

# MONDAY RADIO

MARCH 11, 1957

KABC - 790	KFI - 640	KHJ - 930	KPOL - 1540
KALI - 1430	KFOX - 1280	KIEV - 870	KPOP - 1020
KBIG - 740	KFWB - 980	KLAC - 570	KRKD - 1150
KBLA - 1490	KGER - 1390	KMPC - 710	KWIZ - 1480
KDAY - 1580	KGFJ - 1230	KNX - 1070	KWKW - 1300
KFAC - 1330	KGIL - 1260	KPMC - 1560	KXLA - 1110

KFI broadcasts news today at 6, 7, 7:45, 8:30, 9:55, 11:45, 12:30, 1, 2, 3, 4, 5, 5:15, 7, 7:30, 8:55, 10, 11, 11:55.

**6:00 A.M.**  
 KFWB-News, Ballance  
 KMPC-Whitt'hill  
 KLAC-News, Haynes  
 KFI-Bishop, News  
 KNX-N. McIninch  
 KABC-Martin  
 Agronsky  
 KFAC-Coffee Concert  
 KHJ-Fearless Follies  
 6:15  
 KABC-Fred Beck  
 KFI-Farm Hi-Lites  
 KNX-Bob Crane  
 6:30  
 KABC-News, Beck  
 KFWB-Bill, Ballance  
 KFI-Hit the Road  
 6:55  
 KABC-You and Future  
 KHJ-Weatherfax  
**7:00 A.M.**  
 KFI-Bishop Rpts.  
 KNX-Hugh McCoy  
 KABC-Fred Beck  
 KDAY-Frank Evans  
 KHJ-News, Hem-ingway  
 KFWB-News, Ballance  
 KMPC-News, Whitt'hill  
 KFAC-Concert, News  
 KLAC-News, Haynes  
 KPOL-High-Fi  
 7:10  
 KNX-Business Report  
 7:15  
 KFI-Hit the Road  
 KABC-News  
 KNX-Bob Crane  
 KHJ-Breakfast Gang  
 7:30  
 KABC-Fred Beck  
 KNX-Frank Goss  
 7:45  
 KFI-News  
 KHJ-News, Greene  
 KNX-H. Babbitt  
 7:55  
 KHJ-News  
**8:00 A.M.**  
 KNX-Show Room  
 KABC-News, Beck  
 KHJ-Cliff Engle  
 KFI-News  
 KMPC-News  
 KLAC-News, Haynes  
 KFAC-Stock Mkt.  
 KFWB-News, Norton  
 8:05  
 KFI-Hit Road  
 8:15  
 KNX-News  
 KHJ-News  
 KFWB-Bill, Ballance  
 KFAC-Sports  
 KMPC-Business: Sports  
 KGFJ-L.A. County Gov.  
 8:20  
 KFAC-Freeway Hi-Fi  
 KHJ-Help Wanted  
 8:25  
 KHJ-News  
 8:30  
 KFI-Pat Bishop  
 KNX-Bob Crane  
 KLAC-Balter, Haynes  
 KFAC-News  
 KABC-News  
 KHJ-Bible Inst.  
 KGFJ-Divine Science  
 KMPC-Whitt'hill  
 8:35  
 KABC-Garden Guide  
 8:45  
 KNX-H. Miller  
 KABC-News  
 KFI-Andy & Virginia  
**9:00 A.M.**  
 KFAC-Concert  
 KHJ-News  
 KLAC-News, Haynes  
 KABC-Breakfast Club  
 KGFJ-Music  
 KNX-Wendy Warren  
 KBIG-Catalina Bandstand  
 KFWB-News: Ballance  
 KMPC-News, Whitt'hill  
 KFI-News  
 9:05  
 KHJ-Gab. Heatter  
 KFI-Andy and Virginia  
 9:10  
 KHJ-G. Hauser  
 9:15  
 KNX-Backstage Wife  
 KHJ-Cecil Brown  
 9:30  
 KFAC-Plano Parade  
 KNX-Helen Trent  
 KHJ-Norma Young  
 KFI-Ladies Day  
 KFWB-Al Jarvis  
 KLAC-Music, Bill Bradley  
 KDAY-Joe Adams  
 9:45  
 KNX-Gai Sunday  
**10:00 A.M.**  
 KFWB-News, Jarvis

KABC-True Story  
 KHJ-Newspaper of the Air  
 KFI-News  
 KMPC-News: Ira Cook  
 KFAC-Concert Stage  
 KNX-Nora Drake  
 10:05  
 KFI-Bandstand  
 10:15  
 KHJ-Tello-Test  
 KNX-Ma Perkins  
 10:30  
 KABC-When a Girl Marries  
 KFAC-Music Loop  
 KHJ-Jack Wagner  
 KNX-Dr. Malona  
 10:45  
 KNX-Road of Life  
 KABC-Whispering Streets  
**11:00 A.M.**  
 KNX-News  
 KFWB-News: Jarvis  
 KHJ-News  
 KABC-J. Paar  
 KFI-News  
 KFAC-Min. Masters  
 KGFJ-Harlem  
 KMPC-News, Cook  
 11:05  
 KNX-Right to Happiness  
 KHJ-News  
 KFI-Bandstand  
 KABC-Auto Info.  
 11:15  
 KFAC-Folk Songs Hints  
 KNX-2nd Mrs. Burton  
 KHJ-Queen for a Day  
 11:30  
 KFAC-Music: News  
 KPOL-Marchant's Quiz  
 KFI-Art Baker  
 KNX-Strike it Rich  
 11:45  
 KNX-Pat Buttram  
 KFI-News  
**12 NOON**  
 KFAC-Concert  
 KFI-Farm Report  
 KFWB-News: Jarvis  
 KMPC-News, Cook  
 KABC-News  
 KHJ-Bob Greene  
 KNX-Kennally  
 KPOL-News  
 KGFJ-Moods in Music  
 12:15  
 KPOL-Cloud 9  
 KNX-N. McIninch  
 KABC-Beat the Record  
 KHJ-C. Foster  
 KFI-Cal. Agr.  
 12:30  
 KFWB-Larry Finley  
 KDAY-Chico Sesna  
 KLAC-Del Moore  
 KHJ-J. Wagner  
 KNX-A. Linkletter  
 KFI-News  
 12:45  
 KFAC-News, D. Joy  
 KFI-Music  
 12:55  
 KFI-Preview  
**1:00 P.M.**  
 KFI-News  
 KFWB-News, Finley  
 KFAC-Serenade  
 KMPC-News: Cook  
 KNX-A. Godfrey  
 KHJ-Bob Freed  
 KABC-Breakfast Club  
 1:05  
 KFI-Matinee  
 KHJ-J. Wagner  
 1:30  
 KFAC-Concert  
 Matinee  
 KMPC-Ira Cook  
 KFI-Hilltop House  
 1:45  
 KFI-Pepper Young's Family  
**2:00 P.M.**  
 KFI-News  
 KFWB-News, Finley  
 KHJ-Bob Freed  
 KABC-My True Story  
 KMPC-News: J. Grant  
 2:05  
 KHJ-Jack Wagner  
 KFI-Mary Hickox  
 2:30  
 KNX-Ruth Ashton  
 KFAC-Concert Pops  
 KFI-Woman in My House  
 KHJ-Guest Star  
 KABC-When a Girl Marries  
 2:40  
 KNX-Weather  
 2:45  
 KNX-Philip Norman  
 KHJ-Millie Considine  
 KFI-Dr. Gentry  
 KABC-Whispering Streets  
**3:00 P.M.**  
 KABC-Hank Weaver  
 KMPC-Johnny Grant

KFAC-News, Plano  
 KHJ-News  
 KFWB-News, Finley  
 KFI-News  
 KDAY-Bob McLaughlin  
 3:05  
 KFI-D. Sinclair  
 KHJ-Jack Wagner  
 3:15  
 KNX-Matinee  
 3:30  
 KFAC-World of Opera  
 KPOL-Music Cavalcade  
 KHJ-Lynna's Hollywood  
 3:45  
 KHJ-The Answer  
**4:00 P.M.**  
 KFAC-Music Masterpieces  
 KHJ-F. Lewis Jr  
 KABC-Hank Weaver  
 KFWB-News, Ballance  
 KMPC-News, Grant  
 KFI-News  
 KPOL-Carousel Pt. 1  
 4:10  
 KFI-B. Wheeler  
 4:15  
 KHJ-News  
 4:25  
 KABC-Martin Block  
 4:30  
 KPOL-Pop Concert  
 KABC-Sports, Weaver  
 KHJ-Tello-Test  
 4:45  
 KHJ-Sam Hayes  
 4:50  
 KNX-Point of Law  
 4:55  
 KFI-News  
 KHJ-Bob Greene  
 KNX-City Editor  
**5:00 P.M.**  
 KHJ-B. Brundige  
 KPOL-Carousel Pt. II  
 KFWB-News, Ballance  
 KFI-News, Weather  
 KABC-News: Sports  
 KNX-Ed Murrow  
 KMPC-News, Stewart  
 KFAC-Serenade  
 5:10  
 KABC-News  
 KHJ-News  
 5:15  
 KNX-Carroll Alcott  
 KFI-News  
 KABC-P. Harvey  
 KFWB-Cleve Hermann  
 KHJ-Newsreel  
 5:20  
 KABC-Mel Allen  
 5:30  
 KFAC-Varieties  
 KNX-T. Harmon  
 KFWB-Bill Ballance  
 KABC-News, Fuller  
 KHJ-Bob & Ray  
 KFI-Feature Wire  
 5:45  
 KNX-Goss, News  
 KLAC-Sports, Balter  
 KABC-News  
 KFI-News  
**6:00 P.M.**  
 KFI-E. Peterson  
 KPOL-Musical Comedy  
 KNX-Chick Hearn  
 KMPC-Kelley Sports  
 KABC-News  
 KLAC-News: A. Cooper  
 KFAC-News: Music  
 KFWB-News, Ballance  
 6:15  
 KNX-L. Thomas  
 KMPC-Local News  
 KABC-News Beat  
 KFI-Sports Report  
 KHJ-B. Brundige  
 6:25  
 KHJ-H. Wismer  
 6:30  
 KPOL-Music a la Carte  
 KHJ-V. Pinkley  
 KNX-Amos 'n' Andy  
 KFAC-Milestones  
 KMPC-Stewart  
 KABC-W. Winter  
 KFI-Man On Go  
 6:45  
 KHJ-Sam Hayes  
 KABC-John J. Anthony  
 KFI-Art Baker  
 6:55  
 KHJ-News  
**7:00 P.M.**  
 KNX-News  
 KMPC-Bill Stewart  
 KFI-News  
 KABC-John Vandercook  
 KFWB-News: Daniels  
 KHJ-Gab. Heatter  
 KFAC-Intermezzo  
 7:05  
 KABC-Record Rack  
 KNX-Melody  
 KFI-Bill Goodwin  
 7:15  
 KHJ-Behind Story

**7:30**  
 KFAC-Echoes & Encores  
 KHJ-True Detective  
 KFI-World News  
 KNX-Robert Q. Lewis  
 7:45  
 KFI-One Man's Family  
 7:55  
 KHJ-News  
 KABC-News  
**8:00 P.M.**  
 KFI-News  
 KABC-Record Rack: News  
 KHJ-Adv. of Lime  
 KMPC-News, Stewart  
 KFAC-Evening Concert  
 KLAC-News: G. Norman  
 KFWB-News, Daniels  
 KNX-News  
 8:05  
 KFI-Biography in Sound  
 KNX-R. Q. Lewis  
 8:30  
 KABC-Voice of Firestone  
 KNX-World Tonight  
 KHJ-Reporter's Round-up  
 8:45  
 KNX-E. Sevarick  
 8:55  
 KNX-A. Jackson  
 KFI-News  
**9:00 P.M.**  
 KABC-Met. Auditions  
 KFI-Telephone Hour  
 KNX-Tune Table  
 KMPC-News, Stewart  
 KHJ-News  
 KFWB-News: 9:05  
 KFWB-Rosary Hour  
 9:15  
 KHJ-F. Lewis Jr.  
 9:20  
 KFWB-Daniels Den  
 9:25  
 KABC-News  
 9:30  
 KHJ-All Hearts  
 KABC-Mystery Time  
 KNX-Gil Henry  
 KFI-American Way  
 KMPC-Dancetime  
 9:35  
 KNX-Gil Henry  
 9:45  
 KHJ-U. Explorer  
 9:55  
 KABC-News  
**10:00 P.M.**  
 KFI-Reporter  
 KHJ-Gab. Heatter  
 KPOL-String Shift  
 KFWB-News, Daniels  
 KNX-10 O'Clock Wire  
 KABC-News  
 KFAC-Music Crossroads  
 10:05  
 KHJ-Geo. Crowl  
 10:15  
 KFI-Joy Forever  
 KNX-William Kennally  
 KABC-Science of Mind  
 10:25  
 KNX-Tom Hanton  
 10:30  
 KFI-Thing Called Life  
 KNX-Phil Norman  
 KABC-Gershwin Concert  
 10:45  
 KFI-Al Poska  
**11:00 P.M.**  
 KFI-News  
 KNX-Max Roby  
 KFWB-News: Daniels  
 KHJ-Newsweek  
 KGFJ-Rhythm & Blues  
 11:10  
 KNX-Merry-Go-Round  
 11:15  
 KFI-Sports, Thomas  
 11:30  
 KFI-Now Hear This  
 KMPC-Dance Time  
 KNX-Music 'til Dawn  
 11:45  
 KABC-Orchestra  
 11:55  
 KFI-News  
**12:00 P.M.**  
 KPOL-Night Music  
 KFWB-News: Music to 6 a.m.  
 KLAC-News-Music  
 KMPC-News  
 KFAC-Night Studio  
 KXLA-Night Life  
 KGFJ-Night Club  
 KFI-Ben Hunter  
**1:00 A.M.**  
 KGFJ-Nightclub