

WORLD SERIES ON AIR TODAY

**KHJ and KFI Will Carry
Game Broadcast**

**First Clash at St. Louis to
Start at 11:30 P.S.T.**

**M.-G.-M. All-Star Program
Scheduled Tonight**

Times Forum postponed to permit broadcast of world series game.

World-wide news, 7 a.m., 12:45 (or after world series game.) 5:15 and 10:05 p.m.

BY JOHN S. DAGGETT

The world's series is with us again and the courageous soul of the air who tries to sell turtle oils and soup recipes between 11 a.m. this morning and the end of the game will have one listener-in, the station operator.

Both the Columbia and National broadcasting systems have purchased tickets for Graham McNamee and Ted Husing to St. Louis, where the first game will flash through the air at 11 o'clock this morning. KHJ and KFI will broadcast locally.

The game itself is scheduled to begin at 11:30 a.m., but both Ted and Graham have plenty up their sleeves for the preceding half-hour—and I'll bet they'll find plenty of sports celebrities to place before the microphone.

Radio today is controlled by the Cardinals and Athletics—so let's climb to our bleacher seats of the air—for the batter will soon be up.

For tonight? A world of things—the most outstanding, perhaps—the



M.-G.-M. All-Star Program—KHJ at 9:30 tonight. Let's pluck a sentence of their publicity: "M.-G.-M. sends Cuba's greatest Rumba orchestra, plus Pete Smith, Jimmie Durante, Katherine Crawford and Carmen Bruguette—one of the most unusual and gala

half-hours of the fall season—the Five Brothers Palau—well, the adjectives just teeter off the margin of the publicity pages. Listen in.

For dancing get KHJ at 10:20 o'clock tonight—their new Hotel Roosevelt Orchestra—celebrating its debut on the Don Lee-Columbia chain. If they have ever played dance music you'll get it tonight.

(From Programs Submitted by Stations)
(ALPHABETICALLY ARRANGED)

6 to 8 a.m.

KFAC—Rescue Mission, 6:30; Breakfast Club, 7:30.

KFI—Health exercises, 6:45; stock market, 7:30; Van and Don (C.), 7:45.

KHJ—World-wide news, 7; records, 7:30.

KMTR—Cheerio program, 12 to 7 a.m.; Hollywood Hill Billies, 7.

KMPC—Mexican-American Hour, 7.

KNX—Records, 6:30; Sharples' Breakfast Club, 6:45.

KTN—Records, 6.

8 to 10 a.m.

KFAC—Sewing Circle, 9:30.

KFI—Shell Happy Time, 8; songs and piano duo, 9; Beautiful Thoughts (C.), 9:15; Helen Guest, 9:30; Beatrice Mable (C.), 9:45.

KFWB—Records, 8:30; Joyce's Orchestra, 9.

KHJ—Hallelujah Hour, 8; Bigelow's Orchestra (C.), 9; Savoy Plaza Orchestra (C.), 9:30; Sunshine Melodies, 9:45.

KMTR—Stocks, 8; Hollywood Hill Billies, 8:05; economics, 9; records, 9:15.

KMPC—News, 9; Memory, 9:15; Dan Maxwell, 9:30.

KNX—Sharples' Breakfast Club; Prayer, 8:45; news, 9; shopping service, 9:45.

KTM—Zandra, 9; chiropractics, 9:45.

10 a.m. to 12 Noon

KFAC—Bible Institute, 10:30; Federated Women's Clubs, 11:30.

KECA—Roy Leffingwell, 10:30; Noel Archer, songs, 11; Beach Boys, 11:15; piano and songs, 11:45.

KFI—Woman's Magazine, 10; Philadelphia vs. St. Louis (baseball) (C.), 11.

KFWB—Organ, 10; orchestra, 11.

KHJ—Firm broadcast (C.), 10; Elvia and Nell, 10:45; Philadelphia vs. St. Louis (C.), 11.

KMPC—Air Ambassador, 11; piano, 11:30.

KMTR—Serenaders, 10:30; Stuart Hamblin, 11; City Hall, 11:45.

KNX—Ten o'Clock Family, 10; domestic, 10:30; Radio Church, 11:30.

12 Noon to 2 p.m.

KFAC—Fiesta Inn, 12:30; organ, 1; cowboys, 1:30.

KECA—U. S. Agriculture, 12; Spanish, 12:30; tenor, 12:45; Three Boys, 1; Dance Melodies (C.), 1:30; Bunny's Family, 1:45.

KFI—Baseball.

KFWB—Organ, 12; records, 12:30; popular fiction, 1:30.

KHJ—World-wide news (after game); Melody Magic (C.), 1.

KMPC—Happy Chappies, 12:05; news, 1:15.

KMTR—News, 12; Hi-noon Hillies, 12:15; Banjo Boys, 1:15.

KNX—News, 12; Third Church of Christ, Scientist, 12:15; Paris Inn, Dave Mack's Band, 1.

KTM—Organ and tenor, 1:15; Aunt Kate, 1:30.

2 to 4 p.m.

KFAC—Records, 2; piano and songs, 3:45.

KECA—Organ, 2; Waldorf Rose Room Orchestra (C.), 3; Winnie Parker, songs, 3:30; French lesson, 3:45.

KFI—N.B.C. matinee, 2; Someone Believes in You (C.), 3; Sketch Book, 3:15; trio, 3:30.

KFWB—Portland vs. Hollywood, 2:10.

KHJ—Happy Go Lucky Hour (C.), 2; Feminine Fancies (C.), 3.

KMPC—Mexican-American Hour, 2; Fox Wilshire, 3; John and Leo, 3:30.

KMTR—Happiness Revue, 2:15.

KNX—Bookworm, 2; records, 2:30; French, 2:45; Joyce Coad, 3:15; astroanalyst, 3:30.

KTM—Spanish hour, 2; organ, 3.

4 to 6 p.m.

KFAC—Harry Jackson, 5:30.

KECA—News, 4; piano duets, 4:15; Baron Keyes (C.), 4:30; songs, 4:45; Sunshine program (C.), 5.

KFI—Jack's Cowboys, 4; "Pipe Dreams," 4:30; Piano Twins, 5; dance band, 5:15; Judge Paonessa, 5:45.

KFWB—Two-piano team, 4:30; orchestra, 5:15.

KHJ—Bing Crosby (C.), 4; Reis and Dunn (C.), 4:15; U.S.C. Trojans, 4:30; organ, 5; Timex world-wide news, 5:30; Whittier College, 5:30.

KMPC—Just Kids Club, 4:30; news, 5; piano, 5:30.

KMTR—Musical Messengers, 4; records, 5; piano and songs, 5:30; news, 5:45.

KNX—Travelogue, 4; Big Brother, 5; records, 5:30; entertainment tips, 5:45.

KTM—Sylvia and Al, 4:30.

6 to 7 p.m.

KECA—Dramas from news, 6; Maxwell House Melodies (C.), 6:30.

KFI—Chamber Orchestra, 6; Wandering Minstrels, 6:30.

KFWB—Peter Pan, 6; organ, 6:15; King's Men, 6:30; Cecil and Sally, 6:45.

KHJ—Rhythm Choristers (C.), 6; Chandu, 6:30; Black and Blue, 6:45.

KMTR—Organ, 6; Ethiopian Night Club, 6:30.

KNX—News, 6; concert trio, 6:15; De Vaux varieties, 6:30; organist, 6:45.

7 to 8 p.m.

KECA—After Dinner Review, 7.

KFI—Lucky Strike Orchestra (C.), 7.

KFWB—Orchestra, 7:15; Music Shelf, 7:30; Louis Katzman, 7:45.

KHJ—Gilmore College, 7; Bob and Harriet, 7:15; Morton Downey and orchestra, 7:30; Irene Beasley, songs (C.), 7:45.

KMTR—Piano duo, 7; symphonists, 7:15; Double Decker, 7:30.

KNX—Frank Watanabe and Hon. Arehler, 7; Ensemble, 7:15; Grand Opera interview, 7:45.

8 to 9 p.m.

KECA—Amos 'n' Andy (C.), 8; Three Boys, 8:15; Popular Classics, 8:45.

KFI—Mr. and Mrs. Crumb, 8; Standard Symphony (C.), 8:15.

KFWB—Melody Lane, 8; Greenwich Village Pastimes, 8:15; Marsh Allen's half hour, 8:30.

KHJ—Arthur Prfor's Band (C.), 8:15; Morton Downey and orchestra (C.), 8:30; May Robeson, 8:45.

KMPC—Trio, 8; Deacon Brown, 8:30.

KMTR—True melodies, 8; play, 8:30; baseball, 8:45.

KNX—Calmon Luborski, violin, 8.

KTM—Miniature symphony, 8.

9 to 10 p.m.

KECA—Sperry Smiles (C.), 9:15; Ranch Boys, 9:30.

KFI—Famous Trials, 9:15; concert, 9:30.

KFWB—Modernistic, 9; radio playlet, 9:30.

KHJ—Surprise Special (C.), 9; M.G.M. All-Star Special, 9:30.

KMPC—Duo, 9; organ, 9:15; Olsen's Cafe, 9:30.

KMTR—Baseball.

KNX—Question and Answer Lady, 9; Arizona Wranglers, 9:15; news, 9:45.

KTM—Beverly Hill Billies.

10 p.m. to Midnight

KFAC—Organ, 11; Fiesta Inn, 12.

KECA—Baritone, 10; Beach Boys, 10:15; news, 10:45.

KFI—News, 10; male quartet, 10:15; The Nomads (C.), 10:30; St. Francis Hotel Orchestra (C.), 11.

KFWB—Gus Arnheim's Orchestra, 10-12.

KHJ—Helen Morgan, 10; World-wide news, 10:10; Hotel Roosevelt Dance Orchestra, 10:20-12.

KMPC—Organ, 10; Olsen's Cafe, 11:15; La Boheme Cafe, 12.

KMTR—Organ, 10:30; Music Box, 11.

KNX—Embassy Club, 10; Dave Mack's Paris Inn Band, 11.

KTM—Rainbow Gardens, 10; records, 11-1.

Midnight to 1 a.m.

KFAC—Fiesta Inn, 12.

KHJ—Midnight Moods, 12-1.