

THURSDAY RADIO

MARCH 7, 1957

KABC - 790	KFI - 640	KHJ - 930	KPOL - 1540
KALI - 1430	KFOX - 1280	KIEV - 870	KPOP - 1020
KBIG - 740	KFWB - 980	KLAC - 570	KRKD - 1150
KBLA - 1490	KGER - 1390	KMPC - 710	KWIZ - 1480
KDAY - 1580	KGFJ - 1230	KNX - 1070	KWKW - 1300
KFAC - 1330	KGIL - 1260	KPMC - 1560	KXLA - 1110

KFI news broadcasts today: 6, 7, 7:45, 8, 8:30, 9, 10, 11, 11:45, 12:30, 1, 2, 3, 4, 5, 5:15, 5:45, 7:30, 10, 11, 11:55.

6:00 A.M.

KFI-News, Bishop
 KFWB-News; Ballance
 KMPC-Whittinghill
 KLAC-News; Haynes
 KNX-Bob Crane
 KFAC-Coffee Concert
 KABC-Martin Agronsky
 KHJ-Fearless Follies
 6:15
 KABC-Fred Beck
 KFI-Farm Hi-Lites
 6:30
 KFWB-Bill Ballance
 KABC-News
 KFI-Hit the Road
 6:55
 KABC-You and Future
 KHJ-Weather

7:00 A.M.

KFI-Bishop News
 KNX-H. McCoy
 KDAY-Joe Adams
 KPOL-Hi-Fi Melody
 KABC-Fred Beck
 KHJ-News, Hemingway
 KMPC-News; Whittinghill
 KFWB-News, Ballance
 KLAC-News; Haynes
 KFAC-Concert; News
 7:10
 KNX-Business Report
 7:15
 KFI-Hit the Road
 KABC-News
 KNX-Bob Crane
 KHJ-Breakfast Gang
 7:30
 KNX-Frank Goss
 KABC-Fred Beck

7:45

KFI-News;
 KNX-Harry Babbitt
 KHJ-News; Greene
 7:55
 KHJ-News, Freed

8:00 A.M.

KFI-News
 KNX-Bob Crane
 KABC-News; F. Beck
 KHJ-Cliff Engle
 KMPC-World News
 KLAC-News; Haynes
 KFWB-News; Norton
 KFAC-Stock Mkt.
 8:05
 KFI-Hit the Road
 8:15
 KNX-Valle News
 KGFJ-County at Work
 KFAC-Sports
 KMPC-Bus. News; Sports
 KHJ-Help Wanted
 KFWB-Bill Ballance
 8:20
 KFAC-Freeway Hi-Fi
 8:25
 KHJ-News

8:30

KFI-News, P. Bishop
 KNX-Bob Crane
 KHJ-Haven of Rest
 KABC-News
 KLAC-Balter; Haynes
 KFAC-News, D. Joy
 KMPC-Dick Whittinghill
 KGFJ-Divine Science
 8:35
 KABC-Garden Guide
 8:45
 KFI-Andy and Virginia
 KNX-Miller Show
 KABC-News
 KFAC-Unity Vupoint

9:00 A.M.

KABC-Breakfast Club
 KNX-W. Warren
 KHJ-News
 KLAC-News, Haynes
 KMPC-News, Whittinghill
 KFAC-Concert
 KGFJ-Music Time
 KFWB-News; Ballance
 KFI-News
 9:05
 KHJ-Gabriel Heatter
 KFI-Andy & Virginia
 9:10
 KHJ-Gaylord Hauser
 9:15
 KNX-Backstage Wife
 KHJ-O. Brown
 9:30
 KNX-Weather Trent
 KFI-Ladies Day
 KHJ-Norma Young
 KLAC-Bill

KFWB-Al Jarvis
 KFAC-Plano Parade
 KDAY-Joe Adams
 9:45
 KNX-Gal Sunday
 9:55
 KFAC-News, Dick Joy

10:00 A.M.

KNX-Nora Drake
 KFI-News
 KHJ-News
 KFAC-Concert Stage
 KFWB-News; Al Jarvis
 KABC-My True Story
 KMPC-News; Ira Cook
 10:05
 KFI-Bandstand
 10:15
 KNX-Ma Perkins
 10:30
 KNX-Dr. Malone
 KABC-When a Girl Marries
 KFAC-Musio Loom
 KHJ-School Broadcast
 10:45
 KNX-Road of Life
 KABC-Whispering Streets
 10:55
 KFAC-News, Dick Joy

11:00 A.M.

KFI-News
 KNX-News
 KHJ-News
 KMPC-News; Ira Cook
 KFAC-Masters in Min.
 KABC-Jack Paar
 KFWB-News; Jarvis
 11:05
 KNX-Right to Happiness
 KFI-Bandstand
 KHJ-News
 11:15
 KHJ-Queen For A Day
 KNX-2nd. Mrs. Burton
 KABC-J. J. Anthony
 KFAC-Songs and Dances
 11:30
 KFAC-Music; News
 KPOL-Merchant's Quiz
 KFI-Art Baker
 KNX-Strike It Rich
 KABC-Beat the Record
 11:45
 KFI-News, Bishop
 KNX-Pat Buttram

12 NOON

KFI-Farm Reporter
 KNX-News
 KHJ-Bob Greene
 KBIG-Catalina Bandstand
 KABC-News
 KMPC-News; Ira Cook
 KFAC-Lunch Concert
 KPOL-News Today
 KFWB-News; Jarvis
 12:15
 KPOL-Cloud 9
 KHJ-C. Foster
 KFI-California Agriculture
 KABC-News
 KNX-McIninch
 12:30
 KFI-News
 KDAY-Chico Seama
 KABC-Mildred Younger
 KNX-Linkletter
 KHJ-J. Wagner
 KFWB-Larry Finley
 KLAC-D. Moore
 12:45
 KFAC-News
 KFI-Record Review

1:00 P.M.

KMPC-News; Ira Cook
 KFI-News
 KHJ-Bob Freed
 KNX-Arthur Godfrey
 KFWB-News; Finley
 KFAC-Serenade
 KABC-Hank Simms
 1:05
 KHJ-J. Wagner
 KFI-Star Matinee
 1:30
 KFAC-Concert Mat.
 KFI-Hilltop House
 1:45
 KFI-Pep. Young

2:00 P.M.

KFI-News
 KFWB-News;
 KHJ-News
 KMPC-News, Johnny Grant
 2:05
 KFI-Mary Hickox
 KHJ-J. Wagner
 2:15
 KFI-Mary Hickox
 2:30
 KNX-Ruth Ashton
 KFAC-Pops Concert
 KFI-Woman In My House
 KHJ-Let's Go to Town
 2:40
 KNX-Weather and You
 2:45
 KNX-Philip Norman Bradley

KHJ-Mille Considine
 KFI-Dr. Gentry
 3:00 P.M.
 KFI-News
 KLAC-News, D. Moore
 KFAC-News; Keyboard
 KMPC-News, Grant
 KFWB-News; Finley
 KABC-Hank Weaver
 KHJ-News
 KDAY-Bob McLaughlin
 3:05
 KHJ-Wagner
 KFI-Dick Sinclair
 3:15
 KNX-Matinee
 3:30
 KFAC-Opera World
 KPOL-Musio
 KHJ-Lynn's Hollywood
 3:45
 KHJ-The Answer

4:00 P.M.

KFI-News
 KLAC-News; A. Cooper
 KFAC-Musical
 KHJ-F. Lewis Jr.
 KFWB-News; Ballance
 KPOL-Carousel Pt. 1
 KMPC-News, J. Grant
 4:10
 KFI-B. Wheeler
 4:15
 KHJ-Hemingway
 4:25
 KABC-Martin Block
 4:30
 KHJ-Tello-Test
 KPOL-Pop Concert
 KABC-Sports, Weaver
 4:45
 KHJ-Sam Hayes
 4:50
 KNX-Point of Law
 4:55
 KHJ-Bob Greene
 KNX-City Editor
 KFI-Local News

5:00 P.M.

KFI-Report
 KNX-Ed Murrow
 KABC-News
 KHJ-Sports, News
 KPOL-Carousel Pt. 2
 KFAC-Sun. Serenade
 KFWB-News; Stewart
 KFWB-News, Ballance
 5:10
 KABC-Hank Weaver
 KFI-Weather
 5:15
 KFWB-Cleve Hermann
 KABC-News, Garr
 KHJ-Newsreel
 KFI-News, Thomas
 KNX-C. Alcott
 5:20
 KABC-Mel Allen
 5:30
 KFAC-Varieties
 KFWB-Big Race
 KHJ-Bob & Ray
 KABC-News, Fuller
 KFI-Feature Wire
 KNX-Tom Harmon
 5:35
 KFWB-Bill Ballance
 5:45
 KLAC-Sports, Baller
 KABC-News
 KFI-News, Shaw
 KNX-Frank Goss
 5:55
 KNX-News

6:00 P.M.

KNX-Chick Hearn
 KABC-News
 KPOL-Mus-comedy
 KFI-News
 KMPC-Kelley Sports
 KFWB-News; Ballance
 KFAC-News; Concert
 KLAC-News; Cooper
 KGFJ-Request Perf.
 6:15
 KHJ-H. Wismer
 KHJ-Sports Rpt.
 KMPC-News
 KABC-News Beat
 KHJ-Bill Brundige
 KNX-Lowell Thomas
 6:30
 KFI-Man On Go
 KMPC-B. Stewart
 KFAC-Musio Milatons
 KABC-Wm. Winte
 KHJ-Virgil Pinkley
 KPOL-Musio Ala Carle
 KNX-Amos 'n' Andy
 6:45
 KABC-Record Rack
 KHJ-Sam Hayes
 KFI-Art Baker
 6:55
 KHJ-News
 7:00 P.M.
 KFI-News
 KNX-News
 KFWB-News, Daniels
 KABC-Vandercook
 KMPC-B. Stewart
 KHJ-Gab. Heatter

KFAC-Intermezzo
 7:05
 KABC-Record Rack
 KNX-Melody
 KFI-Bill Goodwin
 7:15
 KHJ-Behind Story
 7:30
 KNX-Robert Q. Lewis
 KHJ-Official Detective
 KFAC-Echocs; Encores
 KFI-News
 7:45
 KFI-One Man's Family
 7:55
 KABC-News
 KHJ-News

8:00 P.M.

KFI-News
 KMPC-News, Stewart
 KHJ-Royal Theater
 KFWB-News Daniels
 KNX-News
 KABC-Record Rac
 KFAC-Evening Concert
 KLAC-News, Norman
 8:05
 KFI-Bob Hope
 KNX-R. Q. Lewis
 8:25
 KABC-News
 8:30
 KHJ-Army Hour
 KNX-World Tonight
 KABC-Bill Ewing
 8:35
 KFI-Gildersleeve
 8:50
 KNX-Eric Sevareld
 8:55
 KNX-News

9:00 P.M.

KFI-News
 KNX-Tune Time
 KMPC-News, Daniels
 KGFJ-Harlem House Party
 KHJ-News
 KABC-Pres. Eisenhower
 9:05
 KFWB-Rosary Hour
 KFI-At the U.N.
 9:15
 KHJ-Fulton Lewis Jr.
 9:20
 KFWB-Daniels Den
 9:30
 KFI-Your Income Tax
 KHJ-Music
 KMPC-Dancetime
 KNX-Frost Warning
 KABC-Mystery Time
 9:35
 KNX-Gil Henry
 9:45
 KFI-Melody Time
 9:55
 KABC-News
 KHJ-Basil Rathbone

10:00 P.M.

KFI-Reporter
 KABC-News
 KPOL-String Shift
 KFWB-News, Daniels
 KNX-10 O'Clock Wire
 KLAC-News, Norman
 KHJ-Gab. Heatter
 10:05
 KHJ-Geo. Crowell
 10:15
 KFI-Joy Forever
 KNX-Wm. Kennally
 KABC-Dr. Bailes
 10:25
 KNX-Tom Hanlon
 10:30
 KFI-Favorite Hymns
 KNX-P. Norman
 KABC-Music
 10:45
 KFI-Al Poska
 11:00 P.M.
 KMPC-Dancetime
 KFWB-News, Daniels
 KHJ-Newsweek
 KFI-News
 KABC-Say It With Music
 KNX-News; Roby
 11:10
 KNX-Merry-Go-Round
 11:15
 KFI-Sports
 11:30
 KFI-Now Hear This
 KGFJ-Houseparty
 KNX-Music 'til Dawn
 KMPC-Dance Time
 11:45
 KABC-Jack Nye Orchestra
 11:55
 KFI-News

12:00 P.M.

KFI-Midnight Flyer
 KABC-Rourke's Party Line
 KPOL-Night Music
 KFAC-Nite Musio
 KFWB-News, KLAC-News, Music
 KMPC-News; 'Till Dawn
 KGFJ-Nite Club
 12:05
 KFWB-Musio
 1:00 a.m.
 KMPC-Dancetime
 KFI-Other Side
 KGFJ-Night club