

# GRAND OPERA STAR SAYS PLAGUES INFEST RADIO

## Mme. Frances Alda Condemns All Crooner and Boop-a-Doop Songs as Passe and Vitiating

"TIMES" COMIC STRIPS OF THE AIR, KHJ, 8 A.M.  
World-Wide News, KHJ, at 10 p.m.

BY WILLIAM HAMILTON CLINE

Has radio too many crooners and boop-a-doop singers on the air these days?

Undoubtedly they would not be were there not either a demand for them or a response to them. Radio is like all other forms of appeal to the public; it must heed the public wishes. Ergo, if we have crooners and others of that ilk, it is because they are wanted—or else for a lack of some other form of vocal entertainment to take their places.

However, Mme. Frances Alda, the eminent grand opera prima donna, who has been on the air for a year and likes it, finds, a most appreciative public, and declares that the crooners and the boop-a-doops are passe. They are not, in her mind, suitable; they vitiate the public taste. For more than a column in the New York Times, she relates her reactions to radio, to crooners, etc., and to grand opera, with the emphasis on the last named. Perhaps this is to be expected; she is of that tribe, and naturally, believes in her own meter. But at least, she opens up thereby a field of discussion, and of observation.

Which raises the interesting question—Isn't there room in radio for both forms of vocal entertainment? There must be those who enjoy crooners. As stated above, were there not, crooners would fade from the air. Some people must revel in boop-a-doops, else they would cease. And undoubtedly there are plenty who enjoy grand opera over the air, for it is becoming more and more a feature in programs, especially those sent out on the chains. Perhaps, in the end, the public taste will be so elevated that nothing but grand opera will be relished via radio but—has that time come yet?

Mme. Alda may be right in her presumptions that the two forms of music she condemns are "a plague." Still, humanity has had plagues before—and survived them. Probably radio will survive this one; it has overcome worse things in its brief life, be it said.

**EFXC**, Long Beach, 1250 K., 339.9 M.—11 a.m. to 12:30 p.m.: St. Luke's Episcopal Church services; First Church of Christ, Scientist, 8 p.m.  
**KFGC**, Los Angeles, 1150 K., 267.7 M.—Angelus Temple Sunshine Hour, 8 a.m.; symphony, 10:30 and 1:30; band, 6:30 p.m.; revival at 8.  
**KGER**, Long Beach, 1300 K., 330.4 M.—8:30 a.m., M.E. Church, Long Beach radio pulpit; 9:30 a.m., Traulman's Men's Bible Class; 11 a.m., Calvary Church, Placentia; 5:30 p.m., St. Anthony's Hour; 7:30 p.m., Catholic services; 8 p.m., Calvary Church, Placentia.  
**KHJ**, Los Angeles—Columbia Church of the Air (C.) 11:30.

**KMPC**—First Methodist Church, 11.  
**KNX**, Los Angeles, 1050 K., 283.5 M.—Third Church of Christ, Scientist, 10:30 a.m.; First Presbyterian Church, 8:05.

7 to 11 a.m.

**KFAC**—Radio Magazine Talent Hunt, 8.  
**KFI**—Plano Moods (C.) 9; Bonkland (C.) 9:30; Helen Guest, ballads, 10; Walter Damrosch (C.) 10:15.  
**KFWB**—Fanny Paper Man, 8:15; records, 9.

**KHJ**—Inspirational talk, 8; Times' comic page, 8; Peter Pan, 8:30; Home Sweet Home Concert (C.) 9.

**KMPC**—Melodies of Spain, 7; Morning Watch Quartet, 9; John Brown, 9:15.

**KMTR**—Records, 6:30; piano, 8:45.

**KNX**—Sharples' Cafe, 7; Avocado Man, 8; Judge Rutherford, 10; Third Church of Christ, Scientist, 10:50.

**KTM**—Records, 7; Judge Rutherford, 8:30; Dr. Walter Raymond, 8:45; Bible Students' Watchtower, 9-10.

11 a.m. to 12 noon

**KFAC**—Maude Hushes, piano, 11:30.

**KFI**—Sunday Bright Spots (C.) 11:10;

Yeast Foamers (C.) 11:30.

**KFWB**—Jean Leonard, piano, 11.

**KHJ**—Pastorale (C.) 11; Columbia Church of the Air (C.) 11:30.

**KMTR**—Trio, 11:15; Music Land Revue, 11:45.

**KMPC**—First Methodist Church, 11.

**KNX**—Third Church of Christ, Scientist, 12 noon to 2 p.m.

**KFAC**—Salvation Army, 1:30.

**KECA**—Saxon Orchestra (C.) 12; Gunnar Johansen Pianist (C.) 1; organ, 1:30.

**KFI**—Organ, 12; broadcast from Geneva (C.) 1; Symphony a Cappella Choir, 1:30.

**KHJ**—New York Philharmonic Orchestra (C.) 12.

**KMPC**—Happy Chappies, 12; news, 1; Fox Wilshire Trio, 1:30.

**KNX**—Third Church of Christ, Scientist, 12:10; Margaret MacDonald, songs, 12:10; Astro-Analyst, 12:30; I.B.S.A., 1.

**KMTR**—Records, 12; Happiness Ambassador, 12:45; Syncopeators, 1:30.

**KTM**—Drama, 1.

2 to 4 p.m.

**KECA**—David Club of the Air, 3.

**KECA**—Organ, 2; Our American Schools, 3:30.

**KFI**—Poetry and music, 2; Twilight Hour (C.) 2:30; Pacific-Union College (C.) 3; drama hour (C.) 3:30.

**KFWB**—Casino Gardens Orch., 3:30.

**KHJ**—Organ, 2; Lavender and Old Lace (C.) 2:15; the Lost Legion (C.) 2:30;

Beach Boys, 3; Prof. Indsley, 3:30.

**KMPC**—Records, 2:30; Church of Latter Day Saints, 3.

**KMTR**—Orchestra, 2.

**KNX**—Park Board program, orchestra and soloists, 2-4.

**KTM**—Organ and soloist, 2.

4 to 6 p.m.

**KECA**—Musical Merry-Go-Round (C.) 4:30; Sunday Concert (C.) 5.

**KFAC**—Lorna Ladd, "Lornette Review," 5:30.

**KFI**—Willis-Ovepland Special (C.) 4; Judge Leon Yankwich (Justice, Old and New,) 4:15; Three Bakers (C.) 4:30;

Emma Jettick, melodies (C.) 5; Collier's hour (C.) 5:15.

**KFWB**—Records.

**KHJ**—Dr. Julius Klein (C.) 4; Fray and Braggiotti (C.) 4:15; Rabbi Edgar Mac-

pherson, 4:30; Church Vesper Hour, 5; Anselmi, "Your Child" (C.) 5:45.

**KMTR**—Records, 4; Siesta Hour, 4:30.

**KMPC**—Records, 4.

**KNX**—Advanced Thought, 4; Dr. Barnhouse, 4:15; skit and music, 4:45; Dr. John Matthews, Radio Church of the Air, 5.

**KTM**—Zandra, 4; Rev. Martin Thomas,

4:30.

6 to 7 p.m.

**KFAC**—Records, 6.

**KECA**—Masterpieces of music, 6; Alabama Boys, 6:45.

**KFI**—American Album of Music (C.) 6:15;

Bulek Revellers (C.) 6:45.

**KFWB**—Organ, 6; "Step On It," 6:30.

**KHJ**—Fisk University Choir, 6; Count Von Luckner (C.) 6:30.

**KMTR**—Twilight Melodist, 6; Ethiopian Night Club, 6:30.

**KNX**—Swami Dhirananda, 6; Theodore C. Abel, 6:30.

7 to 8 p.m.

**KECA**—Jugo-Slavia orchestra, 7:30.

**KECA**—Raising Junior (C.) 7; string trio, 7:15; Seth Parker's Neighbors (C.) 7:45.

**KFI**—Old Singing Master (C.) 7:15; All-Spanish concert special (Rodolpho Hoyos, baritone), 7:45.

**KFWB**—Burr McIntosh, 7; salon group, 7:30; Down Home Quartet, 7:45.

**KHJ**—Edna Wallace Hopper Special (C.) 7; The Gauchos (C.) 7:30; musical, 7:45.

**KMTR**—Arizona Wranglers, 7; Jeanne Dunn, blues, 7:15; salon orchestra, 7:30; Ken About Town, 7:45.

**KNX**—Arizona Wranglers, 7; Jeanne and Joan, 7:45.

8 to 9 p.m.

**KFAC**—Bible Institute, 8.

**KECA**—Male quartet (sacred songs), 8:15; concert, Richard Davis, 8:30.

**KFI**—Contented hour (C.) 8:30.

**KFWB**—Sunday Night Hi-Jinks, 8.

**KHJ**—Edison Reveries, 8; Pennzoil Parade, 8:30.

**KMTR**—Organ, 8; Geise's Happy Guys, 8:15; Serenaders, 8:30.

**KNX**—Frost report, 8; First Presbyterian Church, 8:05.

**KTM**—Miniature Symphony, 8.

9 to 10 p.m.

**KFAC**—Vaudeville stars, 9.

**KECA**—Earl Burnett's Orchestra, 9.

**KFI**—Chase and Sanborn (C.) 9; Texaco Half Hour (C.) 9:30.

**KFWB**—Italian Idylls, 9; Warner's stage show, 9:30.

**KHJ**—Melody Speedway, 9; musical cameo, 9:15; California melodies (C.) 9:30.

**KMPC**—Plantation Crooners, 9; Happy Chappies, 9:45.

**KMTR**—Pine and Dandy Revue, 9.

**KNX**—A Night in Paris, 9; Calmon Luboviski, violin recital, 9:15.

**KTM**—Beverly Hill Billie, 9.

After 10 p.m.

**KFAC**—Clay's orchestra, 10.

**KFI**—News, 10; organ (C.) 10:15.

**KFWB**—Casino Gardens orchestra, 10.

**KHJ**—World-wide news, 10; KFRC Master Concert, 10:10; Midnight Moods, 11.

**KMPC**—Bill Billie, 10; records, 11.

**KMTR**—Mystery, 10; La Boheme, 10:15; Walkathon, 11; records, 11:30.

**KNX**—Violin recital, 10.

**KRKD**—Walkathon, 12.

**KTM**—Deacon Brown's Peacemakers, 10:30; Cracker Barrel Congress, 11; Bal-lyhoo, 11:15.

Do you seek special training?

Then the guide to schools and colleges in Times Classified Ads will interest you. See Classification 53.