

"Parties at Pickfair" Broadcast Innovation Will Be Launched Next Tuesday

Mary to Be Hostess to Celebrities Estate of Screen Star Wired for Offerings

BY CARROLL NYE

Pickfair, spacious estate of Mary Pickford in Beverly Hills, is wired for sound and ready for the inauguration of what promises to be the most unusual series of programs in the history of radio.

The series will get under way next Tuesday over Columbia and KHJ at 7 p.m. and will be called "Parties at Pickfair." Each week Miss Pickford will play hostess to Hollywood celebrities and musical diversions will be provided by Al Lyons's orchestra.

Jerry Cady, whose "Richelleu" dramatizations put him in demand as a radio writer, is turning out scripts for the programs.

OLYMPIC GAMES BROADCASTS

First broadcasts of the Olympic Winter Games have begun to trickle through from Garmisch, Bavaria. N.B.C. and KECA are devoting ten-minute periods to the summaries daily at 3:35 p.m.

PROGNOSTICATION BORNE OUT

When C. Ellsworth Wiley resigned his post as manager of KHJ a few weeks ago I prognosticated that he would be succeeded by Owens Dresden or Willie Brown. Yesterday Tommy Lee announced that Dresden takes in as manager and Brown becomes assistant manager, so I was 50 per cent right.

MAIDEN VOYAGE TO BE BROADCAST

Wired for sound from bow to stern for the maiden voyage across the Atlantic, the giant liner S.S. Queen Mary will become a veritable floating studio for N.B.C. broadcasts. The new luxury liner is slated to leave England on May 27 (Derby Day in England) and the departure and Derby will be described in a combined broadcast.

DOTTED LINES ON THIS AND THAT

Doc Rockwell, rapid-fire comic, is auditioning again in the East. He may go on the air for a Detroit motor maker. . . Tom Howard and George Shelton may be added to the "Jumbo" cast. . . Latest to tackle the airwaves for a build-up is Toya Susabe, beautiful American-born Japanese girl from Chicago. . . The Modern Choir, under direction of Rapport and Cote, has been signed for a permanent spot on the Friday night "College Prom" series starring James Melton. . . Col. Stoopnagle returns to New York from Hollywood next Tuesday to start preparations for a new commercial. . . Morton Downey takes the featured role in "Evening in Paris" starting February 17. . . Two outstanding radio stars whose work is regarded as typically American are Eddie Guest and Sigmund Romberg. . . Yet Guest was born in Birmingham, Eng., and Romberg is a native of Budapest. . . Guy Lombardo and his Royal Canadians will make their second guest appearance on "Magic Key" next Sunday. . . The Voice of Experience has signed to broadcast for two more years under his present sponsorship. . . Orchestra Leader Sterling Young signed a year's contract with the Tommy Lee bureau this week—something of a record in the dance band business. . . Note to numerologists: It's a coincidence that Lennie Hayton's return to radio as musical director for the Ed Wynne show falls on Thursday, February 13, Lennie's birthday. His real name, Leonard Hayton, totals thirteen letters. . . B. A. Rolfe batons the "Hit Parade" show tomorrow in place of Carl Hoff, who will return to the show when it starts on a Wednesday schedule next week. . . Ken Lyons gives the following format for popular song scribbling: Take thirty-two bars, have a drink in each hand. . . Miriam Hopkins, Merle Oberon and Joel McCrea offer a microphone preview of their latest picture, "These Three," on the current edition of "Hollywood Hotel" over KHJ at 6 p.m.

SHORT WAVE HIGH LIGHTS

6:30 a.m.—London, GSF (15.14)
7 p.m.—Rome, 2RO (11.81) Musical.
9:15 a.m.—London, GSD (11.75) Big Ben.
5 p.m.—WZXF (9.53) Jessica Dragonette, soprano.
5:30 p.m.—W8XK (11.87) Red Nichol's orchestra and James Melton, tenor.
6 p.m.—WZXF (9.53) Waltz Time, with Frank Munn and Abe Lyman.
7 p.m.—London, GSC (9.58) Big Ben.
8 p.m.—WZXF, News in Washington.
8:30 p.m.—W8XAL (6.06) Jan Garber's orchestra.
8:35 p.m.—WZXF, Little Jack Little's orchestra.
9 p.m.—Japan, JVN (10.66) News in English and Japanese.

Dennis, G. 11:30; Women's Clubs, C. 11:45.
KMPD—Open Door Church, 11: O. 11:30; 11:45; 11:55.
KJH—Between the Book Ends, C. 11.
Happy Hollow, C. 11:15.
School of the Air, C. 11:30.
KPWB—Burt Fiske, piano, 11:45.
KNX—Fletcher Wiley, 11: Path of Memory, 11:30; Jewel Box, T. 11:45.
KOPF—Health Talk, 11: Market Reports, 11:45; News, 11:45.
KRKD—Piano & Songs, 11: News, 11:30.
KPOX—Dance Music, 11: News, 11:30.
Foster Bunker, 11:45.
KGER—Rev. Harry Black, 11: O. 11:30.
KECA—Words & Music, C. 11:15; Better Business Bureau, 11:30; General Federation of Women's Clubs, C. 11:45.
12 Noon to 1 p.m.
KMTN—Monitor News, 12: News, 12:30.
KPSD—Western Farm & Home, C. 12.
KFI—Forever Young, C. 12.
Ma Perkins, C. 12:15.
Yie and Yie, C. 12:30.
The O'Neill, C. 12:45.
KELW—Eddie Loefer, C. 12:30.
KHJ—Times News (Dale Armstrong), 12:30; Bolek Musicale, C. 12:10.
Mait's Warmen Orch., C. 12:30.
KPWB—Al Jarvia, "Ballroom," R. 12.
KOPF—News, 12:30.
KPOX—News of Latimer's Facts, 12:15; Musical, T. 12:30; Russian Ensemble, 12:45.
KRKD—Judge Thomas P. White, talk, 12:15; Jimmie's Saddle Pala, 12:30.
KOPF—Wade Hamilton, O. 12.
KPSD—Frat. Vagabonds, C. 4; Dr. McCooy, 12:40; Police Band, 12:45.
KGER—News, 12: Epit. 12:15; Rangers, 12:30.
KECA—News, 12.
1 to 2 p.m.
KMTN—Civic, 1: Emil Baffa Orch., 1:45.
KPSD—Women's Radio Revue, C. 1; The Philistine, 1:30; Stock Reports, 1:45.
KFI—Betty and Bob, C. 1.
KPOX—Charles Williams, songs, 1:15; Better Business Bureau, 1:30.
Musical Revue, 1:45.
KMPD—News, 1:15; O. 1:30.
KMTN—News, 1:15; O. 1:30.
KHJ—Billy Mills Orch., C. 1:15.
New York Stocks, 1:30.
University of the Air, 1:30.
Tea at the Ritz, C. 1:45.
KPSD—G. Allison, 1: Phillistine, 1:30; City Hall, 1:45.
KOPF—Country Church, 1.
KRKD—Byron V. Brainerd, talk, 1:30; News, 1:45.
KOPF—News, 1: Harry Rowe, 1:45.
KPOX—Serenader, 1: Chansonniers, 1:15; The Philistine, 1:30; Lillian Culver, talk, 1:45.
KPOX—Country Church, 1: First Fundamental Church, 1:30.
KGER—Shorty & Oscar, 1:15; Bookworm, 1:30.
KECA—Women's Radio Revue, C. 1.
2 to 3 p.m.
KPSD—Nicholas Mathay, O. 2; Balboa Park Organ, 2:15; Monitor News, 2:45.
KFI—Congress Speaks, C. 2.
Hazel Warner, C. 2:30.
KMPD—City Hall Bd., 2: P.T.A. talk, 2:15; Quartet, 2:30; Melody, 2:45.
KMTN—Palomar Cooking School, 2:30.
KHJ—Al Trace Symphonians, C. 2.
Buddy Clark, ballade, 2:15.
Singing Orchestra, 2:30.
KPWB—Musical, T. 2:30.
The Goldbergs, C. 2:45.
KOPF—News, 2: Scrap Book, 2:45.
KNX—Bookworm, 2: Pianista, R. 2:30.
KOPF—Wade Hamilton, O. 2; Eloise Montgomery, piano, 2:30.
KRKD—U.S.C. talk, 2:15.
The Goldbergs, C. 2:45.
KOPF—Concert Hall, R. 2; Dr. H. B. Smith, religious, 2:45.
KGER—O. 2; Long Beach Band, 2:30.
KECA—Classic Hour, R. 1; "Concerto in G Major for Flute, Harp and Orch." by Mozart; "Symphony No. 7" by Schubert, 2.
3 to 4 p.m.
KMTN—News, 3; Masterworks, 3:30.
KPSD—Animal Club News, 3; Soloist, C.

3:15; Olympic Games, C. 3:35; WMA, C. 3:45.
KFI—Musical Moments, T. 3:30.
KMPD—Max Dolin, T. 3:30.
KTM—Bill Sharpley Opera House, 3.
KHJ—Town Topics, 3:30.
Seth Grainger, pianist, C. 3:45.
Kaltenborn Edits News, 3:45.
KOPF—Old Counsellor, 3; Studio, 3:30.
KOPF—Hour of Cheer, 3.
KNX—Fire Dept., 3; U.S.C. Program, 3:15; Fletcher Wiley, 3:30.
KRKD—Harmony Hawaiians, 3.
KOPF—News, 3:15.
KPOX—Los Caballeros, 3; Aristocrats, 3:30; Dance Music, 3:45.
KOPF—Lillian Culver, 3; Educational Talk, 3:30; News, 3:40; O. 3:45.
KGER—Health Talk, 3; Band (cont.), 3:15; Care of the Eyes, 3:45.
4 to 5 p.m.
KMTN—Story Book Man, 4; Jerrold & Nater, 4:30; The Paddock, 4:45.
KPSD—Amateur Concert, C. 4; Dr. McCooy, 4:30; Songs of the Harp, C. 4:45.
KFI—Virginia Fiori & O., 4.
KRKD—Rev. Elmer Goss, 4:30.
KOPF—Musical Moments, T. 4; Round-Up Time, 4:15; H. M. Richards, 4:30.
KMTN—Walter B. Murray, religious, 4.
KHJ—Buck Rogers, C. 4.
Charles Williams, songs, 4:15.
Times News (Dale Armstrong), 4:30.
U.S. Educational, 4:45.
KOPF—News, 4; O. 4:15; Dr. McCooy, 4:15; Haven of Rest, 4:30.
KRKD—Rev. Elmer Goss, 4:15; Jimmie's Saddle Pala, 4:30.
KPOX—News, 4; Beat & Taylor Orch., T. 4:15; Psychology, 4:30.
KPOX—Mitchell Bible talks, 4; Dr. McCooy, talk, 4:15; H. M. Richards, 4:30.
KGER—Diamond D. Borg, 4; News, 4:30.
KECA—Tea Time, R. 4:30; Songs of the Harp, C. 4:45.
5 to 6 p.m.
KMTN—Stuart Hamblen's Gang, 5.
KPSD—Harry Stanton, C. 5; Paul Martin, U. S. 5:15; Pair of Pianos, C. 5:30.
KFI—Irma Rich, drama, C. 5.
Parks Riders, 5:15.
U. S. Army Band, C. 5:30.
KELW—News, 5:30.
KMPD—News, 5.
KHJ—Vain News Day at The Times, 5.
World Affairs, 5:15.
Broadway Varieties, C. 5:30.
KPOX—Gold Star Rangers, 5.
KNX—Lampshades, T. 5; Straight Shooters, T. 5:15; Congo Bartlett, 5:30; Orphan Annie, T. 5:45.
KRKD—Dick Bartlett, talk, 5:30; Taylor and Kahn, songs, 5:45.
KOPF—News, 5:45.
KPOX—Prairie Vagabonds, 5; Pastels, 5:30; Theater News, 5:30; Al & Molly, 5:30.
KECA—Christian Science, S. O. 5:15; Whoa Bill Club, 5:30.
KOPF—Laco Estrada, 5.
KECA—Story Hour, 5; Once Upon a Time, T. 5:15.
6 to 7 p.m.
KMTN—News, 6; Oscar Heather, 6:15; Rumba Band, 6:30; Monitor News, 6:45.
KPSD—Cariotta Kins, C. 6; Truth Barlow, T. 6:30; Jose Ramirez, C. 6:45.
KFI—Al Pearce Gang, 6.
Coin Drama, 6:30.
Call.
KELW—Fannie Robinson, 6:30.
KHJ—Hollywood Hotel, C. 6.
KPSD—News, 6; James Dalton Orch., T. 6:15; Band Stand, T. 6:30; Serenade, T. 6:45.
KNX—Jack Armstrong, 6; News, 6:15; Musical, T. 6:30; Jimmie Allen, 6: 45; Horse Racing Results, 6:45.
KRKD—Chandu, the Assician, T. 6; Sports Interview, 6:30.
KPOX—News, 6; Trio, 6:10; Piano, 6:20; School Kids, 6:30; Jimmie Allen, T. 6:45.
KPOX—News, 6; Turf Gossip, 6:15; Jerry Joyce Orch., 6:30; Sports Interview, 6:45.
KGER—Lights & Shadows, 6; DeWolf of

Monte, T. 7:15.
KFI—First Nighter, C. 7.
Musical Moments, T. 7:30.
Jack Winsor, banjoist, 7:45.
KELW—Rodolfo Hoyca, 7.
KHJ—Callie All Cars, 7.
Marine of Time, C. 7:30.
Strange as It Seems, 7:45.
KPWB—Sweet Music, T. 7; Emil Coleman Orch., T. 7:30.
KNX—Elmer Goss, Hollywood, 7; Yesterday Songs, 7:15; In-Laws, comedy, 7:30; Cowboy Music, 7:45.
KRKD—News, 7; U.S.C. Chorus, 7:30.
KOPF—News, 7; Vagabonds of the Prairies, T. 7:30; Utopian Messenger, 7:45.
KPOX—Ed and Zab, C. 7; Bobby and Betty, 7:15; The Boy Detective, 7:30; Duet, 7:45.
KOPF—Larry Burke, 7; Piano, 7:15; Opportunity Hour, 7:30.
KGER—Jewish Hour (cont.).
KECA—College of Southern California Music Series, 7:15.
8 to 9 p.m.
KMTN—Margaret La Marr, 8; Robert Noble, talk, 8:15; Strolling Tom, 8:30; Music Room, 8:45.
KPSD—Jimmie Allen, T. 8; Superstitions, T. 8:15; Court of Human Relations, C. 8:30.
KFI—Amos 'n' Andy, C. 8.
Lum and Abner, C. 8:15.
Court of Human Relations, C. 8:30.
KTM—Spanish Concert, 8.
KHJ—Merritt and Marge, C. 8.
Larry Dale, C. 8:15.
Sterling Young's Orch., 8:45.
KPSD—Orpheus Male Chorus, T. 8; Santa Ana Personalities, 8:15; Jack Joselyn's Orch., 8:30.
KNX—Frost Warnings, 8; Rhea Crawford, 8:05; Musical, T. 8:30; Townsend Plan, 8:45.
KRKD—Little Tokio, 8:15.
KPOX—Revue, 8; Rolly Wray, 8:15; Al Craig & Auto Show, 8:30.
KPOX—J.C.L.A. vs. Stanford basketball, 8.
KPOX—Sallinas Variety Hour, 8.
KECA—Masters' Immortal, R. 8.
9 to 10 p.m.
KMTN—News, 9; Jerry Voorhes, 9:15.
KPSD—Fred Waring, C. 9; Phil Ohman's Orch., C. 9:30.
KFI—Warlike's Pennsylvanians, C. 9.
Galaxy of Stars, T. 9:30.
GM—O. 9:15; News, 9:30; O. 9:45.
KHJ—Richard Himber's Orch., C. 9.
Witches Tales, 9:30.
KNX—News, 9; Musical Moments, 9:15; Lam Parade, T. 9:30; Hollywood Legion Fishes, 9:45.
KRKD—Little Tokio (cont.).
KOPF—Ad Wiedoff's Orch., 9; News, 9:45.
KPOX—Glumbertine, 9; Hillbillies, 9:30.
CFAC—Weaver of Dreams, 9:30.
KGER—Dr. Michelson, 9; O. 9:30; Epit. 9:45.
KECA—News, 9; Chamber Music, R. 9:30; 10 to 11 p.m.
KMTN—La Golondrina Orch., 10; Lorenz Fienny Orch., 10:30.
KPSD—News, 10; Tom Coakley's Orch., 10:15.
KFI—News, 10.
Eddie Fitzpatrick Orch., 10:30.
KMPD—The Serenaders, T. 10; Salon Music, T. 10:30; Ed and Zab, T. 10:45.
KHJ—Times News (Carroll Nye), 10.
Jimmie Hillier Orch., 10:10.
Larry Lee's Orch., 10:30.
Sterling Young's Orch., 10:45.
KPWB—News, 10; Cafe Continental, T. 10:15; George Hamilton Orch., 10:30.
KOPF—Spanish Hour, 10.
KNX—Ringside Club, 10:45.
KOPF—Warren Galle, 10.
KPSD—News, 10; Hawaiians, 10:15; George Hamilton Orch., 10:30.
KPOX—Jack Dunn Orch., 10; Les Hite Orch., 10:30.
KGER—News, 10; Charlie Echols Orch., 10:10; Tom Moore Orch., 10:30.
KECA—Command Performance, R. 10.
11 p.m. to Midnight
KMTN—Tim Kelly's Gang, 11; Emil Baffa's Orch., 11:30.
KPSD—Diamond Horseshoe, C. 11.
KFI—Vedee and Yolande Orch., 11.
Jimmie Grier's Orch., 11:30.
KTM—Eddie Chase's Owl Club, R. 11.
KHJ—Jimmie Dorsey Orch., 11.
Ted Dawson Orch., 11:15.
Jimmie Dorsey Orch., 11:30.
KPWB—Al Shert's Orch., 11; When Day Is Done, 11:30.
KPSD—Al Fox Records, 11.
KFI—Vedee and Yolande Orch., 11; Transpacific News, 11:45.
KPOX—Mystery, T. 11; News, 11:15.
KTM—Eddie Chase's Owl Club, R. 11.
KHJ—Jimmie Dorsey Orch., 11.
12 to 1 a.m.
KPSD—Impressions in Wax to 1 a.m.
KHJ—News, 12; R. to 1 a.m.
KELW—Spanish Program, 4 to 5 a.m.
KPOX—Jimmie Mann Orch., 12.
KOPF—Night Owl, R. 12 to 7 a.m.
KECA—Records to 6:30 a.m.