

RADIO COMMUNICATION MONOPOLY BECOMES ISSUE

Hoover and Others Have Taken Up Fight Against Group Control of Great Educating Force

'TIMES' COMIC STRIPS OF THE AIR, KHJ, 8 A.M.
World-Wide News, 10 p.m.

BY JOHN S. DAGGETT

"The question of monopoly in radio communication must be squarely met. It is not conceivable that the American people will allow this new-born system of communication to fall exclusively into the power of any individual group or combination. It cannot be thought that any single person or group shall ever have the right to determine what communication may be made to the American people. We cannot allow any single person or group to place itself in a position where it can censor the material which shall be broadcast to the public."

The above quotation is taken from the testimony of Herbert Hoover, when he was serving as Secretary of Commerce while testifying before the House committee which had under consideration the Radio Act of 1925.

Those in close touch with the efforts being made to preserve radio for the diffusion of education will be interested in the views of Joy Elmer Morgan, chairman of the National Committee on Education by Radio and editor of the Journal of the National Education Association.

EDUCATOR'S VIEWS

"At times what I shall say may seem a bit too plain, I need merely to remind you that I am discussing a situation and not personalities and that I entertain only the kindest feelings for all the individuals who may be involved, however, mistaken their policies may seem to be. As a result of radio broadcasting there probably will develop during the twentieth century either chaos or a world order of civilization. Whether it shall be the one or the other will depend largely upon whether broadcasting be used as a tool of education or as an instrument of selfish greed.

"So far our American radio interests have thrown their major influence on the side of greed. In striking contrast to other leading countries, they have preferred a hasty mushroom development to a slower and sounder development. There has not been in the entire history of the United States an example of mismanagement and lack of vision so colossal and far-reaching in its consequences as our turning of the radio channels almost exclusively into commercial hands. The mismanagement of the public domain out of which our Western States were carved was bad enough, but we did have the vision to reserve certain sections for schools. Our failure to take possession of our mineral and oil resources for the common good has contributed to extensive waste of our natural resources and to excessive wealth on the one hand and to poverty on the other. But all of these fade into insignificance when compared with the giving away of radio frequencies of untold value with no thought of compensation or no reservation, as in the case of the public domain, for the use of education.

"Education is the first and the last duty of the State. It is the most fundamental activity of the government. It is the process by which the State lives and grows. Education is not only the life of government, it is the life of industry and of agriculture and business. There is an impression in some quarters that the schools need only a few hours a day. I see no reason why any time which is valuable to a commercial station should not be valuable from the educational point of view. The educational stations are entitled to the use of the best hours. The commercial stations seek to reach great numbers of people. They measure the worth of their programs by the size of the audiences.

WHY WE ADVANCE

"There is no conflict between business and education. They are both the servants of our common life. They can be wisely developed. We have gone far beyond the other countries of the world because we have put more into education. We have had faith in our people. We have kept them in school longer. We have more young people in high school and college than all the rest of the world combined. It is only fair and just that we should assure our educational institutions in the locality, in the State and in the nation their reasonable rights on the air."

These excerpts are but straws indicative of the future of radio. Listeners-in and future interests are becoming more keenly aware of the tremendous influence of the art. Within the next decade radio and its use will be sounded through the halls of world legislatures, and out of the influence and effort that the public exerts in behalf of better programs and exclusive channels for stations to be maintained for educational purposes will come the kind of radio the public wants and needs.

KPOX—Long Beach, 1250 K., 230.0 M.—11 a.m. to 12:30 p.m., St. Luke's Episcopal Church services; First Church of Christ, Scientist, 8 p.m.
KFSO—Los Angeles, 1120 K., 267.7 M.—Angelus Temple Sunshine Hour, 8 a.m.; symphony, 9; services, 10:30 and 2:30; band, 6:30 p.m.; revival at 8.
KIEP—Los Angeles, 1300 K., 230.6 M.—Trinity Methodist Church, 8:30 to 10 a.m.; quartet and Bible story, 10 a.m.; Bible class, 10:45 a.m. to 12:30 p.m.; services, 2 to 6; music question hour, 7.
KGER—Long Beach, 1800 K., 220.4 M.—8:30 a.m., M. E. Church, Long Beach radio pulpit; 9:30 a.m., Traubman's Men's Bible Class; 11 a.m., Calvary Church, Placentia; 5:30 p.m., Catholic services; 8 p.m., Calvary Church, Placentia.
KNX—Los Angeles, 1050 K., 285.7 M.—Third Church of Christ, Scientist, 10:30 a.m.
7 to 11 a.m.
KECA—Morning musicale (C.) 8; Trolka Bells (C.) 8:30; Pop concert (C.) 9; Explorer's talk (C.) 10; broadcast from dirkible "Akron" (C.) 10:15; Yeast Foamers (C.) 10:30.
KFI—Breakfast Frolic (C.) 9; KFI Trio, 9:30; Helen Guest, ballads, 10:15; string trio, 10:30.
KFWB—Funny Paper Man, 8:30; records, 9.
KHJ—Times' Comic Pages, 8; Riverdale Glee Club singing from London (C.) 8:30; the Vagabonds (C.) 8:45; "Home Sweet Home" (KERC.) 9.
KMPC—Mexican-American program, 7:30; Big Man from the South, 10.
KMTR—Cheerio program, 1 to 9:30; song duo, 9:30.
KNX—Sharples' Gang, 7; Record classics, 8; Judge Rutherford, 10; Joseph Diskay, tenor, 10:35; Third Church of Christ, Scientist, 10:50.
KTM—Judge Rutherford, 8:30; Bible Students' Watchtower, 9-10.
11 a.m. to 12 noon
KFWB—Jean Leonard, piano, 11; records, 11:30.
KHJ—First Methodist Episcopal Church, 11-12.

••KMPC—Unity Center, 11; American Legion half-hour, 11:30.
KMTR—Records to 12:45.
KNX—Third Church of Christ, Scientist, 12 noon to 2 p.m.
KFAC—Records, 12:30.
KFWB—Records, 12:30; double-header baseball, 1:30 to 6.
KHJ—Cathedral hour (C.) 12; Sand Point polo matches (C.) 1.
KMPC—News, 1; L. S. Thomas, talk, 1:15; records, 1:30.
KNX—Third Church of Christ, Scientist to 12:10; Astro-Analyst, 12:30; I. B. S. A., 1.
KMTR—Records, 12-1; Ambassador of Happiness, 12:45.
KTM—Records, 1.
2 to 4 p.m.
KECA—Catholic services (C.) 2; Balboa Park organ, 3; one-half hour, organ, 3:30.
KFI—Acolian organ recital, 2; KFI String Trio, 3.
KFWB—Baseball.
KHJ—Around the Samouay (C.) 2; Hook, Line and Sinker (C.) 2:30; Dr. Julius Klein, 3; Fray and Braggiotti (C.) 3:15; musical comedy shorts, 3:30; the Boswell Sisters (C.) 3:45.
KMPC—Metropolitan Symphony Orchestra, 2; Church of Latter Day Saints, 3; Mother Spencer, 3:30.
KMTR—Sunday Syncopators, 2.
KNX—Park Board program, orchestra and soloists, 2-4.
KTM—Sacred concert, 2:30; records, 3.
4 to 6 p.m.
KECA—Silvio Lavatelli, cellist, 4; Nomad Novelist, 4:15; Baldassarro Ferlazzo, violin, 4:30; Concert Jewels, 5:15 (C.)
KFI—Euna Jettick Melodies (C.) 4; "Blow the Man Down," 4:15; pianist, 4:30; baritone, 4:45; Heels Hussars (C.) 5; piano, 5:15; Alabama Boys, 5:30.
KFWB—Records after game to 8.
KHJ—Devils, Drugs and Doctors (C.) 4; Kate Smith's Swanee music (C.) 4:15; Prof. Lindalcy (reading), 4:30; Church Vesper hour, 5; Lewishon Stadium concert, 5:30 (C.)
KMPC—Salvation Army Hour, 4; Red Seal Hour, 5.
KMTR—Records.
KNX—Wesley Tourtellotte, organist, Vesper Hour, 4; Dr. John Matthews, Radio Church of the Air, 5.
KTM—Zandra, 4; organ, 4:30.
6 to 7 p.m.
KECA—Goldman's Band (C.) 6:15; Seth Parker (C.) 6:45.
KFI—Philosophy, 6; Packard orchestra, 6:15; "Wonder Twins," songs, 6:45.
KFWB—Organ, 6; "Step On It," 6:30.
KHJ—The Gauchos, 6:30.
KMPC—Mexican-American concert.
KMTR—Organ, 6; Twilight Melodist, 6:15; Ethiopian Night Club, 6:30.
KNX—Sacred records, 6; Theodore G. Abel, 6:30.
7 to 8 p.m.
KECA—Alvino Rey (C.) 7:15; dance band, 7:30.
KFI—Orchestra, 7; Carnation Hour (C.) 7:30.
KFWB—Burr McIntosh, 7; Something for Everyone, 7:30.
KHJ—Cadillac-La Salle Orchestra (C.) 7; Edison String Choir, 7:30.
KMTR—Varieties, 7; Scientific Symphonists, 7:15; Pacemakers, 7:30.
KNX—Fiesta de Los Angeles program, Jose Arja's Orchestra, 7.
8 to 9 p.m.
KECA—Gunnar Johanson, pianist (C.) 8; Musical Moods, 8:30.
KFI—Concert, 8.
KHJ—Musical Forget-Me-Nots, 8; Ben Berner's Band (C.) 8:15; Nocturne (C.) 8:30.
KFWB—Zoellner String Quartet, 8; French Miniatures, 8:30.
KMPC—Church of Religious Science.
KMTR—Serenade Time, 8; orchestra, 8:15; Vernon Rickard, 8:30.
KNX—First Presbyterian Church at 8.
KTM—Miniature Symphony, 8.
9 to 10 p.m.
KECA—Novelty Trio, Jean Dunn, songs, 9; readers' guide (C.) 9:30.
KFI—N.B.C. Special (C.) 9; Young's Marketers' Symphonet, 9:30.
KFWB—Strings and Bows, 9; Star Dust, 9:30.
KHJ—Chevrolet Chronicles, 9; Roof Garden Orchestra (C.) 9:30.
KMPC—Master Merrymakers.
KMTR—Fine and Dandy Revue, 9.
KNX—Galmon Luboviski, violinist, 9.
KTM—Rhythm Masters, 9.
After 10 p.m.
KECA—Helen Guest, ballads, 10; Billy Ross, violinist, 10:30.
KFI—Slumber program, 10; dance band, 10:30; organ, 11.
KHJ—Times' world-wide news, 10; Wendt's Roof Garden Orchestra, 10:10; Tom Gerun (C.) 10:30; organ, 11-12.
KNX—Arizona Wranglers, 10.
KMPC—Bill Billies, 10; Jasin's "Radio-somnotherapy."
KMTR—Organ, 10; Phantom Revue, 11; Happiness Girl, 12-1.
KTM—Moments Musical, 10; records, 11.