

# RADIO RECORDS NOTABLE PROGRESS DURING YEAR

## International Program Exchange and Television Broadcasts Among Achievements

"TIMES" COMIC STRIPS OF THE AIR, KHJ, 8 A.M.

World-Wide News, 10:15 p.m.

What has radio accomplished in 1931? Perhaps a word or two from the Columbia Broadcasting System would not be amiss:

"A record-breaking number of international broadcasts, completion of plans for an interchange of programs between the United States and Europe, and a departure in musical broadcasting by which complete concerts of the nation's greatest symphonic orchestras were brought regularly to listeners, were among the features arranged by the Columbia Broadcasting System during 1931.

"Sharing in interest with these developments were the most comprehensive sports-events schedule yet compiled, the opening of an experimental television station in New York, the development of the fifteen-minute daily program in the popularization of singers, improvement of morning programs so that housewives may enjoy the best of entertainment, the divorcing of religious programs from commercial sponsorship, and great technical improvements affecting both station and network systems.

### TRANSOCEANIC FEATURES

"Included in the ninety-three broadcasts which came from ten nations of four continents was an event which may properly have historic value in the fields of communication and religion. That was the broadcast by Pope Pius XI of an address to the world when the powerful Vatican City station, HVJ, was opened on Thursday, February 12.

"Other international broadcasts which captured great attention during the year included an address by Mahatma Gandhi, who had never seen a microphone until Sunday, September 13, when he spoke from Kingsley House Settlement while visiting London, and "A Little Talk on Russia," by George Bernard Shaw in which he began his now celebrated utterances with the salutation, "Hello, all you dear old boobs."

### HANDS ACROSS SEAS

"In consequence of a midsummer European visit by William S. Paley, president of Columbia, plans were instituted for the regular interchange of programs between the United States and several European countries. The idea behind this proposal was to acquaint the several foreign nations with the most representative of American programs.

"One program already has been sent abroad—a part of a broadcast by the New York Philharmonic-Symphony Orchestra—and other broadcasts already have been scheduled.

### SYMPHONY MUSIC

"In regard to symphonic music, Columbia has broadcast regularly the Sunday afternoon concerts of the New York Philharmonic, and during the summer season put on the air the Lewisohn Stadium concerts under the direction of world-famous conductors.

"Another musical feature was the presentation under commercial sponsorship of a series of full-length concerts of the Philadelphia Orchestra, Leopold Stokowski conducting.

### SPORTS

"Another feature of the year was a sports event schedule covering fifteen types of athletic contests, with both outdoor and indoor games included. With football probably commanding the largest audiences, the Columbia network was divided sectionally in many cases so that each part of the country could listen to the games of most local interest.

"On one Saturday afternoon, for instance, games in New England, the Middle Atlantic district and the South were carried separately to gridiron enthusiasts.

### TELEVISION

"The opening of an experimental television station, W2XAB, was a high light of the year. Mayor James J. Walker of New York officiated at the inaugural program on July 24, and the voices of the Mayor and Columbia entertainers were transmitted over the network as they stood before the 'flying spot,' which picked up their images and sent them to the limited area now served by television.

So for 1932—what in radio? Television, perhaps—and a host of things that radio stations throughout the land will launch upon the waves in argosies of sound and sight.

KFOA, Long Beach, 1250 K., 239.9 M.—11 a.m. to 12:30 p.m.; St. Luke's Episcopal Church services; First Church of Christ, Scientist, 8 p.m.

KFSG, Los Angeles, 1120 K., 267.7 M.—Angelus Temple Sunshine Hour, 8 a.m.; symphony, 9; services, 10:30 and 2:30; band, 6:30 p.m.; revival at 8.

KGER, Long Beach, 1360 K., 220.4 M.—8:30 a.m., M.E. Church, Long Beach radio pulpit; 9:30 a.m., Traulman's Men's Bible Class; 11 a.m., Calvary Church, Placentia; 5:30 p.m., St. Anthony's Hour; 7:30 p.m., Catholic services; 8 p.m., Calvary Church, Placentia.

KHJ, Los Angeles—First Methodist Episcopal Church, 11.

KNX, Los Angeles, 1050 K., 285.5 M.—Third Church of Christ, Scientist, 10:30 a.m.

#### 7 to 11 a.m.

KECA—Organ, 10.

KFI—Piano Pictures (C.) 9; string trio (C.) 9:30; Helen Guest, ballads, 10; Walter Damrosch (C.) 10:15.

KFWB—Penny Paper Man, 8:15; records, 9.

KHJ—Inspirational talk, 8; Times' comic page, 8:05; Voice of St. Louis (C.) 8:30; "Home Sweet Home" (KFRG.) 9.

KMPC—Melodies of Spain, 7; John Brown, 9:15.

KMTR—Records, 7; piano, 9:30.

KNX—Sharpley's Gang, 7; Judge Rutherford, 10; Joseph Diskay, 10:35; Third Church of Christ, Scientist, 10:50.

KTM—Records, 7; Judge Rutherford, 8:30; Dr. Walter Raymond, 8:45; Bible Students' Watchtower, 9-10.

#### 11 a.m. to 12 noon

KECA—Records, 10.

KFI—Sunday Bright Spots (C.) 11:15; Yeast Fryers (C.) 11:30.

KFWB—Jean Leonard, piano, 11.

KHJ—First Methodist Episcopal Church, 11-12.

KMTR—Music Land Revue, 11.

KNX—Third Church of Christ, Scientist.

#### 12 noon to 2 p.m.

KECA—Records, 12:30; Songland (C.) 1; organ, 1:30.

KFAC—Studio Special, 12:30.

KFI—Organ, 12; Florshelm Frolic (C.) 1; Art Special, 1:30.

KFWB—Records, 12.

KHJ—Ann Leaf, organ (C.) 12; New York Philharmonic Orchestra (C.) 12:15.

KMPC—Happy Chapples, 12; news, 1; Fox Wilshire, 1:30.

KNX—Third Church of Christ, Scientist, to 12:10; Astro-Analyst, 12:30; I.B.S.A.

KMTR—Records, 12; Happiness Ambassador, 12:45; Synopators, 1:30.

KTM—Records, 1.

#### 2 to 4 p.m.

KECA—Twilight hour (C.) 2:30; opera records, 3.

KFWB—Lou Traveller's Orch., 3.

KFI—Auto races (C.) 2:30.

KHJ—Roy Mace, soloist, 2; Lavender and Old Lace (C.) 2:15; Brooks and Ross (C.) 2:30; Hook, Line, Sinker (C.) 2:45; Chinese Operetta (C.) 3; Prof. Lindsay (C.) 3:30.

KMPC—Records, 2:30; Church of Latter Day Saints, 3:30.

KMTR—Records, 2.

KNX—Park Board program, orchestra and soloists, 2-4.

KTM—Organ and soloist, 2.

#### 4 to 6 p.m.

KECA—Manly Hall, 5:45.

KFI—Willis-Overland Special (C.) 4; Three Bakers (C.) 4:30; Enna Jettick melodies (C.) 5; Collier's hour (C.) 5:15.

KFWB—Records.

KHJ—Dr. Julius Klein (C.) 4; Vesper hour, 4:15; Rabbi Magnin, 4:30; Devils, Drums and Doctors (C.) 5; Vesper hour, 5:15; Cream of Wheat (C.) 5:45.

KMTR—Records, 4.

KNX—Advanced Thought, 4; records, 4:15; Entertainers, 4:30; Christian Business Men, 4:45; Dr. John Matthews, Radio Church of the Air, 5.

KTM—Zandra, 4; Martin Thomas, 4:30.

#### 6 to 7 p.m.

KECA—Alabama Boys, 6; violin and song duo, 6:30.

KFI—American Album of Music (C.) 6:15; Buick Revellers (C.) 6:45.

KFWB—Organ, 6; "Step On It," 6:30.

KHJ—Roxxy Theater (C.) 6; Count Von Luckner (C.) 6:30.

KMTR—Twilight Melodist, 6; Ethiopian Night Club, 6:30.

KNX—Music, 6; Theodore O. Abel, 6:30.

#### 7 to 8 p.m.

KECA—Raising Junior (C.) 7; string trio, 7:15; Seth Parker's Neighbors (C.) 7:45.

KFI—Barbasol Special (C.) 7:15; concert special, 7:45.

KFWB—Burr McIntosh, 7; Strings and Bows, 7:30; Arnhem's Orch., 7:45.

KHJ—Texaco Symphony, 7; Paige's Orch., 7:30; Ernest Hutchinson, pianist (C.) 7:45.

KMTR—Fishing news, 7; orchestra, 7:30.

KNX—Arizona Wranglers, 7; Bobrick Girls, 7:45.

#### 8 to 9 p.m.

KECA—Male quartet, 8:15; concert, 8:30.

KFI—Contented hour (C.) 8:30.

KFWB—Sunday Night Hi-Jinks, 8.

KHJ—Edison String Symphony, 8; California Melodies, 8:30.

KMTR—Organ and soloist, 8; Salon Grand, 8:30.

KNX—Frost report, 8; First Presbyterian Church, 8:05.

KTM—Strings sextet, 8.

#### 9 to 10 p.m.

KECA—Abas String Quartet (C.) 9.

KFI—Chase and Sanborn (C.) 9; concert, 9:30; orchestra, 9:45.

KFWB—Italian Idylls, 9; Warner's stage show, 9:30.

KHJ—Chevrolet Chronicles, 9; Musical Cameo, 9:30; Doakes and Doakes (C.) 9:45.

KMPC—Plantation Crooners, 9; Happy Chapples, 9:35.

KMTR—Fine and Dandy Revue, 9.

KNX—A Night in Paris, 9; concert, 9:15; Quaker Girl, 9:30.

KTM—Beverly Hill Billies, 9.

#### After 10 p.m.

KFI—News, 10; organ (C.) 10:15.

KFWB—Traveller's Orch., 10.

KHJ—World-wide news, 10; KFRO Master Concert, 10:10; Midnite Moods, 11.

KMPC—Hill Billies, 10; records, 11.

KMTR—Mystery, 10; organ, 10:15; Music Box, 11.

KNX—Lubovlski recital, 10.

KTM—Organ, 10:30; Ballyhoo, 11; records.