

HOOVER SPEAKS VIA RADIO TODAY

Pan-American Conference
Talk to Be Broadcast

Pop Warner Will Be Heard
Over Don Lee Station

Standard Symphony Hour
Change Announced

The Times Forum, KHJ, at 1:30 p.m. S. Fred Hogue, editorial staff writer of The Times "Five Centuries in Los Angeles." World-wide News 7 a.m., 12:45 5:20 and 10:10 p.m.

BY JOHN S. DAGGETT

President Hoover, Pop Warner, the Standard Symphony Hour and a wide choice of variety high spots feature today's radio offerings.

At a session of the Pan-American commercial conference, being held at Washington, the President



HERBERT HOOVER

will deliver an address, both KHJ and KFI to broadcast this program at 8 o'clock this morning.

Football fans will want to hear Pop Warner in his first radio talk of the season, transmitted from KPRC, San Francisco, to KHJ at 9 to-night. The talk will go on the air toward the end of an elaborate program of college music featuring Ronald Graham, Norman Nielsen, Brick Morse's Collegians, the Buccaneers' Quartet and a large dance orchestra, and it should be a high light.

Concert lovers are informed that the Standard Symphony Hour has been changed from 7:30 to 8:15 p.m. over KFI. The influence of national legends on music will be demonstrated, with Nathan Abas as conductor. The program follows:

- "Feramors" (Wedding March).....Dance of Slaves.....Rubinstein
- "Phaedre" (Overture).....Massenet
- Symphony No. 11 (Military) Intermezzo.....Haydn
- "Tristan and Isolde" (Liebestod).....Wagner

This program will be discussed this morning over the same station

during the Standard School Broadcast at 11 a.m.

And for Varieties, jaunt over to the high lights.

(From Programs Submitted by Stations) (ALPHABETICALLY ARRANGED)

- 6 to 8 a.m.
- KFAC—Eusebe Mission. 6:30: Breakfast Club. 7:30.
- KFI—Health exercises. 6:45: stock market. 7:30: Van and Buz (C.) 7:45.
- KELI—World-wide news. 7: records. 7:30: Children's Hour. 7:45.
- KMTR—Cherico program. 12 to 7 a.m.: Hollywood Hill Billies.
- KMPC—Mexican-American Hour. 7.
- KNX—Records. 6:30: Sharples' Breakfast Club. 6:45.
- KTM—Records. 6.
- 8 to 10 a.m.
- KFAC—Sewing Circle. 9:30.
- KFI—President Hoover (C.) 8: Shell Happy Time. 8:15: sons and piano duo. 9: Beautiful Thoughts (C.) 9:15: Helen Guest. 9:30: Beatrice Mable (C.) 9:45.
- KFWB—Records. 8:30: Joyce's Orchestra. 9.
- KHJ—President Hoover (C.) 8: Hallelujah Hour (C.) 8:15: records. 9: Savoy-Plaza Orchestra (C.) 9:30: Columbia Review (C.) 9:45.
- KMTR—Stocks. 8: Hollywood Hill Billies. 8:05: economics. 9: records. 9:15.
- KMPC—News. 9: Memory. 9:15: Dan Maxwell. 9:30.
- KNX—Sharples' Breakfast Club: prayer. 8:45: news. 9: shopping service. 9:45.
- KTM—Zandra. 9: chiropractics. 9:45.
- 10 a.m. to 12 Noon
- KFAC—Bible Institute. 10:30: Women's Club. 11:30.
- KECA—Roy Lettingwell. 10:30: Beach Boys. 11: organ. 11:30: Youth Matinee. 11:45.
- KFI—Woman's Magazine. 10: Standard School Broadcast (C.) piano. 11:45.
- KFWB—Organ. 10: records. 10:30: Joyce's Orchestra. 11.
- KHJ—Columbia Farm Hour (C.) 10: Elvia and organ. 10:45: sunshine melodies (C.) 11: Columbia artists (C.) 11:15: Ann Leaf. 11:30.
- KMPC—Bobby Burns. 11:30: piano. 11:45.
- KMTR—Serenaders. 10:30: Stuart Hamblin. 11: City Hall. 11:45.
- KNX—Eddie Albright. 10: birthday party. 11:15.
- 12 to 2 p.m.
- KFAC—Kapercs. 12: organ. 1: cowboys. 2:30.
- KECA—Luncheon concert (C.) 12: Farm Hour (C.) 12:15: beauty talk. 1: The Syncopators (C.) 1:15: tea dansante (C.) 1:30.
- KFI—Articulture talk. 12: Spanish. 12:30: Winters and Don. 12:45: Siesta Melodies. 1:15: Bunny. 1:45.
- KFWB—Organ. 12: records. 12:30: Nip and Tuck. 1:30.
- KHJ—Biltmore Orchestra. 12: Three Doctors (C.) 12:30: Times' world-wide news. 12:45: melody magic (C.) 1: Times' Forum. 1:30: S. Fred Hogue.
- KMPC—News. 1:15: Billy Evans. 1:45.
- KMTR—News. 12: Hi-noon Hillies. 12:15: Banjo Boys. 1:15.
- KNX—News. 12: Radio Church of the Air. 12:15: records. 12:45: Paris Inn. Dave Mack's Band. 1.
- KTM—Aunt Kate. 1:30.

- 2 to 4 p.m.
- KFAC—Gee Gee and Al. 2: piano. 3: Ben and Jeanette. 3:45.
- KECA—Organ. 2: Waldorf-Astoria Orchestra (C.) 3: Whyte's Orchestra. 3:15: French. 3:45.
- KFI—N.B.C. matinee. 2: Someone Believes In You. 3: sketch book. 3:15: Encenada Orchestra. 3:30.
- KFWB—Records. 2: organ. 2:30: records. 3: Popular Fiction. 3:30.
- KHJ—Happy Go Lucky Hour (C.) 2: Feminine Fanatics (C.) 3.
- KMTR—Happiness Revue. 1:15.
- KMPC—Mexican hour. 2: Wilshire Theater. 3: John and Leo. 3:30.
- KNX—Bookworm. 2: French lesson. 2:45: astronomist. 3:30.
- KTM—Spanish Troubadours; organ. 3.
- 4 to 6 p.m.
- KFAC—Cheerology. 5: Harry Jackson. 5:30.
- KECA—News. 4: piano duo. 4:15: Baron Keyes (C.) 4:30: "How's Business" (C.) 4:45: sunshine hour (C.) 5.
- KFI—Jack's Cowboys. 4: "Pipe Dreams." 4:30: The Three Boys. 5: dance band. 5:15: Judge Paonessa. 5:45.
- KFWB—Two-piano team. 4:30: orchestra. 5:15.
- KHJ—Bing Crosby (C.) 4: Tillie the Toll. 4:15: Trojan hour. 4:30: Walter Brown Murray. 4:45: organ. 5: Town Topics. 5:15: Times' world-wide news. 5:20: Whittier Collee hour. 5:30: Ballo Special. 5:45.
- KMPC—Just Kids Club. 4:30: news. 5.
- KMTR—Musical Messengers. 4: records. 5: news. 5:45.
- KNX—Travelogue. 4: Big Brother. 5: records. 5:30: entertainment tips. 5:45.
- KTM—Records. 4: Sylvia. 4:30.
- 6 to 7 p.m.
- KECA—Dramatic Musicale (C.) 6: Maxwell House Melodies (C.) 6:30.
- KFI—Orchestra. 6: Wandering Minstrels. 6:30.
- KFWB—Peter Pan. 6: The Buckaroos. 6:15: male quartet. 6:30: Cecil and Sally. 6:45.
- KHJ—Tito Guizar (C.) 6: Sharnova Trio. 6:15: Black and Blue. 6:45.
- KMPC—Mexican-American program. 6.
- KMTR—Twilight Melodist. 6: Ethiopian Night Club. 6:30.
- KNX—News. 6: dance band. 6:15: John Vale. tenor: concert organist. 6:45.
- 7 to 8 p.m.
- KECA—After Dinner Review. 7.
- KFI—Lucky Strike Orchestra (C.) 7.
- KFWB—Dance orchestra. 7: The New Yorkers. 7:15: True Adventures. 7:30: Katzman's Orchestra. 7:45.
- KHJ—Gilmore Collee Darr. 7: Bob and Harriet. 7:30: Ken Christie Trio (C.) 7:45.
- KMTR—Piano duo. 7: symphonists. 7:15: Double-Decker. 7:30: melodies. 7:45.
- KNX—Frank Watanabe and Hon. Archie. 7: Smiling Ed. 7:15: Los Angeles Opera Chorus. 7:30.
- 8 to 9 p.m.
- KFAC—Ensemble. 8.
- KECA—Amos 'n' Andy (C.) 8: dance band. 8:15: orchestra. 8:45.
- KFI—Mr. and Mrs. (C.) 8: Standard Symphony (C.) 8:15.
- KFWB—Melody Lane. 8: Greenwich Village Pastimes. 8:15: Marsh Allen's half hour. 8:30.
- KHJ—"Chandu." 8: Pryor's Band (C.) 8:15: Morton Downey and Orchestra (C.)

- 8:30: Three Cheers. 8:45.
- KMTR—Bobby Burns. 8: playlet. 8:30.
- KNX—Luboviski violin recital. 8: dramatization Clark trial. 8:30.
- KTM—Orchestra. 8.
- 9 to 10 p.m.
- KFAC—Spanish Artists. 9.
- KECA—Sperry Smiles (C.) 9:15: German music. 9:30.
- KFI—Famous trials. 9:15: male quartet. 9:45.
- KFWB—"Modernistic." 9: Warner Bros. Picture. 9:30.
- KHJ—"Collegiana (KPRC) (C.) 9: Pennzoll special. 9:30: Los Angeles Grand Opera. 9:45.
- KMPC—Organ. 9: Olsen's Cafe. 9:30.
- KMTR—Vera Van. songs. 9: songs. 9:15: Harry Geise. 9:30.
- KNX—Question and Answer Lady. 9: dance band. 9:15: trio. 9:30: news. 9:45.
- KTM—Beverly Hill Billies.
- 10 p.m. to Midnight
- KFAC—Fiesta Inn. 10: organ. 11: Fiesta Inn. 12.
- KECA—Bob and Jimmy. 10: Beach Boys. 10:15: news. 10:45.
- KFI—News. 10: Hill Billies (C.) 10:30: Mr. X. 10:15: St. Francis Hotel Orchestra (C.) 11.
- KFWB—Gus Arnheim's Orchestra. 10-12.
- KTM—Rainbow Gardens. 10.
- KMPC—Bobby Burns. 10: song duo. 10:15: Deacon Brown. 10:30: organ. 11: Olsen's Cafe. 11:15: La Boheme. 12.
- KNX—Embassy Club. 10: Paris Inn. 11.
- KHJ—Life Savers. 10: World-Wide News. 10:10: Hotel Roosevelt Dance Orchestra. 10:15: Biltmore Orchestra. 11:15: organ. 12.
- KMTR—Orkan. 10: Music Box. 11.