

# MARCONI TALKS ON AIR TODAY

Noted Inventor to Be Heard From London

Los Angeles Breakfast Club Promises Frolic

Notre Dame Four Horsemen on Program

The Times Forum, KHJ, at 1:30 p.m. White King Male Quartet, Sam Glasse, director. World wide news 7 a.m., 12:35 (note change today only;) 5:50 and 10 p.m.

BY JOHN S. DAGGETT

Easing you into the gamut of scorching hours today, the Los Angeles Breakfast Club promises a gala frolic, then jumping into the luncheon hour discovers Senator Guglielmo Marconi, noted inventor, speaking from London, while, after you've pushed your chair from the dinner table, you can have everything from Notre Dame's famous Four Horsemen to an assortment of sopranos.

KFWB at 8 brings the Los Angeles Breakfast Club Frolic, with a program described by them as "One to interest every taste, personality, intellect, artistry, romance, beauty, etc." For this variety they point to Lewis Browne "contrasting and comparing Palestine and Southern California," while Southern California's femininity will tremble at the dial when Perry Askam sings songs of love—

"The Beginnings of Wireless" is the subject of Marconi—KHJ at 12:20 noon. The first man to transmit a message across the Atlantic Ocean by wireless speaks English fluently and may talk of his experiments aboard his floating laboratory, the Electra. A Columbia special from London.

Fifteen minutes is a short time, yet Sam Glasse and his White King male quartet at 1:30 over KHJ



SAM GLASSE

promise to make up in quality what time precludes them from doing. The quartet are pioneers of Southern California radio and if you like male harmony here's a bit of the best.

No football fan worthy of the name will fail to point his dial to KHJ at 7 tonight—none

other than Notre Dame's famous Four Horsemen and possibly Mrs. Knute Rockne offer Pacific Coast pigskin fans a bit of the past and future of their alma mater.

And then—on to the highlights.

ALPHABETICALLY ARRANGED

From Programs Submitted by Stations

(C)—Denotes chain broadcast.

Successes features in black type.

6 to 8 a.m.

KFI—Health exercises. 6:45; stock market quotations. 7:30; Van and Don (C.) 7:45.

KHJ—Niles News Briefs. 7-7:30; records. 7:30.

KMPC—Mexican-American hour. 8:30.

KMTR—Cheerios. 6; Hollywood Hill Billies. 7.

KNX—Records. 6:30; Sharples' Breakfast Club. 6:45.

KTM—Records. 6.

8 to 10 a.m.

KECA—Exercises. 8:30; Roy Lellingwell. 9; piano and song duo. 9:30.

KFI—Shell Happy Time (C.) 8; domestics. 9; Noel Archer. songs. 9:30.

KFWB—Los Angeles Breakfast Club. 8.

KHJ—Hallelujah Hour. 8; Jack and Grace. 9; Cuban Orchestra (C.) 9:15; Betty Crocker. 9:30; Atlantic City musical (C.) 9:45.

KMPC—News. 9; records.

KMTR—Stocks. 8; Hollywood Hill Billies. 8:55; home economics. 9; records. 9:15.

KNX—Prayer. 8:45; Geo. Washington, Jr. 9; shopping. 9:15; records. 9:30; piano duo. 9:45.

KTM—Records. 8; news. 8:15; varieties. 8:30; Zandra. 9; prayer. 9:45.

10 a.m. to 12 noon

KECA—Birth of Words. 11:30; organ. 11:45.

KFI—German lesson. 10; Mary Hale Martin (C.) 10:15; Magazine of the Air (C.) 10:30; Three Co-ed. 11:30.

KFWB—Economics. 10; records. 10:30; orchestra. 11.

KHJ—Safety talk. 10; Claire Van Nostrand. contralto. 10:45; orchestra (C.) 11; the Three Doctors (C.) 11:30; Don Ricardo and Piano. 11:45.

KMPC—Air Ambassador. 10:30; Billy Evans. 11:45.

KMTR—Serenaders. 10:30; Rustlers. 11; City Hall broadcast. 11:45.

KNX—Eddie Albright's 10 o'clock family; Economics. 10:30; Jack Carter's Birthday Party. 11.

12 noon to 2 p.m.

KECA—Noel Archer. 12; Farm and Home Hour (C.) 12:15; Hotel Sir Francis Drake orchestra (C.) 1; Rembrandt Trio. 1:30.

KFI—U. S. Agriculture. 12.

KFWB—Organ at 12; records. 12:30; Nip and Tuck. 1:30.

KHJ—Billmore orchestra at 12; Marconi from London (C.) 12:20; Times' world-wide news. 12:35; Kiwanis luncheon. 12:45; Times' Forum. 1:30; White King Male Quartet; Edna Wallace Hopper. 1:45.

KMPC—Happy Chappies. 12; news. 1:15; Bob Bunny and Junior. 1:30.

KMTR—News. 12; Varieties. 12:15; Banjo Boys. 1:15.

KNX—Doria Ball. 12; Arizona Wranglers. 12:15; Gossipers. 12:45; Paris Inn. 1.

KTM—Poetry. 1; health talk. 1:15; organ. 1:30.

2 to 4 p.m.

KECA—Organ recital. 2; Adrian O'Brien. songs. 3; dance band. 3:15; Italian lesson. 3:45.

KFI—N.B.C. Matinee (C.) 2; Helen Guest. songs. 3; baritone. 3:30; trio. 3:45.

KHJ—Happy Go Lucky Hour. 2; Feminine Fancies (C.) 3.

KFWB—Records. 2; organ. 2:30; Popular Fiction. 3:30.

KMPC—Mexican-American hour. 2.

KMTR—Happy Go Lucky Trio. 2:30; records. 3.

KNX—Fiction reading. 2-2:30; orchestra classics. 2:30; "About India." 3:30; records. 3:45.

KTM—Aunt Kate. 2; soloist. 2:30; records. 2:45.

4 to 6 p.m.

KECA—Kenneth Rundquist. baritone. 4; Demeris and Archer. 4:15; news. 4:30; Mary La Mar. soprano. 4:45; violin. 5; tenor. 5:15.

KFI—Organ. 4; Medical Association. 4:30; Four Williams Boys. 4:45; Halsey-Stuart (C.) 5; Palmolive hour (C.) 5:30.

KFWB—Two-Piano Team. 4:30; orchestra. 5.

KHJ—Fred McNabb. warden. 4:01; Whittier College hour. 4:30; organ. 5; Prof. Lindsay. children's hour. 5:30; Town Topics. 5:45; Times' world-wide news. 5:50.

KMPC—News. 5.

KMTR—Musical Messengers. 4; Baron Keyes. 5; news. 5:45.

KNX—Travelogue at 4; Dix Brother at 5.

KTM—Records. 4:30.

6 to 7 p.m.

KECA—String and Woodwind Orchestra. 6; Roamers' quartet. 6:30; John Vale. tenor. 6:45.

KFI—Cora-Cora hour (C.) 6:30.

KFWB—Organ. 6; Cecil and Sally. 6:45.

KMPC—Mexican-American hour. 6.

KHJ—Connie Boxwell (C.) 6; Rhythm Cheerleaders. 6:15; Paige's concert special. 6:30.

KMTR—Ethiopian Nite Club. 6:30.

KNX—Wesley Tourtellotte. organ. 6; Tom and Wash. 6:15; KNX concert trio. 6:30; Stan and John Vale. 6:45.

7 to 8 p.m.

KECA—Amos 'n' Andy. 7; string trio. 7:15; Packard Orchestra. 7:30—Midwest Lounghin.

KFI—Orchestra—John Moss. 7; M.J.B. Revue. 7:30.

KFWB—"Wee Willie" children's program. 7; orchestra. 7:30.

KHJ—Notre Dame's Four Horsemen. 7; Pryor's band (C.) 7:15; Morton Downey and orchestra (C.) 7:30.

KMPC—Bob Bunny and Junior. 8; Deacon Brown's Peacemakers. 8:30.

KMTR—All-Year Club. 7; Symphonists. 7:15; dance orchestra. 7:30.

KNX—Frank Wotanabe and Hon. Archie. 7; Serenaders and Drury Lane. 7:30.

8 to 9 p.m.

KECA—The Arcadians. 8; vocal ensemble. 8:30.

KFI—Spanish orchestra. 8; Rin Tin Tin. 8:15; High Jinks dance band. 8:30.

KFWB—Glendon and Armstrong. 8; "Old Favorites" orchestra. 8:30.

KHJ—Black and Blue. 8; Songs of Edward Lynn. 8:15; Violet Ray Music Box. 8:30.

KMPC—Organ. 9; song duo. 9:30.

KMTR—Serenade Time. 8; Bantam Revue. 8:15; baseball. Weigley Field. 8:30.

KNX—Brown's Airedales. 8; Philco Symphony. 8:30.

KTM—Highway Highlights—concert. 8.

9 to 10 p.m.

KECA—Ranch Boys. 9; Moonlight Matinee (C.) 9:30.

KFI—"Raisin'" dramas. 9; Roamers' male quartet. 9:15; Packard Orchestra. 9:30.

KFWB—Ascot Speedway. 9.

KHJ—Bob and Harriet. 9; musical. 9:30.

KMTR—Baseball.

KNX—Question and Answer Lady. 9; Arizona Wranglers. 9:15.

KTM—Ramblers. 9; Lierley and Dec. 9:30.

10 p.m. to midnight

KECA—News. 10; Radio Interference. 10:15.

KFI—News. 10; Radio Interference. 10:15; Ranch Boys. 10:30; St. Francis dance orchestra (C.) 11.

KFWB—Gus Arnheim's orchestra. 10.

KMPC—Beverly Hill Billies.

KHJ—Times' news items. 10; Billmore dance orchestra. 10:05; Midnight Organ Moods. 12-1.

KMTR—Oraverard Gangsters. 11.

KNX—Ceslow's Roosevelt Special. 10; Russian Art Club. 10:30; Paris Inn. 11.

KTM—Rhythm Masters. 10; records. 11.

KMTR—Happiest Girl. 12.