

RADIO STATIONS DOUBLY USEFUL

Drive by Broadcast Scores
Dual Purpose

City to Be Beautified and
Idle Fed Thereby

"Times" Political Writer to
Talk on Recall Move

The Times Forum, KHJ, at 1:30 p.m.
Kyle D. Palmer, political writer for The Times; Mayor Porter and the Recall.
Dr. Philip M. Lovell, editor of "Care of the Body" in Sunday Times Magazine.
World-wide news at 7 a.m., 12:30, 4:30 and 10 p.m. (Note—Afternoon period, Fridays only, is at 4:30 instead of 5:15 p.m.)

The activities of Southern California radio stations in promoting the coming Olympic Games and in aiding the campaign to decrease unemployment in this area were outlined yesterday by officials of the Don Lee-Columbia station, KHJ, recently chosen as the key station for a series of broadcasts.

"Local radio stations have agreed to donate thousands of dollars in time and talent in an intensive and sustained campaign, the dual purpose of which is to create jobs for unemployed citizens and make Los Angeles the garden city of the world for the coming Olympic Games," KHJ officials said. "Radio stations, in both day and night programs will make strong appeals for private contributions to be spent in employing hungry, jobless men in the work of turning every unsightly lot and yard in the city into a garden of late-blooming California wild flowers. The program has the full endorsement of all civic and commercial organizations.

"Our appeal will not stress the charitable aspects of the campaign. It will simply point out that the beautification of Los Angeles and unemployed relief are matters of civic pride, sound economics and simple kindness to neighbors."

The recall movement against Mayor Porter will be the subject of a discussion by Kyle D. Palmer, political writer for The Times, on the forum period at 1:30 o'clock this afternoon over KHJ. He will discuss the situation from an impartial point of view. The period also will bring Dr. Philip Lovell's usual talk on health.

(C)—Denotes chain broadcast.
Suggested features in black type.

6 to 8 a.m.
KFAC—Rescue Mission, 6: Spanish hour, 7.
KFI—Exercises, 6:45; male quartet, 7:30; Van and Don (C), 7:45.
KFWB—Exercises, 6:45; Musical Clock, 7:15.
KHJ—News, records, 7-8.
KMPC—Top of Morning Club, 7.
KMTR—Cherlio Program, 6:30; Breakfast Club, 7.
KNX—Records, 6:30; Bill Sharples and His Gang, 6:45.
KTM—Records, 6.
8 to 10 a.m.
KECA—Exercises, 8.
KFAC—Pasadena hour, 8:30; Cinderella hour, 9:30.
KFI—Walter Damosch Music Appreciation (C), 8; General Electric hour (C), 9; Beautiful Thoughts (C), 9:15; tenor and violinist, 9:30; Liban Ariel, piano, 9:45.
KFWB—Hollywood Hill Billies, 8; Barbara and Gale, 9:15; organ, 9:30.
KHJ—Shell Happy Time (C), 8; Hallelujah Hour, 8:30; Jack and Grace, 9; Hallelujah Hour, 9:15; Betty Crocker (C), 9:30; Columbia Revue (C), 9:45.
KMPC—News, 9; Rev. John Brown, 9:15.
KMTR—Stocks, 8; Economics, 9; Walkathon, 9:15; Happiness Ambassador, 9:20; U.C.L.A., 9:45.
KNX—Prayer, 8:45; time signals and economics, 9; news, 9:30.
KTM—Zandra, 9; Penn Dutchmen, 9:30. Japanese program, 9:45.
10 a.m. to 12 noon
KECA—News, 10; Roy Leffingwell, 10:30; German, 11.
KFAC—Bible Institute, 10:30.
KFI—Peggy O'Neill, ballads, 10:15; Woman's Magazine (C), 10:30; Youth Matinee (C), 11:45.
KFWB—Domestic talk, 10; records, 10:30; Johnny Murray, songs, 11:15.
KHJ—Farm Hour (C), 10; Farm Network (C), 10:30; The Hobby Hunter, 10:45; The Funnymen (C), 11; American School of the Air (C), 11:30.
KMPC—Air Ambassador, 10:30; Wilshire Trio, 11; Women's Club Hour, 11:30.

KMTR—Serenaders, 10:30; City Hall, 11:45.
KNX—Eddie Albricht, 10; records, 10:30; Velve Darling, Hollywood Brevities, 11.
12 noon to 2 p.m.
KECA—Biltmore concert, 12; Chapparel Club, 12:45; Bunny's Family, 1:45.
KFAC—Four Musketeers, 12:30; orchestra, 1:30.
KFI—Radio Guide, 12; U. S. Agriculture, 12:05; Farm Hour (C), 12:15; news, 1; string trio, 1:15; songs, 1:45.
KFWB—Organ, 12; bride talk, 12:30; Law, 1; soloists, 1:15; organ, 1:30.
KMPC—Happy Chappies, 12; news, 1:15.
KMTR—News, 12; Hotsy-Totsy Gang, 1:30.
KHJ—U. S. Marine Band (C), 12; world-wide news, 12:30; Light Opera Gems (C), 1; Times' Forum, 1:15.
KNX—News, 12; Church of the Air, 12:30; Paris Inn band, 1.
KTM—Utah Trail Boys, 1:15; Maude Hushes, 1:45.

2 to 4 p.m.
KECA—Records, 2; Fred Dempsey, tenor, 2:30; Ballads on Approval, 3:15.
KFAC—Dance band, 2:30.
KFI—Piano, 2; N.B.C. Matinee (C), 2:15; Waldorf-Astoria Orch. (C), 3; Headliners (C), 3:15; Wild, Hard from Geneva (C), 3:30; Bits of Melody, 3:45.
KFWB—Records, 2; Over the Tenetups, 2:30; McGowan's Orch., 3; Action, 3:30.
KHJ—Happy-Go-Lucky Hour (C), 2; Feminine Fancies (C), 3.
KMPC—Sunshine Hour (C), 2.
KMTR—Happiness Revue, 2.
KNX—Eggworts, 2; half classic concert, 2:30; Velve Darling's Hollywood Brevities, 3; women's clubs, 3:30.
KTM—Spanish orchestra, 2; string duo, 3:15; Gene Byrnes, 3:30; Dutchmen, 3:45.

4 to 6 p.m.
KECA—Records, 4; news, 4:30; Big Brother Ken, 5; Little Orphan Annie (C), 5:45.
KFAC—Sunny-Side Up, 4; organ, 5; Whoa! Bill Club, 5:30.
KFI—Winnie Fields Moore, Nomad Novelty, 4; Lyric Strings Trio, 4:15; news, 4:45; Cities Service hour (C), 5.
KFWB—King's Men, 4:30; Clickety-Clack, 5; dance band, 5:15.
KHJ—Orsanalities (C), 4; Prof. Hertzo, 4:15; world-wide news, 4:30; Elvin and Nell, 4:45; Skippy, 5:15; March of Time (C), 5:30.
KMPC—Records, 4; news, 4:30.
KMTR—Records, 4; Walkathon, 5; news, 5:45.
KNX—Tracelocue, 4; shopping service, 4:15; Rabbi Winkler, 5:15; "Chandu," 5:45.
KTM—Montana Girls, 4; Paul Rader's Couriers, 4:30.

6 to 7 p.m.
KECA—Nick Harris, 6; Ceel and Sally (C), 6:45.
KFAC—Sports talk (L. A. Athletic Club), 6; chamber music, 6:30.
KFI—Friendship Town (C), 6; Armour hour (C), 6:30.
KFWB—Charlie Lung, 6:15; "Growin' Up," 6:45.
KHJ—Vera Van in "Vanities," 6; Mona Content, Pianist, 6:15; "Lovely Lady," 6:30; The King's Men, 7:45.
KMTR—Hi Hatters, 6; Two Professors, 6:30.
KNX—News, 6; trio, 6:15; Lil' Joe Warner, 6:30; Adventures of Louis and Adolph, 6:45.

7 to 8 p.m.
KECA—Raising Junior (C), 7; The Serapbook (C), 7:15.
KFAC—Play hour, 7; R.K.O. Headliners, 7:30.
KFI—Paul Whiteman's Chiefstains (C), 7; R.K.O. Stars (C), 7:30.
KFWB—The Olympians, 7; The Hoofers (C), 7:30; The King's Men, 7:45.
KHJ—Just Around the Corner, 7:3; Black and Blue, 7:15; Music that Satisfies (C), 7:30; Myrt and Marge (C), 7:45.
KMTR—Sports, 7; Green Joker Serial, 7:15; Serenaders, 7:30; Happy Guys, 7:45.
KNX—Frank Watanabe and Hon. Arble, 7; "Rajput," 7:15; Lopez Orchestra, 7:30; Jeanie and Joan, 7:45.

8 to 10 p.m.
KECA—Records, 8; Prince Albert (C), 8:15; songs, 8:30.
KFAC—Orchestra, 8; ensemble, 8:30.

KFI—Amos 'n' Andy (C), 8; Footlites (C), 8:15; Demi-Tasse Revue (C), 8:30.
KFWB—Tone Etchings, 8; Manhattan Echoes, 8:30.
KHJ—Bing Crosby (C), 8; Chandu, 8:15; Morton Downey and orchestra (C), 8:30; Raymond Paige presents William Hargrave, basso, 8:45.
KMTR—Orchestra, 8; concert trio, 8:30.
KTM—Poetry and organ, 8; Utah Trail Boys, 8:15; concert, 8:45.
KNX—Optimistic Doughnuts, 8.

9 to 10 p.m.
KECA—Jean Cowan, songs, 9:15; Earl Burtwell's Orchestra, 9:30.
KFAC—Luce's dance band, 9.
KFI—Disturbers of the Air (C), 9; The Stebbins Boys (C), 9:45.
KFWB—Arkansas Justice, 9; Slumber Time, 9:30.
KHJ—To the Ladies, 9; Hollywood Nights, 9:15; Melody Speedway, 9:30; Olympic Beautification, 9:45.
KMPC—Plantation Crooners, 8; Happy Chappies, 9:55.
KMTR—Salon Group, 9; Jeanie Dunn, blues, 9:15; Lives of Composers, 9:30.
KNX—News, 9; Hatch's concert, 9:15; Lal Chand Mehra "India," 9:30; Hollywood Legion Meets, 9:45.
KTM—Beverly Hill Billies, 9.

10 p.m. to midnight
KECA—Burtwell's Orchestra, 10; news, 10:30; Prohibition Poll, 10:45.
KFAC—Dance music, 10; organ, 11; Silver Slipper dance band, 12.
KFI—News, 10; Jimmie Garder's Orchestra, 10:15.
KFWB—Casino Garden, 10.
KHJ—News, 10; Gene Quann's Orch. (C), 10:10; Hotel Roosevelt Orchestra, 11; Midnight Moods, 12.
KMTR—Walkathon, 11.
KNX—Arizona Wranglers, 10:45; Paris Inn, 11; records, 12.
KMPC—Bill Billies, 10:05; records, 11.
KTM—Orchestra, 10; Deacon Brown's Peacemakers, 10:30; Cracker Barrel Congress, 11; Ballyhoos, 11:15.

11 to 12 p.m.
KECA—Records, 11; news, 11:30.
KFAC—Records, 11; news, 11:30.
KFI—Records, 11; news, 11:30.
KFWB—Records, 11; news, 11:30.
KHJ—Records, 11; news, 11:30.
KMPC—Records, 11; news, 11:30.
KMTR—Records, 11; news, 11:30.
KNX—Records, 11; news, 11:30.
KTM—Records, 11; news, 11:30.

12 p.m. to 1 p.m.
KECA—Records, 12; news, 12:30.
KFAC—Records, 12; news, 12:30.
KFI—Records, 12; news, 12:30.
KFWB—Records, 12; news, 12:30.
KHJ—Records, 12; news, 12:30.
KMPC—Records, 12; news, 12:30.
KMTR—Records, 12; news, 12:30.
KNX—Records, 12; news, 12:30.
KTM—Records, 12; news, 12:30.

1 p.m. to 2 p.m.
KECA—Records, 1; news, 1:30.
KFAC—Records, 1; news, 1:30.
KFI—Records, 1; news, 1:30.
KFWB—Records, 1; news, 1:30.
KHJ—Records, 1; news, 1:30.
KMPC—Records, 1; news, 1:30.
KMTR—Records, 1; news, 1:30.
KNX—Records, 1; news, 1:30.
KTM—Records, 1; news, 1:30.