

# TODAY'S RADIO CARD NOTABLE

*President Hoover, Cobb and Others Will Speak*

*Humorist Sees World Series in Own Peculiar Light*

*Breakfast Club Frolic Gets First Place on Program*

The Times Forum. KHJ, at 1:30 p.m.  
 Dr. Frank McCoy, editor of Diet and Health in The Times; Health talk.  
 World-wide News, 7 a.m., 12:45, 5:15 and 10:05 p.m.

**BY JOHN S. DAGGETT**

President Hoover, Irvin Cobb, Raymond Hatton, Andrey Marsh—but why go on? First up in the radio saddle will be the Los Angeles Breakfast Club frolic, assuring us that even if you've slept in a box car you'll be cheered at 8 this morning.

As the cat begins scratching at the back door at 8 o'clock, KFWB tunes in the Breakfast Club frolic



HERBERT HOOVER

with this promise, the sort that will put punch and fighting spirit in your work — football atmosphere that has enveloped the sports world. Raymond Hatton. Edmund Breese. Bela Lugosi. J. Farrell MacDonald, Ian MacClaren —topping it off with Harold Grayson and his

Hotel Roosevelt Orchestra in latest song hits.

By pushing a button in Washington, President Hoover speaks over the National Broadcasting Company system (KFI at 2:45) sharing in the dedication ceremonies for the new Waldorf-Astoria Hotel in New York City.

Our sense of humor may receive a jolt at 7:30 over KFI when Irvin Cobb lays aside his pen to discuss the humorous side of the forthcoming world's series. This is usually the spot where Grantland Rice interviews a sports celebrity, but Grantland's on his way to the world series so they've teamed Irvin up with the Countess Olga Albani, soprano, as guest soloist.

Turning the clock back fifteen minutes KHJ points to Andrey Marsh at 7:15, a Columbia high light. Her songs will be "Georgia On My Mind" and "You Didn't Know the Music." A Columbia male quartet and Rich's Orchestra complete the quarter hour.

For concert music we'd not miss KHJ at 9:30 tonight, a new series at the baton of Frederick Stark, including the Hallelujah Quartet, Margit Hegedus and a thirty-five-piece orchestra—and you should read the repertoire.

Now let's trot over to the High Lights.

**ALPHABETICALLY ARRANGED**  
 From Programs Submitted by Stations  
 (C)—Denotes chain broadcast.  
 Suggested features in black type.

**6 to 8 a.m.**

KFAC—Union Rescue Mission. 6:30: Ham 'n' Egg Breakfast Club. 7:30.  
 KFI—Health exercises. 6:45: stock market quotations. 7:30: Van and Don (C.) 7:45.  
 KHJ—News briefs. 7-7:30: records. 7:30.  
 KMPC—Mexican-American hour. 7.  
 KMTR—Chaceros. 7: Hollywood Hill Billies. 7.  
 KTM—Records. 6.  
 KNX—Records. 6:30: Sharples' Breakfast Club. 6:45.

**8 to 10 a.m.**

KFAC—Sewink Circle. 9:30.  
 KFI—Shell Happy Time (C.) 8: Beautiful Thoughts (C.) 9:15: Helen Guest. songs. 9:30: domestics. 9:45.  
 KFWB—Los Angeles Breakfast Club at 8: Joyce's Orchestra. 9:30.  
 KHJ—Hallelujah hour. 8: Jack and Grace. 9: Bigelow's Orchestra (C.) Betty Crocker. 9:30: Columbia Revue (C.) 9:45.  
 KMPC—News. 9: Don Maxwell. 9:30.  
 KMTR—Stocks. 8: Hollywood Hill Billies. 8:05: home economics. 9: records. 9:15.  
 KNX—Prayer. 8:45: Air Clinic. 9: news. 9:30.  
 KTM—Zandra. 9: records. 9:30: chiropractics. 9:45.

**10 a.m. to 12 noon**

KFAC—Bible Institute. 10:30: Federated Women's Clubs. 11:30.  
 KECA—Roy Leffingwell. 10:30: German lesson. 11: Noel Archer. songs. 11:15: organ (C.) 11:30.  
 KFI—Keeping Up With Daughter (C.) 10: Mary Hale Martin (C.) 10:15: Magazine of the Air (C.) 10:30: Kitchen Capers. 11:30: Roy Ringwald. songs. 11:45.  
 KFWB—Economics. 10: records. 10:30: Joyce's orchestra. 11.  
 KHJ—Safety Conference. 10: Chicago studio (C.) 10:30: Brusloff's Orchestra (C.) 11: Ann Leaf. organ. 11:30: Claire Van Nostrand. 11:45.  
 KMPC—Air Ambassador. 11: pianist. 11:30.  
 KMTR—Serenaders. 10:30: Stuart Hamblin. 11: City Hall broadcast. 11:45.  
 KNX—Eddie Albright's 10 o'clock family: economics. 10:30: records. 11.

**12 noon to 2 p.m.**

KFAC—Records. 12: organ. 1: Pioneer Cowboys. 1:30.  
 KECA—Luncheon concert (C.) 12: Farm and Home hour (C.) 12:15: Pacific Vagabonds (C.) 1: Hotel Sir Francis Drake Orchestra (C.) 1:30: Bunny's Family. 1:45.  
 KFI—U. S. Agriculture. 12.  
 KFWB—Organ at 12: records. 12:30: Nip and Tuck. 1:30.  
 KHJ—Biltmore Orchestra at 12: The Three Doctors (C.) 12:30: Times' world-wide news. 12:45: Optimists Club luncheon. Times' Forum. 1:30: Dr. Frank McCoy. "Diet and Health." 1:30.  
 KMPC—Happy Chappies. 12: news. 1:15: Man from South. 1:45.  
 KMTR—News. 12: Varieties. 12:15: Banjo Boys. 1:15.  
 KNX—News. 12: Doria Ball. songs. 12:15: Arizona Wranglers. 12:30: Paris Inn. 1.  
 KTM—Poetry. 1:15: Aunt Kate. 1:30.

**2 to 4 p.m.**

KFAC—Records. 2: songs. 3: accordion. 3:45.  
 KECA—Organ recital. 2: Human Nature. 3: male quartet. 3:15: Italian lesson. 3:45.  
 KFI—N.B.C. Matinee (C.) 2: President Hoover (C.) 2:45: Aeolian organ. 3:30.  
 KFWB—Records. 2: organ. 2:30: Popular Fiction. 3:30.  
 KHJ—Happy Go Lucky Hour. 2: Feminine Fancies (C.) 3.  
 KMPC—Mexican-American hour. 2: Fox Wilshire. 3: John and Leo. 3:30.  
 KMTR—Radio Revue. 2:15.  
 KNX—Fiction reading. 2-2:30: L. A. Public Library. 2:30: records. 2:45: "About Asia." 3:30: records. 3:45.  
 KTM—Spanish Troubadours. 2.

**4 to 6 p.m.**

KFAC—Harry Jackson. 5:30.  
 KECA—Nick Lucas (C.) 4: news. 4:15: Baron Ricardo. 4:30: string quartet. 5: Don Ricardo. 5:30: Alabama Boys. 5:45.  
 KFI—Jack's Cowboys. 4: Medical Association. 4:30: Three Boys. 4:45: College Memories. 5: dance band. 5:15: guitar. 5:45.  
 KFWB—Two-Piano Team. 4:30: orchestra. 5:15.  
 KHJ—Bing Crosby (C.) 4: Fred McNabb. 4:15: organ. 4:45: Frank Gasc. 5: Times' world-wide news. 5:15.  
 KMPC—Just Kids Club. 4:30: news. 5: piano. 5:30.  
 KMTR—Musica: Messengers. 4: piano and songs. 5:30: news. 5:45.  
 KNX—Travelogue at 4: Big Brother at 5: records. 5:30.  
 KTM—Records. 4.

**6 to 7 p.m.**

KECA—Dance band. 6: trio. 6:30.  
 KFI—Halsey-Stuart hour (C.) 6: Palm-olive hour (C.) 6:30.  
 KFWB—Peter Pan's Playmates. 6: Cowboys. 6:15: male quartet. 6:30: Cecil and Sharry. 6:45.  
 KHJ—Sharnova Trio. 6: Chih Peppers.

6:15: Chandu. 6:30: Black & Blue. 6:45: KMPC—Mexican-American hour. 6.  
 KMTR—Organ and string ensemble. (finance) 6: Ethiopian Nite Club. 6:30.  
 KNX—News. 6: Claire Mellonino. pianist. 6:15: De Vaux Varieties. 6:30: organ. 6:45.

**7 to 8 p.m.**

KECA—The Arcadians. 7: The Three Boys. 7:30: John Vale. 7:45.  
 KFI—Coca-Cola hour (C.) 7:30.  
 KFWB—Nip and Tuck. 7: The New Yorkers. 7:15: Louis Kazman. 7:45.  
 KHJ—Andrey Marsh. comedy star (C.) 7: Bringing Up Father. 7:15: Sierra Symphonists. 7:30.  
 KMTR—All-Year Club. 7: Symphonists. 7:15: Double-Deckers. tenor. 7:30: Dahl's Varieties. 7:45.  
 KNX—Frank Watanabe and Hon. Archie. 7: Penn and Cass. 7:15: Serenaders. 7:30.

**8 to 9 p.m.**

KECA—Amos n' Andy (C.) 8: string trio. 8:15: vocal ensemble. 8:30.  
 KFI—Winnie Parker. 8: Lumberjacks. 8:15: Carl Omeron. songs. 8:30.  
 KFWB—Melody Lane. 8: Musical Historians. 8:30.  
 KHJ—Black and Blue. 8: Metropolitan Water Board. 8:15: Sierra Symphonists. 8:30: St. Moritz Orchestra. 8:45.  
 KMPC—Trio. 8: Deacon Brown. 8:30.  
 KMTR—True melodies. 8: Vera Van. songs. 8:15: salon music. 8:30.  
 KNX—Brown's Alredales. 8: Rosticrucian String Ensemble. 8:30.  
 KTM—Miniature Symphony. 8: Co-cds. 8:15: Symphony. 8:30.

**9 to 10 p.m.**

KECA—Orchestra. 9: drama hour (C.) 9:30.  
 KFI—Rin-Tin-Tin (C.) 9: famous trials. 9:15: concert. 9:30.  
 KFWB—Ascot Speedway. 9.  
 KHJ—KFRC Special (C.) 9: Walker's Birthday party. 9:30.  
 KMPC—Duo. 9: Olsen's Club. 9:30.  
 KMTR—Warren Petersen. 9: Twins. 9:15: Harry Geise. 9:30.  
 KNX—News. 9: dance band. 9:15: Question and Answer Lady. 9:30.  
 KTM—Beverly Hill Billies. 9.

**10 p.m. to midnight**

KFAC—Organ. 11: Fiesta Inn. 12.  
 KECA—Beach Boys. 10: violinist. 10:30: news. 10:45.  
 KFI—News. 10: Ranch Boys. 10:15: dance orchestra (C.) 11.  
 KFWB—Gus Arnheim. 10.  
 KHJ—Hotel Roosevelt Orchestra. 10-12: organ. 12.  
 KMTR—Organ. 10: music. 11.  
 KNX—Embassy Club Dance Orchestra. 10: Paris Inn. 11.  
 KMPC—Organ. 10: Olsen's Club. 11:15: La Boheme Cafe. 12.  
 KTM—Rainbow Gardens. 10: records. 11:30