

# WHERE TO DIAL TODAY

## MONDAY TELEVISION PROGRAMS

### CHICAGO TELEVISION CHANNELS

WGN-TV-9 WBKB-7  
WNBQ-5 WBBM-TV-2

[Central Daylight Saving Time]

**6:45 A. M.**  
5-Town and Farm, with Everett Mitchell  
2-Farm Daily

**7:00 A. M.**  
7-Chicago Parade, musical with Chuck Bill, and Prairie Ramblers  
5-Today, news and entertainment with Will Rogers Jr.  
2-Morning show music and comedy with Jack Paar, and news with Reynolds and Harrington

**8:00 A. M.**  
7-Breakfast Club, with Don McNeill, Fran Allison, Johnny Desmond, and Sarg Cowling

**8:55 A. M.**  
2-Jim Conway, commentary

**9:00 A. M.**  
9-Your Figure, Ladies  
7-The Pied Piper with Art Fern  
5-Ding Dong School, nursery school  
2-Garry Moore

**9:30 A. M.**  
9-Time for Stories with Tina Redmond  
7-The Playhouse, with Angel Casey  
5-A Time to Live, serial  
2-Arthur Godfrey and his friends

**9:45 A. M.**  
5-Three Steps to Heaven, serial

**10:00 A. M.**  
9-A to Z of Cookery, with John Zenker and Alida Drake  
7-Creative Cookery with Francois Pape  
5-Home, program for the housewife

**10:30 A. M.**  
2-Strike It Rich, quiz

**10:55 A. M.**  
9-Steve Fentress, news

**11:00 A. M.**  
9-Atoms for Peace  
7-Danny O'Neil  
5-Atoms for Peace  
2-Valliant Lady, serial

**11:15 A. M.**  
2-Love of Life, serial

**11:30 A. M.**  
9-Earl Nightingale, interesting talks  
5-Animal Caretime, with Curley Bradley  
2-Search for Tomorrow, drama serial

**11:45 A. M.**  
2-Children Light, serial

**11:55 A. M.**  
9-Steve Fentress, news  
7-Ulmer Turner, news

**12 NOON**  
9-Hi Ladies, funfest with Mike Douglas  
7-Lunch Hour, with Two Ton Baker and Art Fern  
5-Noon Time Comics, with Johnny Coons  
2-Portia Faces Life, serial

**12:15 P. M.**  
2-The Seeking Heart, serial

**12:30 P. M.**  
5-Bob and Kay, interviews and chatter  
2-Welcome Travelers, with Tommy Bartlett

**9 WGN-TV-**  
**A Beauty Course on TV**  
**CHARM SALON**  
Patricia Stevens  
BEAUTY TIPS M-W-F  
Sponsored by Wialer  
12:55 P. M.  
9-Steve Fentress, news  
7-Ulmer Turner, news

\*Indicates listing paid for by sponsor to give you more information about program

### SPECIAL TV EVENTS

11:00 a. m.—9, 5—Atoms for Peace. Ground-breaking ceremonies for first atomic power plant, with address by President Eisenhower.

1:25 p. m.—9—Baseball: Sox vs. Detroit.

2:00—5—U. S. National Singles Tennis tournament from Forest Hills, N. Y.

8:00—9—Preliminary bouts from St. Nicholas arena.

9:00—9—Boxing: Teddy Davis vs. Armand Savoie.

9:00—7—Boxing: Ted Olla vs. Jesse Turner.

**1:00 P. M.**  
\*9 WGN-TV—EXCLUSIVE!  
**BATTING PRACTICE**  
with JACK BRICKHOUSE

7—All About Baby, with Ruth Cowley  
5—Home Cooking, with Eddie Doucette  
2—Robert Q. Lewis

**1:10 P. M.**  
\*9 WGN-TV—EXCLUSIVE!  
**LEADOFF MAN**  
with VINCE LLOYD

1:15 P. M.  
7—Doctor Answers  
1:25 P. M.

**9 WGN-TV—EXCLUSIVE!**  
**DOUBLE HEADER**  
**WHITE SOX**  
vs.  
**DETROIT TIGERS**

**1:30 P. M.**  
7—Claude Kirchner, interviews  
5—Melody Magazine, with Wed Howard  
2—Art Linkletter, audience participation

**2:00 P. M.**  
7—Swingalong, musical with Kenny Bowers  
5—U. S. National Singles Tennis tournament  
2—Big Payoff, quiz

**2:30 P. M.**  
2—Bob Crosby, music variety

**3:00 P. M.**  
7—Home Theater: Film, "Hired Girl," with Shirley Jones  
2—Brighter Day, serial

**3:15 P. M.**  
5—First Love, serial  
2—Secret Storm, serial

**3:30 P. M.**  
7—Time for Uncle Win, with Win Stracke  
5—Betty White, variety  
2—On Your Account, audience participation

**9 WGN-TV—EXCLUSIVE!**  
**10TH INNING**  
Scores and Interviews

**3:55 P. M.**  
7—Ulmer Turner, news  
4:00 P. M.

9—Sox vs. Detroit  
7—Home Theater: Drama, "The Old Man"  
5—Pinky Lee, comedy  
2—Shopping with Miss Lee

**4:20 P. M.**  
2—Movie Time, "Sum of Seven"  
4:30 P. M.

7—Garfield Goose  
5—Howdy Doody, puppets  
7—Jungle Adventure: Drama, "Weird Tribes," with Osa and Martin Johnson

5—Elmer the Elephant and John Conrad  
2—Range Rider, western

**5:30 P. M.**  
9—A. Kiplinger, news  
5—Close-up, with Mal Bellairs and Bette Chapel  
2—Gene Autry Time, western

**5:45 P. M.**  
7—Sports and weather  
6:00 P. M.

9—Captain Video, space adventure  
7—Kukla, Fran, and Ollie, with Burr Tillstrom  
5—C. Youle, weather  
2—Bob Elson, sports

**6:05 P. M.**  
5—Jack Angell, news  
6:10 P. M.

5—Joe Wilson, sports  
6:15 P. M.

9—Vince Lloyd, sports  
7—John Daly, news  
5—Dorsey Connors, travel  
2—Julian Bentley, news

**6:20 P. M.**  
5—Alex Dreler, features  
6:25 P. M.

5—Town Crier  
6:30 P. M.

9—Spencer Allen, news  
7—U. S. Highway 1954  
5—Tony Martin, musical  
2—Doug Edwards, news

**6:45 P. M.**  
9—Chicagoand Newsreel, local news  
5—News Caravan, with John Cameron Swayze  
2—Perry Como

**7:00 P. M.**  
\*9 WGN-TV—  
**JIMMY ELLISON**  
**RUSSELL HAYDEN**

In a roaring drama of western outlaw days —  
**"GUNS OF JUSTICE"**

Sponsored by House O'Plenty

7—Sky King, space adventure, "Blackmail," with Kirby Grant  
5—City Desk, panel discussion  
2—Burns and Allen, situation comedy

**7:30 P. M.**  
7—Howard Barlow: Guest, Nadine Conner  
5—Background, news features  
2—Talent Scouts, with Arthur Godfrey

**8:00 P. M.**  
\*9 WGN-TV—  
**Monday's Greatest**  
**BOXING BOUTS**  
Hour of Action—  
Packed Preliminaries  
Sponsored by Kool Vent

7—TV Clinic, with Danny O'Neil  
5—Recital Hall: Guest, Thomas Broekman, pianist  
2—Public Defender, with Reed Hadley

**8:30 P. M.**  
7—Preliminary boxing bouts  
5—Montgomery Theater, "The People You Meet," with John Newland and Elizabeth Montgomery  
2—Masquerade Party, panel quiz

**9:00 P. M.**

**TONIGHT!**  
**FOX DE LUXE BEER**  
MAIN EVENT—10 ROUNDS  
**Asmand Savoie**  
vs.  
**Teddy Davis**  
**9:00 P. M.—WGN-TV (9)**  
Presented by Peter Fox Brewing Co.

7—Boxing: Ted Olla vs. Jesse Turner  
2—Studio One Summer Theater: Drama, "U. F. O.," with Parker Fennelly and Jack Warden

**9:30 P. M.**  
\*5 WNBQ—FAVORITE STORY with Adolphe Menjou. A superb choice between his idols and his freedom in "Sudden Impulse" on DREWRY'S TV PLAYHOUSE

**9:45 P. M.**  
9—Sports Page with Arch Ward  
7—Batter's Box, with Leonard Stone

**10:00 P. M.**  
\*9 WGN-TV—  
**"Whispering Smith vs. Scotland Yard"**

Starring **RICHARD CARLSON**  
An American Newsmen Shows Up the Yard  
Sponsored by Mates

7—City Assignment: Drama, "Murder by Messenger"  
5—Clint Youle, weather  
2—Fahey Flynn, news

**10:10 P. M.**  
5—Dorsey Connors, house hold hints

**10:15 P. M.**  
5—Jack Angell, news  
2—In Town Tonight

**10:30 P. M.**  
7—Quality Theater: Drama "The Housekeeper," with Albert Dekker  
5—Norman Barry, sports  
2—J. Harrington, news

**10:45 P. M.**  
5—Herbie Mintz, pianist  
2—Kup's Column

**11:00 P. M.**  
7—News: Tom Duggan  
5—Now for Nordine  
2—Playhouse "Come What May" with Wallace Ford

**11:30 P. M.**  
9—Les Nichols, news  
7—Danny O'Neil, musical  
2—News: late show, "I Was a Convict," with Barton MacLane

**11:45 P. M.**  
9—Carl Greyson, weather  
**12 MIDNIGHT**  
7—Night Owl Movie, "Yes Madam," with Bobby Howes

## MONDAY RADIO PROGRAMS

### CHICAGO FREQUENCIES

W-G-N-720	WEDC-1240
WIND-580	WBCB-1240
WMAQ-580	WCRW-1240
WMAQ-670	WMRO-1280
WBBM-780	WTAQ-1300
WAIT-820	WEAW-1330
WBBD-820	WJOL-1340
WLS-890	WGES-1350
WAAF-950	WRMN-1410
WCFL-1000	WMS-1420
WMBI-1110	WHFC-1450
WJJD-1160	WOPA-1490
WJOB-1230	WNMP-1590

**FM**  
WNEB-89.5 WFMF-100.3  
WBEZ-91.5 WMAQ-101.1  
WFJL-93.1 WOPA-102.3  
WCHI-95.9 WSEL-104.3  
WBBM-96.3 WEAW-105.1  
WFMT-98.7 WLEY-107.1  
WFEW-89.5

[Central Daylight Saving Time]

**4 A. M. TO 12 NOON**  
4:00—W-G-N-720 club  
6:00—W-G-N-News: Farm hr.  
WBBM—Paul Gibson  
WLS—Farm Bulletin  
WMAQ—Henry Cooke  
WCFL—News  
6:25—WMAQ—News  
6:30—W-G-N—Bill Evans  
WLS—Farm Story  
WBBM—News: P. Gibson  
WMAQ—Henry Cooke  
WIND—Howard Miller  
6:35—WLS—Dolph Hewitt;  
WJJD—Rudy Revellie  
6:45—WLS—News  
6:55—WMAQ—N. Barry, news  
WBBM—Harr'gton, news  
7:00—W-G-N—News: B. Evans  
WMAQ—Henry Cooke  
WLS—News: Top Tunes  
WBBM—News: Roundup  
WIND—News: H. Miller  
WCFL—News: Hellyer  
WJJD—News: Records  
7:35—WMAQ—News  
7:30—W-G-N—Bill Evans  
WMAQ—400 Hour  
WBBM—Jim Conway  
WAIT—Daddy-O  
7:55—WMAQ—News  
WEAW—Bkfst. at Rosies

\*WMAQ—WIEBOLDT'S FOUR NEIGHBOR. Musical variety with June Marlowe  
W-G-N—R. Hurligh, news  
WBBM—John Harr'gton  
WIND—News: Top Tunes  
WLS—Breakfast club  
WCFL—News: Hellyer  
WJJD—News: Records  
8:15—W-G-N—Johnson family  
WBBM—Jim Conway  
8:25—WMAQ—News  
8:30—WMAQ—Music Sings  
WBBM—Gold coast  
8:45—W-G-N—Virginia Gale  
WBBM—Dick Binsman  
WMAQ—N. Barry, news  
9:00—

### Now! LIBERACE is on WAIT

W-G-N—MacFarlane, news  
WBBM—Arthur Godfrey  
WLS—My True Story  
WMAQ—Bob Smith  
WJJD—News: Records  
WIND—Bright and Blue  
WMAQ—Symphonic Hour  
WCFL—Karey  
WFJL—Into Each Life  
9:15—W-G-N—Virginia Gale  
9:25—WLS—Whispering St.  
9:30—W-G-N—Earl Nightingale  
WGES—Swedish program  
9:45—WLS—A Girl Marries  
WMAQ—Break the Bank  
9:55—W-G-N—Florida Calling  
10:00—WMAQ—Strike It Rich  
WLS—Modern Romances  
WIND—News: Rec. shop  
WCFL—Sister Eileen  
WJJD—News: Records  
WGES—Rudy Valentine  
WAAF—Bob Drews  
10:15—WLS—Ever Since Eve  
10:25—W-G-N—E. Engle, news  
10:30—W-G-N—Queen of a Day  
WMAQ—Phrase Pays  
WBBM—Make Up Mind  
WLS—Martha Crano

### SPECIAL RADIO EVENTS

11:00 a. m. — WMAQ — Atoms for Peace. Groundbreaking ceremonies for first atomic power plant, with address by President Eisenhower.

1:25 p. m.—WCFL—Baseball: Sox vs. Detroit.  
2:25—WIND—Baseball: Cubs vs. Milwaukee.

10:45—WBBM—Rosemary  
WMAQ—Second Chance  
WLS—Betty Crocker  
11:00—W-G-N—Ernie Simon  
WBBM—Wendy Warren  
WMAQ—Atoms for Peace  
WLS—News: weather  
WIND—News: music  
WCFL—Marriage License  
WAIT—Stella White  
WJJD—News: McElroy  
11:15—W-G-N—Capitol Comments  
WBBM—Aunt Jenny  
WLS—Kitchen club  
11:20—W-G-N—Tello Test  
11:30—WLS—Jack Berch  
WBBM—Helen Trent  
WMAQ—John Holtman  
11:30—WLS—Market report  
11:45—W-G-N—E. Engle, news  
WBBM—Our Gal Sunday  
11:55—WMAQ—News

12 NOON TO 6 P. M.  
12:00—  
\*W-G-N—

News with **CEDRIC FOSTER**  
Sponsored by Colgate Tooth Paste, Vel & Ajax  
WMAQ—Mary Merryfield  
WBBM—Road of Life  
WIND—News: Hits  
WLS—News: Markets  
WJJD—News: Platters  
WCFL—Music Mart  
12:15—W-G-N—Melody Memo  
WBBM—Ma Perkins  
12:30—WBBM—Bentley, news  
WLS—Dinnerbell  
12:45—W-G-N—MacFarlane, news  
WMAQ—J. Angell, news  
1:00—W-G-N—Jim Leunsbury  
WBBM—Mrs. Burton  
WMAQ—Henry Cooke  
WLS—Markets  
WJJD—News: Star Time  
WIND—News: music  
WCFL—Tip top  
1:05—WLS—Farm news  
1:10—WCFL—The Dugout  
1:15—WBBM—Perry Mason  
WLS—Vacation Time  
1:25—W-G-N—Headline news  
WMAQ—News  
WCFL—Sox vs. Detroit  
1:30—W-G-N—Jim Leunsbury  
WMAQ—Let's Keep House  
WBBM—Nora Drake  
WLS—News: weather  
WNMP—Musical Jewels  
1:45—WBBM—Brighter Day  
WMAQ—Pays to Marry  
WLS—Paul Harvey  
2:00—W-G-N—News: E. Simon  
WBBM—Hilltop House  
WMAQ—Wet. Traveler  
WLS—News: Lulu, Scotty  
WNMP—Music Masters  
WJJD—Bill Anson  
WJJD—News: Interlude  
WFJL—Ladies Choice

2:05—  
\*W-G-N—  
**ERNIE SIMON**  
with best in music—  
a chuckle  
or two  
—plus interviews 720

2:15—WBBM—House Party  
2:25—WIND—Dugout  
2:25—WIND—Cubs vs. Milwaukee  
2:30—W-G-N—Ernie Simon  
WMAQ—Pepper Young  
WLS—News: Lulu, Scotty  
2:45—WMAQ—Right to Happy  
WBBM—Mike and Buff  
3:00—W-G-N—News: Nightingale  
WMAQ—Backstage Wife  
WBBM—Rime Does Fay  
WLS—James Carey  
WJJD—News: Sid Roberts  
WGES—Thinking of You  
3:15—WBBM—Sing It or Else  
WMAQ—Stella Dallas  
3:25—WLS—Betty Crocker  
3:30—

\*W-G-N—  
**TRAFFIC BULLETINS**  
Stay tuned to W-G-N throughout the afternoon and evening for road and traffic conditions —  
**DRIVE CAREFULLY AVOID CONGESTED AREAS SAVE A LIFE**

WMAQ—Wilder Brown  
WLS—News: Blanchard  
WAAF—Studs Terkle  
WMAQ—Scoreboard  
3:45—WMAQ—Women in House  
4:00—W-G-N—Traffic news: S. Dowell  
WMAQ—Just Plain Bill  
WBBM—Paul Gibson  
WCFL—Sox vs. Detroit  
WLS—News: Music  
WJJD—News: Music

4:15—WMAQ—Lorenzo Jones  
4:30—W-G-N—Traffic news: Saxe Dowell  
WMAQ—Front Page  
WLS—News: W. Mercer  
WAAF—Crackup club  
4:45—WBBM—Atrius shopping  
WMAQ—Wed Howard  
5:00—W-G-N—Traffic news: Dorsey Disc  
WBBM—Jackson, news  
WLS—Red Skelton  
WMAQ—News

5:15—WMAQ—Wed Howard  
WBBM—Harrington  
5:30—W-G-N—Traffic news: Dorsey Disc  
WBBM—Curt Massey  
WLS—J. Turner, news  
5:45—W-G-N—Sports Reporter  
WMAQ—G. Stone, news  
WBBM—L. Thomas  
WLS—Bill Stern  
5:55—W-G-N—C. Brown, news

**6 P. M. TO MIDNIGHT**  
6:00—W-G-N—Fulton Lewis Jr.  
WBBM—Tennessee Ernie  
WMAQ—A. Drier, news  
WLS—John Vandercook  
6:15—  
\*W-G-N—

**NEWS**  
with expert **Leslie Nichols**  
For the complete news picture, tune in nightly  
WBBM—Chorallers  
WMAQ—J. Wilson, sports  
WLS—News: weather  
6:20—WMAQ—Wed Howard

6:30—W-G-N—Gabriel Heatter  
WMAQ—Beatty, news  
WBBM—J. Harrington  
WLS—Lone Ranger  
WHFC—Jewish music  
WIND—Sports review

6:45—W-G-N—Perry Como  
WBBM—J. Bentley, news  
WMAQ—One Man's Fam.  
WLS—News

6:55—W-G-N—Traffic news  
7:00—W-G-N—The Falcon  
WMAQ—Hollywood Bowl concert  
WBBM—My Friend Irma  
WLS—Farm Service  
WFEW—Serenade music  
WIND—News: Hits  
WCFL—News: Americana  
WLS—News: Traffic news: 720 club  
\*WBBM—Talent Scouts  
WLS—Howard Barlow  
WIND—Cubs News

8:00—  
\*WMAQ—Theodor Uppman, baritone, on The Telephone Hour.  
Donald Voorhees and Orchestra

W-G-N—Bill Henry, news  
WBBM—Gunsmoke  
WLS—Henry J. Taylor  
WFEW—Evening Concert  
WIND—News: On Rec.  
WCFL—Get Together

8:05—W-G-N—Nation's business  
8:15—WLS—Country Junction  
8:20—W-G-N—Music Shop  
8:25—W-G-N—Traffic news  
8:30—W-G-N—Riverview Fun-time

WMAQ—Band of Amer.  
WLS—Rhythm Party  
WBBM—Gangbusters  
WGES—Germania

8:55—WBBM—News  
9:00—W-G-N—L. Nichols, news  
WBBM—News: Magnante  
WMAQ—Northmers  
WLS—Headline Edition  
WCFL—Harry Flaherty  
WFEW—Music Memories  
WFMT—Concert Hall  
WIND—News: dance  
WLS—Rhythm Party

9:05—W-G-N—Saxe Dowell  
9:15—WBBM—Wm. Schmitzler  
WLS—Country Junction  
W-G-N—Traffic news  
9:30—W-G-N—Big Ten  
WBBM—Weather:  
O'Riley  
WMAQ—Walter Reuther  
WCFL—Foremost Music  
WGES—Gospel hour  
WLS—Rhythm Party

9:45—WMAQ—J. Hohman, news  
WBBM—Mr. Keen  
WLS—Albert Hayes  
8:55—W-G-N—Traffic news  
10:00—W-G-N—News: S. Dowell  
WBBM—Harr'gton, news  
WMAQ—Howard Miller  
WLS—Turner Calling  
WIND—News: Hubbard  
10:15—W-G-N—Tops in Sports  
WBBM—Scoreboard  
WLS—Windy City Direct

10:25—WMAQ—Barry, sports  
WBBM—Weatherman  
W-G-N—Traffic news  
10:30—W-G-N—L. Monypenny: News  
WMAQ—Howard Miller  
WLS—Night Editor  
WFEW—Music Guild  
WFJL—Symphony Hall  
WBBM—Walter Reuther  
WCFL—Invite to Relax

10:35—W-G-N—Norman Ross  
10:45—WMAQ—George Foss  
WBBM—Sereade  
11:00—W-G-N—H. Finlenny, news

WBBM—Ed. R. Morrow  
WIND—News: Lombardo  
WMAQ—Rhubarb, news  
WCFL—Rhythm Review

11:15—W-G-N—Family Favorites  
WMAQ—Promenade conc.  
WBBM—Scoreboard  
W-G-N—Music till Dawn  
WCFL—Opera Midnite  
WIND—News: Night watch  
11:35—WBBM—This I Believe  
**MIDNIGHT AND AFTER**

12:00—W-G-N—Chgo. at Night  
WBBM—Music till Dawn  
WCFL—Opera Midnite  
WIND—News: Night watch  
12:30—W-G-N—Chgo. at Night  
1:00—WMAQ—News

**Milwaukee Television**  
WTM-TV CHANNEL 4

[Central Standard Time]

**A. M.**  
6:00—Today  
8:00—Ding Dong School  
8:30—A Time to Live  
8:45—Three Steps to Heaven  
9:00—Home  
10:00—Time Out with Thomas  
11:00—What's New  
11:45—News  
P. M.  
12:00—The Grenadiers  
12:30—Man Next Door  
3:00—Natl. Tennis tournament  
3:00—Woman's World  
3:30—Howdy Doody  
4:00—Superman  
4:30—Foreman Tom  
5:00—Hot Shots  
5:15—News  
5:25—Weathermen  
5:30—Sports Picture  
5:45—News Caravan  
6:00—Names the Same  
6:30—The Reciters  
7:00—Goldberg Hall  
7:30—Montgomery Presents  
8:30—Col. March  
8:00—Industry on Parade  
9:15—News, weather  
9:30—Best in Mystery  
10:00—Big Town  
10:30—Radio City Cinema  
12:00—News