

TELEVISION SCHEDULE

KTTV—Channel 11	KNBH—Channel 4	KFI—Channel 9
KTSL—Channel 2	KTLA—Channel 5	KLAC—Channel 13
KECA—Channel 7 (Off air today)		
8:30 KTTV-Film 1949 Rose Parade	6:25 KNBH—"Lost Jungle" Serial	
8:30 Film-Film	6:30 KTLA-Time for Beany (Puppets)	
8:30 KTLA-Tournament of Roses Parade	KLAC-Sportsbook with Sam Balter	
8:50 KTTV-1950 Rose Parade.	6:35 KLAC-Kempers Kapers. (Piano)	
9:00 KTTV-Rose Parade		
KFI-Tournament of Roses Parade	6:45 KTTV-Playtime, with Bimbo & Bombo (Kiddie Show)	
9:15 KNBH-Tournament of Roses Parade (until completion)	KTLA Handy Hints, with Keith & Dorothy	
10:00 KLAC-At Home With Eddie & Ev	KTSL-Pattern	
KFI-Tournament of Roses Parade	KNBH-Cyclone Malone (Marionettes)	
11:00 KFI-Tourn. of Roses Parade		
11:10-KFI-Parade Interviews with Bill Welsh, Ted Myers	7:00 KTTV-We'll Play Your Song	
11:30 KTTV-Sports Film	Claude Kennedy Trio	
12:00 KLAC-Eddie & Ev	KNBH-"Uncle George." Film	
12:10 KFI-Ladies' Day with Bill Stulla	KTSL-Program Preview	
12:30 KTTV-Rose Bowl Game Preview	KLAC-Joe Graydon	
12:55 KLAC-News	KTLA-Newsreel, with Gil Martyn	
1:00 KTTV-Meet Rose Bowl Players	7:05 KTSL-Telenews	
KFI-Cook's Corner, with Monty Margetts	7:09 KNBH-"Bold King Cole." Cartoon	
KNBH-Test Pattern	7:15 KTTV-Creation Limited—Roy Rowan	
KLAC-Al Jarvis, Ballroom	KTSL-Lee's Lair (Sports) with Lee Wood & Bill Symes	
KECA-Test Pattern	KLAC-Carroll Righter (Astrologer)	
1:20 KFI-Guest Book	KTLA-Name Star (Personality Quiz)	
1:30 KTTV-Parade of Celebrities (with Tom Harmon and Rube Samuelson)	7:17 KNBH-All-Am. Football—1949	
1:40 KFI-Johnny Murray Talks It Over	7:20 KTLA-Your Town (Report by Mayor Bowron)	
1:45 KTTV-Rose Bowl Game (Tom Harmon & Braven Dyer)	7:30 KTTV-Television News	
2:00 KFI-Helpfully Yours, with Bill Leyden & Norma Gilchrist	KTSL-Cavalcade Stars: Jack Carter, Emcee; Guests, De Marco Sisters, Joe Smith & Charlie Dale	
KECA-Test Pattern	KNBH-News, Weather	
KLAC-Al Jarvis	KLAC-Film, "Capt. Bill"	
2:45 KTTV-Rose Bowl Game	7:45 KTTV-Hywd. in 3 Dimens. with Alan Mowbray	
3:00 KFI-Report to Mrs. America	KNBH-Roberta Quinlan & Guests	
KECA-Test Pattern	KTLA-Latin Cruise (Music)	
KLAC-Al Jarvis	8:00 KTTV-Silver Theater, host, Conrad Nagel, "Four Callers"—Donald Buka	
3:15 KFI-Adventures at Home	KNBH-Tele-Theater, "Priceless Gift," with Lee Tracy	
3:40 KFI-Jimmy Jackson "Memory Lane"	KTLA-"Scarlet Clue." with Charlie Chan	
4:00 KLAC-Al Jarvis	8:30 KTTV-Film	
KFI-Are You Lookin' with Stu Wilson	KTSL-Hollywood Legion, Wrestling	
4:30 KTTV-Parade of Celebrities (with Tom Harmon and Rube Samuelson)	KNBH-Lights, Camera, Action; Emcee, Walter King (Talent Quest)	
4:55 KFI-Name Star	9:00 KTTV-The Goldbergs (Tickets Save Marriage)	
5:00 KTTV-Film, "Reafnon of the Mounties"	KLAC-Film Feature	
KFI-Meglin Revue (Variety)	KNBH-Black Robe (N.Y. Nite Court)	
KLAC-Al Jarvis	KTLA-Special to Be Announced	
5:15 KFI-Piano School	9:30 KTTV-Mystery Is My Hobby, with Glenn Langan	
5:30 KTLA-News, Music	KNBH-Late News	
KFI-News Room with F. Muir & T. Harmon	KLAC-You Be Jury (Drama)	
5:45 KLAC-News Conference	10:00 KTTV-Studio One, "Mary Poppins," with Mary Wickes	
5:55 KTLA-Program Rev.	10:30 KTSL-Telenews	
6:00 KTTV-Cowboy Slim (Western Show)	10:40 KTSL-T.V. High Lights	
KLAC-Rodeo Ranch, with Montie Montana (For Kids)	11:00 KTTV-Television News	
KTLA-Cowboy Thrills (Western)		
KNBH-Jerry Marlowe (Prog. Previews)		
6:10 KNBH-Safety Rangers with Rex Harrison		
6:15 KLAC-Western Serial.		
6:20 KTLA-Telescouts (For Children)		

YOUR RADIO TODAY

KAGH ...1300	KFAC ...1330	KFSG ...1150	KGER ...1390	KIEV ...870	KNX ...1070	KPPC ...1240	KWIK ...1490
KECA ...790	KFOX ...1280	KFVD ...1020	KGFJ ...1230	KLAC ...570	KOWL ...1580	KRKD ...1150	KWKW ...1430
KERN ...1410	KFI ...640	KFWB ...980	KHJ ...930	KMPC ...710	KMPC ...1560	KVOE ...1480	KXLA ...1110

MONDAY'S RADIO PROGRAM HIGH LIGHTS

7:00 A.M.	8:00 A.M.	9:00 A.M.	10:00 A.M.	11:00 A.M.	12:00 Noon	1:00 P.M.	2:00 P.M.	3:00 P.M.	4:00 P.M.	5:00 P.M.	6:00 P.M.	7:00 P.M.	8:00 P.M.	9:00 P.M.	10:00 P.M.	11:00 P.M.	
KNX-B. McLaughlin KRKD-Timely Topics	KFI-Marriage for 2 KFWB-Music KNX-News KLAC-Haynes Reins. KMPC-Mkt. Sports KHJ-News	KFI-Around Town	KMPC-Tourn. of Roses KFAC-Acc't on Str'ngs KLAC-Al Jarvis KNX-Big Sister KHJ-News	KECA-Sugar B'l Game KHJ-Gator Bowl Ftbl.	KFI-Cotton Bowl Game KLAC-Ballroom KFAC-Lunch Concert KNX-Orange B'l. Game KMPC-Moods in Music KFWB-Bill Anson.	KFI-Portia KLAC-570 Club	KFI-Just Plain Bill KECA-Frances Scully	KFI-Travelers KECA-Easy Aces KHJ-Club 930 KLAC-News, Sports KMPC-Chifton Ser'ade KFWB-Maurice Hart. KFAC-World of Opera KNX-Rose Bowl Game	KFI-Dr. Paul KHJ-News KMPC-Bands & Ballads KLAC-Calif. Melodies. KFWB-Dave Ormont KECA-Looke'g, Records	KFI-Burr. Wheeler. KHJ-Behind Story. KFWB-Red Rowe KNX-Doctor's Office. KMPC-Roddy M'Dowall.	KFI-Feature Wire. KNX-News. KHJ-B-Bar-B. KECA-Yukon Chlge. KMPC-News, Swing. KFAC-Sunset Ser'nade. KLAC-Fred Henry.	KFI-Dean Martin-Jerry Lewis KRKD-News. KMPC-Words & Music. KNX-My Friend Irma. KECA-Lone Ranger. KHJ-Murd'r by Exp'rts KLAC-News, Melody. KFAC-Twilight Hr.	KFI-News. KNX-Sports. KLAC-Music Room. KMPC-Rose Bowl Songs	KFI-Orchestra. KECA-Phil. R'pt'r, Mus. KNX-Merry-Go-Rd.	KFI-Mindy Carson KECA-30 'til Midnite.	KFI-For You. KMPC-News. KNX-Treas. Bandstand KLAC-Don Otis, News	KFI-Musical Menu KFWB-Bing Crosby. KNX-News, Allen. KLAC-Music. KFAC-Serenade. KRKD-Serenade. KHJ-Rhapsody Wax.

11:00 A.M.	1:30 P.M.	4:00 P.M.	5:45 P.M.	7:45 P.M.	8:00 P.M.	10:15 P.M.	10:30 P.M.	10:45 P.M.	11:00 P.M.
KFI-Cotton Bowl Game KLAC-Al Jarvis KMPC-Bill Ewing KNX-Orange B'l. Game KECA-Mag. of Air. KFWB-Peter Potter KFAC-Piano Parade KHJ-Gator Bowl Ftbl.	KFI-Love & Learn KECA-Double Feature KHJ-News KECA-Sugar B'l. Game KFWB-News KFAC-Composers Cor. KMPC-Hal Berger	KFI-Woman's Secret. KHJ-Fulton Lewis. KFAC-Masterpieces. KECA-Notebook. KMPC-News. KNX-Rose Bowl Game KLAC-News, Sports	KFWB-S. Hamblen. KRKD-Race Results. KNX-News. KLAC-Sports Book. KMPC-Top Tunes.	KNX-Bob Hawk Show. KFWB-Sports.	KFI-Frost, Light Up KHJ-Let Geo. Do It. KFAC-Evening Concert. KNX-Lowell Thomas. KLAC-News, Music KMPC-Parade of Hits KECA-K. Smith Calls KFWB-Music	KFI-Johnny Murray. KECA-Ted Malone KNX-Bob Elson. KHJ-Commentator	KFI-Melody Time KNX-Symphonette. KECA-Science Mind. KHJ-News KMPC-Orchestra.	KFI-News KNX-Ray Robbins	KFI-Orchestra. KECA-Phil. R'pt'r, Mus. KNX-Merry-Go-Rd.

11:00 A.M.	1:30 P.M.	4:00 P.M.	5:45 P.M.	7:45 P.M.	8:00 P.M.	10:15 P.M.	10:30 P.M.	10:45 P.M.	11:00 P.M.
KECA-Victor Lindlahr KFAC-Guy Bates Post	KFI-Widder Brown KFWB-Bill Anson. KHJ-Stu Wilson	KFI-When Girl Marries KHJ-Club 930. KECA-Kiernan, Music KFAC-Matinee. KRKD-Ur Neighbor KLAC-News, Sports KMPC-Music In Air KNX-Rose Bowl Game	KFI-American Way. KLAC-News. KMPC-News. KNX-Radio Theater. KFAC-Hour of Music KFWB-News. KHJ-Gab. Heatter. KECA-News	KFI-News. KNX-Ray Robbins	KFI-News. KNX-Ray Robbins	KFI-News KNX-Ray Robbins	KFI-News KNX-Ray Robbins	KFI-News KNX-Ray Robbins	KFI-News KNX-Ray Robbins

F-M PROGRAMS

KHJ—101.1 Meg. 1 to 9 p.m.	KMGH—98.7 Meg. 3 to 10 p.m.	8:30-Eve. on Roof (Same as AM schedule above)
1:30-Norma Young	3:00-Concert	KFI. 105.9 meg.-6 a.m. to 12 p.m.
2:00-Farm Fare	4:30-Waltz Time	KNX. 93.1 meg.-3 to 9 p.m.
2:15-Vet. Wants Know (2:30-9 p.m. same as AM scheduled above.)	5:45-Not Much Time	KMPC. 100.3 meg.-3 to 12 p.m.
KKLA—97.1 Meg. 3 to 9:30 p.m.	7:00-Concerto	KECA. 95.5 meg.-5:30 a.m. to 12 p.m.
3:00-Concert	9:00-Words & Music	KFAC. 104.3 meg. 24 hr. a.m. to 9 p.m.
3:30-Varieties Wax	KUSC—91.5 Meg. 9 a.m. to 11 p.m.	KRKD. 96.3 meg.-5:30
4:45-News	9:00 a.m.-News	
5:00-Classical Hr.	11:30 a.m.-Thru Glass	
5:00-Skyward Ser'de	1:00 p.m.-Mus. Altern'n	
5:45-Church	6:15 p.m.-Beyond Song	
	7:00 p.m.-Concert	

FOR RADIO ADVERTISING

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