

RADIO CONSIDERED MEANS FOR UNIVERSAL PEACE

Mission of Newest Art Held Neither Advertising Nor Amusement, but World Education

'TIMES' COMIC STRIP OF THE AIR, KHJ, AT 8 A.M.
World-wide News, 10 p.m.

BY JOHN S. DAGGETT

"Radio in Its Relationship to Education," this topic so ably discussed on a nation-wide hook-up Friday afternoon by Dr. Robert Millikan, appearing as president before the National Advisory Council on Radio in Education, meeting in New York, invites further discussion and deep thought on the part of the public.

The problem is of sufficient importance to have called upon the Chief Executive of this nation to introduce Dr. Millikan. A further discourse bearing on the subject by Sir John Reith, director-general of the British Broadcasting Corporation, over a national hook-up yesterday augmented the problem.

TREMENDOUS PROMISE

There can be no denial that radio was brought into the world born with promise of tremendous international magnitude. Surely it was not created by the Divine Controller for commercialism, personal aggrandizement or other selfish interests. The acme of its attainment should be "peace on earth, good will toward men" and the abolition of illiteracy through the establishment of a universal language and the educational uplift of humanity. Time can effect this. "Radio should be so handled that it would every day carry out an ideal," said an authority to the writer yesterday. "I am convinced that its main purpose should be educational, to develop good will, promote high thinking and so inspire progress and right action on the part of human beings everywhere that war will become an impossibility."

I thanked our friend for those words. Incarceration of criminals is a necessary deterrent to crime, but will not cure the evil. Raising the standard of life in the conception of right and wrong is the only true solution of the wellbeing of man. In times past attempts to effect this have been made along religious, national, civic and educational lines. Radio is the last and most forceful addition to the cohorts of betterment. It has a definite duty to perform and is ready and capable of performing that duty if given the opportunity.

PEDDLING PAPERS

It is a splendid training to send a young boy—no matter what his status in life—to a street corner to sell newspapers. It will teach him thrift and the value of the dollar, but the success of that boy will depend largely upon his home environment and the influences affecting him there. So it is today with radio. Still a child, it has been sent forth to peddle merchandise. What of the home environment and the real purpose of the new art?

I believe that the parentage of radio may be found in the infinite. That power which is working through aeons of time for the uplift of humanity and the fulfillment of that prophecy of the Bible, "Ye shall know all things." This thought may be shooting the arrow at the star, but it is far better to

attempt it and lose than to leave the struggling child of radio immersed in the muck of commercialism. It has passed the street gamin stage and reached that degree of manhood where power is felt, but I believe the power is being misapplied.

DEEPER PURPOSE

We might discuss at length the value of music, history, science, art, literature and other topics as they may come to you over the air, but back of all this is the deeper thought of the purpose of radio. Educational rights are paramount in this consideration and will do more to bring the fruition of the ideal than any other channel of endeavor.

The great difficulty is the public has not awakened to its responsibility in the solution of this problem of the adaptation of the radio.

(C)—Denotes chain broadcast. Suggested features in black type.

CHURCH SERVICES

- KFI, Los Angeles, 640 K., 468.5 M.—Third Church of Christ, Scientist, 10:50 a.m.
- KFOX, Long Beach, 1250 K., 279.9 M.—11 a.m. to 12:30 p.m., St. Luke's Episcopal Church services; 8 to 9 p.m., First Church of Christ, Scientist.
- KFSG, Los Angeles, 1120 K., 267.7 M.—Angels Temple Sunshine Hour, 8 a.m.; symphony, 9; services, 10:30 and 2:30; band, 6:30 p.m.; revival at 8.
- KEFB, Los Angeles, 1300 K., 230.6 M.—Trinity Methodist Church, 8:30 to 10 a.m.; quartet and Bible story, 10 a.m.; Bible class, 10:45 a.m. to 12:30 p.m.; services, 2 to 6; music; question hour, 7.
- KEBR, Long Beach, 1260 K., 220.4 M.—8:30 a.m. M. E. Church, Long Beach radio pulpit; 9:30 a.m., Traubman's Men's Bible Class; 11 a.m., Calvary Forum; 8:30 p.m., Catholic services; 8 p.m., Calvary Church, Piacentia.
- 7 to 11 a.m.
- KECA—Rochester Civic Concert (C.) 8; National Oratorio Society (C.) 9:30; Grand Opera, Deutscher Taylor, 9:45; West Coast (C.) 10:30.
- KFI—Margaret Duncan, pianist, 8:30; Pet Chicle, 8:45; Breakfast, Frolic (C.) 9.
- KFI—Ensemble, 9:30; Third Church of Christ, Scientist, 10:50.
- KFWB—Funny Paper Man, 8:30; records, 9.
- KHJ—Times' Comic Pages, 8; "Come Into the Garden" (C.) 8:30; "Home, Sweet Home" (KFRG), 9.
- KMPC—Mexican-American program, 7:30; records, 10.
- KMTR—Records, 6.
- KNX—Sharples' Gans, 7; Judge Rutherford, 10.
- KTM—Judge Rutherford, 8:30; Bible Students' Watchtower, 9-10.
- 11 a.m. to 12 noon
- KFI—Third Church of Christ, Scientist, KFWB—Jean Leonard, piano, 11.
- KHJ—First Methodist Episcopal Church, 11-12.
- KMPC—American Legion half-hour, 11:30.
- KMTR—Records to 12.
- KNX—First Presbyterian Church of Hollywood.
- 12 noon to 2 p.m.
- KFI—Barbara Hamilton, piano, 12:10; Helen Guest, songs, 12:30.
- KFWB—Records, 12; Missions vs. Los Angeles, 1:30, baseball.
- KHJ—Cathedral Hour (C.) 12; Sunshine Hour (KFRG), 1; Pastoral (C.) 1:30.
- KMPC—Orsan, 12; news, 1.
- KNX—Services to 12:30; Astro-Analyst, 12:30; I.B.S.A., 1.
- KMTR—Records, 12; Lumberjacks, 1.
- KTM—Sunny Four Male Quartet, 1.
- 2 to 4 p.m.
- KEGA—Catholic services (C.) 2; Memorial program (C.) 3; Sunday Afternoon Concert, 4:30.
- KFI—"Old Lunds for New," 2; Blanche Crossman and Trio, 2:30; Nomad Novelists, 3:15; RCA Victor hour (C.) 3:30.

- KFWB—Baseball.
- KHJ—Frank Moss (KFRG) 2; H. Neumiller (C.) 2:30; piano quartet, 2:45; Herman Wasserman, pianist, 3:15; The Gochos (C.) 3:30.
- KMPC—Salvation Army Band, 2; Church of Latter Day Saints, 3; Mother Spencer, 3:30.
- KMTR—Records.
- KNX—Park Board program, orchestra and soloists, 2-4; Russian Gypsy Orchestra, 2:30; Organ Echoes, 2; Sacred concert, 2:30; records, 3.
- 4 to 6 p.m.
- KECA—Mattie Crawford, psychology, 4:30; ballads, 5; Concert Jewels (C.) 5:15.
- KFI—Enna Jettick Melodies (C.) 4; Collier's hour (C.) 4:15; Three Co-eds, 5:15; Alabama Boys, 5:30.
- KHJ—Devils' Drums and Doctors (C.) 4; Kate Smith's Sewanee music (C.) 4:15; Prof. Lindsey, "An Incident of the Sierras," 4:30; Church Vesper hour, 5; Detroit Symphony and Edgar Guest (C.) 5:30.
- KMPC—Classical hour, 4; Hollywood Tabernacle, 5:15.
- KMTR—Records.
- KNX—Wesley Tourtellotte, organist, Vesper Hour, 4; Dr. John Matthews, Radio Church of the Air, 5.
- KTM—Zandra, 4; records, 4:30.
- 6 to 7 p.m.
- KECA—The Coquettes (C.) 6:15; Noel Archer, songs, 6:30; Seth Parker (C.) 6:45.
- KFI—Kenneth Rundquist, baritone, 6; symphonic orchestra, 6:30.
- KFWB—Orkan, 6; "Step On It," 6:30.
- KHJ—Royal Pect of the Organ (C.) 6; Fortune Builders (C.) 6:30; "Star Revue" (C.) Helen Gilligan-Milton Watson, songs, 6:45.
- KMPC—Mexican-American concert, 6:45; Light Club, Club, 8; Ethiopian Light Club, 8.
- KNX—Records, 6; Theodore C. Abel, 6:30.
- 7 to 8 p.m.
- KECA—Heel Hugger Harmonies (C.) 7:15; vocal ensemble, 7:30.
- KFI—"Beautiful Women of the Aces," 7; Carnation hour (C.) 7:30.
- KFWB—Burr McIntosh, 7; George Gramlich's tour of songs, 7:30; orchestra, 7:45.
- KHJ—Rabbi Maslin, 7; Edison Strings Choir, 7:30.
- KMTR—Orkan recital, 7; Dream Girl, 7:15; Wedding of the Air, 7:30.
- KNX—Dr. Aked, 7; Viennese Nights, 7:30; The Gossipers, 7:45.
- 8 to 9 p.m.
- KECA—"A Visit With a Typical American Family" (C.) 8; Concert, Arthur Lane, 8:30.
- KFI—Benefit concert—L. A. Festival Orchestra, 8.
- KHJ—Quiet Harmonies, 8; Dr. David Barrows (KFRG), 8:15; "Twenty-Two Fifths" (musical duets and trios), 8:30.
- KFWB—Strings and Bows, 8; Gems of Romance, 8:45.
- KMTR—Double Deckers, 8; oriental compositions, 8:30.
- KNX—First Presbyterian Church at 8.
- KTM—Concert, 8; Miniature Symphony, 8:30.
- 9 to 10 p.m.
- KECA—Dance band, 9; George Grander, popular songs, 9:30; Felipe Delgado, baritone, 9:45.
- KFI—N.B.C. Special (C.) 9; Symphonet, 9:30.
- KFWB—Piano duets and varieties, 9; "Star Dust," 9:30.
- KHJ—Chevrolet Chronicles, 9; Gruen Guild, 9:30; Valenti's Orchestra (C.) 9:45.
- KMPC—Happy Chappies, 9.
- KMTR—Johnson's String Ensemble, 9; dance hits, 9:30.
- KNX—Gaimon Luboviski, violin and sons recital, 9 to 10.
- KTM—Moments Musical, 9; records, 9:30.
- After 10 p.m.
- KECA—Modern Musical Hits, 10:15.
- KFI—Slumber program, 10; dance band, 10:30; George Olsen's Club, 11.
- KHJ—News, 10; Valenti's Orchestra, 10:10; records, 11-12.
- KNX—Calmon Luboviski, Wranglers, 10; Pantaxes Hollywood Theater, 10:30.
- KMPC—Hill Billies, 10; Jaslin's "Insomnia Lesson," 11-12.
- KMTR—Orchestra, 10; orkan, 11.
- KTM—Readers' hour, 10; varieties, 11.