

MONDAY RADIO PROGRAMS

CHICAGO

FREQUENCIES

W-G-N-720 WLOC-1240
 WIND-560 WFHC-1240
 WILL-580 WCFW-1240
 WMAQ-670 WMRO-1280
 WBBM-780 WIAQ-1300
 WAIT-820 WJAW-1330
 WCBH-820 WJOL-1340
 WENH-800 WGES-1390
 WLS-890 WRMN-1410
 WAAF-950 WIMS-1420
 WCFL-1000 WHFC-1450
 WMBI-1110 WOPA-1400
 WJJD-1160 WNNP-1590
 WJOB-1230

FM

WNUR-98 WEFM-100.5
 WBEZ-91.5 WFMF-100.5
 WFJL-93.1 WMAQ-101.1
 WAAF-93.9 WOPA-102.3
 WCHI-95.9 WSLI-104.3
 WBBM-96.3 WIAW-105.1
 WFMF-98.7 WLEY-107.1

[Central Standard Time]

4 A. M. TO 12 NOON
 4:00-W-G-N-720 Club
 6:00-W-G-N-News; Farm hr,
 WBBM-Paul Gibson
 WLS-Farm Bulletin
 WMAQ-Henry Cooke
 WCFL-Vic Barnes
 6:25-WMAQ-News
 6:30-W-G-N-Bill Evans
 WLS-Farm Story
 WBBM-News; P. Gibson
 WMAQ-Henry Cooke
 WIND-Howard Miller
 6:35-WLS-Let's Visit
 6:45-WLS-News
 6:55-WMAQ-N. Barry, news
 WBBM-Harrington, news
 7:00-W-G-N-News; Bill Evans
 WMAQ-Henry Cooke
 WLS-Red Blanchard
 WBBM-News Roundup
 WIND-News; H. Miller
 WCFL-News; Hellyer
 WJJD-News; Hubbard
 7:25-WMAQ-News
 7:30-W-G-N-Bill Evans
 WMAQ-100 Hour
 WBBM-Paul Gibson
 WAIT-Daddy-O
 WEAW-Bkfst. at Roses
 7:45-WBBM-Jim Conway
 WLS-News
 7:55-WMAQ-News
 8:00-

WMAQ - WIEHOLDT'S YOUR NEIGHBOR. Musical variety with JUNE MARLOWE

W-G-N-Hurligh, news
 WBBM-John Harrington
 WIND-News; Top Tunes
 WLS-Breakfast club
 WCFL-News; Hellyer
 WJJD-News; Hubbard
 8:15-W-G-N-Johnson Family
 WBBM-Gold Coast
 8:25-WMAQ-News
 8:30-WMAQ-Music Stars
 WBBM-Patrick O'Riley
 8:45-WBBM-Dick Hincham
 WMAQ-N. Barry, news
 W-G-N-M. Farlane, news
 WBBM-Arthur Godfrey
 WLS-My True Story
 WMAQ-Welcome Train
 WJJD-News; records
 WIND-Bright and Blue
 WAAF-Symphonic hour
 WCFL-Karey
 WFJL-Into Each Life
 9:15-W-G-N-Virginia Gale
 9:25-WLS-Whispering St.
 9:30-W-G-N-Virginia Gale
 WMAQ-Bob Hope
 WGES-Swedish program
 9:45-W-G-N-Dr. Preston
 Bradley
 WLS-A Girl Marries
 WMAQ-Break the Bank

10:00-

*WGN
 Interesting chats about practically anything under the sun

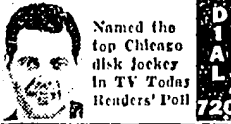


Earl Nightingale
 Also hear Earl at 3:05 P. M.

WMAQ-Strike It Rich
 WLS-Modern Romances
 WIND-News; Rec. shop
 WCFL-Glenn Miller
 WJJD-News; Records
 WGES-Ruby Valentine
 WAAF-Bob Drews
 10:15-WLS-Ever Since Eve
 10:25-W-G-N-H. Engle, news
 10:30-W-G-N-Queen for a Day
 WMAQ-Phrase Pays
 WBBM-Make Up Mind
 WLS-Martha Crane
 10:45-WBBM-Rosemary
 WMAQ-Second Chance
 10:55-WLS-Betty Crocker
 11:00-W-G-N-Curt Massey
 WBBM-Vendy Warren
 WIAQ-News
 WLS-News
 WIND-News; music
 WJJD-News; records
 WCFL-Marriage License
 WAIT-Market Basket
 11:15-W-G-N-Capitol
 Commentary
 WBBM-Aunt Jenny
 WMAQ-John Holtman
 WLS-Kitchen club
 11:20-W-G-N-4 clo Test
 11:30-WBBM-Helen Trent
 WLS-Jack Berch
 11:35-WLS-Market report
 11:45-W-G-N-H. Engle, news
 WBBM-Our Cal Sunday
 WMAQ-Markets, weather
 11:55-WMAQ-News
 12 NOON TO 6 P. M.
 12:00-W-G-N-C. Foster, news
 WMAQ-Mary Merryfield
 WBBM-Road of Life
 WJJD-News; Hits
 WLS-News; Markets
 WJJD-News; Al Parker
 WCFL-Music Mart
 12:15-W-G-N-Farmer's Digest
 WBBM-J. Perkins
 12:30-W-G-N-Market Reporter
 WBBM-Bentley, news
 WLS-Dinnerbell
 12:40-W-G-N-Farm weather
 12:45-W-G-N-M. Farlane, news
 WBBM-Guiding Light
 12:55-WMAQ-News
 1:00-

*WGN

LISTEN TO LOUNSBURY



Named the top Chicago disk jockey in TV Today Readers' Poll
 WBBM-Mrs. Burton
 WIAQ-Henry Cooke
 WLS-Markets
 WJJD-News; Star Time
 WCFL-Music Mart
 WNNP-Symphony
 WJJD-News; music
 1:15-WBBM-Perry Mason
 WLS-School Time
 WCFL-Dougout
 1:25-W-G-N-Headline news
 WMAQ-News
 1:30-W-G-N-Jim Lounsbury
 WBBM-Nora Drake
 WMAQ-Let's Keep House
 WLS-News; weather
 WNNP-Music Jewels
 WCFL-Sports Page
 1:35-WLS-Jack Holden
 1:45-WBBM-Brighter Day
 WMAQ-Pays to Marry
 2:00-W-G-N-News; E. Simon
 WBBM-Hilltop House
 WMAQ-Life Beautiful
 WLS-News; Lulu, Scotty
 WNNP-Music Masters
 WAIT-Fr. MacCormack
 WJJD-News; J. Mills
 WIND-News; Rec. Shop
 WFJL-Ladies' Choice
 2:15-WBBM-House Party
 WMAQ-Road of Life
 2:30-W-G-N-Emile Simon
 WMAQ-Pepper Young
 2:45-WMAQ-Right to Happy
 WBBM-Wizard of Odds
 WLS-News; weather
 3:00-W-G-N-Kraetz, news
 WMAQ-Backstage Wife
 WBBM-Jim Conway
 WLS-Red Blanchard

WJJD-News; J. Drees
 WIND-News; Rec. shop
 3:05-W-G-N-E. I. Pittincale
 3:15-WBBM-Mr. and Mrs. Shopper
 WMAQ-Stella Dallas
 3:25-WLS-Betty Crocker
 3:30-W-G-N-E. Nightingale
 WBBM-M. J. Bennett
 WMAQ-Widder Brown
 WLS-News; Blanchard
 WAAF-Studs Terkle
 WGES-Thinking of You
 WCFL-Scoreboard
 3:45-WBBM-Gold Coast
 WMAQ-Women in House
 4:00-

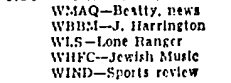
Hear Director of Conservation Glen D. Palmer on "KNOW YOUR ILLINOIS"

4:00-W-G-N-News; S. Dowell
 WMAQ-Just Plain Bill
 WBBM-Paul Gibson
 WLS-News; W. Mercer
 WCFL-Outer Drive
 WIND-News; Goodman
 WJJD-News; records
 4:15-WMAQ-Front Page
 4:30-W-G-N-Saxie Dowell
 WMAQ-Lorenzo Jones
 WLS-News; W. Mercer
 WAAF-Crakup club
 4:45-WBBM-Missus Shopping
 WMAQ-Wed Howard
 5:00-W-G-N-Bobby Benson
 WBBM-Jackson, news
 WMAQ-News
 WLS-News; Strings
 WCFL-News; A. Hellyer
 WIND-News; music
 5:15-WMAQ-Wed Howard
 WBBM-Harrington
 5:30-W-G-N-Wild Bill Hickok
 WBBM-Curt Massey
 WLS-U. Turner, news
 5:45-WMAQ-G. Stone, news
 WBBM-L. Thomas
 WLS-Bill Stern
 5:56-W-G-N-C. Brown, news
 6 P. M. TO MIDNIGHT
 6:00-W-G-N-Fulton Lewis Jr.
 WBBM-Tennessee Ernie
 WMAQ-A. Dreler, news
 WLS-John Vandercook
 WCFL-Bob Elton
 WIND-News; music
 6:15-W-G-N-L. Nichols, news
 WBBM-Julius LaRosa
 WMAQ-J. Wilson, sports
 WLS-News; weather
 6:20-WMAQ-Intermezzo
 6:30-W-G-N-Gabriel Heatter
 WMAQ-Bentley, news
 WBBM-J. Harrington
 WLS-Lone Ranger
 WHFC-Jewish Music
 WIND-Sports review
 6:45-W-G-N-Perry Como
 WBBM-Julian Bentley
 WMAQ-One Man's Fam.
 6:55-WLS-News
 7:00-W-G-N-The Falcon
 WMAQ-Railroad hour
 WBBM-Suspense
 WLS-Your Land
 WCFL-News; Pan Americana
 WEFM-Serenade Music
 WIND-News; Hits
 WFJL-Family Rosary
 7:15-WLS-Health Talk
 7:30-

*W-G-N-

Frank Kirkpatrick

Outspoken commentary on the nation's problems



Sponsored by Grub, Inc. 720

WBBM-Talent Scouts
 WMAQ-Howard Barlow
 WLS-Iverson Rest
 WCFL-Bob Elton

8:00-

*WMAQ-EILEEN FARRELL SINGS

on the Telephone Hour Donald Voorhes and Orchestra

W-G-N-B. Henry, news
 WBBM-Radio Theater
 WLS-Country Junction
 WEFM-Evening Concert
 WIND-News; Off Rec.
 WAAF-Billing concert
 WCFL-Bill O'Connor
 8:05-W-G-N-Nation's Business
 8:20-W-G-N-720 Club
 8:25-W-G-N-Hurligh, news
 8:30-W-G-N-820 Club
 WMAQ-Band of Amer.
 WGES-Germania
 WLS-Rhythm Party
 8:45-WLS-Country Junct.
 9:00-

WMAQ-WMAQ-FM THE NORTHERNERS



present EASTER FESTIVAL
 Hear the glorious psalms and songs of Easter... by The Northerners ensemble and 23-piece orchestra in stereophonic sound.

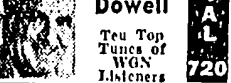
WMAQ-WMAQ-FM presented by THE NORTHERN TRUST

W-G-N-L. Nichols, news
 WBBM-Nightwatch
 WLS-Country Junct.
 WCFL-Frank Edwards
 WEFM-Music Memories
 WIND-News; et cetera
 WFMT-Concert Hall

9:05-

YOUR BIG 10 ON WGN

with Saxie Dowell



Tea Top Tunes of WGN Listeners 720

W-G-N-Your Big Ten
 9:30-W-G-N-Your Big Ten
 WBBM-Weather
 WMAQ-Mission Secret
 WGES-Spirituals
 WCFL-News; music
 WIND-News; E. Hubbard
 9:35-WBBM-Sunshine Sue
 9:45-WMAQ-Holtman, news
 WLS-Rhythm Party
 9:50-WBBM-Record Room
 10:00-W-G-N-News, S. Dowell
 WBBM-Harrington, news
 WIAQ-Howard Miller
 WLS-Turner Calling
 WIND-News; E. Hubbard
 10:15-WBBM-Spotlight on Sports
 WLS-Chit Digest
 10:25-WMAQ-News
 10:30-W-G-N-News; S. Dowell
 WMAQ-Howard Miller
 WLS-Western Jamboree
 WEFM-Music Guild
 WBBM-Crime Photographer
 WEFM-Music Guild
 WCFL-Invite to Relax
 10:45-W-G-N-Tops in Sports
 11:00-W-G-N-Frank Edwards
 WBBM-Edw. R. Murrow
 WLS-Western Jamboree
 WIND-News; Lombardo
 WMAQ-Hurlbut, news
 WCFL-Eddie Fisher
 WFJL-Symphonic Hall
 11:15-W-G-N-Family Favorites
 WBBM-Quilt Music
 WMAQ-Concert
 11:30-W-G-N-Family Favorites
 WIND-News; J. Mills
 WCFL-Oper. Midnight
 WBBM-Easter Seals
 11:55-WBBM-This I Believe
 MIDNIGHT AND AFTER
 12:00-W-G-N-Chgo. at Night
 WBBM-Music Hill Dawn
 WGL-Oper. Midnight
 WIND-News; Night Watch
 12:30-W-G-N-Chgo. at Night
 1:00-WMAQ-Chan

Mr. Sponsor! They tune to one show at a time! You can get more readers of the Chicago Tribune program listing to decide to tune in your show if you tell them what you offer in an illustrated ad placed right in the listing. For details, phone Superior 7-0100, Ext. 839.