

# Gov. Merriam Will Utilize Radio to Present His Fiscal Message to People

## Broadcast to Be Heard Over KHJ Tibbett Returning and Grace Moore Also Billed

BY CARROLL NYE

Establishing a precedent for State executives, Gov. Merriam will utilize radio today to outline his complete program for the fiscal year. The Governor's message will be delivered from Sacramento and reach local listeners through KHJ at 9:30 p.m.

He is scheduled to cover details of the budget and suggest a taxation plan to balance it; outline his plans for unemployment relief, unemployment insurance, old-age pensions and the thirty-hour work week.

### TIBBETT ON SCHEDULE

Lawrence Tibbett returns to the broadcast lanes after a week's absence to offer a program high lighted by an aria from Gounod's "Faust." Other numbers on his program are Schubert's "In the Evening Glow," "None but the Lonely Heart," by Tschakovsky, "With a Song in My Heart," and "Glory Road." Dial KFI at 5:30 p.m.

### GRACE MOORE'S SONGS

Grace Moore's current radio recital originates in San Francisco, where the songstress is making personal appearances at the Bay City automobile show.

Three songs that have been requested by her listeners are included in this week's program: "Roses of Picardy," "Carry Me Back to Old Virginia" and "Kiss Me Again." This program comes through KFI at 6 p.m.

### MISS HAYES GUEST STAR

Grace Hayes, California soprano, who has been gaining radio fame following appearances in vaudeville, on the screen and the Broadway stage, is the guest star on Isham Jones' broadcast over C.B.S. and KHJ at 6:30 p.m. She has selected popular tunes of the day including "I Get a Kick Out of You," "Stay as Sweet as You Are," and vocal refrains from "Moon Glow."

### TUNING IN ALONG THE AIR LANES

Radlography: Harry Jackson, N.B.C.'s Hollywood musical director, is a native of the Kansas corn country who has made good in the city.

Waves the baton over the orchestra accompanying Grace Moore. Hires all musicians used in the N.B.C. network's local studios.

His orchestra was borrowed by Rudy Vallee during the latter's two visits here.

Conducted for the Marx Brothers, "Musical Romance" and other important transcontinental.

First bow to the chain came on "Hollywood on the Air" Mrs. Jackson is a "yacht widow" Harry spends his wholesome hours on the bounding waves.

He wears a seaman's buckle that's so large they call him "Balt. Buckle Jackson." When he was a boy his ambition was to be a champion racing trotter chauffeur.

Hasn't been near a horse since the days when he was a violin prodigy in his home town and tried to pull a horse's tail to make his own fiddle bow.

Muriel Stafford, expert graphologist, who began a series of articles on handwriting in yesterday's Times, is making her western radio debut over KMTR at 7 p.m. to tell listeners some of the strange and interesting secrets that lie behind the penmanship of noted personages.

The first serious attempt by independent stations to present an organized and extended education program not in the form of talks and lectures was inaugurated yesterday by KFI-KECA in collaboration with the California Association of Adult Education and the Carnegie Foundation. The programs will be broadcast every day but Saturday and Sunday by KFI at 4 p.m. and repeated the same days by KECA at 7:30 p.m. Yesterday's subject was "Art" and today it is "Literature," with "Socrates in the Death Cell" as the theme.

Dls and Data: The report is current along Broadway's radio rialto that the newly formed chain which signed Kay Van Ripper and took her away from the Southland has "fold-

## FEATURED IN NEW OFFERING



Marjory Logan, society songstress, is featured with Johnny Green's orchestra in the dance maestro's new C.B.S. series, which began last Saturday on KHJ at 7:30 p.m. The broadcasts will originate in the colorful Tropical Garden of the St. Regis Hotel, New York City, each Saturday.

ed up" . . . Bing Crosby rues the day he went on the air and made a prediction about the outcome of the Alabama-Stanford football game. He's supplied twenty-one fraternity houses with ping-pong tables as a result of his lack of psychic powers.

The Boswell Sisters are back in New York after a short visit in New Orleans. They will play Keith's Memorial Theater in Boston the week of February 1 . . . Taking the stand for his tenth season, Arturo Toscanini, celebrated conductor, will direct the New York Philharmonic Orchestra in a new series on C.B.S. and KHJ next Sunday . . .

"Crime Crows" returns to the local air lanes via KPWB at 8:30 p.m. . . . Bob Trout, for many years C.B.S. Presidential announcer in Washington, has joined the announcers' staff of WABC. He was sent to New York because of his excellent work in the Capitol City.

Radio audiences will have the rare experience of being the first to hear a Franz Lehár operetta, when the Beauty Box Theater presents "Paganini" over N.B.C. and KFI at 7 p.m. John Barclay, Gladys Swarthout and James Melton head the cast.

Nelson Eddy, concert baritone, was stricken with appendicitis yesterday, which prevented his appearing on the "tire" series over KFI at 8:30 p.m. John Charles Thomas is recuperating from an appendectomy.

## The DIAL

**TIMES-KMTR BROADCASTS**  
11 a.m.—Marian Manners.  
12 noon — Times Lost and Found.  
12:30 p.m.—Press Radio News.  
6 p.m.—Muriel Stafford, graphologist, analyzes handwriting.  
9 p.m.—Press Radio News.

(Programs listed below are compiled from daily reports provided by radio stations. The Times assumes no responsibility for errors caused by last-minute changes in radio schedules.)  
C—Denotes chain broadcast.  
T—Transcriptions.  
F.R.N.—Press Radio News.  
R—Records.  
8 to 7 a.m.  
KMTR—Local headlines. 6:45.  
KFI—Bible Fellowship. 6:45.  
KFWB—Little Nothings Hour. 8: R. 6:45.  
KTM—Spanish concert. 8.  
KFWB—R. 8:30; Sunrise Club. R. 6:45.  
KFDV—Spanish hour. 8:30.  
KFOK—El Desperado. 8.  
KFC—Swedish Church (cont.).  
KGER—R. 8:30; N. Y. stocks. 8:45.  
KFC—Riders of the Purple Sate. 8:30.  
7 to 8 a.m.  
KMTR—Covered Wagon Jubilee. 7.  
KFI—Smackout. C. 7; health exercises. 7:15; N. Y. stocks. 7:30; health exercises. 7:35; Old Memory Box. C. 7:45.  
KMPC—Westerners. 7.  
KTM—Spanish concert (cont.).  
KHJ—Rise & Shine. R. 7.  
KFWB—Sunrise Club (cont.) R. 7:30.  
KFDV—Spanish (cont.) R. 7:45.  
KRKD—Press Radio News. 7:45.

8 to 7 a.m.  
KMTR—Local headlines. 6:45.  
KFI—Bible Fellowship. 6:45.  
KFWB—Little Nothings Hour. 8: R. 6:45.  
KTM—Spanish concert. 8.  
KFWB—R. 8:30; Sunrise Club. R. 6:45.  
KFDV—Spanish hour. 8:30.  
KFOK—El Desperado. 8.  
KFC—Swedish Church (cont.).  
KGER—R. 8:30; N. Y. stocks. 8:45.  
KFC—Riders of the Purple Sate. 8:30.  
7 to 8 a.m.  
KMTR—Covered Wagon Jubilee. 7.  
KFI—Smackout. C. 7; health exercises. 7:15; N. Y. stocks. 7:30; health exercises. 7:35; Old Memory Box. C. 7:45.  
KMPC—Westerners. 7.  
KTM—Spanish concert (cont.).  
KHJ—Rise & Shine. R. 7.  
KFWB—Sunrise Club (cont.) R. 7:30.  
KFDV—Spanish (cont.) R. 7:45.  
KRKD—Press Radio News. 7:45.

## HIGH LIGHTS

PRESS RADIO NEWS, KMTR and KGER, 12:30 a.m. to 6 p.m. KIJ, KGER, KGB and KHL, 30 p.m.

**CONCERTS:**  
5:30 p.m.—KFI Lawrence Tibbett, baritone (C).  
6:00 p.m.—KFI Grace Moore recital.  
7:00 p.m.—KFCAC Zoellner Quartet.  
7:30 p.m.—KECA Biltmore Concert Quartet.  
8:30 p.m.—KFCAC Chauncey Haines' Orchestra (C).  
10:00 p.m.—KMTR Melody Lane.  
**VARIETIES:**  
11:30 a.m.—KHJ American School of the Air (C).  
12:00 Noon—KHL Columbia Variety Show (C).  
6:00 p.m.—KHJ Bing Crosby and the Mills Brothers (C).  
6:30 p.m.—KHJ Isham Jones' Orchestra with Grace Hayes.  
6:30 p.m.—KFI Ed Wynn, Graham McNamee and Eddie Duchin (C).  
7:00 p.m.—KMTR Muriel Stafford, graphologist.  
7:00 p.m.—KFI Robert Noble, Walter O'Keefe and Glen Gray's Orchestra (C).  
7:00 p.m.—KFI Beauty Box Theater (C).  
7:30 p.m.—KFWB Mrs. Pastoral and the Californians.  
9:00 p.m.—KFI Ben Bernie and all the lads (C).  
9:30 p.m.—KHJ Gov. Merriam (C).  
**PLAYS:**  
8:00 p.m.—KFCAC Men of Genius.  
8:00 p.m.—KHJ Myrt and Marge (C).  
8:30 p.m.—KHJ Calling All Cars (C).  
9:30 p.m.—KFI Death Valley Days (C).

### TOMORROW MORNING:

8:00 a.m.—KFWB Los Angeles Breakfast Club.

KECA—R. 11: Medical Assn. Talk. 11:15; Percella Quartet. C. 11:30; Concert Music. talk. 11:45.

12 Noon to 1 p.m.  
KMTR—Times Lost & Found. 12; Monitor P.R.N. 12:30; Rev. Duesting. 12:45.  
KFI—Market reports. 12; Farm & Home Hour. C. 12:10.  
KMPC—R. 12.

KELW—Spanish. 12; Essie Loy. 12:30.  
KHJ—Columbia Variety Show. C. 12; Easy Accs. C. 2:45.  
KFWB—Hi-noon Hi-lites. 12; Al Jarvis. 12:15; R. 12:45.  
KFDV—Revue (cont.) Don Ricardo's Orch. 12:30; R. 12:45.  
KRKD—R. 12:30; Civic talk. 12:15; Saddle Talk. R. 12:30.

KFOK—Real Life sketches. 12; Closing Grain. 12:10; R. 12:15; N. Y. stocks. 12:45.  
KFCAC—P.R.N. 12; R. 12:15; Country Church of Hollywood. 12:30.  
KGER—R. 12; Times P.R.N. 12:30.  
KECA—Don Pedro's Orch. C. 12; P.R.N. 12:15; R. 12:30.

1 to 2 p.m.  
KMTR—R. 1.  
KFI—Betty and Bob. C. 1; Vic and Sade. C. 1:15; Ma Perkins. C. 1:30; Betty Mar. C. 1:45.  
KMPC—Jimmie's Saddle Pals. 1; City Hall. 1:15; P.R.N. 1:30; R. 1:45.  
KHJ—Visiting America's Little House. C. 1; Poetic Strains. C. 1:15; Science Series. C. 1:30; N. Y. stocks. 1:45; Dick Messinger's Orch. 1:50.  
KFWB—R. 1:15; Fire Inspector Emory. 1:30; Piano Paintings. 1:45.  
KRKD—R. 1; Allison Phelps. 1.  
KRKD—R. 1; Civic talk. 1:30; P.R.N. 1:45.

2 to 3 p.m.  
KMTR—Civic. 2; R. 2:15; Religious. 2:30.  
KFI—Al Pearce & His Gang. C. 2.  
KMPC—Civic talk. C. 2; R. 2:15.  
KTM—Religious. 2; R. 2:30.  
KHJ—Happy-Go-Lucky Hour. 2; Between the Bookends. C. 2:45.  
KFWB—R. 2; Kearney Walton's Orch. 2:30.  
KFDV—Talk. 2; R. 2:15; Salvation Army Program. 2:30; R. 2:45.  
KRKD—Talk. 2; U.S.C. comments on Ruth Suckow's "The Folks." 2:15; R. 2:30.  
KFOK—Christian Science. 2; U.S.C. talk. 2:15; Kearney Walton's Orch. 2:30.  
KFCAC—O. 2; R. 2:15; Lonely Troubadour. 2:30; Friendly Philosopher. 2:45.  
KGER—O. 2; Volunteers of Amer. 2:30.  
KGFJ—Phelps Pioneer. 2; R. 2:30.  
KECA—Suite from Harry Janes by Zelton Kodley. R. 2.

3 to 4 p.m.  
KMTR—R. 3.  
KFI—Pictorial. C. 3; Paul Taylor Quartet. 3:15; Ann Warner Chats. 3:30.  
KMPC—R. 3; P.R.N. 3:30; R. 3:45.  
KTM—Bible Study. 3; Dan's Mission. 3:30.  
KHJ—Feminine Fancies. 3; Beauty talk. 3:30; O. 3:35; Frank Castle's Matinee. 3:45.  
KFWB—R. 3; Better Business Bureau. 3:30; R. 3:45.  
KFDV—William Culver. 3; R. 3:30.  
KRKD—R. 3.  
KFOK—Man About Town. 3; R. 3:15; talk. 3:50.  
KFCAC—Miss Van Hoose. Piano. 3; Salvation Army. 3:15; R. 3:30; P.R.N. 3:40; Rebel Strauss. 3:45.  
KGER—R. 3; Novelty Trio. 3:30.  
KGFJ—R. 3.  
KECA—R. 3; Gillette's Orch. C. 3:15.  
4 to 5 p.m.  
KMTR—R. 4.  
KFI—Liberal Arts Series. "Socrates in the Death Cell." 4; O. 4:15; William Hartshorn, lecture & Piano. 4:30; Just Plain Bill. 4:45.  
KMPC—R. 4.  
KTM—R. 4; Hiubilles. 4:30.  
KHJ—On the Air. 4; Louis Fantic's Orch. C. 4:05; Martin and Osa Johnson, Africa interview. 4:15; Buck Rogers. C. 4:30; Univ. of the Air. 4:45.  
KFI—Cocktail Party. 4; R. 4:30.  
KFI—S.E.R.A. Orch. 4; talk. 4:30; R. 4:45.

KRKD—Household Hints. 4; Jimmie and His Saddle Pals. T. 4:30.  
KFOK—P.R.N. 4; R. 4:15; Health. 4:30; Marathon News. 4:45.  
KFCAC—Bevan-Martin Musicale. 4; Incom. tax talk. 4:15; talk. 4:30; O. 4:45.  
KGER—Rambler. 4; R. 4:30; La Hora Maytorena. 4:45.  
KGFJ—Mrs White's Orch. 4; R. 4:30.  
KECA—Three Scamps. C. 4; Don Pedro's Orch. C. 4:15; You and Your Govt. C. 4:30; Vaucen de Leath. C. 4:45.

KMTR—Stuart Hamblen's Gans. 5.  
KFI—Latvian Singers. 5; Stamp Club. 5:15; Lawrence Tibbett. C. 5:30.  
KELW—Theater Oassip. 5; Westerners. 5:15; Popular economics. 5:45.  
KHJ—Robin Hood. 5:20; Wheatonsville. 5:15; "What Would You Do?" T. 5:30; D.S.S. Club. Mystery. 5:45.  
KFWB—R. 5; Bing Crosby. 5:15; KFDV—Snowball and Willie. 5.  
KRKD—R. 5; Theater Guide. 5:30; Taylor Geiss and Orie. 4:45.  
KFOK—Playtime Lady. 5; R. 5:15; Theater News. 5:30; R. 5:40.  
KFCAC—Christian Science. 5; Campus College. 5:15; Will Hill Club. 5:30.  
KGER—La Hora Maytorena (cont.) Pub. Forum. 5:45.  
KECA—Pine Cards, Trio & Pianos. 5; World Detective. 5:30; KECA Flying Club. 5:45.  
6 to 7 p.m.  
KMTR—Times P.R.N. 6; Gladys Johnson. 6:15; Monday Views the News. 6:30; Santealla's Concert Orch. 6:45.  
KFI—Grace Moore. C. 6; Ed Wynn. C. 6:30.  
KGER—R. 6; Religious. 6:30.  
KHJ—Bing Crosby with George Stoll's Orch. C. 6; Isham Jones' Orch. with Grace Hayes. 6:30; Final British program. 6:30; Adventures of Jimmy Allen. T. 6:45.  
KFOK—P.R.N. 6; Trio. 6:10; Al & Molly. 6:20; School Kids. 6:30; Jimmy Allen. R. 6:45.  
KFCAC—R. 6; Chauncey Haines' Orch. 6:15; Catholic Hour. 6:30; Helen Harrison's Orch. 6:45.  
KGER—Times P.R.N. 6; Financial. 6:10; studio program. 6:30; Will Kinds. 6:45.  
KFOK—R. 6; Sports interview. 6:30; R. 6:45.  
KECA—Children of All Lands. 6; P.R.N. 6:15; Liberal Arts Series. "Socrates in the Death Cell." 6:30; O. 6:45.  
7 to 8 p.m.  
KMTR—Muriel Stafford. 7; Red Foster's Orch. 7:15; His Time. 7:30; Adv. talk. 7:45.  
KFI—Beauty Theater of the Air. C. 7.  
KELW—Rodolfo Hoyos. 7.  
KHJ—Glen Gray's Orchestra. C. 7; Bobette. C. 7:30; Political talk. 7:30.  
KFWB—Talk. 7; Hollywood Hilarities. T. 7:15; Mrs. Pasquale. 7:30.  
KRKD—R. 7; R. 7:15.  
KPPC—James H. Shearer. 7; Rev. Glenn Moore. 7:45.  
KFOK—Ed and Zeb. 7; Bobby and Betty. 7:15; The Boy Detective. 7:30; vocal duet. 7:45.  
KFCAC—Zoellner Quartet. 7; Francis Ledgister interview. 7:30; Townsend Plan. 7:45.  
KGER—Clarence Gray. 7; Burton Till. 7:15; Don Ricardo's Orch. 7:30.  
KGFJ—Columbus Club Orch. 7; R. 7:15.  
KECA—R. 7; Concert Quartet. C. 7:30.  
8 to 9 p.m.  
KMTR—Orch. 8; Novelties. 8:15; Gardner Trio. 8:30; Mason Case, speaker. 8:45.  
KFI—Amos 'n' Andy. C. 8; Night Editor. C. 8:15; Leo Reisman. C. 8:30.  
KTM—Spanish concert. 8.  
KHJ—Myrt & Marge. C. 8; Jr. Chamber of Commerce from Dallas. C. 8:25; Calline All Cars. 8:30.  
KFWB—Master's Orch. 8; Crime Clues. T. 8:30.  
KPPC—Donna Singers. 8:30.  
KFOK—Cecil and Sally. T. 8; Anson Week's Orch. T. 8:15; Ted Rio-Rito's Orch. 8:30.  
KFCAC—Men of Genius. "George Steph-

anson." 8; Chauncey Haines' Orch. 8:30.  
KGER—Adventist Hour. 8.  
KOFJ—R. 8; Cecore Liebman. piano. 8:30.  
KECA—R. 8; 9 to 10 p.m.

KMTR—Times P.R.N. 9; Mary Rosetti songs. 9:10; Ambrose & Betsy, skit. 9:15; Musical Camco. 9:30; Jimmy Baxter, child vocalist. 9:45.  
KFI—Ben Bernie (C). 9; Death Valley Days (C). 9:30.  
KTM—Religious. 9; Epile Program. 9:30; Soviet program. 9:45.  
KHJ—Voices of the Evening. 9; Knapp's Orch. 9:15; Coy. Merriam. C. 9:30.  
KFWB—Ted Rio Rito's Orch. 9; Jack Joy's Orch. 9:30.  
KRKD—Press Radio News. 9:30.  
KFOK—Hill Billies. 9; Slumber Time. 9:30.  
KFCAC—Hill Billies. 9.  
KGER—Spanish hour. 9.  
KOFJ—KECA—R. 9.  
10 to 11 p.m.  
KMTR—Melody Lane. 10.  
KFI—Reporter of the Air. C. 10; Four Blackbirds. 10:15; Jimmy Orie. C. 10:30.  
KMPC—R. 10; P.R.N. 10:30; R. 10:45.  
KTM—Health. 10; Political talk. 10:15; C. 10:45.  
KHJ—Times P.R.N. 10; Bill Fleck's Orch. 10:10; Fred Skinner. 10:15; Orville Knapp's Orch. 10:30.  
KFOK—P.R.N. 10; O. 10:15; Marathon News. 10:30; Tex Howard's Orch. 10:45.  
KFCAC—Mel La Mont's Revue. 10; Peace Mission. 10:30; Scott Swander Orch. and Mills Bros. 10:45.  
KGER—Times P.R.N. 10; Tom Moore's Orch. 10:10; C. 10:30.  
KOFJ—Harry Lewis's Orch. 10; R. 10:30; Lou Hilliker. piano. 10:45.  
KECA—R. 10; Tom Coakley's Orch. C. 10:15.  
11 p.m. to Midnight  
KMTR—R. 11.  
KFI—Ted Rio-Rito's Orch. C. 11; Club Victor Orch. C. 11:30.  
KMPC—Request program. R. 11.  
KTM—Owl Club. 11.  
KHJ—Bill Fleck's Orch. 11; Lionel Hampton's Orch. 11:30.  
KFWB—Nick Stuart's Orch. 11; Ray Herbert's Orch. 11:30.  
KFDV—P.R.N. 11; R. 11:15; Don Ricardo's Orch. 11:30; R. 11:45.  
KRKD—Harry's House Party. 11.  
KFOK—Stuart's Orch. 11; Carter's Orch. 11:30.  
KGER—Don Ricardo's Orch. 11; Perez Tango Orch. 11:30.  
KOFJ—Tom Moore's Orch. 11.  
KOFJ—Ad Wiedoff's Orch. 11; Harry Lewis's Orch. 11:30.