

# WEDNESDAY TELEVISION PROGRAMS

## CHICAGO TELEVISION CHANNELS

WGN-TV—9 WBKB—7  
WNBC—5 WBBM-TV—2

[Central Standard Time]  
†Indicates color broadcast

6:45 A. M.  
5—Town and Farm  
2—Farm Daily

7:00 A. M.  
7—Chicago Parade, musical with Chuck Bill and Prairie Ramblers  
5—Today, news, special events  
2—Morning Show, weather and music, with Jack Paar, and news with Reynolds and Harrington

8:00 A. M.  
7—Breakfast Club, with Don McNeill, Fran Allison, Johnny Desmond, and Sam Cowling  
8:55 A. M.  
2—Jim Conway

9:00 A. M.  
9—Your Figure, Ladies with Ruth Crowley  
7—Women and the World, with Ruth Crowley  
5—Ding Dong School, nursery school with Dr. Frances Horwich  
2—Gary Moore

9:30 A. M.  
9—The Femme show, with Helen Joyce  
7—The Playhouse, with Angel Casey  
5—A Time to Live, serial  
2—Arthur Godfrey

9:45 A. M.  
5—Three Steps to Heaven, serial

10:00 A. M.

### \*9 WGN-TV—

#### "HI LADIES"

with **MIKE DOUGLAS**  
Horold Turner  
Stargazers  
Gags, glee, and song

7—Creative Cookery, with Francois Popp for the housewife  
10:30 A. M.  
2—Strike It Rich, quiz with Warren Hull  
10:55 A. M.  
9—Steve Fentress, news  
11:00 A. M.  
9—The Romper Room  
7—Danny O'Neil, music, variety  
5—Betty White, music, variety  
2—Valiant Lady, serial  
11:15 A. M.  
2—Love of Life, serial  
11:30 A. M.  
5—Feather Your Nest, audience participation  
2—Search for Tomorrow, drama serial

11:45 A. M.  
2—Guiding Light, serial  
11:55 A. M.  
9—Steve Fentress, news  
7—Ulmer Turner, news

### 12 NOON

9—Bob Atcher, western  
7—Lunch Hour, with Two Ton Baker and Art Hern  
5—Noontime Comics, with Johnny Coons  
2—Portia Faces Life, serial  
12:15 P. M.  
2—The Seeking Heart, serial  
12:30 P. M.  
5—Bob and Kay, interviews and chatter  
2—Welcome Travelers, with Tommy Bartlett  
12:55 P. M.  
7—Ulmer Turner, news  
1:00 P. M.  
9—King's Crossroads  
7—All About Baby, with Ruth Crowley  
5—Home Cooking, with Eddie Doucette  
2—Robert Q. Lewis

\*Indicates listing paid for by sponsor to give you more information about program

## SPECIAL TV EVENT

9:00 p. m.—2—Boxing: Carl [Bobo] Olson vs. Garth Panther.

1:15 P. M.  
7—The Doctor Answers

1:30 P. M.  
9—Learning Brings Adventure at Illinois Institute of Technology  
7—Midweek Cooking School  
5—Melody Magazine, with Wed Howard  
2—Art Linkletter, audience participation

2:00 P. M.  
9—Paul Dixon, music-variety  
5—Greatest Gift, serial  
2—Big Payoff, quiz

2:15 P. M.  
5—Golden Windows, serial

2:30 P. M.  
7—Double Feature: Films, "Stopover," with John Dall and "Model Young Lady," with Sally Paar  
5—One Man's Family, serial  
2—Bob Crosby, music

2:45 P. M.  
5—Concerning Miss Marlowe, serial

3:00 P. M.  
9—TV Matinee: Film, "Raider of the West"  
5—Hawkins Falls, serial  
2—Brighter Day, serial

3:15 P. M.  
5—First Love, serial  
2—Secret Storm, serial

3:30 P. M.  
7—Time for Uncle Win, with Win Stracke  
5—World of Mr. Sweeney, with Charlie Ruggles  
2—On Your Account, audience participation

3:45 P. M.  
5—Modern Romances, serial

4:00 P. M.  
9—TV Showcase  
7—The Pled Piper, with Art Fern  
5—Pinky Lee, variety  
2—Shopping with Miss Lee

4:15 P. M.  
2—U. N. in Action  
4:30 P. M.  
7—Garfield Goose  
5—Howdy Doodly, puppets  
2—Looking Forward

4:55 P. M.  
9—Les Nichols, news  
5:00 P. M.  
9—Bob Atcher, western  
7—North Pole Revue  
5—Elmer, the Elephant  
2—Range Rider, western

5:15 P. M.  
7—Jungle Adventure: Film, "Tribal Feud," with Jon Hall

5:30 P. M.  
9—Les Monypenny, news  
5—Close-up, with Howard Miller and June Valli  
2—Gene Autry, western

5:45 P. M.  
9—Curbstone Cut-up, with Ernie Simon  
7—Weather, sports, news

6:00 P. M.  
9—Captain Video, space adventure  
7—Kukla, Fran, and Ollie, with Eric Thostrom  
5—C. Youie, weather  
2—Bob Elson, sports

6:05 P. M.  
5—Jack Angell, news  
6:10 P. M.  
5—Joe Wilson, sports

6:15 P. M.  
9—Vince Lloyd, sports  
7—John Daly, news  
5—Dorsey Connors, travel  
2—Julian Bentley, news

6:20 P. M.  
5—Alex Dreier, features

6:25 P. M.  
5—Town Crier

6:30 P. M.  
\*9 WGN-TV—  
Most Complete News on Television

### News with SPENCER ALLEN

Sponsored by Walton Motors  
Chicagoand Newsreel  
Sponsored by Bulko

7—Disneyland, with Walt Disney  
5—Eddie Fisher, musical  
2—Doug Edwards, news

6:45 P. M.  
9—Chicagoand Newsreel  
5—News Caravan, with John Cameron Swayze  
2—Perry Como, musical

7:00 P. M.  
9—Dr. Fixx  
5—I Married Joan, comedy, with Joan Davis  
2—Arthur Godfrey

7:30 P. M.  
\*9 WGN-TV—  
GREATEST PRO FOOTBALL PLAYS OF THE WEEK

Sponsored by HAMM'S BEER

7—Stu Erwin, comedy  
5—My Little Margie, comedy, with Gale Storm  
8:00 P. M.

### CHICAGO SYMPHONY ORCHESTRA

Channel 9 at 8 P. M.

FRITZ REINER conducting  
Calm Sea and Prosperous Voyage... Mendelssohn-Bartoldy  
Surprise Symphony... Haydn  
Rienzi Overture... Wagner

### CHICAGO TITLE AND TRUST COMPANY

7—Masquerade party, panel quiz with Peter Donald  
5—Theater, "Full of the Old Harry," with Douglas Montgomery  
2—Strike It Rich, quiz with Warren Hull

8:30 P. M.  
7—Front Page Detective  
2—I've Got a Secret, panel quiz, with Garry Moore

9:00 P. M.  
\*9 WGN-TV—  
Back on the Air!

### "DOWN YOU GO"

The panel tries to unravel Bergen Evans' pun clues.

7—Counterpoint  
5—This Is Your Life  
2—Boxing: Carl [Bobo] Olson vs. Garth Panther

9:30 P. M.

\*7 WBBM—  
You'll love "LIFE WITH ELIZABETH"  
Starring BETTY WHITE  
Exciting! Humant Fun to Watch!  
Presented by PERFECT PLUS HOSIERY

\*9 WGN-TV—  
LIBERACE  
Music and Song  
Sponsored by 1st Fed. Savings and Breast-  
O-Chicken Tuna  
5—Big Town  
9:45 P. M.  
2—Sports Spot  
10:00 P. M.

\*9 WGN-TV—  
REQUEST PLAYHOUSE  
a film you asked to see  
"DON'T TRUST YOUR HUSBAND"  
starring Madeleine Carroll and Fred MacMurray

**Libby**  
Gifts and Hosted  
Lincoln-Belmont-Ashland  
\*7 WBBM—Double Date  
Two shows in ONE HOUR!  
AT 10 P. M.  
"THE FILES OF JEFFERY JONES"  
PLUS: 2nd drama at 10:30  
The Furniture Leader

5—Weather  
2—News and Weather  
10:10 P. M.  
5—Dorsey Connors  
10:15 P. M.  
5—J. Angell, news  
2—In Town Tonight  
10:30 P. M.

\*7 Libby's Double Date!  
"NO CHILDREN, NO DOGS!"  
5—Sports, with Norm Barry  
2—J. Harrington, news  
10:45 P. M.  
9—Film [continued]  
5—Herbie Mintz, pianist  
2—Chicago story  
11:00 P. M.  
7—News and Weather  
5—Tonight, music-variety, with Steve Allen  
2—Feather Film, "Bombay Waterfront," with John Bentley

11:10 P. M.  
7—Tom Duggan  
11:30 P. M.  
9—Les Nichols, news  
11:45 P. M.  
9—Carl Greyson, weather  
11:50 P. M.  
9—Film

12 MIDNIGHT  
7—Night Owl Movie: Film, "Dangerous Moment," with Richard Talmadge  
5—Machete: Film, "Sensations"  
12:30 A. M.  
2—News; Late show: Film

# WEDNESDAY RADIO PROGRAMS

## CHICAGO FREQUENCIES

W-G-N—720	WEDC—1240
WIND—560	WBNC—1240
WILL—580	WCRW—1240
WMAQ—870	WBRO—1280
WBFB—780	WTAQ—1300
WAIT—820	WEAW—1330
WCBD—820	WJOL—1340
WLS—890	WGES—1390
WAAP—950	WRMN—1410
WCFL—1000	WMS—1420
WBML—1110	WFPC—1430
WJJD—1160	WOPA—1490
WJOB—1230	WNMF—1590

## FM

WNUR—89.3	WFMT—100.3
WBEZ—91.5	WMAQ—101.1
WFJL—93.1	WOPA—102.3
WCHI—95.9	WSEL—104.3
WBBM—96.3	WEAW—105.1
WFMT—89.7	WLEY—107.1
WFPM—99.5	

## 4 A. M. TO 12 NOON

[Central Standard Time]  
4:00—W-G-N—720 Club  
5:30—WBBM—Country hour  
6:00—W-G-N—News; Farm hr.  
WLS—Farm Bulletin  
WMAQ—Henry Cooke  
WBBM—Paul Gibson  
6:25—WMAQ—News  
6:30—W-G-N—Bill Evans  
WBBM—News; Gibson  
WLS—Farm Story  
WMAQ—Henry Cooke  
WJJD—Reveille with Rudy  
WIND—Howard Miller  
6:35—WLS—Let's Go Visit  
6:45—WLS—News; Gibson  
6:55—WMAQ—N. Barry, news  
WBBM—Harrington  
7:00—W-G-N—News; B. Evans  
WMAQ—Henry Cooke  
WBBM—News Roundup  
WIND—News; H. Miller  
WLS—News; Blanchard  
WCFL—News; Helyer  
7:25—WMAQ—News  
7:30—WBBM—Jim Conway  
WMAQ—400 Hour  
WJJD—News; Records  
7:45—WBBM—Jim Conway  
WLS—News  
7:55—WMAQ—News  
8:00—

## WMAQ—WIEBOLDT'S YOUR NEIGHBOR

Musical variety with June Marlowe  
W-G-N—Robt. Hurlerh  
WBBM—J. Harrington  
WLS—Breakfast club  
7:30—My Little Margie  
8:00—TV Theater

## 8:15—

### W-G-N—

Never a dull moment  
**CLIFF JOHNSON FAMILY**

8:15—8:45 A. M.  
Sponsored by **RAD SOAP** 720

WBBM—Jim Conway  
3:25—WMAQ—N. Barry, news  
8:30—WMAQ—Music Sings  
WBBM—Gold Coast  
8:45—W-G-N—Virginia Gale  
WBBM—Bingham, news  
WMAQ—N. Barry, news  
9:00—W-G-N—MacFarlane, news

WBBM—Arthur Godfrey  
WMAQ—Mary Margaret McBride  
WLS—My True Story  
WIND—Bright and Blue  
WCFL—Rary  
WJJD—News; records  
WAIT—Liberace  
9:05—WMAQ—Henry Cooke  
9:15—W-G-N—Virginia Gale  
9:25—WLS—Whispering Sts.

## SPECIAL RADIO EVENT

9:30 p. m.—WBBM—English Speaking union dinner with special guest, Queen Mother Elizabeth.

### 9:30—

#### \*W-G-N—

Interesting chats about practically anything under the sun.

### Earl Nightingale

Also hear Earl at 3:05 P. M.

WCFL—News; Eileen WMAQ—Bob Smith  
9:45—WLS—When a Girl Marries  
WMAQ—Break the Bank  
9:55—W-G-N—It Happens Every Day

10:00—W-G-N—Florida Calling  
WMAQ—Strike It Rich  
WLS—Modern Romances  
WJJD—News; McElroy  
WCFL—Sister Eileen  
WIND—News; Rec. Shop  
WGES—Ruby Valentine  
10:15—WLS—Ever Since Eve  
10:25—W-G-N—H. Engle, news  
10:30—W-G-N—Queen for a Day  
WBBM—Make Up Mind  
WLS—Martha Crane  
WFJL—Alma Platts  
WMAQ—Phrase Pays

10:45—WBBM—Rosemary  
WLS—News; Second Chance  
10:55—WLS—Betty Crocker  
11:00—W-G-N—Break the Bank  
WBBM—Wendy Warren  
WLS—News  
WMAQ—News  
WCFL—Marriage License  
WIND—News; music  
WJJD—News; Interlude  
11:15—W-G-N—Capital comment  
WBBM—Aunt Jenny  
WMAQ—John Holtman  
WLS—Kitchen club

### 11:00—

#### \*W-G-N—

### TELLO TEST

Harry Creighton

Listen— You may be called 720

WBBM—Helen Trent  
WLS—Markets; weather  
11:45—W-G-N—H. Engle, news  
WBBM—Our Gal Sunday  
11:55—WMAQ—J. Angell, news

12 NOON TO 6 P. M.

12:00—W-G-N—C. Foster, news  
WMAQ—Mary Merrifield  
WBBM—Road of Life  
WLS—News; Markets  
WCFL—Music Mart  
WIND—News; Ave. Hits  
WAIT—Music for Listening  
WJJD—News; Notes

12:15—W-G-N—Farmers Digest  
WBBM—Ma Perkins  
12:30—W-G-N—Market Reporter  
WBBM—J. Bentley, news  
WLS—Dinnerbell

12:40—W-G-N—Farm weather  
12:45—W-G-N—MacFarlane, news  
WBBM—Guiding Light

12:55—WMAQ—News

1:00—W-G-N—Story Time  
WBBM—Bill Burton  
WMAQ—Henry Cooke  
WJJD—News; Waltz time  
WIND—News; Album  
WLS—Ddn Wells  
WBBM—Perry Mason  
WLS—School Time

1:25—W-G-N—News  
WMAQ—News

1:30—W-G-N—J. Lounsbury  
WBBM—Nora Drake  
WMAQ—Let's Keep House

1:45—WBBM—Brighter Day  
WMAQ—Pays to Marry  
WLS—Paul Harvey, news

2:00—W-G-N—News; Simon  
WMAQ—News  
WBBM—Hilltop House  
WLS—News; Barn dance  
WJJD—News; Taxes  
WAIT—Bill Anson  
WCFL—Bob Elson  
WIND—News; Records

2:05—WMAQ—Woman in Love  
2:15—WBBM—House Party  
2:30—WLS—News; barn dance  
WMAQ—Pepper Young  
2:45—WMAQ—Right Happiness  
WBBM—Mike and Buff

3:00—W-G-N—News  
WMAQ—Backstage Wife  
WBBM—Rime Does Pay  
WLS—News; Barn Dance  
WJJD—News; Roberts  
WGES—Thinking of You  
WCFL—Bob Elson  
WIND—News; Records

3:05—W-G-N—Earl Nightingale  
3:15—WBBM—Sing It or Else  
WMAQ—Stella Dallas  
3:30—WMAQ—Widder Brown  
WLS—News; barn dance  
3:45—WMAQ—In My House  
WBBM—Gold Coast

4:00—W-G-N—News  
WMAQ—Plain Bill  
WBBM—Paul Gibson  
WLS—News; W. Mercer  
WCFL—News; Sportscast  
WIND—News; Goodman  
WFJL—Disk and Data  
4:05—W-G-N—Saxie Dowell  
4:15—WMAQ—Lorenzo Jones  
4:30—W-G-N—Briehouse and Simon

WMAQ—Hotel for Pets  
WAIT—Daddy-O  
WBBM—Paul Gibson  
4:45—WBBM—Jim Conway  
WMAQ—Wed Howard

4:55—W-G-N—News; S. Dowell  
WBBM—Jackson, news  
WLS—Red Skelton  
WMAQ—Hurlbert; news  
WCFL—News; Helyer  
WIND—News; Commuter

5:15—WBBM—J. Harrington  
WMAQ—Wed Howard  
5:30—W-G-N—Wild Bill Hickok  
WBBM—Paul Gibson  
WLS—News

5:45—WMAQ—G. Stone, news  
WLS—Bill Stern  
WBBM—Lowell Thomas  
5:55—W-G-N—C. Brown, news

6 P. M. TO MIDNIGHT

6:00—W-G-N—Fulton Lewis Jr.  
WBBM—Mag. of Air  
WMAQ—Alex Dreier  
WLS—John Vandercook  
WIND—News; music  
WCFL—Bob Elson

6:15—W-G-N—Nichols, news  
WMAQ—Joe Wilson  
WBBM—Choralliers  
WLS—News and weather

8:20—WMAQ—Wed Howard

6:30—W-G-N—G. Heatter, news  
WMAQ—N. Barry, news  
WBBM—J. Harrington  
WIND—Sports Review  
WLS—Lone Ranger

6:45—W-G-N—Perry Como  
WBBM—J. Bentley, news  
WMAQ—One Man's Fam.

7:00—W-G-N—Squad Room  
WMAQ—Oran Shore  
WBBM—FBI. Peace, War  
WLS—Farm World  
WIND—News; Hits  
WCFL—News; D. Wells

7:15—WMAQ—Frank Sinatra  
7:25—WBBM—News  
7:30—W-G-N—720 club  
WBBM—Tomorrow's Talent

WMAQ—Walk a Mile  
WLS—Haven of Rest  
WFJL—Prospectus

8:00—W-G-N—Bill Henry, news  
WLS—News; Johnston  
WMAQ—G. Dan Marx  
WBBM—Perry Como  
WBBM—Evening concert  
WIND—News; music  
WCFL—Get Together

8:05—W-G-N—720 club  
8:15—WLS—Barn Dance  
WBBM—Mr. and Mrs. North

8:30—W-G-N—720 club  
WMAQ—The Big Story  
WBBM—Amos n' Andy  
WLS—Rhythm Party  
WIND—News; Monroe

8:55—WBBM—News  
9:00—W-G-N—Nichols, news  
WBBM—News; Saxton  
WLS—Barn Dance  
WMAQ—McGee, Molly  
WBBM—Music Memories  
WIND—News; music  
WCFL—Harry Flannery

9:05—WMAQ—Saxie Dowell  
9:15—WMAQ—Gildersleeve  
WBBM—Tennessee Ernie  
9:30—W-G-N—Saxie Dowell  
WBBM—English-Speaking union dinner

WMAQ—This I Like  
WLS—Rhythm Party  
WIND—News; Hubbard  
WCFL—News; music  
9:45—WMAQ—J. Holtman  
10:00—W-G-N—News; S. Dowell  
WMAQ—Howard Miller  
WBBM—J. Harrington, news

WLS—Barn Dance  
WBBM—News; Hubbard  
10:15—W-G-N—Tops in Sport  
WBBM—Scoreboard

10:25—WMAQ—N. Barry, sports  
WBBM—Weather  
10:30—W-G-N—News; music  
WBBM—Howard Miller  
WBBM—Boston Blackie  
WBBM—Music Guild  
WLS—Jack Stillwell  
WCFL—Invite to Relax

10:35—

### \*W-G-N—

Relax—Listen to "Tunes from Talmag".

with **NORMAN ROSS**  
Sponsored by **Talman Federal Savings** 720

11:00—W-G-N—Flannery, news  
WIND—News; Lombardo  
WBBM—Edward Murrow  
WBBM—Hurlbert, news  
WFJL—Sym. Hall

11:15—WMAQ—News in Records  
WMAQ—Family Favorites  
WBBM—Jack Egan  
WBBM—Scoreboard

11:20—WBBM—Mr. Keen  
11:30—W-G-N—Family Favorites  
WBBM—News; Hilditch  
WIND—News; J. Mills  
WBBM—Aragon

11:55—WBBM—This I Believe  
MIDNIGHT AND AFTER

12:00—W-G-N—News; Diddy-O  
WBBM—Music lit Dawn  
WIND—News; Nitewatch;

## Milwaukee Television WPMJ-TV CHANNEL 4

[Central Standard Time]

A. M.  
7:00—Today  
9:00—Ding Dong School  
9:30—Time to Live  
9:45—Three Steps to Heaven  
10:00—Home  
11:00—What's New  
11:45—News

P. M.  
12:00—Hot Shots  
12:30—Weather: Man Next Door  
1:30—Woman's World  
2:00—Greatest Gift  
2:15—Golden Windows  
2:30—One Man's Family  
2:45—Miss Marlowe  
3:00—Hawkins Falls  
3:15—First Love  
3:30—World of Mr. Sweeney  
3:45—Modern Romances  
4:00—Library Story  
4:15—Let's Experiment  
4:30—Howdy Doodly  
5:00—Foreman Tom  
5:45—News and weather  
6:00—Sports Picture  
6:15—The Malones and Marvin  
6:30—Eddie Fisher  
6:45—News Caravan  
7:00—I Married Joan  
7:30—My Little Margie  
8:00—TV Theater  
9:00—This Is Your Life  
9:30—Playhouse of Stars  
10:00—Weather: Newscast  
10:20—News  
10:30—Racket Squad  
11:00—Tonight  
12:00—News

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