

LONDON TO SEND PONSELLE VOICE

KHJ Schedules Broadcast From Across Atlantic

Role of Violetta in 'Traviata' Will Be Sung by Star

England's Golfing Leaders to Speak to America

The Times Forum, KHJ, at 1:30 p.m.
Jennie Durkee, instrumentalist. Dr. Frank McCoy, editor of Diet and Health in The Times. World-wide News, 7 a.m., 12:30, 5:50 and 10 p.m. Baseball scores, 4 p.m.

BY JOHN S. DAGGETT
Far-away London sweeps into western radio today with Rosa Ponselle. American-born soprano of the Metropolitan Opera Company, singing the role of Violetta in "La Traviata." KHJ at 11 o'clock this morning is to offer this Columbia feature.



ROSA PONSELLE

At 2:45 p.m. the National Broadcasting Company, through KECA, points to a trans-Atlantic greeting by England's golfing royalty to America.

As in the case of Miss Ponselle's first trans-Atlantic broadcast, in Verdi's "La Forza del Destino" on the 1st inst., the performance will be on the stage of the Royal Opera House, Covent Garden, London. Tullio Serafin, of the Metropolitan, who made his London debut with "La Forza," also will conduct "La Traviata."

On the sports broadcast the leading British wielders of the mallet, invading the United States in an effort to recapture the Ryder trophy, emblematic of the international professional golf championship, will be heard. Sam Ryder, donor of the cup, is to be the first speaker. Fred Pignou, manager of the British team, and Charles A. Whitcombe, its captain, also will be heard. They are to talk from the London studios of the British Broadcasting Corporation.

(ALPHABETICALLY ARRANGED)
(From programs submitted by Stations)

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(C)—Denotes chain broadcast.
Suggested features in black type.

6 to 8 a.m.
KFI—Health exercises, 6:45; news, 7:30; Van and Don (C.) 7:45.
KEHJ—World-wide news and organ, 7-8.
KMPC—Latin-American program, 7.
KMTR—Breakfast Club at 7.
KNX—Sharples' Gang, 6:45.
KTM—News Direct, 7:30.

8 to 10 a.m.
KECA—Wall-Street Journal (C.) 8:15; exercises, 8:30; Los of the Day (C.) 9; Vermont Lumberjacks (C.) 9:15; "Around the House," 9:30.
KFI—Shell Happy Time, 8; Helen Gustafson, hard and rello duo, 9:15; Lou Gordon and Betty Travis, violin and song, 9:30; Lilyan Ariel, orsanaut, 9:45.
KFWB—Joyce's Orchestra, 9.
KHJ—Halfpenny Hour, 8; household hints, 9; Savoy-Plaza Orchestra (C.) 9:30.
KMPC—News Service, 9; U.S.G. chapel services, 9:50.
KMTR—Breakfast Club, 8:05; home economics at 9.
KNX—Sharples' Gang, 8; prayer, 8:45; Air Clinic, 9.

10 a.m. to 12 Noon
KECA—News, 10; organ recital (C.) 11:30; Edna Wallace Hopper (C.) 11:45.
KFI—Color Harmony (C.) 10; Woman's Magazine, 10:30 (C.) Domestic, 11:30.
KFWB—Organ, 10; Joyce's Orchestra, 11.
KHJ—Pabsette (C.) 10; Ontology, 10:15; beauty talk, 10:30; Rosa Ponselle, songs (C.) 11; organ, 11:45.
KMPC—Records, 10:30.
KMTR—McIntyre's Hawaiians, 10:30; City Hall broadcast, 11:45.
KNX—Eddie Albright at 10.

12 noon to 2 p.m.
KECA—Luncheon concert (C.) 12; farm and home hour (C.) 12:15; The Vagabonds (C.) 1; ballads, 1:30; baritone, 1:45.
KFI—J. S. Agriculture talk, 12.
KFWB—Virginia Rhythm Boys, 12; organ, 12:30.
KHJ—Biltmore Orchestra at 12; Times' world-wide news, 12:30; L. A. Advertising Club, 12:45; Times' Forum at 1:30; Jennie Durkee, Dr. Frank McCoy.
KMPC—Happy Chappies, 12; news, 1:15; Bob, Bunny and Junior, 1:30.

KMTR—News at 12; Varieties at 12:15; Lumberjacks at 1:15.
KNX—The Gossipers, 12:45; Paris Inn, 1.
KTM—Poetry, 1.

2 to 4 p.m.
KECA—N.B.C. matinee (C.) 2; the Lure of the Tropics (C.) 3; Winnie and Eddie, 3:45.
KFI—Siesta Melodies, 2; Seelie Southern California, 3; Phil Cook (C.) 3:30; Ramblers (C.) 3:45.
KFWB—organ, 2:30; "Popular Fiction," 3:30.
KHJ—Happy Go Lucky hour at 3; Feminine Fancies, 3.
KMPC—Mexican-American hour, 2; Dorothy Ball, songs, 3; John and Leo (organ), 3:15; school of music, 3:45.
KMTR—Globe's Orchestra, 2:30.
KNX—Hatch's Ensemble, 2:30; "Fill Island Lore," 3:30; "Reminiscences—Victor Herbert," 3:45.
KTM—"Over the Tea Cup," 2; records, 2:30.

4 to 6 p.m.
KECA—Organ, 4; news, 4:30; Musical Magazine (C.) 5; The Fuller Man (C.) 5:30.
KFI—Paul Whiteman (C.) 4; Nomad Novelist, 4:30; Big Brother, 4:45; Air Castle (Baron Keyes), 5; dance band, 5:15; Marketeers, 5:45.
KFWB—Hip and Tuck, 4:30; Joyce's Orchestra, 5.
KHJ—U.S.C. Trojans, 4; Sir John C. Roth (C.) 4:15; Seelie Southern California, 4:45; Sharova Trio, 5:15; Town Topics, 5:45; world-wide news, 5:50.
KMPC—Just Kids Club, 4:30; news, 5.
KMTR—Billy Van, 4:15; orchestra, 4:30; Frank Gage, piano, 5:15; news, 5:45.
KNX—Travelogue at 4; Big Brother, 5; Billy Van, songs, 5:30.
KTM—Sandro, astrologist, 4; Spanish program, 4:30.

6 to 7 p.m.
KECA—Winnie Parker and Instrumental Novelty, 6; Rance Valentinc, songs, 6:45.
KFI—Lucky Strike Orchestra (C.) 6.
KFWB—Organ, 6; Uncle Jerry, 6:30; Cecil and Gail, 6:45.
KHJ—Ben Bernie's Orchestra (C.) Tita Gultzar and Borey's Orchestra (C.) 6:15; Paramount-Publix Hour (C.) 6:30.
KMPC—Mexican-American hour, 6.

KMTR—"I Cudda Club" at 6; Ethiopian Nite Club, 6:30.
KNX—Organ, 6; Tom and Wash, 6:15; Radio Playhouse (C.) 6:30.
7 to 8 p.m.
KECA—Amos 'n' Andy (C.) 7; Sperry Smiles (C.) 7:15; Doric Quartet, 7:30.
KFI—Concert, James Burroughs, 7.
KFWB—Nip and Tuck, 7; Advanced Styles, 7:30.
KHJ—Fletcher Henderson's Orchestra (C.) 7; Fryor's Band (C.) 7:15; Morton Downey and Orchestra (C.) 7:30; Dr. Barrow's Edits News, 7:45.
KMTR—Studio, 7; Air Wedding, 7:30.
KNX—Frank Watanabe and Hon. Archie at 7; "Reminiscences of Victor Herbert," 7:30; Singing Strings, 7:45.
8 to 9 p.m.
KECA—Dance band, 8.
KFI—Caswell Concert, 8; Memory Lane (C.) 8:15; "D-17 Emperor," 8:45.
KFWB—Gleason and Armstrong, comedy, 8; "Don Quixote," 8:15; Plantation Club, 8:30.
KHJ—Black and Blue, 8; "On a Certain Sunday," 8:15; concert and soloists (C.) 8:30.
KMPC—Bob, Bunny and Junior, 8:45.
KMTR—Double-Deckers, 8; night baseball from Wrigley Field, 8:30.
KNX—"A Night in Spain," 8; Gilmore Circus, 8:30.
KTM—Highway Highlights, 8.

9 to 10 p.m.
KECA—Hall and Myers, 9:15; vocal ensemble, 9:30.

KFI—KFI String Orchestra, Robert Hurd, tenor.
KFWB—Highlights, concert, 9; Olympic Drive Band, 9:30.
KHJ—Omeron Quartet, 9:15; "Vivettes," KMPC—Organ, 9; Happy Chappies, 9:30.
KMTR—Baseball.
KNX—Barber Shop Quartet, 9; Glen Ellison, Scotch baritone, 9:15; KNX dialet, 9:30.
KTM—Duke and Luke, 9; "Hamlet in Hollywood," 9:15; Rauch Boys, 9:30.
10 p.m. to Midnight
KECA—Hoasland's Orchestra, 10; news, 10:30; exercises, 10:45.
KFI—News, 10; Three Co-eds, 10:15; Packard Orchestra and Arthur Lans, baritone, 10:30; Hoasland's Orchestra, 11.
KFWB—Gus Arnbrim's Orchestra, 10:30.
KHJ—Times' world-wide news at 10; Hotel St. Francis (C.) 11:30; Biltmore Dance Orchestra, 10:30-12.
KMTR—Sam Coslow's Orchestra, 10:30; organ, 11.
KNX—Arizona Wranglers, 10; Paris Inn frolic, 11.
KTM—Readers' organ hour, 10; varieties, 11.

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