

# DON LEE TO EXPERIMENT IN FIELD OF TELEVISION

## Service to Public in New Endeavor to Come Later, Say Officials in Commenting on Permit

"TIMES" COMIC STRIPS OF THE AIR, KHJ, 8 A.M.  
World-wide News, 10 p.m.

BY JOHN S. DAGGETT

The following announcement released by the Don Lee Broadcasting system sounds the signal effort of western radio to develop the new magic of radio-television. It may not be long now.

"The Federal Radio Commission has granted the application of Don Lee, Inc., for a television broadcasting permit. The application was granted following Examiner Walker's report of recommendation, which was based upon the results of six months' development work carried on in the Don Lee laboratories.

"This action gives the Don Lee broadcasting system the only television permit in territory west of Chicago.

### PUBLIC WARNED

"As a result of the commission's decision, we are again led to say that the public should be careful in its choice of television receivers or in any manufacturing investment. Practically no standardization exists in the construction of television receivers, and the receiver of one system of transmission cannot be satisfactorily used with the transmitter of another system. We have not authorized the sale of any receivers for our system at this date, and since our system employs the new diskless electrical scanning system, it is obvious that disk receivers of any type will not operate with it.

"We regard our work, although promising, as purely experimental—the category in which all television broadcasting is placed by the Federal Radio Commission at present. It is planned to have our television supplement our broadcasting service, and not supplant it.

### FUTURE DEVELOPMENT

"The granting of this permit should not be construed as an announcement that television will be broadcast from any of our stations in the immediate future. This will come as future developments are perfected, and an announcement will be made to this effect in due time.

"Many people believe that when television is available, their radios will become obsolete and, as a consequence, are not buying new receivers. This condition is unfortunate and is based upon incorrect assumptions. The sound accompaniment for our television will come via our established broadcasting stations, according to present plans. The sound radios that today receive our programs will receive the voice and music accompanying our television programs in the future. Combination receivers, supplying both sight and sound, will become available, but, according to Harry R. Lubcke, director of our television broadcasting activities, the combination of these receivers in a single cabinet is no more necessary than is the combination of a phonograph and a radio in a single cabinet today.

"We are anxious to provide our listeners with television service as early as possible and intend to speed up our development activities, keeping the public informed at all times as to the progress being made."

KFOX, Long Beach, 1250 K., 239.9 M.—11 a.m. to 12:30 p.m., St. Luke's Episcopal Church services; 8 to 9 p.m., First Church of Christ, Scientist.

KFSG, Los Angeles, 1120 K., 267.7 M.—Angelus Temple Sunshine Hour, 8 a.m. symphony, 9; music, 10:30 and 2:30 band, 6:30 p.m.; revival at 8.

KCEF, Los Angeles, 1300 K., 230.6 M.—Trinity Methodist Church, 8:30 to 10 a.m., quartet and Bible story; 10 a.m. Bible class, 10:45 a.m. to 12:30 p.m. services, 2 to 6; music; question hour, 7.

KGER, Long Beach, 1360 K., 220.4 M.—8:30 a.m., M. E. Church, Long Beach radio pulpit; 9:30 a.m., Traubman Men's Bible Class; 11 a.m., Calvary Church, Placentia; 5:30 p.m., Catholic services; 8 p.m., Calvary Church, Placentia.

7 to 11 a.m.

KECA—Rochester Civic Concert (C.) 8; Trioika Bells (C.) 8:30; Pop concert (C.) 9; Explorer's talk (C.) 10; the Caribbeans (C.) 10:15; Yeast Foamers (C.) 10:30.

KFI—Pianist, 8:30; Pet Clinic, 8:45; Breakfast Frolic (C.) 9; KFI Ensemble 9:30; Luis Alvarez, tenor, 10:35; Third Church of Christ, Scientist, 10:50.

KFWB—Funny Paper Man, 8:30; records 9.

KHJ—Times' Comic Pages, 8; London Broadcast Special (C.) 8:30; French Trio (C.) 8:45; "Home, Sweet Home" (KFRG) 9.

KMPC—Mexican-American program, 7:30 records, 10.

KMTR—Records, 6; Mexican Hour, 8 records, 9.

KNX—Sharples' Gang, 7; Judge Rutherford, 10; "Viennese Nights," 10:30.

KTM—Judge Rutherford, 8:30; Mrs. Paul, 8:45; Bible Students' Watchtower 9-10.

11 a.m. to 12 noon

KFI—Third Church of Christ, Scientist. Helms Guest, 12:30.

KHJ—Jean Leonard, piano, 11.

KHJ—First Methodist Episcopal Church 11-12.

KMPC—American Legion half-hour, 11:30.

KMTR—Records to 12.

KNX—First Presbyterian Church of Hollywood.

12 noon to 2 p.m.

KFI—Helen Barbara Jamieson, piano, 12:10; I'll Guess, songs, 12:30.

KFWB—Records, 12; S. F. vs. L. A., 1:30 baseball.

KHJ—Cathedral Hour (C.) 12; Sunshir Hour (KFRG) 1.

KMPC—Organ, 12; news, 1.

KNX—Services to 12:30; Astro-Analysis, 12:30; I.B.S.A., 1.

KMTR—Records, 12-1; baseball, 1:30.

KTM—Organ, 1.

2 to 4 p.m.

KECA—Catholic services (C.) 2; pianist, Ponce Sisters (C.) 3:15; organ, 3:30.

KFI—Old lamps for new, 2; KFI String Trio, 2:30; R.C.A. Victor hour (C.) 3:30.

KFWB—Baseball.

KHJ—Chicago Knights (C.) 2; Howard Neuneller, piano (C.) 2:30; piano and string quartet (C.) 2:45; the World's Business (C.) 3; KFRG Special, 3:30; the Gauchos (C.) 3:45.

KMPC—Salvation Army Band, 2; Church of Latter Day Saints, 3; Mother Speaker, 3:30.

KMTR—Trio, 2; records, 2:30.

KNX—Park Board program, orchestra and soloists, 2-4; Golden State Band.

KTM—Sacred concert, 2:30; records, 3.

4 to 6 p.m.

KECA—Nomad Novellist, 4:15; harp and violin duo, 4:30; Winnie Parker, songs, 5; Concert Jewels (C.) 5:15.

KFI—Enna Jettick Melodies (C.) 4; "Blk w the Man Down," 4:15; Harbor Light (C.) 4:30; Heel Huggers (C.) 5; Dial 5:15; Alabama Boys, 5:30; Winnie Parker, songs, 5:45.

KHJ—Devils, Drugs and Doctors (C.) 4:15; Kate Smith's Sewage Music (C.) 4:15; Prof. Lindsay, "How the Great Gun Came," 4:30; Church Edger hour, 5; Detroit Symphony and Victor Guest (C.) 5:30.

KMPC—Happy Chappies, 4; Tabernacle, 5:15.

KMTR—Records.

KNX—Wesley Tourtellotte, organist, Vesper Hour, 4; Dr. John Matthews, Radio Church of the Air, 5.

KTM—Zandra, 4; records, 4:30.

6 to 7 p.m.

KECA—Goldman's Band (C.) 6:15; Sehn Parker (C.) 6:45.

KFI—Philosophy, 6; Packard orchestra, 6:15; "Wonder Twins," songs, 6:45.

KFWB—Organ, 6; "Step On It," 6:30.

KHJ—The Gauchos (C.) 6; Fortune Builders (C.) 6:30; "Star Revelry" (C.) (Hel Gilligan-Milton Watson, songs.) 6:45.

KMPC—Mexican-American concert.

KMTR—"I Cudda Club," 6; EthioPlan Night Club, 6:30.

KNX—Sacred records, 6; Theodore C. Abel, 6:30.

7 to 8 p.m.

KECA—Alvino Rey (C.) 7:15; KECA trio, 7:30.

KFI—Lavatelli, cellist, 7; Felipe Delgado, baritone, 7:15; Carnation hour (C.) 7:30.

KFWB—Burr McIntosh, 7; Strings and Bows, 7:30.

KHJ—Orchestra, 7; Edison String Choir, 7:30.

KMTR—String Ensemble (C.) 7; Dream Girl, 7:15; Wedding of the Air, 7:30.

KNX—Dr. Aked, 7; Viennese Nights, 7:30; The Gossipers, 7:45.

8 to 9 p.m.

KECA—Gunnar Johansen, pianist, 8; Musical Moods, 8:30.

KFI—Concert, Arthur Lang, baritone, 8.

KHJ—"Musical Forget-Me-Not," 8; Dr. David Barrows (KFRG) 8:15 "Twenty-two Fifities" (musical duets and trios) 8:30.

KFWB—Zollner String Quartet, 8.

KMPC—Sol Cohen, violinist, Madeleine Reid, soprano; Dr. Ernest Holmes, 8.

KMTR—Double Deckers, 8; organ and soloist, Vernon Rickard, 8:30.

KNX—First Presbyterian Church at 8.

KTM—Miniature Symphony, 8; Concert Ensemble, 8:30.

9 to 10 p.m.

KECA—Dance band, 9; Felipe Delgado, baritone, 9:30.

KFI—N.B.C. Special (C.) 9; Young's Marketers' Symphony, 9:30.

KFWB—French Miniatures, 9; Strings and Bows, 9:30.

KHJ—Chevrolet Chronicles, 9; Valenti's orchestra (C.) 9:30.

KMPC—Happy Chappies, 9.

KMTR—Fine and Dandy Revue, 9.

KNX—Calmon Luboviski, violin and song recital, 9 to 10.

KTM—Moments Musical, 9; Blues and Piano, 9:30.

After 10 p.m.

KECA—Geo. Olsen's Club, 10; Billy Ross, violinist, 10:30.

KFI—Slumber program, 10; dance bands, 10:30; Ed Hoarland's Orch., 11; organ, 11:30.

KHJ—News, 10; Valenti's Orchestra, 10:10 organ, 11-12.

KNX—Arizona Wranglers, 10; Pantages Hollywood Theater, 10:30.

KMPC—Hill Billies, 10; Jasini's "Insomnia Lesson," 11-12.

KMTR—Organ, 10; records, 11; Happiness Girl, 12-1.

KTM—Readers' hour, 10; varieties, 11.