

COLORFUL LIST ON AIR TODAY

Program of Personalities
Being Offered

English Parliament Member
Talks on Tariff

Marlene Dietrich Among
Many Entertainers

The Times Forum, KHJ, at 1:30 p.m. Helen W. King, "Flowers and Gardens." World-Wide News, 7 a.m., 12:30, 5:50 and 10 p.m.

BY JOHN S. DAGGETT

From late afternoon until well in the evening, Wednesday on radio is a parade of colorful personalities. One of the major stations will attempt to pick up and rebroadcast from London a talk by Neville Chamberlain, member of Parliament, on "Effects of Tariffs on Employment."

The London broadcast will come over KFI at 1:20 this afternoon and few who are interested in world conditions will fail to dial in at this time.

Marlene Dietrich, the German actress who has been acclaimed the second Greta Garbo, will appear as a guest artist on KHJ's Sunkist Musical Cocktail half-hour. As an added feature, Bing Crosby of the Rhythm Boys will sing two numbers, one of which is "Just One More Chance." KHJ at 4:30.

Again at 6 p.m. Columbia's Vitality Personalities (KHJ) offers Dorothea James, musical-comedy star, singing "I Surrender, Dear" and "I Wanna Sing About You." The musical high light of the evening will be Rich's Orchestra playing a medley of "Indiana Moon" songs. Ted Husing announces.

And going back to the early morning—why not attend the Los Angeles Breakfast Club frolic (KFWB at 8)—Bert Rovers of the Paris Inn has assembled his entire staff of entertainers.

ALPHABETICALLY ARRANGED

(From Programs Submitted by Stations)

(C)—Denotes chain broadcast.

Suggested features in black type.

6 to 8 a.m.

KFI—Stock market reports, 6:30; health exercises, 6:45; news, 7:30; Van and Don (C.), 7:45.

KHJ—Niles' News Briefs, 7-7:30; organ, 7:30.

KMPC—Latin-American program, 7.

KMTR—Chester and Andy, banjo and songs, 6; Breakfast Club, 7.

KNX—Sharnles' Breakfast Club, 6:45; time signal, 7.

KTM—News Digest, 7:30.

8 to 10 a.m.

KECA—Wall-Street Journal, 8:15; Exercises, 8:30; Cross-cuts of the Day (C.), 9; ballads, 9:15; German lesson, 9:30; Leonard Van Berg, songs, 9:45.

KFAC—City Beautification, 9-9:30.

KFI—Shell Happy Time (C.), 8; domestics, 9; Children's Clinic, 9:15; Arthur Lang, baritone, 9:30; organ, 9:45.

KFJB—Los Angeles Breakfast Club, 8.

KHJ—Hallelujah Hour, 8; Jack and Grace, 8; Fernando's Orch. (C.), 9:15; Tucker's Orch. (C.), 9:30.

KMPC—News, 9; U.S.C. chapel services, 9:45.

KMTR—Stock market at 8; Breakfast Club, 8:05; time signal, 8:57; economics, 9.

KNX—Prayer, 8:45; Charis Players, 9:15.

KTM—Records, 8.

10 a.m. to 12 noon

KECA—News, 10; organ recital (C.), 11:30.

KFI—Eleanor Antrey, 10; Magazine of the Air (C.), 10:30; The Croonader, 11:30; news, 11:45.

KFVB—Economics, 10; Morning Melodists, 10:30.

KHJ—Organ, 10; Don Ricardo, songs, 10:45; household hints, 11; The Three Doctors (C.), 11:30; safety conference, 11:45.

KMPC—Air Ambassador, 10:30; Betty's hour, 11.

KMTR—MacIntyre's Hawaiians, 10:30; City Hall broadcast, 11:45.

KNX—Eddie Albright's 10 o'clock family; Economics, 10:30; The Gossibers, 11:45.

12 noon to 2 p.m.

KECA—Edna Wallace Hopper (C.), 12; Farm and Home Hour (C.), 12:15; Hotel Sir Francis Drake Orchestra (C.), 1; Alex Reilly, organist, 1:20.

KFI—U. S. Agriculture, 12; London Broadcast (C.), 1:30; Pac. School of the Air (C.), 1:40.

KFVB—Organ at 12; Fielder's Orchestra, 12:30; Joyce's Orchestra, 1.

KHJ—Biltmore Orchestra at 12; Times' world-wide news, 12:30; Kiwanis luncheon, 12:45; Times' Forum, Helen King, 1:30.

KMPC—Happy Chappies, 12; radio news, 1; Bob, Bunny and Junior, 1:30.

KMTR—News, 12; Phythmettes, 12:15; Lumberjacks, 1:15.

KNX—Doria Ball, 12; Bill Hatch, 12:15; Paris Inn, 1.

KTM—Poetry, 1:30.

2 to 4 p.m.

KECA—N.B.C. Matinee (C.), 2; Mary Lamarr, songs, 3; Science (C.), 3:15; the Italian Language, 3:45.

KFI—String orchestra, 2; Hollywood Gossip, 3; Phil Cook (C.), 3:30; trio, 3:45.

KFVB—Recordings, 2; organ, 2:30; Lewis Tregerden, 3:30.

KHJ—Happy Go Lucky Hour, 2; Feminine Fancies (C.), 3; organ and violin, 3:45.

KMPC—Latin-American hour at 2; U.S.C. lecture, 3.

KMTR—Geise's Orchestra, 2:30; cowboy songs, 3:30.

KNX—Flection readings, 2-2:30; L. A. Fire Dept., 2:30.

KTM—Over the Teacup, 2.

4 to 6 p.m.

KECA—Bobby Jones, 4; Radiotron Varieties (C.), 4:15; news, 4:30; organ recital, 5.

KFI—Paul's Hawaiians, 4; Big Brother, 4:30; Baron Keyes, 4:45; Halsey-Stuart (C.), 5; Palmolive hour (C.), 5:30.

KFVB—Two-Piano Team, 4:30; Fielder's Orchestra, 5.

KHJ—Baseball scores, 4; Fred McNabb, gardens, 4:01; Sunkist Musical Cocktail (C.), 4:30; Marlene Dietrich, organ and violin, 5; Sharnova Trio, 5:30; world-wide news, 5:50.

KMPC—News, 5.

KMTR—Musical Messengers, 4:30; Frank Gage, piano, 5:15; news, 5:45.

KNX—Travelogue at 4; Big Brother at 5; Ike and Ezra, 5:30; amusement tips at 5:45.

KTM—Zandra, 4; Story Lady, 4:30.

6 to 7 p.m.

KECA—Stock market, 6; Nick Harris, detective, 6:15; John Vale, songs, 6:45.

KFI—Coca-Cola hour (C.), 6:30.

KFVB—Organ, 6; Harry Lander, 6:30; Cecil and Sally, 6:45.

KHJ—Vitality Personalities (C.) Dorothea James, 6; Chili Peppers, 6:15; Mac and Al, 6:30; Columbia concert, Olga Averino, Russian soprano, 6:15 (C.)

KMTR—"I Cudda Club," 6; Ethiopian Nite Club, 6:30.

KMPC—Mexican-American program, 6.

KNX—Wesley Tourtelotte, organ, 6; Tom and Wash, 6:15; Pantages Theater, 6:30.

7 to 8 p.m.

KECA—Amos 'n' Andy (C.), 7; Rance Valcutine, songs, 7:15; dance band, 7:30.

KFI—Paul's Hawaiians, 7; Camel's hour (C.), 7:15.

KFVB—"Wee Willie" (children's program), 7; Hancock Orchestra, 7:45.

KHJ—Pryor's Band (C.), 7:15; Violet Ray Music Box (C.), 7:30.

KMTR—Orchestra, 7; metropolitan water talk, 7:15; varieties, 7:30.

KNX—Frank Watanabe and Hon. Archie, 7; concert trio, 7:15; Rosierusian Ensemble, 7:30.

8 to 9 p.m.

KECA—The Arcadians String Orch., 8; Vocal ensemble, 8:30.

KFI—Rin-Tin-Tin (C.), 8:15; concert, 8:30.

KFVB—Gleason and Armstrongs, 8; Orchestra Suite "Salambo," 8:15; orchestra, 8:30; Ben Salambo's music, 8:45.

KHJ—Black and Blue, 8; Don Lee Symphony (C.), 8:15; M.J.B. Small Black, 8:30.

KMTR—Story of Valhalla, orchestra, 8; baseball, Missions vs. L. A., 8:30.

KNX—Brown's Airedales, 8; Philco Symphony, 8:30.

KTM—Saentella's concert, 8; dance band, 8:30.

9 to 10 p.m.

KECA—Road show (C.), 9:30.

KFI—Leitza, numerologist, 9; Willie & Eddie, 9:15; ensemble & orch., 9:30.

KFVB—Chermany Nights, 9; orchestra, 9:30.

KHJ—Bob and Harriet, 9; Chili Peppers & Hallelujah Quartet, 9:30; Parsons Rambau, styles, 9:45.

KMPC—U.S.C. lectures, 9; song duo, 9:30.

KMTR—Wedding of the Air, 9; Ship of Joy, 9:30.

KNX—Good Samaritan, 9.

KTM—Hamlet in Hollywood, 9:15; Ranch Boys, 9:30.

10 p.m. to midnight

KECA—News, 10:30; exercises, 10:45.

KFI—Dance band & quartet, 10:15; Alabama Boys, 10:45; Geo. Olsen's Club, 11.

KFVB—Gus Arnheim's Orchestra, 10.

KHJ—News Items, 10; Burnett's Orchestra, 10:05; Phantom of the Organ, 12-1.

KMTR—Halsted's Orchestra, 10; Vera's Ensemble, 10:30.

KNX—Serenaders, 10; Russian Art Club, 10:30; Paris Inn, 11.

KTM—Organ, 10:30; varieties, 11-1.