

DON LEE CHAIN ADDS NEW LINK

Station KGB at San Diego
Bought From Pickwick

Eleventh Broadcasting Unit
Added to Coast System

KDB, Santa Barbara, Taken
Over Only Last Week

The Times Forum, KHJ, at 1:30 p.m. Dr. Phillip M. Lovell, editor of "Care of the Body" in The Sunday Times.
World-wide news, 7 a.m., 12:30, 5:50 and 10 p.m.

BY JOHN S. DAGGETT

Following closely on the heels of the announcement made last week by Don Lee, head of the Don Lee Broadcasting System, of the purchase of Station KDB, Santa Barbara, is the word this week to the effect that Station KGB, San Diego, has been purchased from the Pickwick Broadcasting Corporation and now is the newest link in this fast-growing chain of radio stations on the Pacific Coast.

The acquisition of this station completes a system of eleven broadcasting units extending from Seattle to San Diego, known collectively as the Columbia-Don Lee Coast Unit, and comprising Stations KOL, Seattle; KFBK, Sacramento; KHJ, Los Angeles; KDB, Santa Barbara; KGB, San Diego; KOIN, Portland; KFPY, Spokane; KFRC, San Francisco; KMJ, Fresno; KVI, Tacoma, and KWG, Stockton.

(C)—Denotes chain broadcast.

Suggested features in black type.

6 to 8 a.m.

KFI—Stock market reports, 6:30; health exercises, 6:45; news, 7:30; Van and Don (C.) 7:45.

KHJ—Ken Niles' News Briefs and organ, 7-8.

KMPC—Concert, 7.

KMTR—Eye Opener, 6; the Breakfast Club, 7-8.

KNX—Bill Sharpley and his gang, 6:45.

KTM—News, 7:30.

8 to 10 a.m.

KECA—Wall-street Flashes, 8:15; exercises, 8:30; William J. Cooper, U. S. Commissioner of Education (C.) 9; Vermont Lumberjacks (C.) 9:15; Alabama Boys, 9:30.

KFI—Shell Happy Time (C.) 8; Children's Clinic, 9:15; song and violin duo, 9:30; Margaret Duncan, harmonium, 9:45.

KFWB—Severi's Orchestra, 9.

KHJ—Hallelujah Hour, 8; "Grace and Jack," 9; Felix Fernando's Orchestra (C.) 9:15; Ontology class, 9:45.

KMPC—News, 9.

KMTR—Stock market, 8; Breakfast Club, 8:05; time signal, 8:57.

KNX—Prayer, 8:45.

10 a.m. to 12 Noon

KECA—News, 10; organ (C.) 11:30.

KFI—Eleanor Autrey, songs, 10; Women's Magazine (C.) 10:30; The Croonader, 11:30; news, 11:45.

KFWB—Domestic talk, 10; Melodists, 10:45.

KHJ—Amer. School of the Air (C.) 10:30; domestics, 11; beauty talk, 11:45.

KMPC—Air Ambassador, 10:30; Betty's hour, 11.

KMTR—MacIntyre's Hawaiians, 10:30; City Hall broadcast, 11:45.

KNX—Calvin Hendricks, soloist, 10; serenade, 10:30; Church of the Air at 11; Dorothy Ball, songs, 11:45.

12 Noon to 2 p.m.

KECA—Edna Wallace Hopper (C.) 12; western farm and home hour (C.) 12:15; Sir Francis Drake salon orchestra (C.) 1.

KFI—Agriculture at 12.

KFWB—Virginia Rhythm Kings, 12; Severi's Orchestra, 12:30; Joyce's Orchestra, 1.

KHJ—Baltimore Concert Orchestra, 12; world-wide news, 12:30; organ, 12:45; Light Opera Gems (C.) 1; beauty talk, 1:15; The Times' Forum, Dr. Phillip M. Lovell, 1:30.

KMPC—Happy Chappies, 12:05; news, 1:15; Bob, Bunny and Junior, 1:30.

KMTR—News, 12; Rhythmettes, 12:15; Lumberjacks, 1:15.

KNX—Light concert, 12; the Gossipers, 12:15; fiction readings, 1:30.

KTM—Poetry, 1:30.

2 to 4 p.m.

KECA—N.B.C. matinee (C.) 2; Capitol Theater (C.) 3; the Italian language, 3:30; news, 3:45.

KFI—Strips' orch., 2; Seeing Southern California, 3; Phil Cook (C.) 3:30; trio, 3:45.

KHJ—Happy Go Lucky Hour (C.) 2; Feminine Fancies (C.) 3.

KMPC—Mexican-American program, 2; Dorothy Ball, soloist, 3; garden talk, 3:15.

KMTR—Cowboy Troubadour, 2:15; Harry Gels's Happy Guys, 2:30.

KNX—Alhambra Prosperity, 2; Joyce Coad, 3:20; Federated Women's Club, 3:30.

KTM—Neil Cleary and recordings, 2; records, 3:30.

4 to 6 p.m.

KECA—Cities Service hour (C.) 4; organ (C.) 5; Nomad Novelist, 5:45.

KFI—Spanish Quintet, 4; Big Brother, 4:15; Baron Keyes, 4:30; Interwoven Pair (C.) 5; Armour hour (C.) 5:30.

KFWB—Two-piano team, 4:30; Severi's Orchestra, 5.

KHJ—Council of International Relations (C.) 4; Prof. Herzog, 4:15; "Seeing Southern California," 4:45; Sharnous' Trio, 5:15; Red Goose Adventures (C.) 5:30.

KMPC—Just Kids Club, 4:30; news, 5.

KMTR—Orchestra, 4:30; Frank Gage, piano, 5:15; news, 5:45.

KNX—Travelogue, 4; Big Brother, 5; Ike and Ezra, 5:30; dance records, 5:45.

KTM—Zandra, astrologist, 4; Tell-Mc-A-Story Lady, 4:30.

6 to 7 p.m.

KECA—Stock markets, 6; Spanish Quintet, 6:15; John Vale, tenor, 6:45.

KFI—Armstrong Quakers (C.) 6; R.K.O. program (C.) 6:30.

KFWB—Harry Jackson and entertainers, 6; Uncle Jerry, 6:30; Cecil and Sally, 6:45.

KHJ—Annette Hanshaw, contralto (C.) 6; Prof. Lindale, 6:30; Sharnous Trio, 6:45.

KMTR—"I Cudda Club," 6; Ethiopian Night Club, 6:30.

KNX—Chester Market, organ, 6; Tom and Wash, 6:15; organ; Pennant Knights Music, 6:30.

7 to 8 p.m.

KECA—Amos 'n Andy (C.) 7; Fred Forest, 7:15.

KFI—Piano Duo, 7; Brownbilt Footlites (C.) 7:15; Book Drama Players, 7:30.

KFWB—NIP and Tuck, 7; Strings and Bows, 7:15; Sieberling Singers, 7:30.

KHJ—Omeron's male quartet (C.) 7; Arthur Pryor's band (C.) 7:15; Inglewood Memorial Park concert, 7:30.

KMTR—Rodeo of the Air.

KNX—Frank Watanabe and Hon. Archie, 7; Vincent Lopez's orchestra (records.) 7:15; golf, 7:45.

8 to 9 p.m.

KECA—Piano Duo, 8:15; dance band, 8:30.

KFI—House of Color (C.) 8; S. & W. Mellow'd Melodies, 8:30.

KFWB—Gleason and Armstrong, 8; Speed, 8:15; dance band, 8:45.

KHJ—Lown's orchestra (C.) 8; Done Lec Symphony, 8:15; Gilmore's College Dazz, 8:30.

KMTR—Double Deckers, 8:15; string ensemble, 8:30; Dream Girl, 8:45.

KNX—Optimistic Do-nuts.

KTM—Highway High Lights, 8.

9 to 10 p.m.

KECA—Concert, Charles Shepherd, conductor, 9:30.

KFI—Wandering Minstrels, 9; Kodak Week-end Hour (C.) 9:30.

KFWB—Fantasia, 9; concert, 9:30.

KHJ—Vignettes, 9; Jimmy Bittick's Town House orchestra, 9:30.

KMPC—Organ, 9; Benny Light and Mark Cook, 9:30.

KMTR—Wedding of the Air, 9; Dahl's Ship of Joy, 9:30.

KNX—Annette Hanshaw, contralto (records.) 9; Arizona Wranglers, 9:15; Hollywood Lenton fight, 9:45.

KTM—Ranch Boys, 9:30.

10 p.m. to Midnight

KECA—Mystery serial (C.) 10; news, 10:30; exercises, 10:45.

KFI—News, 10; Tales of Arabian Nights, 10:15; concert, 10:45; Hotel St. Francis Orchestra (C.) 11:15.

KFWB—Gus Arnheim's Orchestra, 10-12.

KHJ—Times' world-wide news to 10:05; Earl Burnett's Orchestra (C.) 10:05-12.

KMPC—Hill Billies, 10.

KMTR—Halstead's orchestra (dance.) 10; Vega's string ensemble, 10:30.

KNX—The Adventures of Bill and Mr. Jackson, 10:45; Paris Inn Orchestra, 11-12.

KTM—Little Theater, 10; "The Voodoo Charm;" readers' organ hour, 10:30; varieties, 11-1.

Midnight to 1 a.m.

KHJ—Phantom of the Organ, 12.

KMPC—Dr. Jasin, insomnia, 12; records.

KMTR—Happiness Girl, songs, 12-1.