PADIO SETS BRING SANTA VARIED NEW PROBLEMS VARIED NEW PROBLEMS

Program Details Worry Childhood Patron, but Broadcasts Add to His Benign Powers

"TIMES" COMIC STRIPS OF THE AIR, KHJ, 8 A.M. World-Wide News at 10:15 p.m.

BY JOHN S. DAGGETT What part will the radio receiving set play in the joy of Chris-

mastide this year? Santa Claus says that the demands for new sets are keeping him plenty busy "Many of these requests present a serious problem to me." said Santa Claus yesterday. "Christmas, the most deeply

to me." said Santa Claus yesterday. "Christmas, the most deeply spiritual time of the year, with its beautiful Christmas carols and the very Word of God has added a new burden on me which far exceeds the toys that I pack on my back and load in the sled of my reindeer. Of course, I realize that it has to be done. And I assume the obligation with a chuckle.
"But how would you like to have p

to be in every toyshop in the world, crawling down chimneys, landing on world. position the hearth in the Prince of Wales assumes when he takes the jumps?

SAINT LOVES RADIO

"I love radio. I am able to reach the hearts of humanity through this channel as never before, but-They're working me overtime. With the first blast of the Christmas season the radio stations lock their program directors in private ate uer: Pick hang him m

their program directors in private offices with but one order: Pick on this boy Santa Claus, hang him onto every program from rubber mausoleums to invisible wine bricks." And do they do it? By the time the sponsors examine programs submitted, pour in a synthetic Santa Claus and toss in a ton or two of adjectives extolling anything from ships to sealing wax—is my name taken in vain? I'll say that it sometimes is,

taken in vain? I'll say that a some taken in vain? I'll say that a some times is,

"Of course, your old friend Santa is just as anxious to put a shoulder to the wheel of commerce as you are, but if some one stole your clothes and even borrowed Mrs. Claus, sometimes, and romped over the air night in and night out, leaving a thousand interpretations of your voice, your wife, your choice of chewing gum, gas heaters, reversible raincoats and combustible toys—yes, even your pants—would you yes, even your pants smile?

"If I had fallen down half the chimneys that sound-effect artists at the stations crash over the air I'd be eating from the North Pole mantel for a year.

fo a year

YULE SPIRIT STAYS

TULE SPIRIT STAYS

"I am happy to report, however, that there is no curtailment this year in the spirit of Christmas. In fact, I feel that the Christmastide will bring that something into the hearts of humanity which should start the pendulum of prosperity swinging. If this can be accomplished, the wheels of industry will whirr and my duties next year will be 100 per cent easier.

"You must realize that I send my little gnomes of endeavor into ail

"You must realize that I send my little gnomes of endcavor into ail manufacturing plants of the world. You may not know that they are there but that has been my big task this year. Because some of these plants have been closed. I have had to treble my working force in my Toyland at the North Polc. This must not happen again, and it will not recur if all fathers and mothers and old 'Mr. Moncy-bags' place the true Christmas spirit in the heart this year.

"I've a lot of traducers who don't believe in Santa Claus—they don't

"Twe a lot of traducers who don't believe in Santa Claus—they don't even believe what they see in a mirror, but if you'll check down your list of friends you'll find the hapiest, the most content, and most worth while friends are those that light each candle of the Christmas tree of their heart every year, whisper beautiful stories of me to their kiddies and love to decorate the Christmas tree. and lo

Christmas tree.

KFOX. Long Beach. 12:50 K., 239.6 M.—

11 a.m. to 17:30 p.m. St. Luke's Episcopal Church services: First Church of Christ. Scientist. 3 p.m.

KFSG. Los Angeles. 11:20 K., 261.7 M.—
Angelus Temple Sunshine Hour. N. ..m.:

Nymphony. 9: services. 10:30 and 2:30:
band. 6:30 p.m.: revival at 3.

KGEF. Los Angeles, 1300 K., 250.6 M.—

Trinity Methodist Church. 8:30 to 10
a.m. quartet and Bible sinry: Bible
class. 10:45 a.m. to 17:30 p.m.: services.

7 to 6: music. question hurr.

KGER. Long Beach. 1360 K., 250.4 M.—

R:30 a.m., M.E. Church. Long Beach
radio pulpit: 9:338 a.m. Tranjman's

Casso, 10; to a.m. to 12:30 p.m.; services. 2 to 6; music, question hur. 7.

KGER, Leng Beach, 13:60 K., 230.4 M.—

8:30 a.m., M.E. Church, Long Beach radio pulpit: 9:30 s.m., Traulman's Church, Placentist 5:30 p.m., St. Anthony's Bour: 7:30 p.m., St. Anthony's Bour: 7:30 p.m., Calbolic services: 8 p.m., Calvary Church, Placentist, RHJ. Les Angeles—First Methodist Episcopal Church, 11.

ENX. Los Angeles, 10:50 K., 285.5 M.—

Third Church of Christ, Neientist, 10:50 a.m.

to 11 a.m.

KECA-Organ. 10.

KFT-Arion Tric. 9: piano pictures (C.)

9:30: Don Ricardo, sonss. 10: Walter
Damrosch (C.) 10:15.

EFWB-Punny Paper Man. 8:15: records.

EFWB—Funny Paper Main o.15. recomme 9

RHJ—Inspirational talk. 5: Times comic pare 5: Voice of St. Louis (C.) 8:30:

HOme Sweet Home (KFRC.) 9.

KMFD—Melodies of Spain 7: John Brown.

EMTR—Ship Aboy. 7: piano. 9:30.

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EMTR—Ship Aboy. 7: Diano. 9:30:

EMTR—Ship Aboy. 7: Diano. 9:30:

EMTR—Ship Aboy. 7: Judge Rutherford. 10: Joseph Diskay. 10:35: Third Church of Christ, Scientist. 10:50.

EXTM—Records. 7: Judge Rutherford. 8:30:

kle.

Dr. Walter Raymond. 3:43: Bible Students Watchtower. 9:10

11 a.m. to 12 Noon

KECA-Record. 11.

KFI-Sunday Bright Spots (C.) 11:13:
Yenot Poamers (C.) 11:30.
KFWB-Jean Leonard piano. 11: Jean
Cowan, song. 11:30.

RJJ-Pirst Methodist Episcopal Church.
11:12.

RMTR-Music Land Revue. 11

KNX-Third Church of Christ. Scientist.
12 Noon to 2 a.m.

KECA-Heirn Guest, songs. 12: baileds,
12:45: Songland (C.) 1: classical records,
1:30.

KFAC-Studio Special. 12:30.

KFAC-Studio Special. 12:30.

KFAC-Studio Special. 12:30.

KFAC-Studio Special. 12:30.

KFAC-Studio Special. 12:45:

Florsheim Freile (C.) 1: Art Special.

CWWB-Records. 12.

KHJ-New York Philharmenic Symphony
(C.) 1:

KMPC-Happy Chappies. 12: news. 1:15:
Fox Wishire. 1:30.

(C.) 12: KMPC—Happy Chappies, 10: news, 1:15: Fox Wilshire, 1:30. KNN—Third Church of Christ. Scientist, to 10:10: Astro-Analyst, 12:30: LB.S.A.

KMTR-Records 12: Rappiness Amous sador, 12:45; Syncopators, 1:30. KTM-Records, 1.

te 4 p.m. KECA-Twilight hour (C.) Boys, 3. 2:30: Brack

KECA-Twitten and Boys, 3. KFWB-Records, 2:45; Redge, 3. KFI-Auto races (C.) 2:30. KHJ-Rev Mace, soleist, 2: Rabbi Marnin, 2:15; Brooks and Ross (C.) 2:30: Rook, Line, Sinker (C.) 2:45; Chicago Knight (C.) 3: Fref, Lindsley (C.) 3:38, KMPC-Records, 2:30: Church of Lasted

215. Brooks and Ross (C.) 2130. Hoose Line. Sinker (C.) 2145. Chicago Knighte (C.) 3: Free, Lindsley (C.) 3:38. Knighte (C.) 3:39. Church of Latter Day Sainth. 3:30. Church of Latter Day Sainth. 3:30. Church of Latter Day Sainth. 3:30. Knighte (C.) 4: Knighten (C.) 4: Lyring String Trio. 5: Frank Knighten baristone. 5:30. Mainth Alle 246. C.) 4: John Keca—The Vasabonds (C.) 4: Lyring String Trio. 5: Frank Knighten baristone. 5:30. Mainth Alle 246. C.) 4: John Keca—The Vasabonds (C.) 5: Collier's House Collier's C

T to S p.m.

KECA—Rating Junior (C.) T; mano duets,
Til5; Alabama Boys, songs, 7:36; Seth
Parker's Neighbors (C.) 7:38;
KFI—Beach Boys, 7:15; concert specials Time Burr McIntosh, 7; Nip and Tuels, 7:00; Joic Warner, 7:45; KHJ-Tetace Nymphony, 7; Pater's Orthograph Co. Ernest Butchinson, planist (C.)

KMTR—Fishing news, 7: Symphonists, KMX—Arizona Wranglers, 7: Bobrick Girls, 7:43,

8 to 9 p.m.

KECA-Ken Gillum, songs, 5:15; Firestone
Follies (C.) 8:30.
KFI-Contented hour (C.) 8:30.
KFWB-Sunday Night Hi-links, 5.
KHJ-Edison String Symphony, 5: California Melodies, 8:30.
KMTR-Fox Wilshire, 5: Dahl's Varieties, 8:30.

KHJ—Edison String Symphony. Si Canfor-nia Melodies. 8:30. KMTR—Fox Wilshire. 5: Dahl's Varieties, 8:30. KNN—Frost report. 8: First Preshytmian Church. 8:05. KTM—Concert. 8: Royal Amateurs. 8:18.

KTM—Concert. 8: Royal Amateurs. 2:18.

WECA—Abas String Quartet (C.) 9.

KFL—Chare and Sanborn (G.) 9: salon ortherta. 9:30.

KFWB—Italian Idylis. 9: Warner's Mage whow. 9:30

KHJ—Chevrolet Chronicies. 9: Ratmony High Lights, 9:30. Musical Cameos. 2:45.

KMPC—Plantation Crooners. 9: Rappy Chappies. 9:35.

KMTR—Fine and Dapdy Revse. 2:

KNX—A Night in Paris. 9: mother songs. 9:15: Calmon Lubovisti. violinist. 9:30.

KTM—Beverly Hill Billies. 9.

After 10 p.m.

KECA—Felipe Delgado, 10: Billy Ross, violinist, 10:30.

KFI—News, 10: Air Chancellor, 10:18g Bohemians dance band, 10:29.

KFWB—Factime Review 10.

KHJ—world wide news, 10: Success Inter-

KHJ.—World-wide news, 10: Success Interview, 10:10: Mendie's: organ, 11-12, KMPC.—Hill Billies, 10: records, 11s, KMTR.—Red Clover Mystery, 10: organ, 10:15: Music Box, 11 KNX.—Luboviaki recital, 10, KTM.—String Sextet, 10:30: Ballyhoo, 11s records. al. 10. 10:30: Ballyhoo, 11s