

HOOVER HEADS ARRAY ON DIAL

Radio to Carry President's
Cornell Ceremony Talk

MacDonald and Mellon Also
Stated for Broadcasts

Air Raid on New York City
Still Another Feature

The Times Forum, KHJ, at 1:30 p.m. Macey Klauber and Harry Stoddard — Song Writers' Frolic. World-Wide News 7 a.m., 12:30, 5:20 and 10 p.m.

BY JOHN S. DAGGETT

"When it rains—it storms" is the way to tab radio's features today. Both national networks, through their local outlets, KHJ, KFI and KECA, offer a host of notables including President Hoover, Ramsay MacDonald and Andrew Mellon.

At 9 a.m. President Hoover, speaking from Washington, will be heard via KECA over an NBC network when he speaks in connection with the dedication of the Cornell University War Memorial at Ithaca, N. Y. He will pay tribute to the part played by college men in the world war.



A. W. MELLON

Music will be furnished by the Cornell R.O.T.C. Band, the Cornell Glee Club and the famed Cornell chimes will be heard. Speakers will include former Chief Justice Hiscock of New York and Dr. Livingston Farrand, president of Cornell University. Radio station KHJ is

to take ten minutes of this broadcast, from 9:40 to 9:50.

At 9:30 a.m. the Don Lee station, KHJ, is to bring Columbia's dedication of the Floyd Bennett Airport, preliminary to the mock air battle to be held over New York City. Planes numbering approximately 700 will fly to the Floyd Bennett field, New York's newest municipal airport, which is to be dedicated. The event will be described by Columbia announcers who will be stationed in planes, atop skyscrapers and at the airport.

Then at 10 a.m. both KHJ and KFI will present the mimic air battle of Manhattan. Listeners will be able to hear the exchange of commands between headquarters and planes and a vivid explanation of every maneuver, plus the sound of simulated warfare. Seven hundred Army Air Corps bombardment observation, pursuit and attack planes, commanded by Brig.-Gen. Foulis, will make up a formation about ten miles in length.

KHJ at 11:45 a.m. points to Prime Minister MacDonald, speaking from London in connection with observance throughout the British Empire of the national holiday dedicated to Queen Victoria. He also is expected to use the occasion as an opportunity for stating his government's imperial policy.

Swinging back to the United States, and over KHJ at 5:30 tonight, Secretary of the Treasury Mellon will speak on the National Radio Forum from Washington. He is to discuss the financial condition of the Federal government with particular reference to the current budget deficit and the possibility of changes in taxation which may be necessitated thereby.

At the same hour over KECA Sir John Reith, director-general of the British Broadcasting Corporation, will speak from New York on "The Organization of British Educational Broadcasting." A concert orchestra supplemented by vocal soloists will offer a program of representative English and American music.

And now—listen to this: At the invitation of the Los Angeles Shriners KFRC's Happy-Go-Lucky artists will present a special two-hour show both this afternoon and tonight at the Shrine Auditorium—Al and Cal Pearce, Norman Nielson, Edna O'Keefe, Lord Bilgewater, Charles Carter and other stars. This event will be a benefit for the fund for crippled children in the Los Angeles hospitals.

(From Programs Submitted by Stations)

ALPHABETICALLY ARRANGED

Suggested features in black type.

(C.)—Denotes chain broadcast.

6 to 8 a.m.

KFI—Stock market, 6:30; Dr. Selxas' exercises, 6:45; news, 7:30; Van and Don (C.) 7:45.

KHJ—Ken Niles' News Briefs, 7; organ and soloist, 7:30.

KMPC—Latin-American hour, 7-9.

KMTR—Breakfast Club, 6.

KNX—Sharples' Gana, 6:45.

KTM—Records, 6; news, 7:30.

8 to 10 a.m.

KECA—Wall-Street Flashes, 8:15; exercises, 8:30; cross-cuts of the day (C.) dedication of Cornell War Memorial (C.) 9.

KFI—Shell Happy (C.) 8; organ, 9; Children's Clinic, 9:15; Balalaika Orchestra (C.) 9:30.

KFWB—Fleider's Orchestra, 9.

KHJ—Hallelujah hour, 8; dedication N. Y. Airport and Cornell Memorial (C.) 9:30-10.

KMPC—News, 9.

KMTR—Stock quotations at 8; Breakfast Club, 8:05; time signal, 8:57; travel talk, 9:15.

KNX—Sharples' Gana; prayer, 8:45; time signals, 9.

KTM—Records, 8.

10 a.m. to 12 noon

KECA—News, 10; organ, 11:30 (C.)

KFI—U. S. Army Maneuvers (C.) 10; morning concert (C.) 11:15; French lesson, 11:30; news, 11:45.

KFWB—Organ recital, 10; Morning Melodists, 10:30.

KHJ—U. S. Army Air Maneuvers (C.) 10-11:45; Ramsay MacDonald (C.) 11:45.

KMPC—Air Ambassador, 10:30; Betty's hour, 11.

KMTR—MacIntyre's Hawaiians, 10:30; City Hall broadcast, 11:45.

KNX—Eddie Albright, "Fr. Young and Happy," 10; travelogue, 11.

KTM—Poetry, 1; male quartet, 1:30.

12 noon to 2 p.m.

KECA—Piano Capers (C.) 12; Masked Minstrels, 12:15; Hotel Sir Francis Drake Orchestra (C.) 1.

KFI—U. S. Agriculture, 12; Pacific hour (C.) 12:15; market reports, 1.

KFWB—Piano at 12; Fleider's Orchestra, 12:30; Joyce's Boys, 1.

KHJ—Biltmore concert, 12; world-wide news, 12:30; Clarence Weaver, "Science," 12:45; Winesar's Barn Orchestra (C.) 1; Times Forum; Song Writers' Revue, 1:30.

KMPC—Happy Chappies, 12; news, 1:15; Bob, Bunny and Junior, 1:30.

KMTR—News, 12; hi-noon hi-lites, 12:15; Lumberjacks, 1:15.

KNX—Concert, 12; Church of the Air, 12:30; Paris Inn Frolic, 1.

KTM—Poetry, 1; male quartet, 1:30.

2 to 4 p.m.

KECA—Black and Gold Orchestra (C.) 2; vocal soloists, 3; Safety Laws, 3:15; Macey, the Steno (C.) 3:30; violin solo, 3:45.

KFI—String orchestra, 2; ballads, 3; Hollywood Gossip, 3:15; Telephone Choral Club, 3:30; Ari Quintet (C.) 3:45.

KHJ—Huzina's Sportsants (C.) 2; Reis and Dunn (C.) 2:30; Morton Downey and orchestra (C.) 3; Armand Vescey's Orchestra (C.) 3:15.

KMTR—Frank Gasc, 2:15; Gasc's Orchestra, 2:30; Billy Van, songs, 3:30.

KNX—Fiction readings, 2; Grand concert of records, 3.

KTM—Over the Top, 2; recreation hour, 2:30.

4 to 6 p.m.

KECA—News, 4; Radio Varieties (C.) 4:15; The Pulley Man (C.) 4:30; Peggy's Hawaiian, 5; Sir Geo. Raith (C.) 5:30.

KFI—Eddie and Don, 4; ballads, 4:15; string trio, 4:30. General Electric con-

cert (C.) 5; Royal Hawaiians, 5:30; Alabama Boys, 5:45.

KFWB—Two-Piano Team, 4:30; Fleider's Orchestra, 5.

KHJ—Pot Luck, 4; Sharnova Trio, 4:30.

Associated Glee Clubs of America (C.) 5; world-wide news, 5:20; National Radio Forum (C.) 5:30; Secretary of Treasury Mellon.

KMTR—Orchestra, 4:30; Frank Gasc, piano, 5:15; news, 5:45.

KNX—Billy Van, 5:30; Timely Tips, 5:45.

KTM—Zandra, astrologist, 4; "Tell Me a Story Lady," 4:30.

6 to 7 p.m.

KECA—Stock market, 6; Mamie Starke, songs, 6:15; John Vale, tenor, 6:45.

KFI—Lucky Strike hour (C.) 6.

KFWB—Organ, 6; Uncle Jerry, 6:30; Cecil and Sally, 6:45.

KHJ—"Show Boat" (Damon and Pythias) (C.) 6; Tony Cabooch's Radio Show (C.) 6:45.

KMTR—1 Cudda Club, 6; Ethiopian Night Club, 6:30.

KNX—Organ, 6; Tom and Wash, 6:15; "Let's Dance" Band, 6:35.

7 to 8 p.m.

KECA—Amos 'n Andy (C.) 7; Tom Mitchell (C.) 7:15; Walter Ferner, cellist (C.) 7:30; Sperry Smiles (C.) 7:45.

KFI—Pianist, 7; Gilmore Circus (C.) 7:15; concert and Raine Bennett, 7:45; Hawaiian Shadows, 7:45.

KFWB—The Hottentots, 7; Light Concert, 7:30.

KHJ—Hartman and His Orchestra (C.) 7; Arthur Pryor's Band (C.) 7:15; Guy Lombardo's Orchestra (C.) 7:30.

KMTR—Organ, 7; Rhythmettes, 7:15; McIntyre's Hawaiians, 7:30.

KNX—Frank Watanabe and Hon. Archie, 7; Vacation Days, 7:15; The Gossiper, 7:45.

8 to 9 p.m.

KECA—KECA quartet and ensemble, 8.

KFI—Irving Fisher, songs, 8:45.

KFWB—Four Moods, 8-9.

KHJ—Black and Blue, 8; The Merry-makers, 8:15.

KMTR—Baseball, 8:30.

KNX—KNX Varieties, 8.

KTM—Santilla's concert, 8; dance band, 8:30.

9 to 10 p.m.

KECA—El Sidelo Minstrels (C.) 9; string orchestra and Harold Spaulding, 9:30.

KFI—"Cactus Kate" (instrumental novel), 9; Associated Spotlight Review (C.) 9:30.

KFWB—"Flat Feet," play, 9; Slumber Time, 9:30.

KHJ—Town House Orchestra, 9:30.

KMPC—Organ, 9; Junior Chamber of Commerce; "Jimmy" Jackson, tenor, 9:30.

KMTR—Baseball.

KNX—Russian Art Club, 9; Good Samaritan, 9:30.

KTM—Hamlet in Hollywood, 9:15; Ranch Hour, 9:30.

10 p.m. to midnight.

KECA—News, 10:30; Jean Dunn, songs, 10:45.

KFI—Geo. Olsen's Club, 11.

KFWB—Gus Arnheim's Grove Orchestra, Three Rhythm Boys, 10.

KHJ—World-wide news at 10; Biltmore Orchestra, 10:05-12.

KMPC—Halsted's Blossom Room Orchestra, 10:30.

KNX—Arizona Wranglers, 10; Paris Inn Cafe, 11.

KTM—Readers' hour (organ) 10:30; Merris and Hill varieties, 11-1.

Midnight

KMTR—Records.

KHJ—Records, 12.

KMPC—Harmony Boys, 12:30.