

KFWB BIRTHDAY TO BE OBSERVED

Station's Seventh Year to Be Feted at Frolic

"Times" Forum Will Present Famous Spanish Dancer

La Argentina to Speak in Her Native Tongue

The Times Forum. KHJ, at 1:30 p.m.
 La Argentina, famous Spanish dancer, in an interview with Salvador Baguez.
 L. E. Behymer, impresario: "Dancers I Have Known."
 World-wide news, 7 a.m., 12:30, 5:15 and 10 p.m.

"Many Happy Returns of the Day" is the wish of radioland today to Warner Brothers KFWB. Seven



candles will be lighted at the Los Angeles Breakfast Club frolic at 8 o'clock this morning in a salute to one of the pioneer radio broadcast stations of Southern California. It is the seventh birthday of KFWB.

The Times Forum over KHJ at 1:30, will offer all Spanish-speaking folk in the Southwest a real treat, for at that time La Argentina, the world-famed Spanish dancer, will express over the air her felicitations to them in their own tongue. Senorita Argentina will be presented in both Spanish and English by Salvador Baguez of The Times art staff, and she will then make her talk in her own tongue, after which Mr. Baguez will interpret it, and summarize what she says in English, so that all who listen in, whether they understand Spanish or not, will enjoy her greetings.

Following L. E. Behymer will make his first broadcast since illness overtook him last fall. Mr. Behymer will talk of dancers he has known, past and present, and will pay a tribute to Pavlova, whose passing recently, took from the stage a great artist.

ALPHABETICALLY ARRANGED
 From Programs Submitted by Stations
 (C) - Denotes chain broadcast.
 Suggested features in black type.
 6 to 8 a.m.

CPAC - Rescue Mission. 6:30: Spanish hour. 7.
 KFI - Exercises. 6:45; male quartet. 7:30; Varsity Don (C.) 7:45.
 KFWB - Exercises. 7.
 KHJ - News. 7; records.
 KMPC - Top of the Morning Club. 7.
 KNTR - Cheerio. 6:30; Breakfast Club. 7.
 KNX - Records. 6:30; Sharples' Breakfast Club. 6:45.
 KTM - Records. 6.

8 to 10 a.m.

KECA - Exercises at 9.
 CPAC - Records.
 KFI - New York stocks. 8; pianist. 8:15; ballads. 8:30; General Electric Program (C.) 9; Beautiful Thoughts (C.) 9:15; Helen Guest. 9:30; English lesson. 9:45.
 KFWB - Los Angeles Breakfast Club at 8; organ. 9:30.
 KHJ - Shell Happy Time (C.) 8; Hallelujah hour. 8:30; Jack and Grace. 9; Hallelujah hour. 9:15; Betty Crocker. 9:30; Columbia Revue (C.) 9:45.
 KMPC - News. 9; Rev. John Brown. 9:15.
 KNTR - Stocks. 8; Breakfast Club. 8:05; home economics. 9; Walkathon. 9:15; U.C.L.A. program. 9:45.
 KNX - Inspirational talk. 8:45; time signals and air clinic. 9; news. 9:30.
 KTM - Zandra. 9; Dutchman. 9:30.

10 a.m. to 12 noon

KECA - News. 10; German lesson. 11.
 CPAC - Bible Institute. 10:30.
 KFI - Keeping Up With Daughter (C.) 10; pianist. 10:15; Magazine of the Air (C.) 10:30; organ. 11:20; Radio Guide. 11:45; market reports. 11:50.
 KFWB - Economics. 10; pianist. 11; Johnny Murray. 11:15.
 KHJ - Farm network (C.) 10; Nell Larson. 11; American School of the Air (C.) 11:30.
 KMPC - Air Ambassador. 10:45; Wilshire Trio. 11; Women's Clubs. 11:30.
 KNTR - Records. 10; Serenaders. 10:30; records. 11; City Hall broadcast. 11:45.
 KNX - Eddie Albricht's 10 o'clock Family. Economics. 10:30.

12 noon to 2 p.m.

KECA - Biltmore concert. 12; Optimist Club. 12:45; Bunny's Family. 1:45.
 CPAC - Four Musketeers. 12:30; orchestra. 1:30.
 KFI - Agriculture. 12; Farm Hour (C.) 12:15; news. 1; Ann Warner. 1:15; cellist. 1:45.
 KFWB - Organ at 12; records. 12:30; golf talk. 1; songs. 1:15; organ. 1:30.
 KHJ - Edna Wallace Hopper (C.) 12; Charlie. 12:15; world-wide news. 12:30; beauty talk. 12:45; U. S. Navy Band (C.) 1; Times' Forum: La Argentina, famous Spanish dancer, interviewed by Salvador Baguez. 1:30.
 KMPC - Happy Chappies. 12; news. 1:15.
 KNTR - News. 12; records. 12:15; Hotzy Tooty Gang. 1:30.
 KNX - News. 12; Noonday Revels. 12:15; Paris Inn. 1.
 KTM - Japanese music. 1; Amateurs. 1:15; piano. 1:45.

2 to 4 p.m.

KECA - Records. 2; Eleanor Autrey, ballads. 3; Bill Hayman, tenor. 3:45.
 KPAC - Talent Hunt. 2:30; dance band. 3.
 KFI - N.B.C. Matinee (C.) 2; County Medical Assn. 3; Headliners (C.) 3:15; Ponce Sisters (C.) 3:30; Business and Pleasure (C.) 3:45.
 KFWB - Records. 2; organ and soloist. 2:30; Action. 3:30.
 KHJ - Happy-Go-Lucky hour (C.) 2; Feminine Fancies (C.) 3.
 KMPC - 120 Minutes of Sunshine. 2.
 KNTR - Radio Revue. 2.
 KNX - The Bookworm. 2; Hatch's Orch. 2:30; Velva Darline. 3; Mrs. Emily Shutts. 3:30.
 KTM - Spanish concert. 2; string duo. 3:15; Gene Byrnes. 3:30; Dutchman. 3:45.

4 to 6 p.m.

KECA - Italian. 4; news. 4:30; Big Brother. 5; Orphan Annie (C.) 5:45.
 KPAC - Not Good, but Loud. 4; Hawaiian Trio. 5; Wilma Bill Club. 5:30.
 KFI - Wm. Hard from Geneva (C.) 4; Landt Trio (C.) 4:15; The Romancers (C.) 4:30; news. 4:45; traffic talk. 5; pianist. 5:15; Goodyear Special (C.) 5:30.
 KFWB - The King's Men. 4:30; Ciekety-Clack. 5; dance band. 5:15.
 KHJ - Organ. 4; Science. 4:15; Steamboats (C.) 4:30; Them Gals. 4:45; Stangboth Bill. 5; Times world-wide news. 5:15; Town Topics. 5:25; "Skippy." 5:30; Spanish Mirror (KFWB) 5:45.
 KMPC - News. 4:30.
 KNTR - Records. 4; Walkathon. 5; news. 5:45.
 KNX - Travelogue. 4; Arizona Wranglers. 5:15; "Chandu." 5:45.
 KTM - Rader's Couriers. 4:30.

6 to 7 p.m.

KECA - Basil and Bertie (skit.) 6; L. A. Fire Dept. orchestra. 6:15; Cecil and Sally (C.) 6:45.
 KPAC - String ensemble. 6; Leo Youngworth. 6:30; salon group. 6:45.
 KFI - Halsey Stuart Hour (C.) 6; Mobile Special (C.) 6:30.
 KFWB - Charlie Lunt and His Gang. 6:15; Growin' Up. 6:45.
 KHJ - Warde Hutton's Ensemble (C.) 6; Week's Best Bets (C.) 6:30.
 KNTR - Twilight Melodist. 6; Two Professors. 6:30.
 KNX - News. 6; trio. 6:15; Lil' Joe Warner. 6:30; Zazu and Thelma. 6:45.

7 to 8 p.m.

KECA - Raising Junior (C.) 7; orchestra. 7:15; American Auto Tax Assn. 7:30.
 KPAC - Novelty Orchestra. 7; orchestra. 7:30.
 KFI - Coca Cola Special (C.) 7; "Lights and Shadows" concert and soloists. 7:30.
 KFWB - Olympians orchestra. 7; Hemlock Corners. 7:30; Novelty. 7:45.
 KHJ - Vitality Personalities (C.) 7; Black and Blue. 7:15; Music That Satisfies (C.) 7:30; Myrt and Marge. 7:45.
 KNTR - All-Year Club. 7; Green Joker

7:15: melodies. 7:30: organ and soloist. 7:45.
 KNX - Frank Watanabe and Hon. Archie. 7; "Rajput." 7:15; Spitzing Revue. 7:30; Adolph and Louis. 7:45.
 8 to 9 p.m.

KECA - String trio. 8; Prince Albert (C.) 8:15; concert (Eleanor Rennie, soloist.) 8:30.
 KPAC - Four Auburns. David Club. 8:30.
 KFI - Amos 'n' Andy (C.) 8; Lumberjacks (C.) 8:15; Team Mates (C.) 8:30.
 KFWB - "Dress Parade" concert. 8; The Hoofers. 8:30; The Musical Extra. 8:45.
 KHJ - SFPC Orchestra. 8; Chandu. 8:15; Horton Downey (C.) 8:30; Broadcast Hearstals. 8:45.
 KNTR - City Hill Billy. 8; Dahl's Orchestra. 8:15; U.C.L.A. Open Forum. 8:30.
 KNX - Songs of the Past (Serenaders.) 8; Rosicrucian Strings Ensemble. 8:30.
 KTM - Orchestra. 8; Dr. George Eerson. 8:30; Macey and Brokenheart. 8:45.
 9 to 10 p.m.

KECA - Story of Women's Names (C.) 9; Jean Cowan, songs. 9:15; Earl Burnett and orchestra. 9:30.
 KPAC - Dance orchestra. 9.
 KFI - Rin-Tin Thrillers (C.) 9; Music of all Countries (Carl Omeron, soloist.) 9:15; The Stebbins Boys (C.) 9:45.
 KFWB - "Folia People." play. 9; Slumber Time. 9:30.
 KHJ - To the Ladies. 9; Duchin's Orch. 9:15; Isle of Golden Dreams (C.) 9:30.
 KMPC - Plantation Crooners. 9; Happy Chappies. 9:55.
 KNTR - Concert. 9; organ. 9:30.
 KNX - News. 9; Mary Rossetti and dance band. 9:15; Question and Answer Lady. 9:30.
 KTM - Beverly Hill Billies. 9.
 10 p.m. to midnight

KECA - Burnett's Orchestra. 10; news. 10:30; prohibition poll. 10:45.
 KPAC - Organ. 11; Fabregat's Orch. 12.
 KFI - News. 10; Greer's Orchestra. 10:15.
 KFWB - Casino Gardens. 10.
 KHJ - World-wide news. 10; Cherry Hospital Visits. 10:10; Anson Weeks's Or-

chestra. 10:25; Hotel Roosevelt Orchestra. 11; Midnite Moods. 12.
 KMPC - Hill Billies. 10:05; records. 11.
 KNX - Aunt Emmy and Bert. 10; Bohemian Cafe. 10:15; Paris Inn. 11; records. 12.
 KTM - Dance music. 10; Cracker Barrel Concert. 10:30; Ballyhoo. 10:45.
 KNTR - Walkathon. 11; records. 11:30.