

"TIMES" MAKES RADIO HISTORY

Jubilee Calls to Mind Part Played in Broadcast

First Paper West of Kansas to Operate Station

Pioneer in Flashing News Via New Medium

The Times Forum, KHJ, at 1:30 p.m. Dr. Philip M. Lovell, editor of Care of the Body in The Times.

World-wide news, 7 a.m., 12:30, 5:20 and 10 p.m.

BY JOHN S. DAGGETT
When The Times was born fifty years ago, broadcast of world-wide news was undreamed of.

This is a day of retrospection, as well as planning for the future.

The Times was the first newspaper west of Kansas City to own and operate a broadcast station. Responding to the march of progress, news flashes went forth from the athena atop The Times Building over KHJ on April 13, 1922. This service has been maintained for ten years.

With kaleidoscopic rapidity and color, today we envision the labyrinth of human endeavor that has leaped into the ether waves for local and far-distant peoples. "All the news all the time" has been the paramount objective from a radio standpoint, but we cannot forget the human touch as exemplified in the revue of all phases of life.

EARLY DAY THRILL
Who can forget the first mysterious thrill that came through the "ear muffs" of a crystal set when radio was born?

Do you recall the night of President Harding's death? All radio stations in the United States, excepting KHJ stood still out of respect to his memory. Instead of signing off, KHJ presented a two-hour program announcing the death of the President at fifteen-minute intervals. In my opinion, this was the finest tribute radio could pay.

Do you remember when forty-five bands were presented from the roof of The Times Building during the Shrine marathon, with 150 hours of continuous broadcast?

No, we have not forgotten the part radio has played in the efforts of this newspaper to serve the public.

JOY FOR SHUT-INS
The spoken word, the note of music, and the greeting of kindness, happiness and joy for shut-ins were first made possible in the Southland by The Times with radio sets placed in twenty-two institutions for that purpose.

On this our Golden Jubilee Anniversary, we wish to thank those thousands of musicians, singers, speakers and organizations who cooperated with The Times in its radio endeavors.

The Times, during the six years of its ownership of KHJ, established and maintained a standard of radio broadcast which has played an important part in its fifty years of service. With the purchase of KHJ by Don Lee four years ago, a contact for the broadcast of world-wide news was retained and has been faithfully maintained.

(C)—Denotes chain broadcast.

Suggested features in black type.

6 to 8 a.m.

KFAC—Union Rescue Mission, 6:30; Spanish hour, 7:30.
KFI—Male quartet, 6:45; health exercises, 7:15; clinic, 7:35; stock market report, 7:50; Van and Don (C), 7:45.
KFWB—Musical Clock, 7.
KHJ—Inspirational talk and world-wide news, 7; records, 7:30; children's hour, 7:45.
KMPC—Top of Morning Club.
KMTR—Cheerio program, 12 to 1; Breakfast Club, 7.
KNX—Records, 6:30; Bill Sharplee and His Gang, 6:45.
KTM—Records, 6.

8 to 10 a.m.

KFAC—Music Masters, 9:30.
KFI—Shell Happy Time (C), 9; General Electric hour (C), 9; Beautiful Thoughts (C), 9:15; tender and violinist, 9:30; piano and songs, 9:45.
KFWB—Hollywood Hill Billies, 8; Joyce's Orch., 9.
KHJ—Ellaichah Hour, 8; Jack and Grace, 9; orchestra (C), 9:15; domestics, 9:30; Don and Betty, 9:45.
KMPC—News, 9; Rev. John Brown, 9:15.
KMTR—Stock market quotations, 8; Breakfast Club, 8:05; domestics, 9; Happiness Ambassador, 9:15; U.C.L.A., 9:45.
KNX—Prayer, 8:45; domestics, 9; news, 9:30.
KTM—Spanish Troubadours, 8; Zandra, 9; Harry James, 9:45.

10 a.m. to 12 noon

KFAC—IBM Institute, 10:30; popular songs, 11:45.
KECA—N.W.A., 10; exercises, 10:15; Roy Lester, 10:30; German, 11:45.
KFI—Helen O'Connell, songs, 10:15; Women's Hour, (C), 10:30; Hints to Housewives, 11:30; market reports, 11:45.
KFWB—Domestic talk, 10; records, 10:20; orchestra, 11:15.
KHJ—Patnette (C), 10; Hobby Hunter, 10:15; Surprise Girls, 10:30; piano, 10:45; The Hobby Horse, 11; Columbia Artists' Recital (C), 11:15; American School of the Air, 11:30.
KMPC—Air Ambassador, 10:45; Wilshire Ten Women's Club, 11:30.
KMTR—Saturday, 10:30; Stuart Hamblin, songs, 11; records, 11:30; City Hall broadcast, 11:45.
KNX—Eddie Albricht, 10; Beauty, 10:30; records, 10:45.

12 noon to 2 p.m.

KFAC—Orchestra, 12.
KECA—Billboard concert, 12; German, 12:30; Chapparral Club, 12:45; ballads, 1; Acres Parade, songs, 1:50.
KFI—Agriculture, 12; Farm Hour (C), 12:15; news, 1; Ann Warner, 1:15; Bunny's Family, 1:45.
KFWB—Epony Serenaders, 12; Nip and Tuck, 1:30.
KHJ—Col. Sator Orch. (C), 12; operas, 12; Gov. Ritchie on Unemployment (C), 12:15; news, 12:30; The Times Forum, Dr. Philip M. Lovell, 1:30.
KMPC—Happy Chances, 12; news, 1:15; Two Professors, 1:30.
KMTR—News, 12; orchestra, 12:15; Two Professors, 1:30.
KNX—News, 12; songs, 12:15; Church of the Air, 12:30; Paris Inn Frolic, 1.
KTM—Records, 1.

2 to 3 p.m.

KFAC—Burlstormers, 2; Delecta and Delphine, 2:30.
KECA—Orphan, 2.
KFI—Piano Quartet, 2; N.B.C. Martine (C), 2:30; The Manchurian Situation (C), 3; organ, 3:15; Nomad Novelists, 3:45.
KFWB—Organ, 2:30; popular fiction, 3:30.
KHJ—Happy Go Lucky Hour (C), 2; Females in the Family (C), 3.
KMPC—Happy Hour, 2.
KMTR—Happiness Revue, 2:15.
KNX—Fiction readings, 2; records, 2:30; Surprise Special, 3; Federated Women's Club Bingo Special, 3:30.
KTM—Spanish Troubadours, 2; Chinese Hill Billies, 2:50.

4 to 6 p.m.

KFAC—Orchestra, 4; organ, 5; Jackson and Little Pig, 5:30.
KECA—Records, 4; news, 4:45; City Service (C), 5.
KFI—Jack's Cowboy, 4; news, 4:30; Let's Go Circus (C), 4:45; organ, 4:55; dance band, 5:00; Around the World Club, 5:45.
KFWB—Ken Giffin, 4:30; Joyce's Orchestra, 4:45.
KHJ—Ken Giffin Orch. (C), 4; Prof. Herman, 4:1; Ken Giffin, 4:30; Seattle Southern California Club, 4:45; Ken Giffin, 4:55; Ken Giffin, 4:55; Ken Giffin, 4:55.
KMPC—Records, 4:30; news, 4:45.
KMTR—Records, 4:30; news, 4:45.
KNX—Records, 4:30; news, 4:45.
KTM—Montana Cowgirls, 4:30.

6 to 7 p.m.

KFAC—Football, 6; orchestra, 6:15.
KECA—Nick Harris, 6; Three Boys, 6:45.
KFI—Interwoven Pair (C), 6; Armour hour (C), 6:30.
KFWB—Charles Luns, 6; organ, 6:15; Answer Man, 6:25; organ, 6:30; "Growth" Up, 6:45.
KHJ—Uncle John's Children's Hour, 6; organ, 6:30; Black and Blue, 6:45.
KMTR—Twilight Melodist, 6; Bishopian Natl. Club, 6:30.
KNX—News, 6; studio, 6:45; organ and tenor, 6:45.

7 to 8 p.m.

KFAC—Everybody Plays, 7; R.E.O. Special, 7:30.
KECA—Raising Junior (C), 7; Alice in Wonderland, 7:45; football, 7:45.
KFI—Whiteman's Painters (C), 7; R.E.O. Special (C), 7:30.
KFWB—The Olympians, 7; New Yorkers, 7:15; piano duo, 7:30; Levy's Orch., 7:45.
KHJ—To the Ladies, 7; Laughing Gas, 7:30; Myrt and Marie (C), 7:45.
KMTR—Sports, 7; Noah Berry and orchestra, 7:15; Cander Parade, 7:30.
KNX—Frank Watanabe, 7; violin choir, 7:15; Bobrick Girls, 7:45.

8 to 9 p.m.

KFAC—Jewish hour, 8.
KECA—Lyric String Trio, 8; Prince Albert (C), 8:15; Philosopher, 8:30.
KFI—Amos and Andy, 8; Follies (C), 8:15; Demi-Tasse Revue (C), 8:30.
KFWB—"Sweethearts" concert, 8; King's Men, 8:15; Old Favorites, 8:30.
KHJ—Bing Crosby (C), 8; Chandu, 8:15; Round Towners Quartet (C), 8:30; Boston Sirens (C), 8:45.
KMTR—Benefit Special.
KNX—Optimistic Do-nuts.
KTM—Symphony concert, 8; Utah Trail, 8:15; Blues, 8:30; concert, 8:45.

9 to 10 p.m.

KFAC—Les Hie's Orchestra.
KECA—Earl Burnett's Orch., 9:30.
KFI—House of Color (C), 9; Saion Orch., 9:30.
KFWB—Dance orch., 9; King's Men, 9:30; The Hoofers, 9:45.
KHJ—Ben Bernie (C), 9; Hollywood Goodies, 9:15; Harmony H-Lines, 9:30.
KMPC—Plantation Crooners, 9.
KMTR—Happy Guss, 9; Lives of Composers, 9:30.
KNX—Dixie Ensemble, 9; news, 9:30; Hollywood Legion Hall, 9:45.
KTM—Dorothy Hill Billies, 9.

10 p.m. to midnight

KFAC—Organ, 10; orchestra, 10.
KECA—Burrhead's Orch., 9; Alabama Boys, 10:30; news, 10:45.
KFI—News, 10; concert orchestra, 10:15; dance orchestra (C), 11.
KFWB—Slumber Time, 10.
KHJ—News, 10; Robert's Band, 10:05.

Success, 10:35; Rosebush Hotel Orch., 10:40; Root Garden Orch. (C), 11:40; Midnight Moods, 12.
KMTR—Mystery, 10; La Boheme, 10:15; records, 11.
KNX—Arizona Wranglers, 10:45; Paris Inn, 11; Embassy Club, 12.
KMPC—Hill Billies, 10; records, 11.
KTM—Dunn's orchestra, 10; Bob and Jimmy, 10:30; Bullhead, 11; records.