

AIR PROMISES VARIED BILLS

*Carter De Haven Listed at
Breakfast Club*

*League of Nations Affair
Coming From New York*

*Native Daughters Luncheon
at Biltmore Broadcast*

The Times Forum, KHJ. at 1:30 p.m.
Dr. Frank McCoy, editor of "Diet and Health" in The Times: "Here's To Your Health."
World-Wide News. 7 a.m., 12:30, 5:20 and 10:05 p.m.

BY JOHN S. DAGGETT

"One lump or two?"—for as the sugar is passed at three radio meal hours today—the first, a breakfast, and the others luncheons—music, song and interesting addresses bid for your radio dial.

As you reach for your own sugar bowl, dial KFVB at 8 for the Los Angeles Breakfast Club frolic. We'll let them make their bow and cry their offerings. "A particularly happy combination awaits you this morning in speakers and artists and we promise you a morning that you will remember for fun and philosophy. Carter De Haven, famous stage and screen star, brings sparkling entertainment—a Russian Balalaika orchestra—the Scandinavians, two dainty maids of Norway—sweet-voiced duets—a talk by Lal Chand Mehra on Mahatma Gandhi—and Carter himself in his best stories and patter"—there.

KHJ rises to take a bow at 10:30 a.m., ushering you into the Hotel Woodstock, in New York City—a League of Nations Association luncheon. The subject of Manchuria is chosen—the speakers to include Henry T. Chang, Consul-General for China, in New York, and Dr. Roy Akagi, professor of Japanese culture at Columbia University, who is to speak on behalf of the Consul-General of Japan in New York. Manchuria is sweeping the radio news each day—you'll want to know more about it.

You can step into the Blue Ballroom of the Biltmore over KHJ at 12:45—a benefit bridge-luncheon by the Native Daughters of the Golden West. Fancy 600 girls whispering while the artists broadcast. However, they've promised a fashion talk of half an hour—Paul Laredo's instrumental trio, also Spanish dances—well, you couldn't see those, anyway.

And now we'll bite into the balance of program publicity—tossing a bit of it into the high lights.

ALPHABETICALLY ARRANGED
From Programs Submitted by Stations
(C)—Denotes chain broadcast.
Suggested features in black type.

6 to 8 a.m.

KFAC—Union Rescue Mission. 6:30.
KFI—Health exercises. 6:45; stock market quotations. 7:30; Van and Don (C.) 7:45.
KHJ—Prayer—inspirational talk, news. 7-7:30; records. 7:30; children's hour. 7:45.
KMPC—Spanish melodies. 7.
KMTR—Cheerios. 8; Hollywood Hill Billies. 7.
KNX—Records. 6:30; Sharples' Breakfast Club. 6:45.
KTM—Records. 6.

8 to 10 a.m.

KFAC—Howard Clark, tenor. 9:15; Sewing Circle. 9:30.
KFI—Shell Happy Time (C.) 8; General Electric program (C.) 9; Beautiful Thoughts (C.) 9:15; Jean Cowan. 9:30; Winnie Parker. 9:45.
KFVB—Los Angeles Breakfast Club at 8; Joyce's Orchestra. 9:30.
KHJ—Hallelujah hour. 8; Jack and Grace. 9; Bigelow's Orchestra (C.) 9:15; Betty Crocker. 9:30; Charis. 9:45.
8:05: home economics, 9; records. 9:15.
KNX—Prayer. 8:45; Air Clinic. 9; news. 9:30.
KTM—Spanish Troubadours. 8; Zandra. 9.
10 a.m. to 12 noon
KECA—Exercises. 10:15; Roy Leffingwell. 10:30; German lesson. 11; Kitchen Kap-cars. 11:15; Refrain Revue (C.) 11:30; piano moods (C.) 11:45.
KFI—Keeping Up With Daughter (C.) 10; Mary Hale Martin (C.) 10:15; Magazine of the Air (C.) 10:30; house wives' hints. 11:30; market reports. 11:45.
KFAC—Bible Institute. 10:30; Velada Club. 11:30.
KFVB—Records. 10:30; Joyce's Orchestra. 11.
KHJ—Safety Conference. 10; League of Nations' luncheon (C.) 10:30; Ann Leaf. organ (C.) 11:30; beauty talk. 11:45.
KMPC—Air Ambassador. 11.
KMTR—Serenaders. 10:30; Stuart Hamblin. 11; City Hall broadcast. 11:45.
KNX—Eddie Albricht's 10 o'clock family; economics. 10:30; records. 11.

12 noon to 2 p.m.

KECA—Tenor. 12; Winnie Parker. 12:15; Three Boys. 1; Noel Archer. songs. 1:15.
KFAC—Pioneer Cowboys. 1:30.
KFI—Farm hour (C.) 12:15; Don Ricardo. 1; Fiesta Melodies. 1:15; Bunny's Family. 1:45.
KFVB—Organ at 12; records. 12:30; piano duo. 1:30.
KHJ—Beauty. 12; Biltmore Orchestra at 12:15; world-wide news. 12:30; Native Daughters' luncheon. 12:45; Times' Forum. 1:30. Dr. Frank McCoy. "Diet and Health."
KMPC—Happy Chappies. 12; news. 1:15; pianist. 1:30.
KMTR—News. 12; Varieties. 12:15; Banjo Boys. 1:45.
KNX—News. 12; Dorla Ball. songs. 12:15; Arizona Wranglers. 12:30; Paris Inn. 1.
KTM—Aunt Kate. 1:30.

2 to 4 p.m.

KECA—Organ recital. 2; "Who Cares?" (C.) 3; Alabama Boys. 3:30; tenor. 3:45.
KFAC—Gee Gee and Al. 2; Foster Cope. piano. 3; Ben Bernan. songs. 3:45.
KFI—N.B.C. Matinee (C.) 2; piano duo. 3; organ. 3:15.
KHJ—Happy Go Lucky Hour. 2; Feminine Fancies (C.) 3.
KFVB—Records. 2; organ. 2:30; fiction. 3:30.
KMPC—120 minutes of sunshine. 2.
KMTR—Radio Revue. 2:15.
KNX—Fiction reading. 2-2:30; L. A. Public Library. 2:30; records. 2:45; "About Asia." 3:30; records. 3:45.
KTM—Spanish hour. 2.

4 to 6 p.m.

KECA—Italian language. 4; human nature. 4:15; violinist. 4:30; news. 4:45; Baron Keyes (C.) 5; Three Boys. 5:30; piano duo. 5:45.
KFAC—Cheerology. 5; Harry Jackson. 5:30.
KFI—Jack's Cowboys. 4; Three Boys. 4:30; Medical Association. 4:45; College Memories. 5; dance band. 5:15; guitarist. 5:45.
KFVB—Two-Piano Team. 4:30; orchestra. 5:15.
KHJ—Bing Crosby (C.) 4; Fred McNabb. 4:15; organ. 4:45; Town Topics. 5:15; Times' world-wide news. 5:20; Frank Gage. 5:30; Balto Special. 5:45.
KMPC—News. 4:45; "Round the World Club." 5.
KMTR—Musical Messengers. 4; news. 5:45.
KNX—Travelogue at 4; Big Brother at 5; records. 5:30.
KTM—Sylvia and Al. 4; Montana Cowgirls. 4:30.

6 to 7 p.m.

KECA—Salon orchestra. 6; instrumental trio. 6:30; After Dinner Revue. 6:45.
KFI—Halsey-Stuart Special (C.) Palm-olive hour (C.) 6:30.
KFVB—Organ. 6; Buckaroos. 6:15; male quartet. 6:30; Cecil and Sally. 6:45.
KHJ—Three Cheers. 6; Los Angeles Quartet. 6:15; Surprise Girls. 6:30; Black and Blue. 6:45.
KMPC—Mexican-American hour. 6.
KMTR—Organ and string ensemble. (finance) 6; Ethiopian Nite Club. 6:30.
KNX—News. 6; orchestral trio. 6:15; Louie's Hungry Five. 6:30; orchestra. 6:45.
7 to 8 p.m.
KECA—John Vale. 7:45.
KFI—Coca-Cola Hour. 7:30.
KFVB—Orchestra. 7; The New Yorkers. 7:15; Dog Stories. 7:30; Katzman's Orchestra. 7:45.
KHJ—Vitality personalities (C.) 7; Bringing Up Father. 7:15; "Old Friends." 7:30.
KMTR—All-Year Club. 7; Symphonists. 7:15; organ. 7:30; organ and soloists. 7:45.

KNX—Frank Watanabe and Hon Archie. 7; Rosterucian String Ensemble. 7:15; Bobrick Girls. 7:45.

8 to 9 p.m.

KECA—Amos n' Andy (C.) 8; string trio. 8:15; Beach Boys. 8:30.
KFI—Dixie Symphony Quartet. 8; Lumberjacks. 8:15; Golden Melodies. 8:30.
KFVB—Orchestra. 8; Greenwich Village Pastimes. 8:15; Musical Historians. 8:30.
KHJ—Chandu. 8; Pryor's Band (C.) 8:15; Downey's Orchestra (C.) 8:30; Boswell Sisters (C.) 8:45.
KMTR—Salon group. 8; Waltz Serenaders. 8:30.
KNX—Brown's Airedales. 8; Serenaders. 8:30.
KTM—Miniature Symphony. 8; Light and Cook. 8:15; ensemble. 8:30.

9 to 10 p.m.

KECA—James Burroughs and concert. 9; Winnie and Don. songs. 9:30.
KFAC—Spanish Entertainers. California Theater. 9.
KFVB—Orchestra. 9; "Morals in Mayfair." 9:30.
KHJ—Dance orchestra. 9; Harmony Hights. 9:30.
KMPC—Plantation Crooners. 9.
KMTR—Hill Billies. 9; Harry Geise. 9:30;
KNX—News. 9; Songs My Mother Used to Sing. 9:15; Question and Answer Lady. 9:30.
KTM—Beverly Hill Billies. 9.

10 p.m. to midnight

KECA—National Concert Orchestra (C.) 10; violinist. 10:30; news. 10:45.
KFAC—Fiesta Inn. 10; Fiesta Inn. 12.
KFI—News. 10; Ranch Boys. 10:15; orchestra (C.) 11.
KFVB—Gus Arnheim. 10.
KHJ—Life Savers. 10; world-wide news. 10:05; Hotel Roosevelt Orchestra. 10:15; Biltmore Orchestra. 11:15; organ. 12.
KMPC—Hill Billies. 10; Olsen's Club. 11:15; La Boheme. 12.