

# ZEEMAN'S NOW IN LONG BEACH, TOO!

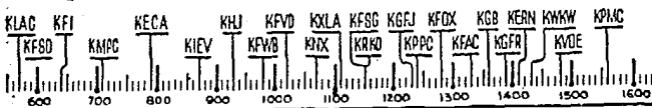
For the convenience of their friends and customers in the Long Beach area, Zeeman's open another completely stocked factory showroom featuring quality clothes for men and tailored clothes for women.

## ZEEMAN'S

4th AND PINE

416 Pine Ave. • Opposite Walkers • Long Beach

# YOUR Radio TODAY



**7 A.M.**  
 KFI-News.  
 KECA-News.  
 KLAC-KHJ-News.  
 KNPC-KFAC-Music.  
 KNX-News.  
 KFWD-Maytime.  
 7:15 A.M.  
 KFI-F. Lawton.  
 KNPC-Unity.  
 KLAC-Music.  
 KNX-Variety.  
 KHJ-KECA-Music.  
 7:30 A.M.  
 KFI-Platter Party.  
 KNPC-F. Lawton.  
 KFAC-KNX-News.  
 KECA-J. Abbe.  
 7:45 A.M.  
 KFI-Sam Hayes.  
 KHJ-News.  
 KFWD-Woman Pg.  
 KNPC-KFAC-Music.  
 KNX-Fact Finder.  
 KECA-Z. Manners.

**8 A.M.**  
 KFI-Fred Warin.  
 KNPC-KHJ-News.  
 KNX-Johnny Murray.  
 KFAC-Church.  
 KFWD-Music.  
 KLAC-News.  
 KECA-Bkfst. Club.  
 8:15 A.M.  
 KNPC-Mkts. Sports.  
 KHJ-Editor Diary.  
 KLAC-Haynes. Reins.  
 KNX-F. Beek.  
 8:30 A.M.  
 KFI-Jack Berch.  
 KHJ-KFAC-News.  
 KNX-Grand Slam.  
 KNPC-Song. You.  
 8:45 A.M.  
 KFI-Lora Lawton.  
 KNX-Rosemary.  
 KFWD-News.  
 KFAC-Organ.  
 KHJ-V. Lindjahr.

**9 A.M.**  
 KFI-News: Bishop.  
 KLAC-News.  
 KECA-Kenny Baker.  
 KHJ-Notes at 9.  
 KFAC-Unity.  
 KNPC-Those Days.  
 KFWD-Health.  
 KNX-Kate Smith.  
 9:15 A.M.  
 KFI-Ladies Day.  
 KFWD-Strolling Tom.  
 KFAC-Health.  
 KLAC-Pub. Service.  
 KHJ-Merv. Griffen.  
 KNX-Aunt Jenny.  
 9:30 A.M.  
 KHJ-Music.  
 KNX-Helen Trent.  
 KNPC-News. Music.  
 KLAC-KFAC-Music.  
 KECA-Bkfst. Hollyd.  
 9:45 A.M.  
 KFWD-News. Music.  
 KNX-Gal Sunday.  
 KLAC-Kiddle Klub.  
 KNPC-Emil Cote.

**10 A.M.**  
 KFI-Standard School.  
 KNPC-KHJ-News.  
 KLAC-News.  
 KECA-Galen Drake.  
 KFWD-Sweet Music.  
 KNX-Big Sister.  
 10:15 A.M.  
 KNPC-Bill Leyden.  
 KFWD-J. Marlowe.  
 KECA-Wm. Lang.  
 KLAC-Al Jarvis.  
 KHJ-Jackie Hill.  
 10:30 A.M.  
 KFI-News.  
 KNX-Dr. Malone.  
 KHJ-Ben Alexander.  
 KFAC-News.  
 KFWD-Concert.  
 KECA-My True Story.  
 10:45 A.M.  
 KFI-Joyce Jordan.  
 KNX-Road Life.  
 KFAC-Music. Fash.  
 KFWD-Science.

**11 A.M.**  
 KFI-Today's Children.  
 KLAC-News.  
 KHJ-B. Harrington.  
 KNX-2d Mrs. Burton.  
 KFWD-Bill Anson.

KFAC-Melodies.  
 KECA-Hymns.  
 11:15 A.M.  
 KFI-Woman in White.  
 KHJ-Smile Time.  
 KECA-Baukhage.  
 KFAC-Waltzes.  
 KNX-Perry Mason.  
 KLAC-Ballroom.  
 11:30 A.M.  
 KFI-Masquerade.  
 KNX-Lone Journey.  
 KFAC-Music.  
 KHJ-Queen for Day.  
 KECA-Listening Post.  
 11:45 A.M.  
 KFI-Light of World.  
 KECA-Frank Parker.  
 KFAC-Piano.  
 KNX-Rose o' Dreams.

**12 Noon**  
 KFI-Farm Reporter.  
 KNPC-KECA-News.  
 KHJ-News.  
 KLAC-News.  
 KNX-Bob & Victoria.  
 KFAC-Old West.  
 12:15 P.M.  
 KFI-Ma Perkins.  
 KECA-Cliff Edwards.  
 KHJ-Sing America.  
 KNX-Sons Pioneers.  
 KNPC-Nesblitt.  
 KFAC-Music.  
 KLAC-Ballroom.  
 12:30 P.M.  
 KFI-Pepper Young.  
 KNPC-Music.  
 KFWD-News.  
 KECA-Edwin C. Hill.  
 KHJ-Louise Massey.  
 KNX-K. Manning.

**1 P.M.**  
 KFI-Right Happiness.  
 KNPC-B. Hay.  
 KHJ-Music.  
 KFWD-Bill Anson.  
 KNX-Money on Line.  
 KFAC-News.  
 KECA-Dorothy Dix.

**2 P.M.**  
 KFI-Backstage With.  
 KNPC-KLAC-News.  
 KHJ-Cheerboard.  
 KFAC-Music.  
 KNX-House Party.  
 KECA-Hits. Enoeres.  
 1:15 P.M.  
 KFI-Stella Dallas.  
 KHJ-Nancy Dixon.  
 KECA-Hollywd Tour.  
 KNPC-Income Tax.  
 KLAC-Music. Hollyd.  
 1:30 P.M.  
 KFI-Lorenzo Jones.  
 KHJ-Happy Homes.  
 KLAC-Dr. H. S. May.  
 KNPC-Record Room.  
 KNX-Ev. Winters.  
 KECA-Walt Klernan.  
 1:45 P.M.  
 KFI-Widder Brown.  
 KFAC-Piano.  
 KLAC-S. Amer. Way.  
 KECA-Ethel. Albert.  
 KNX-Bill Bryan.

**3 P.M.**  
 KFI-When Girl Marries.  
 KNPC-KLAC-News.  
 KHJ-School of Air.  
 KFAC-Classics.  
 KHJ-Melody Mat.  
 KECA-What's Doing?  
 2:15 P.M.  
 KFI-Portia.  
 KNPC-Record Room.  
 KLAC-Pictures Alb.  
 2:30 P.M.  
 KFI-Plain Bill.  
 KHJ-Heart's Desire.  
 KFWD-The Casbah.  
 KECA-Bride. Groom.  
 KNX-Meet Missus.  
 2:45 P.M.  
 KFI-F. P. Farrell.  
 KFAC-Concert.  
 KFWD-Organ.

**4 P.M.**  
 KFI-Road Life.  
 KFWD-KFAC-Music.  
 KHJ-KLAC-News.  
 KNX-E. Sevardid.  
 KECA-Be Seated.  
 3:15 P.M.  
 KFI-Life Can Be Beautiful.

KNX-B. Wheeler.  
 KHJ-Johnson Fam.  
 KLAC-Music Rm.  
 3:30 P.M.  
 KFI-Aunt Mary.  
 KNPC-G. Norman.  
 KHJ-Adv. Parade.  
 KECA-Norw'd Smith.  
 KLAC-Variety Time.  
 3:45 P.M.  
 KFI-Dr. Paul.  
 KECA-Fran. Scully.  
 KHJ-Music. Love.  
 KNX-News.

**4 P.M.**  
 KFI-Woman's Secret.  
 KLAC-KMPC-News.  
 KNX-Organ.  
 KECA-KHJ-News.  
 KFWD-Gospel.  
 KFAC-Masterpieces.  
 4:15 P.M.  
 KFI-Easy Aces.  
 KNPC-Music.  
 KLAC-B. Martel.  
 KNX-One for Book.  
 KECA-Al Wilder.  
 KHJ-Rex Miller.  
 4:30 P.M.  
 KFI-Notebook.  
 KFWD-KMPC-Music.  
 KECA-Diek Tracy.  
 KLAC-Juke Box.  
 KNX-Mr. Keene.  
 KHJ-Ersk. Johnson.  
 4:45 P.M.  
 KHJ-Buck Rogers.  
 KECA-Tenn. Jed.  
 KFWD-S. Hamblen.  
 KNPC-Tales.  
 KLAC-Tin Pan Al'y.

**5 P.M.**  
 KFI-Feature Wire.  
 KECA-Terry. Pirates.  
 KNX-Front Pg. Feat.  
 KLAC-Fred Henry.  
 KNPC-News.  
 KHJ-Hop Harrigan.  
 KFAC-Symphonette.  
 5:15 P.M.  
 KFI-News.  
 KNPC-Teen. Twenty.  
 KNX-Revue.  
 KHJ-Superman.  
 KECA-Sky King.  
 KLAC-I. Allen.  
 KFAC-News.  
 5:30 P.M.  
 KFI-Oreh.  
 KNX-H. Flannery.  
 KHJ-Capt. Midnite.  
 KECA-J. Armstrong.  
 KFAC-Whoa Bill.  
 KLAC-Ballroom.  
 5:45 P.M.  
 KFI-Peterson. News.  
 KNPC-H. Allen.  
 KNX-Henry. Garred.  
 KHJ-Tom Mix.  
 KECA-Hemingway.

**6 P.M.**  
 KFI-Music Hall.  
 KLAC-KMPC-News.  
 KECA-Terkel Show.  
 KNX-Diek Haymes.  
 KFAC-Music.  
 KFWD-News.  
 KHJ-G. Heatter.  
 6:15 P.M.  
 KNPC-Sports.  
 KHJ-Real Stories.  
 KLAC-Ballroom.  
 6:30 P.M.  
 KFI-Grand Marquee.  
 KNPC-Race News.  
 KLAC-Sports.  
 KHJ-Hour of Song.  
 KECA-Real Story.  
 KFWD-KFAC-Music.  
 KNX-Crime Photoz.  
 6:45 P.M.  
 KECA-Tn. Meeting.  
 KLAC-Serenade.

**7 P.M.**  
 KFI-Abbot. Costello.  
 KHJ-Family Theater.  
 KLAC-News.  
 KNPC-Symphonia.  
 KNX-Digest.  
 7:15 P.M.  
 KLAC-Meet Band.  
 7:30 P.M.  
 KFI-Eddie Cantor.  
 KNPC-Favorites.  
 KHJ-Red Ryder.  
 KLAC-Oreh.  
 KFWD-Movie Prevue.  
 KNX-Finnegan.

**7:45 P.M.**  
 KFAC-News.  
 KECA-Monitor News.  
**8 P.M.**  
 KFI-Supper Club.  
 KNPC-Hemingway.  
 KNX-Lowell Thomas.  
 KHJ-Sound Off.  
 KFAC-Concert.  
 KFWD-Americanism.  
 KECA-Lum n' Abner.  
 KLAC-News.  
 8:15 P.M.  
 KFI-F. Lawton.  
 KNX-Jack. Smith.  
 KFWD-Aedmy. Awd.  
 KLAC-Ginny Simms.  
 KNPC-Red Rowe.  
 KECA-Feat. Edition.  
 8:30 P.M.  
 KFI-Aldrich Family.  
 KNPC-Music.  
 KLAC-Serenade.  
 KNX-F.B.I.  
 KHJ-Calif. Melodies.  
 8:45 P.M.  
 KECA-Aedmy. Awd.

**9 P.M.**  
 KFI-Burns & Allen.  
 KFWD-Musicale.  
 KLAC-News.  
 KNPC-Spotlight.  
 KHJ-Hardy. News.  
 KFAC-Concert.  
 KNX-Suspense.  
 9:15 P.M.  
 KLAC-Music.  
 KNPC-C. Roberts.  
 KHJ-J. Crowley.  
 9:30 P.M.  
 KFI-Webster Sara.  
 KHJ-Sports.  
 KFWD-M. Hart.  
 KNX-Sterling.  
 9:45 P.M.  
 KNX-Hobby Hours.  
 KHJ-Treas. Chest.  
 KLAC-Oreh.  
 KNPC-Bridge Club.

**10 P.M.**  
 KFI-Reporter.  
 KLAC-KMPC-News.  
 KFAC-Dance Time.  
 KECA-Aedmy. Awd.  
 KNX-10 P.M. Wire.  
 KHJ-F. Lewis Jr.  
 KFWD-G. Norman.  
 10:15 P.M.  
 KFI-Mayor Bowron.  
 KNPC-Trio.  
 KLAC-Music.  
 KHJ-News.  
 KNX-Bob Elson.  
 10:30 P.M.  
 KFI-Inside News.  
 KNX-Sweeny. March.  
 KNPC-Pres. Truman.  
 KHJ-Peter Potter.  
 10:45 P.M.  
 KFI-Melody Time.  
 KNPC-Pres. Truman.

**11 P.M.**  
 KFI-News.  
 KNPC-Dance Time.  
 KHJ-Oreh.  
 KLAC-News.  
 KFAC-Dance Time.  
 KNX-N. Pringle.  
 11:15 P.M.  
 KFI-Melody Milestns.  
 KHJ-Oreh.  
 KNX-My Opinion.  
 KLAC-Dine. Dance.  
 11:30 P.M.  
 KFI-Oreh. News.  
 KNX-Music. News.  
 11:45 P.M.  
 KHJ-News.  
 KECA-Oreh. News.

**12 Midnight**  
 KFI-Flyer.  
 KNX-Merry-Go-Rd.  
 KHJ-KMPC-News.  
 KFAC-Music.  
 KLAC-News: Music.  
 KFWD-Oreh.  
**TELEVISION**  
 W6XAO-No broadcast.  
 east. (Mon. & Fri. only.)  
 KTLA-12 noon. Tel. Dir. Test Film: 8 p.m. Tune Time: 8:30 p.m. L.A. Trade Parade: 8:45 p.m. Let's We Forget: 9:15 p.m. Boxing.

The information contained in this schedule is furnished by the station broadcasting the programs. Owing to present conditions changes in the programs listed may be made without notice.