

ON THE RADIO

WAAT	970	WHOM	1480	WNBC	680	WOV	1280
WABC	770	WINS	1010	WNEW	1300	WPT	930
WBNX	1380	WLIE	1180	WTR	1430	WQXR	1560
WCBS	880	WMCA	570	WNYC	830	WVNY	620
WEVD	1330	WMGM	1050	WOR	710	WWRL	1800

THURSDAY, MARCH 18, 1954

- 1:55—Exhibition Baseball: Yanks-Dodgers—WINS.
- 2—N. B. A. Playoffs: Knickerbockers vs. Syracuse Nationals, From Syracuse—WMGM.
- 8-8:30—Official Detective: Craig McDonnell—WOR.
- 8-8:30—Meet Millie: With Elena Verdugo—WCBS.
- 8:05-9—Symphony Hall: Featuring Beethoven's Violin Concerto in D—WQXR.
- 8:30-9:30—Kay Armen Show: With Louis Nye—WNBC.
- 8:30-9—Junior Miss: With Barbara Whiting—WCBS.
- 9-10—Paul Whiteman Varieties: With Shirley Harmer, Bruce Steeg, Alexander Bellow, Others—WABC.
- 9-9:30—Meet Mr. McNulty: With Ray Miland—WCBS.
- 9-9:55—Cooper Union Forum: "The Challenge in Europe"—Hans Simon (Recorded)—WNYC.
- 9-9:30—Psychologically Speaking: "Psychological Treatment and Faith Healing"—Clifton E. Kew, Clinton J. Kew, Dr. Peter J. Napoli, Guests—WEVD.
- 9:05-9:30—The Spoken Word: "An Evening With Ogden Nash"—Pola Chasman, Commentator—WQXR.
- 9:30-10—Time for Love: Marlene Dietrich—WCBS.
- 9:30-10—The Challenge: "Freedom and Responsibility"—Dr. George N. Shuster (Recorded)—WMCA.
- 9:35-10—The Eddie Cantor Show—WNBC.
- 10:30-11—Spotlight, N. Y.: "McCarthy and the Army" (Part II)—Howard Rushmore, Guest; George Hamilton Combs, Host—WABC.

DAYTIME

- | | |
|---|--|
| <ul style="list-style-type: none"> 7:00-WNBC—News: Ailyn Edwards WOR—News: John Gamburg WABC—News: Weather WCBS—News: Jack Sterling WMCA—News: Gallagher-O'Brien WNYC—Sunrise Symphony WINS—News: Charlie Stark WMGM—Ted Brown WNEW—Klavan-Finch WOV—Wake Up, New York WQXR—New York Times News 7:05-WQXR—Bright and Early 7:15-WABC—Bobby Sherwood 7:28-WQXR—Weather Report 7:30-WNBC—News: Ailyn Edwards WABC—Charles F. McCarthy WCBS—News: Jack Sterling WNEW—Klavan-Finch WQXR—Breakfast Symphony 7:35-WABC—Bobby Sherwood 7:45-WCBS—News Reports WNYC—Weather, News Reports 8:00-WNBC—News: Ailyn Edwards WOR—WABC—News Reports WCBS—News: Bob Haymes WNYC—Around New York WQXR—New York Times News 8:05-WQXR—Breakfast Symphony 8:15-WOR—Dorothy and Dick WABC—Ed and Peggen Fitzgerald 8:30-WNBC—Tex and Jimmie Ingrid Bergman, Roberto Rossellini, Guests WNEW—News: Klavan-Finch WOV—Ladies' Day 8:45-WNYC—Social Security News 8:50-WNYC—Food Talks 8:55-WABC—News Reports WNYC, WMGM—News Reports 9:00-WABC—Breakfast Club WOR—News: Second Breakfast WCBS—This Is New York WMCA—News: Gallagher-O'Brien WINS—Masterwork Hour WNYC—News: Charlie Stark WMGM—Carlton Fredericks WQXR—New York Times News 9:05-WQXR—Just Music 9:15-WOV—Band Parade 9:30-WNBC—News: Jim Coy WOR—The McCanns at Home WCBS—Joan Edwards Show WMCA—Record Shop WINS—Paul Sherman Show WNEW—News: Recorded Music WOV—Morning Bells WQXR—Piano Personalities 9:45-WNBC—Ev'ry Day WQXR—Composer's Varieties 10:00-WNBC—Welcome, Travelers WOR—News: Martha Deane WABC—My True Story | <ul style="list-style-type: none"> WCBS—Arthur Godfrey Time WMCA—News: Record Shop WMGM—Ted Husing Bandstand WNEW—Jerry Marshall's Make-Believe Ballroom WQXR—New York Times News 10:05-WQXR—Morning Melodies 10:25-WABC—Whispering Streets 10:30-WNBC—Bob Hope WNYC—You and Your Help WNEW—Recorded Music 10:45-WABC—Break the Bank WABC—When a Girl Marries WNYC—News Reports 10:55-WMGM—News: Blossom Seelye, Benny Fields Show 11:00-WNBC—Strike It Rich WOR—Wonderful City WABC—Grand Central Station WMCA—News: Record Shop WNYC—For the Ladies WQXR—New York Times News 11:05-WQXR—Mid-Morning Concert 11:25-WOR—News: Queen for a Day WABC—Modern Romances 11:30-WNBC—Phrase That Pays WCBS—Make Up Your Mind WINS—Jo Halpin WNEW—News: Recorded Music 11:40-WABC—Ever Since Eve 11:45-WNBC—Second Chance WCBS—Rosemary WQXR—Luncheon Concert 11:55-WABC—White House Report WNYC—News: Midday Symphony 12:00-WNBC—News: Faye Emerson WOR—Curt Massey Time WABC—News Reports WCBS—Wendy Warren WMCA—News: Music Makers WINS—News: Recorded Music WMGM—Hal Peary Show WNEW—Bill Harrington Show WOV—Continental Melodies WQXR—New York Times News 12:05-WQXR—Luncheon Concert 12:15-WOR—Les Higbie, Comments WABC—George Ansbro Show WCBS—Aunt Jenny 12:20-WOR—News Reports 12:25-WABC—Jack Berch 12:30-WOR—News: Gabriel Heatter WABC—Maggie McNeill WCBS—Romance of Helen Trent WINS—Sports: Music 12:45-WCBS—Our Gal Sunday 12:55-WOR—Footnotes to History WNYC—News Reports 1:00-WNBC—News: Jim Coy WOR—McCanns at Home WABC—Mary Margaret McBride WCBS—Road of Life |
|---|--|

EVENING

- | | |
|---|--|
| <ul style="list-style-type: none"> 6:00-WNBC, WOR, WCBS—News WMCA—News: Recorded Music WNYC—Here's to Vets WINS—News: Listen to Lacy WQXR—New York Times News 6:05-WQXR—Dinner Concert 6:15-WNBC—Sports Daily—Mel Allen, Russ Hodges WOR—Dorothy and Dick WCBS—Curt Massey Time WNYC—Veterans' News Services 6:25-WNBC—Light-Up Time 6:28-WQXR—Weather Reports 6:30-WOR—News Reports WCBS—Dwight Cooke's Guests WNYC—Historic Heritage of Old New York WNEW—News: Recorded Music WQXR—Dinner Concert 6:45-WNBC—Three-Star Extra WOR—Stan Lomax, Sports WABC—Sports—Bill Stern WCBS—Lowell Thomas WMCA—Giant Jottings—Sam Aro WNYC—Weather, U. N. News WMGM—Ralph Hendershot, Wall Street Competitor 6:55-WMGM—News: Benny Fields, Blossom Seelye Show 7:00-WNBC—Man on the Go, News WOR—Fulton Lewis Jr. WABC—John W. Vandercook WCBS—Tennessee Ernie Ford WMCA—News: Recorded Music WNYC—Masterwork Hour WINS—Martin Starr WQXR—New York Times News 7:05-WQXR—To France With Music 7:15-WNBC—The Symphonette WOR—Today's Business News WABC—Quincy Howe, Comments WCBS—Beulah: Amanda Randolph WINS—Recorded Music 7:20-WOR—The Answer Man 7:28-WQXR—Weather Round-Up 7:30-WNBC—News Reports | <ul style="list-style-type: none"> WOR—Gabriel Heatter WABC—Stars of Space WCBS—The Choralliers WINS—News: A. F. of L. Longshoremen's Union Program WNEW—News: Bill Williams WQXR—Hambro and Zayde, Duo-Piano Classics 7:45-WNBC—One Man's Family WOR—Eddie Fisher Show WCBS—Edward R. Murrow WMCA—Swap Shop WINS—A Star Sings 7:55-WABC, WMGM—News Reports 8:00-WNBC—Roy Rogers WOR—Official Detective, With Craig McDonnell WABC—Three City By-Line WCBS—Meet Millie, With Elena Verdugo WMCA—News: Recorded Music WINS—News: Recorded Music WMGM—Recorded Music WOV—Here's to Vets WOV—Rosalie Allen WQXR—New York Times News 8:05-WQXR—Symphony Hall: Beethoven's Violin Concerto in D 8:15-WABC—Sammy Kaye Serenade WEVD—L. Harrison Layton 8:30-WNBC—Kay Armen Show WOR—Crime Fighters WABC—Hollywood Starway WCBS—Junior Miss, With Barbara Whiting WNYC—Chicago Round Table WNEW—News: Bert Wayne WEVD—Sara Sokolsky-Fried, Piano 8:45-WABC—Mike Malloy WEVD—U. N. Today 9:00-WOR—News: The Man From Times Square WABC—Paul Whiteman Varieties: With Bruce Steeg, Alexander Bellow, Others |
|---|--|

FM PROGRAMS

WFUV	90.7	WABC-FM	95.5	WOR-FM	98.7
WNYE	91.5	WQXR-FM	96.3	WMGM-FM	100.3
WHOM-FM	92.3	WNBC-FM	97.1	WCBS-FM	101.1
WNYC-FM	93.9	WEVD-FM	97.9	WGHF	101.9
				WWRL-FM	105.1

- DUPLICATING AM PROGRAMS**
- 6:00 A. M. to 1:00 A. M.—WQXR-FM
 - 6:00 A. M. to 1:30 A. M.—WNBC-FM
 - 6:00 A. M. to 9:00 P. M.—WCBS-FM
 - 6:00 A. M. to 9:00 P. M.—WNYC-FM
 - 8:00 A. M. to 1:00 A. M.—WEVD-FM
 - 9:00 A. M. to 12:00 P. M.—WABC-FM
 - 3:00 P. M. to 9:00 P. M.—WMGM-FM
- FM ONLY**
- 7:40-WGHF—American Bible Society
 - 8:00-WGHF—Music and News (To 6)
 - 9:15-WNYE—Home Study
 - 9:25-WFUV—Morning Meditation
 - 9:27-WFUV—Blue Chapel Mass
 - 10:00-WFUV—News Reports
 - WNYE—Famous New Yorkers
 - 10:15-WFUV—International Dateline
 - WNYE—Uncle Sam
 - 10:30-WFUV—Paris Star Time
 - WNYE—Know Your City
 - 10:45-WNYE—Meeting the Situation
 - 11:00-WFUV—Guest Star
 - WNYE—Famous New Yorkers
 - 11:15-WFUV—Heart of America
 - WNYE—Safety Sam
 - 11:30-WFUV—French in the Air
 - WNYE—Science at Our Door
- 11:45-WFUV—Sacred Heart Program**
- WNBC—Ring Around the World
 - 12:00-WFUV—News: Noon Concert
 - WNYE—Famous New Yorkers
 - 12:15-WNYE—Times Youth Forum
 - 12:45-WNYE—Home Study
 - 1:00-WFUV—Bonjour, Mesdames
 - 1:15-WFUV—This Week a Year Ago
 - WNYE—Polly and Purfy
 - 1:30-WFUV—City Desk: Classical Requests
 - WNYE—Program From Utica
 - 1:45-WNYE—People and Places
 - 2:00-WNYE—Americans to Remember
 - 2:15-WNYE—This Way to Storyland
 - 2:30-WNYE—Tales From Four Winds
 - 2:45-WNYE—Famous New Yorkers
 - 4:30-WFUV—News: Compline
 - 5:00-WGHF—Dinner Music
 - 8:00-WWRL—Concert Hall
 - 8:30-WGHF—Music (To 3)
 - 9:00-WNYC—For Doctors Only: Hemophilia—Dr. K. M. Brinkhous
 - 10:00-WNYC—Concert Hall
 - WWRL—Classics by Request
 - 11:00-WNYC— Chamber Music (To 12)
 - WWRL—Music Preferred
 - 12:00-WNYC—While the City Sleeps

The New York Times
NEWS BULLETINS
every hour on the hour
7 A. M. to midnight over
WQXR
(1560 on your dial)
WQXR-FM
86.3 mc. (on FM sets)

- WMCA—News: Recorded Music
- WNYC—Famous Artists
- WINS—News: Recorded Music
- WMGM—Rhythm of America
- WNEW—Recorded Music
- WQXR—New York Times News
- 1:05-WQXR—Midday Symphony
- 1:15-WOR—Patt Barnes-Barbara
- WCBS—Ma Perkins
- 1:25-WINS—News: Sports Review
- 1:30-WNBC—Herb Sheldon
- WOR—Barbara Welles
- WCBS—Young Dr. Malone
- WNYC—Headlines in Chemistry
- 1:45-WCBS—The Guiding Light
- WNYC—Weather: News
- 1:55-WINS—Exhibition Baseball: Yankees vs. Dodgers, at Vero Beach, Fla.
- 2:00-WNBC—News: Herb Sheldon
- WOR—Fred Robbins
- WABC—Dean Cameron
- WCBS—The Second Mrs. Burton
- WMCA—News: Recorded Music
- WNYC—Americans to Remember
- WMGM—N. B. A. Playoffs: Knicks vs. Syracuse Nationals
- WQXR—New York Times News
- 2:05-WQXR—Footlight Favorites
- 2:15-WQXR—Perry Mason
- WNYC—This Way to Storyland
- 2:30-WNBC—Good News
- WOR—Sloan Simpson
- WABC—Dorest Bell
- WCBS—This Is Nora Drake
- WNYC—Opera Matinee: Wagner's Tannhauser
- WNEW—News: Music Hall
- WQXR—Alma Dettinger
- 2:35-WABC—Martin Block's Make-Believe Ballroom
- 2:45-WNBC—Jane Pickens
- WCBS—The Brighter Day
- 2:55-WNBC—News Reports
- 3:00-WNBC—Life Can Be Beautiful
- WOR—Radio Playhouse: Invention, With Les Mitchell, Lurene Tuttle
- WCBS—Hilltop House
- WMCA—News: Recorded Music
- WQXR—New York Times News
- 3:05-WQXR—Symphonic Matinee
- 3:15-WNBC—Road of Life
- WCBS—House Party
- 3:30-WNBC—Pepper Young's Family
- WMGM—Bob Byron
- WNEW—News: Recorded Music

- 3:45-WNBC—Right to Happiness
- WCBS—Wizard of Odds
- 3:55-WMGM—News: Bill Silbert
- 4:00-WNBC—Backstage Wife
- WCBS—Robert Q. Lewis
- WMCA—News: Recorded Music
- WNYC—Music From the Theatre
- WMGM—Sports Extra
- WQXR—New York Times News
- 4:05-WCBS—Emily Kimbrough
- WQXR—The Concert Hall
- 4:15-WNBC—Stella Dallas
- 4:30-WNBC—Young Widder "Brown"
- WCBS—Galen Drake
- WMGM—Recorded Music
- WNEW—News: Recorded Music
- WQXR—Listening, Jacques Fray
- 4:45-WNBC—The Woman in My House
- WINS—Sports Round-up
- 4:55-WNYC—News Reports
- WMGM—News: Ted Husing
- 5:00-WNBC—Just Plain Bill
- WOR—Sgt. Preston of the Yukon
- WCBS—News: John Henry Faulk
- WMCA—News: Crosby Records
- WNYC—Adventures in Jazz
- WINS—News: Listen to Lacy
- WNEW—Art Ford Show
- WQXR—New York Times News
- 5:05-WQXR—Music Specialties
- 5:15-WNBC—Front-Page Farrell
- WQXR—Cocktail Time
- 5:30-WNBC—Lorenzo Jones
- WOR—Sky King
- WNYC—Social Security Series
- WNEW—News: Jerry Marshall's Make-Believe Ballroom
- 5:45-WNBC—It Pays to Be Married
- WNYC—Armed Forces Newsreel
- 5:50-WNYC—News Reports
- 5:55-WOR—Cecil Brown, Comments
- WCBS—This I Believe
- WMGM—News: Ted Brown

EVENING

- | | |
|---|--|
| <ul style="list-style-type: none"> WCBS—Meet Mr. McNulty—Comedy, With Ray Milland WMCA—News: Recorded Music WNYC—Cooper Union Forum: The Challenge in Europe—Hans Simon WOV—News: 1280 Club WEVD—Psychologically Speaking: Psychological Treatment and Faith Healing—Clifton E. Kew, Clinton J. Kew, Dr. Peter J. Napoli; Mrs. Lee R. Steiner, Moderator WQXR—New York Times News 9:05-WQXR—The Spoken Word: An Evening With Ogden Nash 9:30-WNBC—News Reports WOR—Mystery House WCBS—Time for Love, With Marlene Dietrich WMCA—The Challenge: Freedom and Responsibility—Dr. George N. Shuster (Recorded) WNEW—News: Jazzbo Collins WEVD—U. S. Army Show WQXR—Your Listening Booth 9:35-WNBC—Eddie Cantor Show 9:55-WNYC—News (FM to 3) 10:00-WNBC—Fibber McGee and Molly WOR—Frank Edwards, Comments WABC—News Reports WCBS—Escape WMCA—News: Recorded Music WOV—News: Georgia Carr WEVD—Editorially Speaking WQXR—New York Times News 10:05-WQXR—The Concert Hall 10:15-WNBC—Can You Top This? WOR—Mutual Newsreel WABC—Outdoors Unlimited—Dorian St. George 10:25-WOR—Weather Report 10:30-WNBC—News: Jane Pickens WOR—The Cisco Kid WABC—Spotlight, N. Y.: McCarthy and the Army (Part | <ul style="list-style-type: none"> II)—Howard Rushmore, Guest: G. H. Combs, Host WCBS—News: Bob Haymes WINS—Campus Editorial WNEW—News: Recorded Music WOV—1280 Club WEVD—The Antilles Hour 10:45-WMCA—U. N. Today WINS—Ivory Tower 10:55-WMGM—News Reports 11:00-WNBC, WOR, WABC—News WCBS—News: Eric Sevareid WMCA—News: Murray Kaufman WINS—News: Recorded Music WMGM—Dixieland Bandstand WNEW—Music T.H. Midnight WEVD—News and Music WQXR—New York Times News 11:07-WQXR—Music for Orchestra 11:15-WNBC—Joe Hesel—Sports WOR—Rudy Mercer Show WCBS—Galen Drake 11:20-WNBC—Tex and Jim Show 11:30-WOR—Sports: Dance Music WABC—Joe Franklin Show WCBS—Negro Newspaper Week: Doudal H. Davis, Edward R. Murrow, Others (Recorded) WMGM—Dodger Dugout WOV—Evelyn Robinson WEVD—Music You Want 11:45-WCBS—Dance Music WMGM—News Reports 11:55-WMCA—News Reports 12:00-WNBC—News: All Night Music WOR—News and Music WABC—Mellow Moods WCBS—Music 'Til Dawn WMCA—Barry Gray (To 2) WMGM—Bill Silbert (To 2) WNEW—Milkman's Matinee WOV—Life Begins at Midnight WQXR—Symphonic Hour WQXR—New York Times News 12:05-WQXR—The World of Music 12:55-WABC—News Reports |
|---|--|