

FIESTA RODEO ON AIR TODAY

Coliseum Equestrian Events
to Be Broadcast

Many Bands May Offer Music
by Microphone

President Green Will Give
Labor Day Message

The Times Forum, KHJ, at
1:30 p.m.
World-wide news, 7 a.m., 12:30,
4:35 and 10 p.m.

BY JOHN S. DAGGETT

Labor Day's message and the Fiesta's World Congress of Rough Riders and Rodeo, head the list of what is on radio today.

At 12:30 p.m., over KECA, the National Broadcasting Company brings the message of William Green, president of the American Federation of Labor.

At 2:30 this afternoon both KHJ and KFVB bring a broadcast of the World Congress of Rough Riders and Rodeo being held at the Coliseum.

In the words of La Fiesta, "The most daring horsemen from all parts of the world in competition champions all, the survivors of preliminary contests. A foreign legion of superhorsemen and horsewomen vying for the plaudits of the 100,000 spectators and for thousands of dollars of cash prize money. Cosacks from the steppes of Russia. Argentine gauchos, Saharan Arabs. Yaqui Indians from Sonora. Australians, Mexican Charros. Canadians and our own American cowboys. Native bands will lead each division. Here will be music, plaintive, passionate and martial."

That is the blast we receive from KHJ. The announcers of both KHJ and KFVB will endeavor to lend you their eyes, and we hope open the microphone to some of the splendid band music that will pass the reviewing stand.

So—on to the Highlights—you have your horses and orators.

(ALPHABETICALLY ARRANGED)
(From Programs Submitted by Stations)
(C) Denotes chain broadcast.
Suggested features in black type.

7 to 8 a.m.
KFAC—Union Rescue Mission. 6:30: Breakfast Club, 7:30.
KFI—Exercises. 6:45: Van and Don (C.) 7:45.
KHJ—Ken Nelis News Briefs and records. 7.
KMPC—Latin-American hour. 7.
KMTR—Merito program. 12 to 7: Hollywood Hill Billies. 7.
KNX—Records. 6:30: Sharples' Gang. 6:45.
KTM—Records. 6.

8 to 10 a.m.
KFAC—Piano. 9:15: Sewing Circle. 9:30.
KFI—Happy Time Hour (C.) 8: pianist. 9: orchestra (C.) 9:15: Helen Guest. songs. 9:30: Beatrice Malbie. 9:45.
KFVB—Records. 8:30: orchestra. 9.
KHJ—Bielow's Orch. (C.) 8: Columbia Revue (C.) 8:30: Jack and Grace. 9: Carpenter's Orch. (C.) 9:15: Tucker's Orch. (C.) 9:30.
KMPC—News. 9: Kings of Scotland. 9:30.
KMTR—Hill Billies. 8: records. 9:15.
KNX—Sharples' Breakfast Club: prayer. 8:45: news. 9: shopping. 9:15: records. 9:30.
KTM—Records. 8: Zandra. 9: Chiropractic. 9:45.

10 a.m. to 12 noon
KFAC—Federated Women's Clubs. 11:30.
KECA—Around the House. 10:30: Don Ricardo. songs. 11: English. 11:15: Birth of Words (C.) 11:30: organ (C.) 11:45.
KFI—Book Review. 10: Noel Archer. songs. 10:15: Woman's Magazine (C.) 10:30: Kitchen Capers. 11:30: piano and songs. 11:45.
KFVB—Joyce's Orch. 11: records. 11:30.
KHJ—Columbia Farm Hour (C.) 10: Columbia Salon Orch. (C.) 11: Three Doctors (C.) 11:30: Columbia Artists' Recital (C.) 11:45.
KMPC—Air Ambassador. 11.
KMTR—Serenaders. 10:30: Stuart Ham-

blin. 11: City Hall broadcast. 11:45.
KNX—Eddie Albricht. "Be Young and Happy" at 10: domestics. 10:30: records. 11:15.

12 noon to 2 p.m.
KFAC—Records. 12: organ. 1: Cowboys. 1:30.
KECA—Luncheon concert (C.) 12: Western Farm hour (C.) 12:15: address by William Green (C.) 12:30: Hotel Sir Francis Drake Orch. (C.) 1:30.

KFI—State market report. 12.
KFVB—Organ. 12: records. 12:30: Nip and Tuck. 1:30.

KHJ—Biltmore orchestra: world-wide news at 12:30; the Dictators (C.) 12:45: Dancing by the Sea (C.) 1: L. A. Public Library. 1:15: Times' Forum. 1:30.
KMPC—Kathleen Clifford. 12: Fox Wilshire. 12:05: Radio News. 1:15: Bob. "Bunny and Junior. 1:30.

KMTR—News. 12: Hi-noon Hi-Lites. 12:15: Banjo Boys. 1:15.
KNX—News. 12: Doria Balli. song recital. 12:15: Paris Inn Frolic. 1-2.
KTM—Poetry. 1:20: Aunt Kate. 1:30.

2 to 4 p.m.
KFAC—Revelers. 2: songs. 3:45.
KECA—Organ. 2: Beach Boys. 3: Italian lesson. 3:45.
KFI—N.B.C. Matinee. 2: organ. 3: piano duets. 3:30: Biltmore Trio. 3:45.
KHJ—Happy Go Lucky Hour (C) at 2: Fiesta Rodeo. 2:30.
KFVB—Fiesta Rodeo. 2:30: organ. 2:45: "Popular Picton." 3:30.
KMPC—Mexican Program. 2: Fish Stories at 3.

KMTR—Happiness Revue. 2:15.
KNX—Fiction readings. 2: ballads and concert music. 2:30: records. 3:30.
KTM—Spanish Troubadors. 2: Gene Byrne. 3: records. 3:30.

4 to 6 p.m.
KFAC—Opera records 4: Harry Jackson. 5:30.
KECA—Roxy Program (C.) 4: L. A. Medical Assn. talk. 4:30: Harmony Trio. 4:45: Maytag Orch. (C.) 5: song and violin duo. 5:30.

KFI—Wild West Jack's Cowboys. 4: Death Valley Days (C.) 4:30: Bob and Jimmy. 5:15: General Motors (C.) 5:30.
KFVB—Nip and Tuck. 4:30: orchestra. 5:15.

KHJ—Rodeo to 4:30: world-wide news. 4:35: Elvia and Nell. 4:45: Bocherini string quartet. 5: Pot Luck. 5:30.
KMPC—Fox Wilshire. 4: news. 5: piano. 5:15.

KMTR—Musical Messengers. 4: piano and song. 5:30: news. 5:45.
KNX—Travelogue. 4: records. 4:15: shopping service. 4:30: Big Brother kiddie hour. 5.

KTM—Shopping news. 4.
6 to 7 p.m.
KFAC—Organ. 6.
KECA—Dance band. 6: Eson Twins. 6:30: pianist. 6:45.
KFI—Gold Medal Express (C.) 6: KFI String Orchestra. 6:30.

KFVB—Peter Pan's Playmates. 6: James Corbett. 6:15: Cecil and Sally. 6:45.
KHJ—Concert ensemble (KGB). 6: "Arabeque" (C.) 6:30.

KMTR—Finance, Questions and Answers. 6: Ethiopian Nile Club. 6:30.

KNX—News. 6: De Vaux Varieties. 6:30: organ. 6:45.

7 to 8 p.m.
KFAC—Play hour. 7: ensemble. 7:30.
KECA—Amos 'n' Andy. 7: Ransie Valentine. 7:15: concert orchestra. 7:30.
KFI—Roamers' Male Quartet. 7: dance band. 7:15. MJB Revue (C.) 7:30.
KFVB—Classical Concert. 7: orchestra. 7:30: Melody Lane. 7:45.

KHJ—Bing Crosby (C.) 7: Arthur Pryor's Band (C.) 7:15: Morton Downey and Camel Orchestra. 7:30: Musical Cross-Word Puzzle. 7:45.

KMTR—Aviation weather reports (L. A. Chamber of Commerce.) 7: Symphonists. 7:15: Double Deckers. 7:30: song and organ duo. 7:45.

KNX—Frank Watanabs and Hon. Archie. 7: The Ad Lib Man. 7:15: dance music. 7:30.

8 to 9 p.m.
KFAC—Orchestra. 8.
KECA—Dance band. 8: Vagabonds (C.) 8:30.
KFI—"Memories." 8: orchestra. 8:30.
KFVB—Knights of the Road. 8: Radio Newsreel. 8:15: concert orchestra and Julietta Novis. 8:30.

KHJ—Blue Monday Jamboree from KFRC (C.) 8 to 10.
KMPC—Organ. 8: Deacon Brown. 8:30.
KMTR—Melodies. 8: night baseball. 8:15.
KNX—Treasure Ship. 8: Luboviski Choir. 8:30.

KTM—The Rainbow Revue.
9 to 10 p.m.
KFAC—Les Hites' Orchestra. 9.
KECA—Ranch Boys. 9: Beach Boys. 9:30.
KFI—Nine O'Clock Revue. 9.
KFVB—Music Master. 9: Tom Terris. 9:30.

KHJ—Blue Monday Jamboree. 8-10.
KMPC—Duo. 9: organ. 9:15.
KMTR—Baseball.

KNX—Question and Answer Lady. 9: All-Year Club. 9:15: Hatch's Orchestra. 9:30: news. 9:45.
KTM—Quartet. 9: Dottie Dittles. 9:30.

10 p.m. to midnight
KFAC—Revelers. 10: Discover Hour. 11.
KECA—Pacific National Singers (C.) 10: "We Wonder" Tales. 10:30: news. 10:45.
KFI—News flashes. 10: Chamber Orchestra. 10:15: St. Francis Orchestra (C.) 11.

KFVB—Gus Arnheim's Orchestra. 10.
Orch. (C.) 10:15 1/2. Saldeau2V
KHJ—Times' news. 10: organ. 10:10: Anson Weeks's Orch. (C.) 10:15: Biltmore Dance Orchestra. 11.

KMPC—Organ. 10: Doc Morris. 11.
KMTR—Graycollans. 10: records. 10:30.
KNX—Hollywood Roosevelt Orchestra. 10: Paris Inn. 11.

KTM—Rainbow Gardens Orch. 10: records. 11-1.

Midnight to 1 a.m.
KFAC—Midnight Revel. 12.
KHJ—Midnight Moods. 12-1.
KTM—Records. 12-1.
KMPC—La Boheme Cafe.