

# MACDONALD ON TODAY'S RADIO

*British Premier to Discuss His Nation's Problems*

*Nellie T. Ross to Be Speaker at Breakfast Club Fete*

*President Hoover Scheduled for Talk Tomorrow*

The Times Forum, KHJ, at 1:40 p.m. Dr. Frank McCoy, editor of Diet and Health in The Times, "Here's to Your Health." World-wide news 7 a.m., 12:45, 5:20 and 10:05 p.m.

BY JOHN S. DAGGETT

One name dominates all of radio's features for today, that of Ramsay MacDonald, British Premier.

At 1:20 o'clock this afternoon the Columbia Broadcasting System is to offer, over KHJ, a twenty-minute address by MacDonald that unquestionably will get the attention of every thinking citizen. Great Britain's present puzzling problems, both national and international, will be treated by the speaker in an address entitled "A Survey of Conditions Prevailing in Great Britain at This Time."

For the rest of the day, let's return to the morning hours for a moment.

If good cheer isn't transmitted from the Los Angeles Breakfast Club Frolic at 8 this morning, with a gathering of entertainers and



RAMSAY MACDONALD

notables seated at a board groaning with ham and eggs, hot coffee and venison, then I'm a poor judge of radio programs.

At 5:45 KHJ points to a new quarter-hour devoted to your bow-wow and mine. With the heroic husky,

Balto, as its theme, this series will tempt all dog lovers to the dial.

Then there will be the opening of Warner Brothers' new Western Theater with William Powell as master of ceremonies. In bringing every point of beauty and star of the screen to the listener-in Jerry King, KFVB's manager, says "We'll be all over the place—like a cake of soap on a slippery floor."

When the sun sweeps into the Breakfast Club grounds — dial KFVB at 8—Nellie Ross of Wyoming is to be a guest speaker, taking as her subject "Political Fame and Honor versus a Home Career." Between bites you'll hear Jess Stafford's Orchestra and a number of variety acts.

And since you might otherwise slumber on tomorrow morning, we'll tell you now that President Hoover is to be heard over KFI at 8:15 a.m. The subject of his talk has not been disclosed, but it is to be in the interest of Pan-American relations. Capt. Dobbsie will halt his Happy Time ship to permit this broadcast.

And for the rest let's scan the High Lights.

**ALPHABETICALLY ARRANGED**

From Programs Submitted by Stations (C)—Denotes chain broadcast. Suggested features in black type.

6 to 8 a.m.

KPAC—Union Rescue Mission. 6:30: Ham & Egg Breakfast Club. 7:30.  
KFI—Health exercises. 6:45: stock market quotations. 7:30: Van and Don (C.) 7:45.  
KHJ—Niles News Briefs. 7-7:30: records. 7:30: Children's Hour. 7:45.  
KMPC—Mexican-American hour. 7.  
KMTR—Cheerios. 6: Hollywood Hill Billies.

7

KNX—Records. 6:30: Sharples' Breakfast Club. 6:45.  
KTM—Records. 6.

8 to 10 a.m.

KPAC—Howard Clark. tenor. 9:15: Sewing Circle. 9:30.  
KFI—Shell Happy Time (C.) 8: Beautiful Thoughts (C.) 9:15: Don Ricardo, songs. 9:30: Noel Archer. 9:45.  
KFVB—Los Angeles Breakfast Club at 8: Joyce's Orchestra. 9:30.  
KHJ—Hallelujah hour. 8: Jack and Grace, 9: Betty Crocker. 9:30: Columbia Revue (C.) 9:45.  
KMPC—News. 9: Don Maxwell. 9:30.  
KMTR—Stocks. 8: Hollywood Hill Billies. 8:05: home economics. 9: records. 9:15.  
KNX—Prayer. 8:45: Air Clinic. 9: news. 9:30.  
KTM—Organ. 8: Zandra. 9: news. 9:30: chiropractics. 9:45.

10 a.m. to 12 noon

KPAC—Bible Institute. 10:30: Federated Women's Clubs. 11:30.  
KECA—Roy Leffinswell. 10:30: German lesson. 11: Noel Archer. 11:15: organ. 11:30.  
KFI—Keeping Up With Daughter (C.) 10: Mary Hale Martin (C.) 10:15: Magazine of the Air (C.) 10:30: Kitchen Capers. 11:30: Roy Ringwald. songs. 11:45.  
KFVB—Economics. 10: records. 10:30: Joyce's orchestra. 11.  
KHJ—Rhythm Kings (C.) 11: Ann Leaf, organ (C.) 11:30: Bob Bradford. 11:45.  
KMPC—Air Ambassador. 11: Bobby Burns. 11:30: Pianist. 11:45.  
KMTR—Serenaders. 10:30: Stuart Hamblin. 11: City Hall broadcast. 11:45.  
KNX—Eddie Albricht's 10 o'clock family: economics. 10:30: records. 11.

12 noon to 2 p.m.

KPAC—Kapers. 12: organ. 1: Pioneer Cowboys. 1:30.  
KECA—Luncheon concert (C.) 12: Farm and Home hour (C.) 12:15: Pacific Vagabonds (C.) 1: Hotel Sir Francis Drake Orchestra (C.) 1:30.  
KFI—U. S. Agriculture. 12: Dot Raymond. Piano. 12:30: ballads. 12:45: Don and Winnie. 1: Siesta Melodies. 1:15: Bunny's Family. 1:45.  
KFVB—Organ at 12: records. 12:30; piano duo. 1:30.  
KHJ—Biltmore Orchestra at 12:15: Three Doctors (C.) 12:30: World-Wide News. 12:45: Times' Forum. 1:30. Dr. Frank McCoy. "Diet and Health." 1:30.  
KMPC—Happy Chappies. 12: news. 1:15: Man from South. 1:45.  
KMTR—News. 12: Varieties. 12:15: Banjo Boys. 1:15.  
KNX—News. 12: Doris Ball. songs. 12:15: Arizona Wranglers. 12:30: Paris Inn. 1.  
KTM—Aunt Kate. 1:30.

2 to 4 p.m.

KPAC—Gee Gee and Al. 2: Foster Cope. piano. 3: Ben Berman. songs. 3:45.  
KECA—Organ recital. 2: Ensenada Hotel Orchestra. 3: male quartet. 3:15: Italian lessons. 3:45.  
KFI—N.B.C. Matinee (C.) 2: Harmony Organ. 3: Human Nature. 3:15: Acollan Organ. 3:30.  
KHJ—Happy Go Lucky Hour. 2: Feminine Fancies (C.) 3.

KPWB—Records. 2: organ. 2:30: fiction. 3:30.  
KMPC—Mexican-American hour. 2: Fox Wilshire. 3.  
KMTR—Radio Revue. 2:15.  
KNX—Fiction reading. 2-2:30: L. A. Public Library. 2:30: records. 2:45: "About Asia." 3:30: records. 3:45.  
KTM—Spanish Troubadours. 2.

4 to 6 p.m.

KPAC—Cheerios. 5: Harry Jackson. 5:30.  
KECA—Nick Lucas (C.) 4: news release. 4:15: Baron Keyes (C.) 4:30: John Page. 4:45: string quintet. 5: Don. baritone. 5:30: Alabama Boys. 5:45.  
KFI—Jack's Cowboys. 4: Medical Association. 4:30: Three Boys. 4:45: Collette Memories. 5: dance band. 5:15: guitarist. 5:45.  
KFVB—Two-Piano Team. 4:30: orchestra. 5:15.  
KHJ—Bing Crosby (C.) 4: Fred McNabb. 4:15: organ. 4:45: Times world-wide news. 5:30: Frank Gasc. 5:30: Balto Special. 5:45.  
KMPC—News. 5.  
KMTR—Musical Messengers. 4: piano and songs. 5:30: news. 5:45.  
KNX—Travelogue at 4: Big Brother at 5: records. 5:30.  
KTM—Records. 4.

6 to 7 p.m.

KECA—Dance band. 6: Concert—Gretchen Garrett. 6:30.  
KFI—Halsey-Stuart hour (C.) 6: Palm-olive hour (C.) 6:30.  
KFVB—Peter Pan's Playmates. 6: Buckaroos. 6:15: male quartet. 6:30: Cecil and Sally. 6:45.  
KHJ—Sharnova Trio. 6: Chili Peppers. 6:15: Black and Blue. 6:45.  
KMPC—Mexican-American hour. 6.  
KMTR—Organ and string ensemble. (finance) 6: Ethiopian Nite Club. 6:30.  
KNX—News. 6: piano. 6:15: concert. 6:30: organ. 6:45.

7 to 8 p.m.

KECA—The Arcadians. 7: The Three Boys. 7:30: John Vale. 7:45.  
KFI—Coca-Cola Hour. 7:30.  
KFVB—Orchestra. 7: The New Yorkers. 7:15: Dox Stories. 7:30.  
KHJ—Ethel Norris (C.) 7: Bringing Up Father. 7:15: Laughing Gas. 7:30.  
KMTR—All-Year Club. 7: Symphonists. 7:15: Double-Deckers. tenor. 7:30.  
KNX—Frank Watanabe and Hon. Archie. 7: Penn and Cass. 7:15: Serenaders. 7:30.

8 to 9 p.m.

KPAC—Ensemble. 8.  
KECA—Amos 'n' Andy (C.) 8: string trio. 8:15: Beach Boys. 8:30.  
KFI—Winnie Parker. 8: Lumberjacks. 8:15: concert. 8:30.  
KFVB—Melody Lane. 8: Premiere. 8:15.  
KHJ—Chandu. 8: Pryor's Band (C.) 8:15: Downey's Orchestra (C.) 8:30.  
KMTR—True Melodies. 8: Hill Billies. 8:15: dance music. 8:30.  
KNX—Brown's Airedales. 8: Rosierucian Ensemble. 8:30.  
KTM—Miniature Symphony. 8.

9 to 10 p.m.

KPAC—Spanish Entertainers. California Theater. 9.  
KECA—Concert. 9: Symphonies. 9:30.  
KFI—Rin-Tin Thrillers (C.) 9: auto races. 9:15.  
KFVB—Musical Historians. 9:30.  
KHJ—KFRC Concert (C.) 9: musical special. 9:30: Music of the Masters. 9:45.  
KMTR—Organ. 9: Olsen's Club. 9:30.  
KMPC—Rhythmic Classics. 9: orchestra. 9:30.  
KNX—News. 9: trio. 9:15: Question and Answer Lady. 9:30.  
KTM—Beverly Hill Billies. 9.

10 p.m. to midnight

KECA—Live Ensemble. 10: violinist. 10:30: news. 10:45.  
KFI—News. 10:15: Ranch Boys. 10:30: orchestra (C.) 11.  
KFVB—Gus Arnheim. 10.  
KPAC—Fiesta Inn. 10: organ. 11: Fiesta Inn. 12.  
KHJ—Life Savers. 10: world-wide news. 10:05: Hotel Roosevelt Orchestra. 10:15: Biltmore Orchestra. 11:15: organ. 12.  
KMPC—Bobby Burns. 10: duo. 10:15: Man from South. 10:30: organ. 11: Olsen's Cafe. 11:15: La Boheme. 12.  
KMTR—Organ. 10: music. 11.  
KNX—Hotel Roosevelt. 10: Paris Inn. 11.  
KTM—Co-eds; 10: Rainbow Gardens. 10:30