

BROADCASTERS CALL HOOVER

President to Make Address to
Radio Convention

Blue Monday Jamboree Will
Use Halloween Theme

Maj.-Gen. Saltzman to Speak
From Detroit Assembly

BY JOHN S. DAGGETT

The two widest poles of radio are touched this Monday — President Hoover and the Blue Monday Jamboree leading a van of programs that should make you wind your alarm clock tonight with plenty of pep.

BOTH KMJ and KFI discover President Hoover, speaking into a microphone at the White House, Washington, at 9 this morning—the occasion being an address to the ninth annual convention of the National Association of Broadcasters, held in Detroit. Following the Chief Executive's address, the scene will shift back to Detroit for a talk by Maj.-Gen. Charles Mck. Saltzman, chairman of the Federal Radio Commission.

Ooooooh! spooks, witches on a broomstick rodeo, pumpkin heads and radio announcers—that's the fare the Blue Monday Jamboree threatens over KHJ at 8 tonight. "Spooks in the Wheel of Life," or "The Batty Canary" is the title chosen for the Deep Dramatic Stock Company's vehicle. So the little blue devils of our fabled Mondays will flee before the goblins let loose tonight—let's hope so anyway—

For concerts—you'll have plenty of choice and we've put a variety of two in the high lights that won't displease you—

(ALPHABETICALLY ARRANGED)

(From Programs Submitted by Stations) (C) Denotes (C) in broadcast.

Substituted features in black type.

8 to 9 p.m.

KPAC—Mission. 6:30.
KFI—Exercises. 6:45; clinic. 7:15; stock market. 7:30; Van and Don (C.) 7:45.
KHJ—Ken Niles's News Briefs and records. 7; Children's Hour. 7:45.
KMPC—Records. 7:45.
KMTR—Cherrio Program. 12 to 7; Hollywood Hill Billies. 7.
KNX—Records. 6:30; Sharples Gans. 6:45.
KTM—Records. 6.

8 to 10 a.m.

KPAC—Buddy Valentine. songs. 9; Pianist. 9:15; Sewing Circle. 9:30.
KFI—Happy Time hour (C.) 8; President Hoover (C.) 9; English. 9:30; Beatrice Malbie. 9:45.
KFWB—Records. 8:30; orchestra. 9.
KHJ—Hallelujah hour. 8; President Hoover (C.) 9; Jack and Grace. 9:30; Columbia Records (C.) 9:45.
KMPC—News. 9; King of Scotland. 9:30.
KMTR—Stocks. 8; Hill Billies. 8:05; records. 9:15.
KNX—Sharples, Breakfast Club; Prayer. 8:45; Air Clinic. 9; news. 9:30.
KTM—Spanish Troubadours, quintet and soloists. 8; Zandra. 9; records. 9:30.

10 a.m. to 12 noon

KECA—Health exercises. 10:15; Roy Lefangwell. 10:30; songs. 11; Kitchen Kapers. 11:15; art talk. 11:30; Don Ricardo. 11:45.
KPAC—Woman's Club. 11:30.
KFI—Book review. 10; Helen Guest. 10:15; Women's Magazine (C.) 10:30; Domestic. 11:30; market reports. 11:45.
KFWB—Economics. 10; Joyce's Orch. 11; records. 11:30.
KHJ—Chill Peppers. 10; farm hour (C.) 10:15; Ann Leaf. orsan (C.) 11; Osborne's orchestra (C.) 11:30; beauty. 11:45.
KMPC—Air Ambassador. 11; Fox Wiltshire. 11:30.
KMTR—Serenaders. 10:30; Stuart Hamblin. 11; City Hall broadcast. 11:45.
KNX—Eddie Albricht. "Be Young and Happy" at 10; domestic. 10:30; Rudy Wiedorf. 11.

12 noon to 2 p.m.

KECA—Beach Boys. 12:15; song duo. 12:45; Brown Palace orchestra (C.) 1:15; Three Boys. 1:45.
KPAC—Harmony and rhythm. 12; cowboys. 1:30.
KFI—Agriculture talk. 12; Farm Hour (C.) 12:15; Winnie Parker. 1; string trio. 1:15; Bunny's Family. 1:45.
KFWB—Organ. 12; records. 12:30; Nip and Tuck. 1:30.
KHJ—Biltmore orchestra. 12; world-wide news. 12:30; Bert Lown's Orch. (C.) 1; L. A. Public Library. 1:15; Times Forum. 1:30. Encore Trio.
KMPC—Happy Chippies. 12; Radio News. 1:15; piano. 1:30.
KMTR—News. 12; Hi-noon Hi-Lites. 12:15; Banjo Boys. 1:45.
KNX—News. 12; Doria Ball. song recital. 12:15; Paris Inn Frolic. 1-2.
KTM—Aunt Kate. 1:30.

2 to 4 p.m.

KPAC—Studio ensemble. 2; pianist. 3; instrumental harmony. 3:30; songs. 3:45.
KECA—Dental talk. 2; Pilgrims (C.) 2:30; Some One Believes. 3; pianist. 3:15; Italian lessons. 3:30; orsan. 3:45.
KFI—N.B.C. Matinee (C.) 2; orsan. 3; baritone. 3:30; Three Boys. 3:45.
KFWB—Dorothy Emerson. 2; dot talk. 2:30; orsan. 2:45; "Popular Fiction." 3:30.
KHJ—Happy Go Lucky Hour (C.) at 2; National Confectioners (C.) 2:45; Female Fancies (C.) 3.
KMPC—One hundred and twenty minutes of sunshine. 2.
KMTR—Happiness Revue. 2:15.
KNX—Fiction readings. 2; records. 2:30.
KTM—Spanish program. 2.

4 to 6 p.m.

KECA—L. A. Medical Association talk. 4:45; vocal ensemble. 5; piano. 5:30.

KPAC—The Barnstormers. 4; Harry Jackson.
KFI—Wild West Jack's Cowboys. 4; Baro Keyes (C.) 4:30; Traffic. 4:45; Bonoland. 5; Death Valley days. 5:30.
KFWB—Nip and Tuck. 4:30; orchestra. 5:15.
KHJ—Bing Crosby (C.) 4; All-Year Club. 4:15; Hutton's ensemble (C.) 4:30; Bocherini Quartet. 4:45; Three Cheers. 5; world-wide news. 5:20; On Twelfth Street. 5:30; Balto Special. 5:45.
KMPC—Records. 4; news. 4:45; Round the World. 5.
KMTR—Musical Messengers. 4; records. 5; news. 5:45.
KNX—Travelogue. 4; records. 4:15; shop ping service. 4:30; Big Brother kiddi hour. 5.
KTM—Sylvia and Montana Cowgirls. 4:30 to 5 p.m.

KECA—Maytas Orch. (C.) 6; dance band. 6:30.
KPAC—Jewish Hour. 6.
KFI—Orchestra (C.) 1; General Motor (C.) 6:30.
KFWB—Organ. 6; James Corbett. 6:15; King's Men. 6:30; Cecil and Sally. 6:45.
KHJ—Rhythm Blues. 6; Mills Quartet. 6:15; An Evening in Paris (C.) 6:30.
KMTR—Finance. Questions and Answers. 6; Ethiopian Nite Club. 6:30.
KNX—News. 6; orchestra. 6:15; Louie's Hungry Five. 6:30; orsan. 6:45.
7 to 8 p.m.

KPAC—Play hour. 7; ensemble. 7:30.
KECA—Orchestra. 7; Three Boys. 7:30; football review. 7:45.
KFI—Gold Medal Express (C.) 7; Real Folks (C.) 7:30.
KFWB—The Olympians Dance Band. 7; the New Yorkers. 7:15; salon orchestra. 7:30; Katzman's Orch. 7:45.
KHJ—Lombardo's Orch. (C.) 7; Bob and Harriet. 7:30; Musical Cross-Words. 7:45.
KMTR—Aviation weather reports (L. A. Chamber of Commerce.) 7; Symphonists. 7:15; James Newill, tenor. 7:30.
KNX—Frank Watanabe. 7; orchestra. 7:15; dance band. 7:30.
8 to 9 p.m.

KECA—Amos 'n' Andy. 8; Ransé Valentine. songs. 8:15; orchestra and Gretchen Garrett. 8:30.
KFI—String orchestra. 8; Lumberjacks. 8:15; MJB Demi-Tasse Revue. 8:30.
KFWB—Strings and Bows. 8; Radio News-reel. 8:15; "Fantasia" concert. 8:30.
KHJ—Blue Monday Jamboree from KFRC (C.) 8 to 10.
KMTR—Southern Melodies. 8; Aeolian Trio. 8:30; Lieblins, pianist. 8:45.
KNX—Treasure Ship. 8; Luboviski Choir. 8:30.
KTM—Rainbow Revue. 8.
9 to 10 p.m.

KECA—Cellist. 9; dance band. 9:15; Beach

Boys. 9:45.
KPAC—Les Hite's orchestra. 9.
KFI—Roamers' male quartet. 9; Sherlock Holmes (C.) 9:15; string orchestra. 9:45.
KFWB—Plantation Club. 9; Tom Terriss. Vagabond Director. 9:30.
KHJ—Blue Monday Jamboree. 8-10.
KMPC—Piano. 9; Olsen's Club. 9:30.
KMTR—Melodies. 9:15; Salon Group. 9:30.
KNX—News. 9; dance ensemble. 9:15; Question and Answer Lady. 9:30.
KTM—Gene Blacalluz. 9; Katzman's orchestra. 9:30.

10 p.m. to midnight
KPAC—Ficadilly Orch. 11; organ. 12.
KECA—Ranch Boys. 10:15; news. 10:45.
KFI—News flashes. 10; Chamber Orchestra. 10:15; St. Francis Orchestra (C.) 11.
KFWB—Gus Arnheim's Orchestra. 10.
KHJ—Life Savers. 10; world-wide news. 10:05; Hotel Roosevelt orchestra. 10:15; Biltmore orchestra. 11:15.

KMPC—Olsen's Club. 11; La Boheme. 12.
KMTR—Orsan. 10; Music Box. 11.
KNX—Embassy Club. 10; Paris Inn. 11.
KTM—Orchestra. 10; Charlie Luns. 10:15; Rainbow Gardens Orch. 10:30; Chislers' Club. 11:30.

Midnight to 1 a.m.
KPAC—Fiesta Inn. 12.
KHJ—Midnight Moods. 12-1.
KTM—Records. 12-1.