

BROADCAST TIPS PLANNED TODAY

Information Over Radio to
Be Given Tourists

Breakfast Club Frolic First
on Dial This Morning

Salvation Army Head Will
Be One of Speakers

The Times Forum, KHJ, at 1:30 p.m.
Donald K. Thomas, managing director of the All-Year Club of Southern California: "Tips for Tourists."
Helen W. King of The Times Farm and Garden Magazine: "What Flowers to Plant This Season."
World - wide News, 7. a.m., 12:30, 5:15 and 10. p.m.

BY WILLIAM HAMILTON CLINE

What's on radio today? First up this morning, the Los Angeles Breakfast Club's Wednesday morning frolic; an evening replete with concert music from which one can switch with a smile to thirty minutes with Raymond Paige in a broadcast rehearsal.

"Two heroic leaders, both world famous, will honor us Wednesday morning with brief talks," trumpets the Los Angeles Breakfast Club (KFWB at 8 a.m.) The two leaders are Gen. Higgins of the Salvation Army and Capt. Paul Koenig, hero of the Deutschland. For entertainment, Sid Grauman hails his stars from the "Mata Hari" prologue and, not to be outdone, the Salvation Army presents its Citadel Silver Band in snappy band numbers.

The ladies of fashion will point to KFI at 7 tonight, when Amos Paris, noted authority on fashions in clothing, talks, "Clothes of the Coming Season" with Grantland Rice, the inquiring reporter.

LAUGHS IN STORE

For plays, KFWB, "Plain People," at 9, when, reaching into the typical small town, Miss Lottie Grant, a village spinster, is selected as the figure about whom a play is woven.

While for a laugh and then a prelude to a night of pleasant dreams, there is Raymond Paige's "Broadcast Rehearsal" (KHJ at 8:45) where radio stars are made and shattered; then tapping in on KOIN, Portland's "Isle of Golden Dreams" (KHJ at 9:30) a half-hour of melodies of the South Seas will flood the house until "lights out."

TIMES FORUM

The Times Forum, going on the air at 1:30 this afternoon over KHJ, will present Donald K. Thomas, managing director of the All-Year Club of Southern California. Mr. Thomas, now that the weather is behaving normally, says he wants to spill a few "Tips for Tourists," telling them how to get the most out of their stay hereabouts—which undoubtedly most of them will be glad to profit by, now that they can get about again. Also, Helen W. King of the Times Farm and Garden Magazine, will talk on what flowers to plant at this season, in view of the wetness prevalent, and how to get best results from them.

ALPHABETICALLY ARRANGED

From Programs Submitted by Stations
(C)—Denotes chain broadcast.
Suggested features in black type.

6 to 8 a.m.

KFAC—Rescue Mission, 6:30; Spanish hour, 7.
KFI—Exercises, 6:45; male quartet, 7:30; Van and Don (C.) 7:45.
KFWB—Exercises, 7.
KHJ—News, 7; records.
KMPC—Top of the Morning Club, 7.
KMTR—Cheerio, 6:30; Breakfast Club, 7.
KNX—Records, 6:30; Sharples' Breakfast Club, 6:45.
KTM—Records, 6.

8 to 10 a.m.

KECA—Exercises at 9.
KFAC—Pasadena hour, 8:30; Cinderella Hour, 9:30.
KFI—New York stocks, 8; ballads, 8:15; pianist, 8:30; General Electric program (C.) 9; Beautiful Thoughts (C.) 9:15; Helen Guest, 9:30; English lesson, 9:45.
KFWB—Los Angeles Breakfast Club at 8; organ, 9:30.
KHJ—Shell Happy Time (C.) 8; Hallelujah hour, 8:30; Jack and Grace, 9; Hallelujah hour, 9:15; Betty Crocker, 9:30; Columbia (C.) 9:45.
KMPC—News, 9; Rev. John Brown, 9:15.
KMTR—Stocks, 8; Breakfast Club, 8:05; home economies, 9; Walkathon, 9:15; Happiness Ambassador, 9:20; U.C.L.A. program, 9:45.
KNX—Inspirational talk, 8:45; time signals and air clinic, 9; news, 9:30.
KTM—Zandra, 9; Dutchman, 9:30.

10 a.m. to 12 noon

KECA—News, 10; German lesson, 11.
KFAC—Bible Institute, 10:30.
KFI—Keeping Up With Daughter (C.) 10; pianist, 10:15; Magazine of the Air (C.) 10:30; organ, 11:30; Radio Guide, 11:45; market reports, 11:50.
KFWB—Economics, 10; June Pursell, songs, 11; Johnny Murray, songs, 11:15.
KHJ—Farm network (C.) 10; Neil Larson, organ, 11; American School of the Air (C.) 11:30.
KMPC—Air Ambassador, 10:45; Wilshire Trio, 11; Velada Club, 11:30.
KMTR—Records, 10; Serenaders, 10:30; records, 11; City Hall broadcast, 11:45.
KNX—Eddie Albright's 10 o'clock Family; Economics, 10:30; Hollywood Brevities, 11.

12 noon to 2 p.m.

KECA—Biltmore concert, 12; Kiwanis Club, 12:45; Bunny's Family, 1:45.
KFAC—Four Musketeers, 12:30; orchestra, 1:30.
KFI—Agriculture, 12; Farm Hour (C.) 12:15; news, 1; string trio, 1:15; violinist, 1:45.
KFWB—Organ at 12; records, 12:30; golf talk, 1; songs, 1:15; organ, 1:30.
KHJ—Edna Wallace Hopper (C.) 12; Charis, 12:15; world-wide news, 12:30; Columbia Salon Orchestra (C.) 12:45; U. S. Navy Band (C.) 1; Times' Forum, Don Thomas and Helen W. King, 1:30.
KMPC—Happy Chappies, 12; news, 1:15.
KMTR—News, 12; records, 12:15; Hotsy Totsy Gang, 1:30.
KNX—News, 12; records, 12:15; Paris Inn, 1.
KTM—Japanese music, 1; poetry, 1:15; Tony Aretti, 1:45.

2 to 4 p.m.

KECA—Records, 2; National Education Assn. (C.) 2:30; Eleanor Autrey, ballads, 3; Bill Hayman, tenor, 3:45.
KFAC—Sunny-Side Up, 2; Talent Hunt, 2:30; dance band, 3.
KFI—N.B.C. Matinee (C.) 2; Ponce Sisters (C.) 3; Headliners (C.) 3:15; Wm. Hard from Geneva (C.) 3:30; Business and Pleasure (C.) 3:45.
KFWB—Records, 2; organ and soloist, 2:30; fiction, 3:30.
KHJ—Happy-Go-Lucky Hour (C.) 2; Feminino Fancies (C.) 3.
KMPC—120 Minutes of Sunshine, 2.
KMTR—Radio Revue, 2.
KNX—The Bookworm, 2; Hatch's Orch., 2:30; Veva Darlins, 3; Mrs. Emily Shutts, 3:30.
KTM—Spanish concert, 2; string duo, 3:15; Geno Byrnes, 3:30; Dutchman, 3:45.

4 to 6 p.m.

KECA—Italian, 4; news, 4:30; Big Brother, 5; Orphan Annie (C.) 5:45.
KFAC—Not Good But Loud, 4; McIntyre's Hawaiians, 5; Whoo Bill Club, 5:30.
KFI—Medical Assn., 4; Landt Trio (C.) 4:15; Footlight Fancies (C.) 4:30; news, 4:45; football talk, 5; pianist, 5:15; Good-year Special (C.) 5:30.
KFWB—The King's Men, 4:30; Clinkety-Clack, 5; dance band, 5:15.
KHJ—Organ, 4; Science, 4:15; Songsmiths (C.) 4:30; Them Gals, 4:45; Steamboat Bill, 5; Times world-wide news, 5:15; Town Topics, 5:25; "Skippy," 5:30; Columbia Special (C.) 5:45.
KMPC—News, 4:30.
KMTR—Records, 4; Walkathon, 5; news, 5:45.
KNX—Travelogue, 4; Arizona Wranglers, 6:15; "Chandu," 5:45.
KTM—Rader's Couriers, 4:30.

6 to 7 p.m.

KECA—L. A. Fire Department Orchestra, 6; Alabama Boys, 6:30; Cecil and Sally (C.) 6:45.

KFAC—String ensemble, 6; Leo Youngworth, 6:30; salon group, 6:45.
KFI—Halsey-Stuart Hour (C.) 6; Mobile Special (C.) 6:30.
KFWB—Charlie Lung and His Gang, 6:15; Growin' Up, 6:45.
KHJ—Warde Hutton's Ensemble (C.) 6; Week's Best Bets (C.) 6:30.
KMTR—Twilight Melodist, 6; Two Professors, 6:30.
KNX—News, 6; trio, 6:15; Lil' Joe Warner, 6:30; Louis and Adolph, 6:45.

7 to 8 p.m.

KECA—Raising Junior (C.) 7; string trio, 7:15; Marching Through (C.) 7:30.
KFAC—String quartet, 7; Juzo-Slav Orchestra, 7:30.
KFI—Coca Cola Special (C.) 7; concert and soloists, 7:30.
KFWB—Olympians orchestra, 7; Hemlock Corners, 7:30; Novelities, 7:45.
KHJ—Vitality Personalities (C.) 7; Black and Blue, 7:15; Music That Satisfies (C.) 7:30; Myrt and Margie, 7:45.
KMTR—All-Year Club, 7; Green Joker, 7:15; melodies, 7:30; organ and soloist, 7:45.
KNX—Frank Watanabe and Hon. Archie, 7; "Rajput," 7:15; Spitalny Revue, 7:30; Jeannie and Joan, 7:45.

8 to 9 p.m.

KECA—String trio, 8; concert (Eleanor Rennie, soloist.) 8:30.
KFAC—David Club, 8:30.
KFI—Amos 'n' Andy (C.) 8; Lumberjacks (C.) 8:15; Team Mates (C.) 8:30.
KFWB—Modern melodies, concert, 8; The Hoopers, 8:30; Magic Carpet, 8:45.
KHJ—Bing Crosby, 8; Chandu, 8:15; Morton Downey (C.) 8:30; Broadcast Rehearsals, 8:45.
KMTR—Dahl's Orchestra, 8; U.C.L.A. Open Forum, 8:30.
KNX—Frost warnings, 8; serenaders, 8; Rosierucian String Ensemble, 8:30.
KTM—Orchestra, 8; Dr. George Berson, 8:30; Macey and Brokenshire, 8:45.

9 to 10 p.m.

KECA—Story of Women's Names (C.) 9; James Anderson, songs, 9:15; Earl Burnett and orchestra, 9:30.
KFAC—Dance orchestra, 9.
KFI—Rin-Tin Thrillers (C.) 9; Music of all Countries (Carl Omcron, soloist.) 9:15; The Stebbins Boys (C.) 9:45.
KFWB—"Plain People," play, 9; Slumber Time, 9:30.
KHJ—To the Ladies, 9; Duchin's Orch., 9:15; Isle of Golden Dreams (C.) 9:30.
KMPC—Plantation Crooners, 9; Happy Chappies, 9:55.
KMTR—Markoff's Singers, "Rigoletto," 9; organ, 9:30.
KNX—News, 9; concert special, 9:15; Question and Answer Lady, 9:30.
KTM—Beverly Hill Billies, 9.

10 p.m. to midnight

KECA—Burtnett's Orchestra, 10; news, 10:30; Prohibition poll, 10:45.
KFAC—Dance Band, 10; organ, 11; Silver Slipper Orch., 12.
KFI—News, 10; Greer's Orchestra, 10:15.
KFWB—Casino Gardens, 10.
KHJ—World-wide news, 10; Cherry Hospital Visits, 10:10; Anson Weeks's Orchestra, 10:25; Hotel Roosevelt Orchestra, 11; Midnite Moods, 12.
KMPC—Hill Billies, 10:05; records, 11.
KNX—Aunt Emmy and Bert, 10; Bohemian Cafe, 10:15; Paris Inn, 11; records, 12.
KTM—Dance music, 10; Cracker Barrel Congress, 10:30; Ballyhoo, 10:45; Deacon Brown's Peacemakers, 11.
KMTR—Walkathon, 11; records, 11:30.