earl
3:15 KFI-Adventures at Home	KECA-Test Pattern	Wrightson; guest, Dorette Morrow
3:40 KFI-Midweek Gardener	KFI-Stu Wilson Show	KNBH-Roberta Quinlan
4:00 KLAC-Al Jarvis	KFI-Frank Webb Show	7:50 KTTV-On the Ice—Dick Lane
KECA-Test Pattern	Tunes & Cartoons	KTTV-Arthur Godfrey and his friends
KFI-Stu Wilson Show	5:15 KFI-Uncle Howie. The Story Book Man	KTSL-Film: "Detective Kitty O'Day" stars Jean Parker
5:00 KFI-Frank Webb Show	5:30 KTLA-News, Music	KNBH-College of Musical Knowledge with Kay Kyser, Ish Kabibble
Tunes & Cartoons	KFI-News Room with Ted Meyers, Pat Blahop and Tom Harmon	KTSL-Dixie Showboat
KLAC-Al Jarvis	KECA-Test, Music	KECA-That Wonderful Guy
5:15 KFI-Uncle Howie. The Story Book Man	5:45 KTTV-Cowboy Slim "Cowboy & Bandit"	8:00 KTTV-Interview at Stears
5:30 KTLA-News, Music	KNBH-News, Music	8:30 KTLA-Ice Hockey
KFI-News Room with Ted Meyers, Pat Blahop and Tom Harmon	KNBH-News Conference, with Fred Henry, James McNamara	KECA-Mysteries of Chinatown, Wm. Elythe with Marvin Miller
KECA-Test, Music	10:30 P.M. KFI-Build Dream House	KLAC-Film Playhouse "Mind of Mr. Reader"
5:45 KTTV-Cowboy Slim "Cowboy & Bandit"	KNX-Symphonette	9:00 KTTV-Hollywood Premiere "Farmer's Daughter," "Trapper"
KNBH-News, Music	KECA-Science of Mind	KNBH-"State Jamboree" Bill Welsh, Emcee
KNBH-News Conference, with Fred Henry, James McNamara	KHJ-News	KECA-In Morgan Manor
10:30 P.M. KFI-Build Dream House	KMPCC-Orch.	9:10 KTLA-Red Cross
KNX-Symphonette	6:15 KNLB-Dusty Walker	9:30 KTTV-Thornhill at Palladium, Claude Thornhill
KECA-Science of Mind	6:25 KLAC-Sportsbook with Sam Balter	KNBH-The Clock, "The Take"
KHJ-News	KNBH-Comedy Theatre "A Night at the Show," stars Charlie Chaplin	KECA-Movietime, "Cala-boose" with Jimmy Rogers, Mary Brian
KMPCC-Orch.	6:30 KTTV-Playtime with Bombo & Bimbo	KTSL-Telenews
10:45 P.M. KFI-Philharm. Report!	KTLA-Time for Beany (Child-Puppets)	9:45 KTLA-TV Highlights
KLAC-D. Otis, News	KLAC-Kemper's Kapers (Piano)	9:50 KLAC-Income Tax
KECA-One for Book	KECA-Majority Rules	10:00 KTTV-Television News
KHJ-Baker's Dozen	KTSL-Test Pattern	KNBH-Late News
11:00 P.M. KFI-News		KLAC-This is Hawthorne (Variety)
KLAC-D. Otis		10:45 KTLA-Greatest Fights of Century
KECA-News		
KNX-Larry Thor		
KFAC-Crossroads		
KFWB-G. Norman		
KMPCC-Trio		

YOUR RADIO TODAY

KALI ... 1430	KFAC .. 1330	KFSG .. 1150	KGER .. 1390	KIEV ... 870	KNX ... 1070	KPPC .. 1240	KWIK .. 1490
KECA .. 790	KFI ... 640	KFVD .. 1020	KGFJ .. 1230	KLAC .. 570	KOWL .. 1580	KRKD .. 1150	KWKW .. 1300
KERN .. 1410	KFOX .. 1280	KFWB .. 980	KHJ ... 930	KMPC .. 710	KPMC .. 1560	KVOE .. 1480	KXLA .. 1110

WEDNESDAY'S RADIO PROGRAM HIGHLIGHTS

7:00 A.M. KFI-News KLAC-Haynes Reins KECA-Welcome to Hollywood KNX-News, Music KMPC-Farm Advisor KFAC-Coffee Cup Cnrt. KFWB-Bill Leyden KHJ-News	8:15 A.M. KFI-Marriage for 2 KNX-News KMPC-Mkts., Sports KLAC-Sports, Haynes KHJ-News KFWB-L.A. Breakfast	9:30 A.M. KHJ-Women Worldful KECA-Quick As Flash KMPC-Chef KNX-Helen Trent KFWB-Dave Ormont	10:00 A.M. KFI-Jack Berch KFAC-News KNX-Grand Slam KMPC-Song For You KHJ-Bible Institute KRKD-News	10:15 A.M. KFI-Are Ya Listen'g? KHJ-Guess Tune; Music KNX-Ma Perkins	10:30 A.M. KFI-News KLAC-Honest Opinion KHJ-Norma Young KFAC-Serenade KECA-My True Story KNX-Dr. Malone KMPC-Music Tune-O	10:45 A.M. KFI-Life Beautiful KNX-Guiding Light	11:00 A.M. KFI-Double, Nothing KLAC-Al Jarvis
7:15 A.M. KFI-P. Lawton KHJ-Bkfst. Gang KMPC-News KNX-Stars in Morn.	8:30 A.M. KFI-Meyers Goes Mkt. KFAC-Unity KMPC-News KNX-Rosemary KLAC-Racing News	9:45 A.M. KFI-Around Town KNX-Our Gal Sunday	10:00 A.M. KHJ-News KFAC-Accent Strings KLAC-Al Jarvis KNX-Big Sister KMPC-Bill Ewing KFWB-Peter Potter KECA-Surprise Pkg.	10:15 A.M. KFI-News KLAC-News KNX-Grand Slam KMPC-Song For You KHJ-Bible Institute KRKD-News	10:30 A.M. KFI-News KLAC-Honest Opinion KHJ-Norma Young KFAC-Serenade KECA-My True Story KNX-Dr. Malone KMPC-Music Tune-O	10:45 A.M. KFI-Life Beautiful KNX-Guiding Light	11:00 A.M. KFI-Double, Nothing KLAC-Al Jarvis
7:30 A.M. KFI-Platter Party KRKD-News KNX-News KMPC-Western Stars KECA-News	8:45 A.M. KFI-Meyers Goes Mkt. KFAC-Unity KMPC-News KNX-Rosemary KLAC-Racing News	9:45 A.M. KFI-Around Town KNX-Our Gal Sunday	10:00 A.M. KHJ-News KFAC-Accent Strings KLAC-Al Jarvis KNX-Big Sister KMPC-Bill Ewing KFWB-Peter Potter KECA-Surprise Pkg.	10:15 A.M. KFI-News KLAC-News KNX-Grand Slam KMPC-Song For You KHJ-Bible Institute KRKD-News	10:30 A.M. KFI-News KLAC-Honest Opinion KHJ-Norma Young KFAC-Serenade KECA-My True Story KNX-Dr. Malone KMPC-Music Tune-O	10:45 A.M. KFI-Life Beautiful KNX-Guiding Light	11:00 A.M. KFI-Double, Nothing KLAC-Al Jarvis
7:45 A.M. KFI-News KNX-Fred Beck KHJ-News KMPC-Good Morning KFAC-News KECA-Zeke Manners	8:45 A.M. KFI-Meyers Goes Mkt. KFAC-Unity KMPC-News KNX-Rosemary KLAC-Racing News	9:45 A.M. KFI-Around Town KNX-Our Gal Sunday	10:00 A.M. KHJ-News KFAC-Accent Strings KLAC-Al Jarvis KNX-Big Sister KMPC-Bill Ewing KFWB-Peter Potter KECA-Surprise Pkg.	10:15 A.M. KFI-News KLAC-News KNX-Grand Slam KMPC-Song For You KHJ-Bible Institute KRKD-News	10:30 A.M. KFI-News KLAC-Honest Opinion KHJ-Norma Young KFAC-Serenade KECA-My True Story KNX-Dr. Malone KMPC-Music Tune-O	10:45 A.M. KFI-Life Beautiful KNX-Guiding Light	11:00 A.M. KFI-Double, Nothing KLAC-Al Jarvis
8:00 A.M. KFI-Guess Tune, Coffee Time KLAC-News, Stocks KECA-Bkfst. Club KFWB-News KMPC-News KNX-Top Morning KFAC-Country Church	8:45 A.M. KFI-Meyers Goes Mkt. KFAC-Unity KMPC-News KNX-Rosemary KLAC-Racing News	9:45 A.M. KFI-Around Town KNX-Our Gal Sunday	10:00 A.M. KHJ-News KFAC-Accent Strings KLAC-Al Jarvis KNX-Big Sister KMPC-Bill Ewing KFWB-Peter Potter KECA-Surprise Pkg.	10:15 A.M. KFI-News KLAC-News KNX-Grand Slam KMPC-Song For You KHJ-Bible Institute KRKD-News	10:30 A.M. KFI-News KLAC-Honest Opinion KHJ-Norma Young KFAC-Serenade KECA-My True Story KNX-Dr. Malone KMPC-Music Tune-O	10:45 A.M. KFI-Life Beautiful KNX-Guiding Light	11:00 A.M. KFI-Double, Nothing KLAC-Al Jarvis

KFAC-Plano Parades. KECA-Mag. of Air KFWB-Peter Potter KMPC-Bill Ewing KNX-2nd Mrs. Burton KHJ-Ladies Fair	11:15 A.M. KNX-Perry Mason KECA-V. Lindlahr KFAC-Guy Bates Post	11:30 A.M. KFI-Today's Children KFAC-Music Hall KRKD-News KNX-Nora Drake KECA-Ira Cook KHJ-Queen for Day	11:45 A.M. KFI-Lite of World KNX-Brighter Day	12 Noon KFI-Farm Reports KECA-News KNX-News KFAC-Luncheon Cnrt. KMPC-Moods in Music KLAC-Ballroom KHJ-News KFWB-Bill Anson	12:15 P.M. KFI-Road of Life KECA-Norwood Smith KMPC-News To You KHJ-Stu Wilson	12:30 P.M. KFI-Pepper Young KMPC-Facts for Farmers KECA-Frances Scully KFWB-News KHJ-Melody Parade KNX-Art Linkletter	12:45 P.M. KFI-Bite to Happiness KFAC-News KFWB-Bill Anson KMPC-Song Stars KECA-Double Feature KHJ-Music	1 P.M. KFI-Rackstage Wife KLAC-News, Sports KECA-Leyden with Music
KNX-Nona from Nowhere KHJ-Lynn at Hlywd. KFAC-Your City KMPC-Calif. Carousel	1:15 P.M. KFI-Stella Dallas KLAC-570 Club KHJ-Nancy Dixon KFAC-Classroom KNX-Geo. Fisher	1:30 P.M. KFI-Lorenzo Jones KNX-Garry Moore KECA-Easy Aces KHJ-Ladies First KFAC-Composer's Cor. KMPC-Hal Berger KFWB-News	1:45 P.M. KFI-Widder Brown KECA-Baukhage KFWB-Bill Anson	2:00 P.M. KFI-When Girl Marries KLAC-News, Sports KECA-Ira Cook KFAC-Matinee KRKD-L.A. Fire Dept. KHJ-Club 830 KMPC-Music in Air KNX-Steve Allen	2:15 P.M. KFI-Portia KLAC-570 Club	2:30 P.M. KFI-Plain Bill KECA-Hannibal Cobb KHJ-Club 830 KNX-Bing Crosby	2:45 P.M. KFI-Front Page Farrell KFWB-B. Anson KNX-Arthur Godfrey	3:00 P.M. KFI-Travelers KECA-Bride & Groom KLAC-News, Sports KHJ-Club 830 KFAC-World Opera KFWB-Maurice Hart KMPC-Magic Melody
KNX-Sports	3:15 P.M. KLAC-D. Otis	3:30 P.M. KFI-Aunt Mary KFAC-Lyrics Chorus KFWB-News KECA-Ira Cook	3:45 P.M. KFI-Love and Learn KFAC-News KFWB-Maurice Hart KNX-Arthur Godfrey	4:00 P.M. KFI-Woman's Secret KHJ-Fulton Lewis KNX-Massey & Tilton KFAC-Masterpieces KLAC-News, Sports KECA-Baker's Notebk KMPC-News	4:15 P.M. KFI-Dr. Paul KHJ-F. Hemingway KLAC-Cal. Melodies KNX-Stand In KMPC-Bands, Ballads KFWB-Music KECA-Best Looking, Music	4:30 P.M. KFI-Burritt Wheeler KHJ-Behind Story KMPC-Roddy McDowall KFWB-Red Rowe KNX-Disc Jockey KECA-Play It Again	4:45 P.M. KFWB-S. Hamblen KLAC-Racing Roundup KFAC-Happy Theater KRKD-News	5:00 P.M. KFI-Feature Wire KMPC-News, Ewing KHJ-Mark Trail KFAC-Sun. Serenade KLAC-Fred Henry KECA-Yukon Challenge KNX-News
KNX-Sports	3:15 P.M. KLAC-D. Otis	3:30 P.M. KFI-Aunt Mary KFAC-Lyrics Chorus KFWB-News KECA-Ira Cook	3:45 P.M. KFI-Love and Learn KFAC-News KFWB-Maurice Hart KNX-Arthur Godfrey	4:00 P.M. KFI-Woman's Secret KHJ-Fulton Lewis KNX-Massey & Tilton KFAC-Masterpieces KLAC-News, Sports KECA-Baker's Notebk KMPC-News	4:15 P.M. KFI-Dr. Paul KHJ-F. Hemingway KLAC-Cal. Melodies KNX-Stand In KMPC-Bands, Ballads KFWB-Music KECA-Best Looking, Music	4:30 P.M. KFI-Burritt Wheeler KHJ-Behind Story KMPC-Roddy McDowall KFWB-Red Rowe KNX-Disc Jockey KECA-Play It Again	4:45 P.M. KFWB-S. Hamblen KLAC-Racing Roundup KFAC-Happy Theater KRKD-News	5:00 P.M. KFI-Feature Wire KMPC-News, Ewing KHJ-Mark Trail KFAC-Sun. Serenade KLAC-Fred Henry KECA-Yukon Challenge KNX-News
3:30 P.M. KFI-Casa Cugat KRKD-Sports Dial KFWB-Music KHJ-Tom Mix KECA-Jack Armstrong KFAC-Whoa Bill KMPC-All Time Hits	5:45 P.M. KFI-E. Peterson KLAC-Sportsbook KFWB-S. Hamblen KRKD-Race Results KMPC-Top Tunes KNX-E. R. Murrow	6:00 P.M. KFI-This Is Ur Life KLAC-News KFWB-News KMPC-News KHJ-Gabriel Heatter KFAC-Hr. of Music KECA-E. C. Hill KNX-Groucho Marx	6:15 P.M. KMPC-Sports KLAC-Ballroom KFWB-Sports KHJ-Newsreel KECA-Sports	6:30 P.M. KFI-Dangerous Assignment KFWB-Frank Bull KHJ-Tello-Test KNX-Bing Crosby KECA-Mod. Romances KMPC-Tanforan KFAC-Mus. Milestones KRKD-Jack Patten	6:45 P.M. KHJ-Answer Man KRKD-Timely Topics	6:55 P.M. KHJ-Bill Henry	7:00 P.M. KFI-Big Story KRKD-A. F. of L. KECA-Lone Ranger KHJ-John Steele KLAC-News, 570 Club KMPC-Words & Music KNX-Burns & Allen KFAC-Twilitte Hour	7:30 P.M. KFI-Curtain Time KHJ-Claco Kid KNX-Holly. Mus. Hall KFWB-Music KFAC-Echoes, Encores KECA-Dr. I. Q.
7:30 P.M. KFI-Curtain Time KHJ-Claco Kid KNX-Holly. Mus. Hall KFWB-Music KFAC-Echoes, Encores KECA-Dr. I. Q.	7:45 P.M. KFWB-Rosary Hour	8:00 P.M. KFI-Lite-Up Time KMPC-Southland Story KNX-Lowell Thomas KFAC-Eve. Concert KHJ-Name of Song KLAC-News, Music KECA-Sherlock Holmes KFWB-Internal Revenue	8:15 P.M. KFI-World News KNX-Shore & Smith KMPC-Par. of Hits KLAC-Sing Worries' Away KFWB-Music	8:30 P.M. KFI-Gildersleeve KNX-Dr. Christian KHJ-Family Theater KFWB-News KECA-Gregory Hood	8:45 P.M. KFWB-Music	9:00 P.M. KFI-Break Bank KECA-Buzz Adlam KNX-Jeff Regan KFAC-Eve. Concert KHJ-Glenn Hardy KFWB-Guest Star KLAC-Sing Wor's way KMPC-Parade of Hits	9:15 P.M. KHJ-Fulton Lewis KFWB-United Nations	9:30 P.M. KFI-District Attorney KHJ-Inter. Airport KNX-Beulah KECA-Lawrence Welk KFWB-Music
7:30 P.M. KFI-Curtain Time KHJ-Claco Kid KNX-Holly. Mus. Hall KFWB-Music KFAC-Echoes, Encores KECA-Dr. I. Q.	7:45 P.M. KFWB-Rosary Hour	8:00 P.M. KFI-Lite-Up Time KMPC-Southland Story KNX-Lowell Thomas KFAC-Eve. Concert KHJ-Name of Song KLAC-News, Music KECA-Sherlock Holmes KFWB-Internal Revenue	8:15 P.M. KFI-World News KNX-Shore & Smith KMPC-Par. of Hits KLAC-Sing Worries' Away KFWB-Music	8:30 P.M. KFI-Gildersleeve KNX-Dr. Christian KHJ-Family Theater KFWB-News KECA-Gregory Hood	8:45 P.M. KFWB-Music	9:00 P.M. KFI-Break Bank KECA-Buzz Adlam KNX-Jeff Regan KFAC-Eve. Concert KHJ-Glenn Hardy KFWB-Guest Star KLAC-Sing Wor's way KMPC-Parade of Hits	9:15 P.M. KHJ-Fulton Lewis KFWB-United Nations	9:30 P.M. KFI-District Attorney KHJ-Inter. Airport KNX-Beulah KECA-Lawrence Welk KFWB-Music

10:00 P.M. KFI-Sam Hayes KECA-Reporter KHJ-I Love Mystery KFWB-G. Norman KNX-News KMPC-Leisure Time KLAC-News, Don Otis KFAC-Crossroads	10:15 P.M. KFI-Johnny Murray KECA-Ted Malone KNX-Bob Elson KHJ-Commentary	10:30 P.M. KFI-Build Dream House KNX-Symphonette KECA-Science of Mind KHJ-News KMPC-Orch.	10:45 P.M. KFI-Philharm. Report! KLAC-D. Otis, News KECA-One for Book KHJ-Baker's Dozen	11:00 P.M. KFI-News KLAC-D. Otis KECA-News KNX-Larry Thor KFAC-Crossroads KFWB-G. Norman KMPC-Trio	11:15 P.M. KFI-Johnny Murray KNX-Merry-Go-Round KECA-Orchestra	11:30 P.M. KFI-Mindy Carson KECA-Phil Ohman KMPC-Ballroom	11:45 P.M. KFI-Milestones KNX-U & Happiness KLAC-Don Otis, News KHJ-Baker's Dozen	12 Midnight KFI-Musical Menu KLAC-Don Otis KFWB-Music KNX-News, Allen KFAC-Serenade KHJ-Rhapsody in Wax KRKD-Serenade
10:00 P.M. KFI-Sam Hayes KECA-Reporter KHJ-I Love Mystery KFWB-G. Norman KNX-News KMPC-Leisure Time KLAC-News, Don Otis KFAC-Crossroads	10:15 P.M. KFI-Johnny Murray KECA-Ted Malone KNX-Bob Elson KHJ-Commentary	10:30 P.M. KFI-Build Dream House KNX-Symphonette KECA-Science of Mind KHJ-News KMPC-Orch.	10:45 P.M. KFI-Philharm. Report! KLAC-D. Otis, News KECA-One for Book KHJ-Baker's Dozen	11:00 P.M. KFI-News KLAC-D. Otis KECA-News KNX-Larry Thor KFAC-Crossroads KFWB-G. Norman KMPC-Trio	11:15 P.M. KFI-Johnny Murray KNX-Merry-Go-Round KECA-Orchestra	11:30 P.M. KFI-Mindy Carson KECA-Phil Ohman KMPC-Ballroom	11:45 P.M. KFI-Milestones KNX-U & Happiness KLAC-Don Otis, News KHJ-Baker's Dozen	12 Midnight KFI-Musical Menu KLAC-Don Otis KFWB-Music KNX-News, Allen KFAC-Serenade KHJ-Rhapsody in Wax KRKD-Serenade

F-M Programs

KHJ-101.1 Meg. 1:30 to 9 p.m.	7:00-Concerto	4:30-Varieties
1:30-Norma Young	9:00-Broadway Lullaby	5:45-News
2:00-Farm Fare		6:00-Skyway Serenade
2:15-Music		7:00-7:30 Church
(From 2:30 to 9 p.m. same as AM schedule above.)		7:45-Church
KMGH-98.7 Meg. 5 to 9:30 p.m.		8:00-8:15 Mr. Atom
3:00-Concert		8:15 p.m.-News Report
4:00-Mostly Music		9:30 p.m.-Music Story
5:30-Listener's Album		3 to 9 p.m.
6:30-Words & Music		3:00 p.m.-Concert
		KECA, 95.5 meg.-4:30 to 12.
		KFAC, 104.3 meg.-24 hour schedule
		KRKD, 98.3 meg.-5:30 a.m. to 9 p.m.

FOR RADIO ADVERTISING
TURN TO PAGE 11, PART III