

# RADIO TODAY

WEDNESDAY, MARCH 17, 1954

KABC - 790	KFI - 640	KGFJ - 1230	KMPC - 710	KPPC - 1240
KALI - 1430	KFOK - 1280	KGIL - 1260	KNX - 1070	KRKC - 1150
KBIG - 740	KFSG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1480
KBLA - 1490	KFVD - 1020	KIEV - 870	KPOL - 1540	KWKW - 1300
KERN - 1410	KFWB - 980	KGER - 1390	KLAC - 570	KPMC - 1560
KFAC - 1330				

## PROGRAM HIGHLIGHTS

### PUBLIC INTEREST

10:30 KHJ-Sen. Joseph McCarthy

### VARIETY

5:30 KHJ-Wild Bill Hickok  
7:00 KFI-Fibber McGee & Molly  
8:30 KFI-Great Gildersleeve  
9:00 KFI-You Bet Your Life

10:15 KFI-Joy Forever

### SPORTS

5:30 KNX-Tom Harmon  
6:30 KMPC-Today's Races  
**MYSTERY & DRAMA**  
8:00 KNX-FBI in Peace & War  
8:00 KHJ-Nightmare

KFI broadcasts the news today at 6\*, 6:45\*, 7:15, 7:45, 8:30\*, 9:45\*, 10:25\* a.m., 4:15\*, 4:55, 5\*, 5:15\*, 6:15\*, 8:15, 10, and 11\* p.m. Newcasts started (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

### 7:00 A.M.

KFI-Western Swing  
KNX-Ferris Show  
KABC-Masterson Show  
KHJ-News, Hem'way  
KLAC-News, Haynes  
KMPC-Clock Watcher  
KFAC-Concert, News  
KFWB-Music, Leyden

### 7:15 A.M.

KFI-News  
KNX-R. Story Show  
KHJ-Bkfst. Gang

### 7:30 A.M.

KFI-Hit the Road  
KNX-Frank Goss  
KABC-News, Masterson  
KMPC-Clock Watcher  
KFWB-Newsreel, Sports

### 7:45 A.M.

KFI-Manning, News  
KNX-Harry Babbitt  
KHJ-News, Freed

### 8:00 A.M.

KFI-Murray Talks  
KNX-R. Story Show  
KABC-Bkfst. Club  
KHJ-Cecil Brown  
KLAC-News, Stocks  
KMPC-News  
KFAC-Stock Market  
KFWB-News, Sports

### 8:15 A.M.

KNX-D. Vaile, News  
KGFJ-Voice of Blind  
KFWB-Bill Leyden  
KHJ-News, Sports  
KLAC-Balter, Haynes  
KFAC-Sports & Music  
KMPC-Business News;

### 8:30 A.M.

KRKD-Country Church of Hollywood  
KFI-News, P. Bishop  
KNX-Make Up Mind  
KHJ-Bible Institute  
KFAC-News, Joy  
KMPC-News, Cl'kw'chr  
KGFJ-Divine Service  
KPOL-L.A. Breakfast Club

### 8:45 A.M.

KFI-Andy & Virginia  
KNX-Rosemary  
KFAC-Unity View  
KFWB-News

### 9:00 A.M.

KNX-Wendy Warren  
KABC-Garden, Recipes  
KHJ-Melody Manner

### BIG-Catalina

Bandstand  
PAC-Concert  
PWB-News; Bill Leyden

### 9:15 A.M.

KFI-Ladies' Day  
KNX-Aunt Jenny  
KABC-Chet Huntley  
KHJ-Capitol

Commentary; G. Heater

### 9:30 A.M.

KNX-Helen Trent  
KABC-Modern Romances  
KHJ-Norma Young  
KMPC-Chef Milani  
KLAC-Music, Potter  
KFWB-Music, Jarvis  
KFAC-Piano; News

### 9:45 A.M.

KABC-Ever Since Eve  
KFI-News  
KNX-Gal Sunday

### 9:55 A.M.

KABC-News

### 10:00 A.M.

KFI-Art Baker  
KNX-Road of Life  
KFAC-Music Loom  
KMPC-News; Ira Cook  
KHJ-Newspaper of Al  
KABC-News; Todds

### 10:15 A.M.

KFI-Second Chance  
KNX-Ma Perkins  
KHJ-Tello-Test

### 10:30 A.M.

KFI-Strike It Rich  
KNX-Dr. Malone  
KABC-True Story  
KFAC-Your Soloist  
KHJ-Jack Wagner

### 10:45 A.M.

KNX-Guiding Light

### 10:55 A.M.

KABC-Whisp. Sts.

### 11:00 A.M.

KFI-Bob Hope  
KNX-2nd Mrs. Burton  
KFAC-Music  
KHJ-Wonderful City; News

### 11:15 A.M.

KFI-News  
KNX-Perry Mason  
KABC-Girl Marries  
KFAC-Folk Songs

### 11:30 A.M.

KFI-Phrase Pays  
KNX-Nora Drake  
KABC-Grand Central; Berch  
KFAC-Music, News  
KHJ-Queen for a Day

### 11:45 A.M.

KFI-Lady's Book  
KNX-Brighter Day

### 12 NOON

KFI-Farm Report  
KNX-News, Kenneally  
KABC-News  
KFAC-Lunch, Concert  
KPOL-Ten, B'tist Ch.  
RHJ-Sid Fuller

### 12:15 P.M.

KFI-Road of Life  
KNX-Hill Top House  
KABC-Paul Harvey  
KHJ-Cedric Foster

### 12:30 P.M.

KFI-Pepper Young  
KNX-Art Linkletter  
KABC-Sam Hayes  
KFWB-News  
KLAC-570 Club  
KHJ-Tapestries of Life

### 12:45 P.M.

KFI-Rite to Nap'ness  
KFAC-News; D. Joy  
KFWB-Jerry & Bev.  
KABC-Todds  
KHJ-News

### 12:50 P.M.

KHJ-Jack Wagner Show

### 1:00 P.M.

KFI-Backstage Wife  
KNX-Arthur Godfrey  
KABC-Davidson Show; Recipe  
KFAC-Holland Calling  
KFAC-French Songs

### 1:15 P.M.

KFI-Stella Dallas  
KFAC-City Schools

### 1:30 P.M.

KFI-Widder Brown  
KHJ-Ladies Fair  
KFAC-Conc't Matinee

### 1:45 P.M.

KFI-Woman in House

### 2:00 P.M.

KFI-Plain Bill  
KABC-Murder in Afternoon  
KHJ-Answer? News  
KMPC-News; J. Grant  
KRKD-Gov. Speaks

### 2:15 P.M.

KFI-Front Pg. Farrell  
KRKD-Salvation Army

### 2:30 P.M.

KFI-Lorenzo Jones  
KNX-Curt Massey  
KHJ-Beat the Story  
KFAC-Pops Concert

### 2:45 P.M.

KFI-Marriage Pays  
KNX-Wizard Odds  
KHJ-Lynn Looks at Hollywood

### 3:00 P.M.

KFI-Travelers  
KNX-Ashton: Lewis  
KABC-Beat the Record  
KFAC-News & Music  
KHJ-Hughes Reel

### 3:10 P.M.

KNX-Untold Story

### 3:15 P.M.

KHJ-Tello-Test  
KNX-Of Balance

### 3:30 P.M.

KFI-Dr. Paul; News  
KNX-Of Balance  
KFAC-World of Opera  
KABC-Martin Block  
KHJ-Jack Kirkwood  
KFWB-Red Rowe Record Show

### 4:00 P.M.

KFI-Life Beautiful  
KNX-Phil Norman  
KABC-M. McBride  
KHJ-Fulton Lewis Jr.  
KFAC-Musical  
KLAC-News; Sports;  
Alex Cooper

### 4:15 P.M.

KFI-Burrit Wheeler; News  
KHJ-News, Hem'way

### 4:30 P.M.

KNX-G. Fisher; Editor  
KABC-Nancy Holme  
KHJ-C. Massey Time  
KGFJ-Dixieland

### 4:45 P.M.

KABC-News  
KHJ-Hayes; News

### 4:55 P.M.

KFI-Weather S'm'm'r;

### 5:00 P.M.

KFI-News, Bishop  
KNX-Ed Murray  
KABC-Flored Hirsch  
KHJ-Bar-B Songs  
KFI-Serenade  
KMPC-News; Bill Stewart

### 5:15 P.M.

KFI-News  
KNX-Today in L.A.  
KABC-News;  
Beardsley  
KFWB-Scott's Sports

### 5:30 P.M.

KFI-Sports; Thomas  
KNX-Tom Harmon  
KABC-Chet Huntley  
RHJ-Wild Bill; News  
KFAC-Varieties

KRKC-Sports Dial  
KMPC-Stars of Song  
KFWB-Red Rowe

### 5:45 P.M.

KFI-E. Peterson  
KNX-Goss, News  
KABC-News, Garred  
KLAC-Sports, Balter  
KRKD-Race Results  
KMPC-Music, Stewart

### 6:00 P.M.

KFI-News, Putnam  
KNX-Crime Photographer  
KGFJ-Request Perf.  
KABC-Hank Weaver  
KHJ-Gabriel Heater  
KLAC-News; Tunes  
KFWB-News, Sports  
KFAC-News; Dinner Concert

### 6:15 P.M.

KFI-Out of West  
KABC-Sports, Stern  
KHJ-Perry Como  
KMPC-News

### 6:30 P.M.

KNX-Guy Lombardo  
KFI-Stars From Paris  
KABC-Lum'n Abner  
KHJ-Virgil Finley  
KFWB-W. Dances  
KMPC-Today's Races  
KFAC-Music  
Milestones

### 6:45 P.M.

KABC-J. Vandercook  
KHJ-San  
KFI-Natalie Hinderas

### 6:55 P.M.

KHJ-Bill Henry

### 7:00 P.M.

KABC-Lone Ranger; News  
KFI-McGee & Molly  
KNX-21st Precinct  
KABC-Squad Room  
KHJ-Squad Room  
KGFJ-Musical Digest  
KFAC-Music at 7:00  
KMPC-Music, Stewart

### 7:15 P.M.

KFI-Man on the Go  
7:30 P.M.  
KFI-Walk a Mile  
KABC-3 City Byline  
KHJ-Cisco Kid  
KFAC-Encores  
KFWB-Community Newspaper  
KNX-Symphonette  
KRKD-Health Talk

### 7:45 P.M.

KABC-Headline Edition  
KFWB-Rosary Hour

### 8:00 P.M.

KFI-One Man's Family  
KNX-FBI; News  
KHJ-Nightmare  
KABC-Romance Music  
KLAC-News, Sports;  
Music; G. Norman  
KFAC-Eve. Concert  
KFWB-Invitation From Beverly

### 8:15 P.M.

KFI-World News

### 8:30 P.M.

KFI-Great Gildersleeve  
KNX-Lowell Thomas  
KHJ-Family Theater  
KABC-Hollywood Starway

### 8:45 P.M.

KNX-Tennessee Ernie Show  
KABC-Mike Malloy

### 9:00 P.M.

KFI-Bet Your Life  
KNX-Beulah  
KHJ-Newspaper of Air  
KGFJ-Hunter Hancock  
KABC-Mystery Theater  
KMPC-Your Music

### 9:15 P.M.

KHJ-Newsreel: Something to Think About  
KNX-Bill Ballance  
KMPC-Songs You Ordered

### 9:30 P.M.

KNX-Burpee Mus. Box  
KFI-Bandstand  
KHJ-Musical Memories  
R. Hurlleigh

### 9:45 P.M.

KABC-L. Weik Orch.  
KMPC-Dance Time  
KNX-Music Box

### 9:55 P.M.

KHJ-Robt. Hurlleigh

### 10:00 P.M.

KFI-Reporter  
KNX-10-O'Clock Wire  
KHJ-Fulton Lewis Jr.  
KFAC-Music  
KABC-News; E. Hill  
KFWB-Finley Show

### 10:15 P.M.

KFI-Joy Forever  
KNX-Alcott; Hanlon  
KHJ-Com'ary, Edw'ds  
KABC-Science of Mind

### 10:30 P.M.

KFI Poska Show  
KNX-P. Norman  
KABC-Lonesome Gal  
KHJ-Sen McCarthy

### 11:00 P.M.

KFI-11th Hour News  
KNX-News; Roby  
KABC-Midnite Melodie  
KHJ-News  
KFAC-Music Magazine

### 11:10 P.M.

KNX-Hanlon Scorbr'd

### 11:15 P.M.

KFI-Sports  
KHJ-Music  
KNX-Merry-Go-R'nd

### 11:30 P.M.

KFI-Ben Hunter

### 11:40 P.M.

KNX-Ballance, Music

### 11:55 P.M.

KFI-News

### 12 Midnight

KFI-Midnight Flyer;  
E. Hunter  
KABC-News  
KNX-Music  
KLAC-News; Music  
KFWB-Music, Finley  
KMPC-Bill Stewart  
KRKD-Life, Show  
KXLA-Nite City  
KFAC-Music  
KGFJ-Night Club