

RADIO CITY TO BECOME THEATER'S MELTING POT

All Forms of Entertainment to Be Provided in Conventional Forms and Broadcast to World

"TIMES" COMIC STRIPS OF THE AIR, KHJ, 8 A.M.
World-Wide News at 10 p.m.

BY WILLIAM HAMILTON CLINE

In the very heart of New York City, three square blocks of buildings are under construction for entertainment and amusement purposes. They will contain grand opera houses, vaudeville, dramatic and musical theaters, picture palaces, all of the most elaborate sort. But—

The name of this region is—Radio City.

Catch the significance in that? Not Cinema City, Dramaville or the Metropolis of Opera—just radio is so honored. These wise promoters and entrepreneurs know what the future holds, and are predicating their plans on what they deem a certainty—that radio, with its sister, television, will be the basis for the future in entertainment.

All the other forms are provided, and duly housed, but back of them, one great purpose—to put them on the air. Those who wish may see and hear them "in person" in the showhouses built for them, and these will be the last word in perfection. Many will prefer this sort of acceptance. But for those who cannot or care not to visit Radio City, it and all its works will go to them—now, in sound; later, also in sight.

If you stop and consider this, in the light of the cold-blooded money kings back of the enterprise—isn't it rather significant of what position radio holds in the world today, and what it may, with television added, mean to the world of tomorrow?

A ventriloquist applied for work at a local radio station. He could sing tenor, baritone, soprano, terrible and basso. He could also speak seven languages, fourteen dialects and offered to broadcast courses on the proper way to tea, prepare the baby's breakfast and tat simply, or simply tat. He was hired to produce mob scenes in a series of radio dramas.

Ex-Kaiser Wilhelm is one of the world's few figures of contemporary history who has not appeared before a microphone. Mussolini and Gandhi have been roped to the mike and even Will Rogers, while the master of the castle at Doorn remains mute.

Citizens of New York's radio city. Just what will they do if taxes are excessive? Presumably join the commonwealth and go "up in the air."

To be ushered to fame and riches is more fact than fiction. Walter Winchell started his career plotting theatergoers to their seats. The two other ushers in the same theater were Eddie Cantor and Georgie Jessel. "Out of the aisle and into the air" is their motto.

A recent premiere broadcast exploded one theory: The fact that so many stars, as they stumbled out of their town cars, shielded clear of the microphone instead of embracing the opportunity to publicize themselves. The planets moved right through to their seats, while the little twinkles tittered and spoke in and out of turn.

How would you like to have a class of 6,000,000 pupils? Walter Damrosch commands that number of children throughout schools of the United States with his Music Appreciation Series. Think of the spitballs and notes that would be passed in a mob like that.

Throughout the stretches of the Southwest, Leigh Harline's midnight organ moods do more to promote a calm to those awake and worried than a half-hour of night club neurotics. If the baby has the croup or your wife has locked the bedroom door, tune in KHJ some midnight. It will help a bit, that is help you, not the baby or your spouse.

Columbia's "March of Time" news dramatizations are heading into a real task. With the Sino-Japanese conflict smoking up the actors of the news will have the dubious honor of pronouncing battle centers such as Tsingtao-woochung.

Raymond Paige, KHJ's musical and program director, has no counterpart in radio. To rehearse, and direct orchestras, ensembles, soloists and whatnot is a task few can accomplish. But to assume the duties of program director as well. Well, imagine rehearsing a studio full of saxophones, violins, Swiss bells, dumb-bells, drums and finally getting them to stay on the same key. Then retreating to the office to find the nation's surplus of orphans, poets tragedians, precocious children, all pacing up and down your office to display their wares. What-a-man and wotta riot.

Did you hear Ichabod, the snake, broadcast last week? Not to be outdone a radio competitor is dragging a groundhog in next week. Wouldn't Noah have had some fun with a mike on the ark? But then Mrs. Noah would insist on singing and the mike would go to the dogs.

7 to 11 a.m.
KFAC—Records, 8.
KFI—Helen Moods (C.) 9; Songland (C.) 9:30; Piano Quest, ballads, 10; Walter Dattouch (C.) 10:15.
KPWB—Funny Paper Man, 8:15; records, 9.
KHJ—Inspiration talk, 8; Times' comic page, 8:05; The Voice of St. Louis (C.) 8:30; Home Sweet Home Concert (C.) 9.
KMPC—Melodies of Spain, 7; quartet, 9; John Brown, 9:15.
KMTR—Records, 8:30; piano, 8:45.
KNX—Sharlina's Gang, 7; Judge's Rutherford, 10; Joseph Diskar, 10:35; Third Church of Christ, Scientist, 10:50.
KTM—Records, 7; Judge's Rutherford, 8:30; Dr. Walter Raymond, 8:45; Bible Students' Watentower, 9-10.

11 a.m. to 12 noon
KECA—Records, 10.
KFI—Sunday Bright Spots (C.) 11:15; Sunday Concert (C.) 11:30.
KPWB—Jean Leonard, piano, 11.
KHJ—Pastorale (C.) 11; Columbia Church

of the Air (C.) 11:30.
KMTR—Trio, 11:15; Music Land Revue, 11:45.
KNX—Third Church of Christ, Scientist, 12 noon to 12 p.m.
KFAC—Salvation Army, 1:30.
KECA—Salon Orchestra (C.) 12; Gunnar Johansen, pianist (C.) 1; organ, 1:30.
KFI—Organ, 12; American Colony Life in Berlin (C.) 1; String Trio, 1:30.
KHJ—Ann Leaf, organ (C.) 12; New York Philharmonic Orchestra (C.) 12:15.
KMPC—Happy Chappies, 12; news, 1; Fox Wildlife Trio, 1:30.
KNX—Third Church of Christ, Scientist, 12:10; Astro-Analyst, 12:30; I.B.S.A., 1.
KMTR—Records, 12; Happiness Ambassador, 12:45; Synchopators, 1:30.
KTM—Playlet, 1.

2 to 4 p.m.
KFAC—Records, 2.
KECA—Twilight hour (C.) 2:30; records, 3; Radio Education (C.) (Our American Schools), 3:30.
KFI—Poetry and Music, 2; auto races (C.) 2:30.
KPWB—Records, 2; orchestra, 3.
KHJ—Trio, 2; Leigh Hatline, organist, 2:15; The Lost Legion (C.) 2:30; Chicanos Nights (C.) 3; Prof. Lindley, 3:30.
KMPC—Records, 2:30; Church of Latter Day Saints, 3.
KMTR—Orchestra, 2.
KNX—Park Board program: orchestra and soloists, 2-4.
KTM—Organ and soloist, 2.

4 to 6 p.m.
KECA—Musical Merry-Go-Round (C.) 4:30; Sunday Concert (C.) 5.
KFI—Willys-O'Neiland Special (C.) 4; Judge Leon Yankovich Justice, Old and New, 4:15; Three Bakers (C.) 4:30;

Enna Jettick melodies (C.) 5; Collier's hour (C.) 5:15.
KPWB—Records.
KHJ—Rabbi Maknin, 4:30; Church Vespers Hour, 5; Anselm Patri—"Your Child" (C.) 5:45.
KMTR—Records, 4.
KMPC—Records, 4.
KNX—Advanced Thought, 4; Dr. Barnhouse, 4:15; orchestra, 4:45; Dr. John Matthews, Radio Church of the Air, 5.
KTM—Zandra, 4; Martin Thomas, 4:30.

6 to 7 p.m.
KECA—Manley Hall, 6; Margaret Vall, 6:15; Alabama Boys, 6:45.
KFI—American Album of Music (C.) 6:15; Bulck Revellers (C.) 6:45.
KPWB—Organ, 6; "Step On It," 6:30.
KHJ—Rox Theater (C.) 6; Count Von Luckner (C.) 6:30.
KMTR—Twilight Melodist, 6; Ethiopian Night Club, 6:30.
KNX—Sacred music, 6; Theodore C. Abel, 6:30.

7 to 8 p.m.
KECA—Raising Junior (C.) 7; string trio, 7:15; Seth Parker's Neighbors (C.) 7:45.
KFI—Old Singing Master (C.) 7:15; All-Spanish concert special, 7:45.
KPWB—Burr McIntosh, 7; Strings and Bows, 7:30; quartet, 7:45.
KHJ—Edna Wallace Hopper Social (C.) 7; Ernest Hutchinson, pianist (C.) 7:30.
KMTR—Fishing news, 7; Jeanne Dunn, blues, 7:15; salon orchestra, 7:30; Men About Town, 7:45.
KNX—Arizona Wranglers, 7.

8 to 9 p.m.
KFAC—Vodville Special, 8.
KECA—Male quartet (sacred songs), 8:15; concert, Richard Davis, 8:30.
KFI—Contented hour (C.) 8:30.
KPWB—Sunday Night Hi-Jinks, 8.
KHJ—Edison Reveries, 8; California Melodies, 8:30.
KMTR—Organ, 8; Geise's Happy Guys, 8:15; Screenaders, 8:30.
KNX—Frost report, 8; First Presbyterian Church, 8:05.
KTM—String Quartet, 8:30; poetry and organ, 8; Picturum Ensemble, 8:15.

9 to 10 p.m.
KECA—Abas String Quartet (C.) 9.
KFI—Chase and Sanborn (C.) 9; Texaco Half Hour (C.) 9:30.
KPWB—Italian Idylls (playlet), 9; Warner stage show, 9:30.
KHJ—Buccaneers and String Ensemble (C.) 9; Melody Speedway, 9:30; Musical Casino, 9:45.
KMPC—Plantation Crooners, 9; Happy Chappies, 9:55.
KMTR—Fine and Dandy Revue, 9.
KNX—A Night in Paris, 9; Calmon Lubovinski violin recital, 9:15.
KTM—Beverly Hill Billies, 9.

After 10 p.m.
KFAC—Organ recital, 10.
KFI—News, 10; organ (C.) 10:15.
KPWB—Traveler's Orch., 10.
KHJ—World-wide news, 10; KFRC Master Concert, 10:10; Middle Moods, 11.
KMPC—Hill Billies, 10; records, 11.
KMTR—Mystery, 10; La Boheme, 10:15; Walkathon, 11; records, 11:30.
KNX—Violin recital, 10.
KTM—Organ, 10; Brown's Pincemakers, 10:30; Ballroom, 11:15; records, 11:30.

FREUD TO CONDUCT COURSES IN DRAMA

Ralph Freud, actor and director at the Pasadena Community Playhouse, will conduct courses in the acting and play production this summer for the University of California at Los Angeles. It has been announced by Dr. Gordon S. Watkins, dean of the summer session. Mr. Freud succeeds Irving Pichel as a member of the faculty. In 1921 Mr. Freud came to the Pasadena Community Playhouse at the invitation of Gilmore Brown.

RAINEY TAKES OVER BANK AT ANAHEIM

The Southern County Bank of Anaheim, with branches at Buena Park and Cypress, yesterday was taken over by State Superintendent of Banks Rainey. The board of directors stated that in view of a decline in deposits they had thought it best to discontinue operations to conserve the assets for the benefit of all depositors. Commercial deposits were given as approximately \$290,000, savings deposits as \$290,000 and public funds on deposit as \$255,000.