

# DEBUT OF HERTZ ON AIR TONIGHT

Famous Orchestra Director

Presenting Program

Fairies, Elves and Giants Offered for Children

Hollywood Legion Fight to Be Broadcast Tonight

THE TIMES FORUM, KHJ, at 1 p.m.

"The Art of Speech" by Marshall Stedman.

Fred Hogue, Times staff writer: "Problems of the Pacific."

World-wide news, 7:15, 12:30, 5:15 and 10 p.m.

"Fairies, Elves and Giants," the debut of Alfred Hertz as director of the Standard Symphony Hour and moving the Hollywood Legion prize fight from Good Friday to tonight; that is a bit of radio today.

On the American School of Air (KHJ at 11:30) the children should be brought to the dial for a visit with the fairies, elves and giants. A feature of special interest to the small listeners will be singing, for the first time, of a group of three songs, "Fairy Footsteps," "The Fairy Shoemaker" and "I'd Like to Be a Big, Big Giant." A short play for children, "Rumpelstilzchen," will also be featured.

## HERTZ PROGRAM TOLD

Known as one of the world's foremost Wagnerian conductors, Dr. Alfred Hertz assumes the baton over a personally selected symphony orchestra (KFI at 8:15 tonight) in his new series of Standard Symphony Hour program. Dr. Hertz has chosen the Good Friday music from the German master's opera "Parsifal," considered one of Wagner's most beautiful mood paintings in tone color. The full program follows:

Overture, "Rienzi" ..... Wagner  
 Good Friday music—"Parsifal" ..... Wagner  
 Selected numbers—Suite ..... Bach-Wed  
 Rustic Wedding Suite ..... Goldmark  
 Alsatian Scene ..... Musselwhite

The Hollywood Legion Stadium releases through KNX at 9:45 tonight the main event between Chantamweights who promise big followers a few rounds of radio enjoyment.

## THE TIMES FORUM

The Times Forum (KHJ) at 1 p.m. features a talk on "The Art of Speech" by Marshall Stedman whose recent address over the radio was highly appreciated. He will discuss methods of improving dictation, the proper pronunciation of words etc.—not technical but informative. Also, Fred Hogue of The Times staff will take up his weekly discussion of the "Problems of the Pacific" applied to the present situation in the Orient, especially as concerns China and Japan.

(From Programs Submitted by Stations (ALPHABETICALLY ARRANGED))

6 to 8 a.m.

KFAC—Rescue Mission, 6:30; Spanish hour, 7.  
 KFI—Health exercises, 6:45; stocks, 7:30; Van and Don (C.) 7:45.  
 KFVB—Exercises, 7; Musical clock, 7:1.  
 KHJ—World-wide news, records, 7:15.  
 KMPC—Morning Club, 7.  
 KMTR—Cheerio program, 6:30 a.m. Breakfast Club, 7.  
 KNX—Records, 6:30; Sharples' Breakfast Club, 6:45.  
 KTM—Records, 6.

8 to 10 a.m.

KFKD—Merrymakers, 9.  
 KECA—Exercises, 9.  
 KFAC—Records, 8:30.  
 KFI—Launching of the S.S. Santa Rosa (C.) 8; singing strings (C.) 8:15; Romance Exchange (C.) 8:30; General Electric (C.) 9; Beautiful Thoughts (C.) 9:15; Helen Guest, 9:30; pianist, 9:45.  
 KFVB—Hollywood Hill Billies, 8; Meet the Missus, 9:15.  
 KHJ—Shell Happy Time (C.) 8; Hallelu Jah Hour, 8:30; Organ and Soloist, 9:30; Lenton Services (C.) 9:45.  
 KMPC—News, 9; John Brown, 9:15.  
 KMTR—Stocks, 8; Breakfast Club, 8:05; economics, 9; Walkathon, 9:15; U.C.L.A. hour, 9:45.  
 KNX—Sharples' Breakfast Club; prayer, 8:45; Time Signals and clinic, 9; news, 9:30; shopping service, 9:45.  
 KTM—Zandra, 9.

10 a.m. to 12 Noon

KRKD—News, 10:45; records, 11.  
 KECA—News, 10; Melissa Merrill, 11:30.  
 KFAC—Bible Institute, 10:30; Movie Reporter, 11:45.  
 KFI—Woman's Magazine, 10; Standard School Broadcast (C.) 11; market reports, 11:45.  
 KFVB—Lady of the House, 10; pianist, 11; Johnny Murray, songs, 11:15; Action, 11:30.  
 KHJ—Farm Network (C.) 10; Sunshine hour, 11; Ann Leaf, organ (C.) 11:15; American School of the Air (C.) 11:30.  
 KMPC—Pianist, 10:30; Air Ambassador, 10:45; Women's Club, 11:30.  
 KMTR—Records, 10; Serenaders, 10:30; City Hall, 11:45.  
 KNX—Eddie Albright, 10; economics, 10:30; records, 11.

12 to 2 p.m.

KFKD—Em & Lala, 12; City Hall officials, 12:15; Loyola University, 12:30; Outlaws, 12:45; Walkathon; Dahl's Orchestra, 1:30.  
 KECA—Biltmore concert, 12; records, 12:45; Spanish, 1; Bunny's Family, 1:45.  
 KFAC—Four Musketeers, 12:30; Fabrekat's Orch., 1:30.  
 KFI—Agriculture, 12; Farm Hour (C.) 12:15; news, 1; Ann Warner, 1:15; violinist, 1:45.  
 KFVB—Piano, 12; news, 12:15; Bridge, 12:30; Plaza Ensemble, 12:45; Rabbi Kert, 1; popular songs, 1:15; MacGowan's Orch., 1:30.  
 KHJ—La Forge-Berumen (C.) 12; news, 12:30; Tillie the Toller, 12:45; Times Forum, S. Fred Hogue and Marshall Stedman, 1; Hotel Haft Orchestra (C.) 1:30.  
 KMPC—Happy Chappies, 12; news, 1:15; Italian Village, 1:30.  
 KMTR—News, 12; records, 12:15; Two Professors, 1.  
 KNX—News, 12; Sanatella's Orch., 12:15; Radio Church of the Air, 12:30; Paris Inn and Singing Waiters, 1.  
 KTM—Poetry, 1; Cowgirls, 1:15; Piano Duo, 1:45.

2 to 4 p.m.

KRKD—Band, 2; Walkathon, 2:45; Frolic, 3.  
 KECA—Records, 2; organ, 2:30.  
 KFAC—Dance Orchestra, 2.  
 KFI—N.B.C. Matinee (C.) 2; Waldorf Orch. (C.) 3; Radio Gulde, 3:15; Pianist, 3:20; songs, 3:30; organ, 3:45.  
 KFVB—Records, 2; Portland vs. Giants, 2:10.  
 KHJ—Happy-Go-Lucky hour (C.) 2; Feminine Fancies (C.) 3.  
 KMPC—Sunshine Hour, 2.  
 KMTR—Happiness Revue, 2.  
 KNX—Bookworm, 2; Light Concert Favorites, 2:30; French, 2:45; Astro Analyst, 3:30.  
 KTM—Spanish concert, 2; Bob and Jimmy, 3:30.

4 to 6 p.m.

KRKD—News, 4:15; orchestra, blues, 5:30.  
 KECA—French, 4; news, 4:15; Dave Martin, songs, 4:30; Science, 4:45; Big Brother Ken, 5; records, 5:30; Little Orphan Annie (C.) 5:45.  
 KFAC—Myers Revue, 4; Hawaiian trio, 5; Harry Jackson, 5:30.  
 KFI—News, 4:45; Fleischerman Hour (C.) 5.  
 KFVB—Organ, 5; Synopators, 5:15.  
 KHJ—Organ, 4; Trojans, 4:15; "Books" (C.) 4:30; Elvia Allmann, 4:45; Hobby Hunter, 5; world-wide news, 5:15; "Skippy," 5:20; Angelo Patri, "Your Child" (C.) 5:45.  
 KMPC—Records, 4; news, 4:30; Buckaroos, 5; Piano Moods, 5:30.  
 KMTR—Musical Messengers, 4; Walkathon, 5; news, 5:45.  
 KNX—Travelogue, 4; Arizona Wranglers, 5:15; Real Pet Story, 5:40; Chandu, 5:45.  
 KTM—Rader's Couriers, 4:30.

6 to 7 p.m.

KRKD—Orchestra, 7.  
 KECA—Basil and Bertie, 6; Old Favorites, 6:15; Cecil and Sally (C.) 6:45.  
 KFAC—Democratic Committee, 6; Dallas and Marion, 6:15; Orchestra, 6:30.

KFI—Big 6 of the Air (C.) 6; Maxwe Melodies (C.) 6:30.  
 KFVB—Charlie Lung, 6:15; Anson Week's Orchestra, 6:30; Growin' Up, 6:45.  
 KHJ—Duke Ellington's Band, 6; Don Le Octette (C.) 6:30; "Building Southern California," 6:45.  
 KMTR—Twilight Melodist, 6; Paradise Isle, 6:30.  
 KNX—News, 6; "Bad Men and Bandits," 6:15; Lil' Joe Warner, 6:30; "Zazu and Thelma," 6:45.

7 to 8 p.m.

KECA—Raising Junior (C.) 7; Concert and Robert Hurd, 7:15; concert, 7:45.  
 KFAC—Jewish International Hour, 7.  
 KFI—Lucky Strike Orchestra (C.) 7.  
 KFVB—The Olympians Orch., 7; Happy Repairmen, 7:15; Old Friends Quartet, 7:30; Royal Grenadiers, 7:45.  
 KHJ—Black and Blue, 7:15; Music That Satisfies (The Boswell Sisters) (C.) 7:30; Myrt and Marge (C.) 7:45.  
 KMTR—Piano duo, 7; Sunset Melodies, 7:15; Tax Reduction Club, 7:30; Soothing Melodies, 7:45.  
 KNX—Frank Watanabe and Hon. Archie, 7; Bob Shuler, 7:15; Lopez Orch., 7:45.

8 to 9 p.m.

KECA—Prince Albert, 8:15; The Dinkelbrnders (C.) 8:30; String Trio-Rainie Bennett, 8:45.  
 KFAC—Four Auburns, 8; Orchestra, 8:30.  
 KFI—Amos 'n' Andy (C.) 8; Standard Symphony (C.) 8:15.  
 KFVB—Sieberling Singers, 8:15; Dance Symphonique, 8:30.  
 KHJ—Toscha Seidel (C.) 8; Chandu, 8:15; Morton Downey and Camr! Orchestra (C.) 8:30; Bing Crosby (C.) 8:45.  
 KMTR—Dahl's Orch., 8; Salon Duo, 8:15; Dahl's orchestra, 8:30; Collette Days, playlet, 8:45.  
 KNX—Musical memories, 8; Luboviski, violin choir, 8:30.  
 KTM—Orchestra, 8.

9 to 10 p.m.

KECA—Frigidarians (C.) 9; Orchestra, 9:15; Burnett's Orchestra, 9:30.  
 KFAC—Dance orchestra, 9.  
 KFI—Sperry Smiles (C.) 9:15; Billie Jones and Ernie Hare (C.) 9:30; the Stebbins Boys (C.) 9:45.  
 KFVB—Dr. Dragonette (serial), 9; Ted Flo-Rito's Orch., 9:30.  
 KHJ—Congressional Medal Drama, 9; Today and Yesterday, 9:30.  
 KMTR—Plantation crooners, 9; Happy Chappies, 9:55.  
 KNX—Political talk, 9; Jeanne Dunne, blues, 9:15.  
 KNX—News, 9; Desert Paintings, 9:15; Arizona Wranglers, 9:30; Hollywood Legion Fight, 9:45.  
 KTM—Beverly Hill Billies, 9.

10 p.m. to Midnight

KRKD—Music Box, 11; Walkathon, 12.  
 KECA—News, 10:30; Prohibition Poll, 10:25.  
 KFAC—Leon White's Music, 10; Organ, 11; Fabrekat's band, 12.  
 KFVB—Organ, 11; Fabrekat's Orch., 12.  
 KFI—News, 10; Jimmy Grier's Orchestra, 10:15.  
 KFVB—Casino Gardens, 10; Ted Flo-Rito's Orchestra, 11.  
 KHJ—World-wide news, 10; Singers' Club, 10:10; Anson Week's Orchestra (C.) 10:25; Hotel Roosevelt, 11; Midnight Moods, 12.  
 KMPC—Hill Billies, 10:05; records, 11:30.  
 KMTR—Travelogue, 10; English's Orch., 10:15; Walkathon, 11.  
 KNX—Arizona Wranglers, 10:45; Jack Carter's Paris Inn Frolic, 11; records, 12.  
 KTM—Orchestra, 10; Craeker Barrel Concert, 10:30; Ballyhoo, 10:45; records, 12.