

# RADIO TODAY

FRIDAY, MARCH 12, 1954

KABC - 790  
KALI - 1430  
KBIG - 740  
KBLA - 1490  
KERN - 1410  
KFAC - 1330

KFI - 640  
KFOX - 1280  
KFSG - 1150  
KFVD - 1020  
KFWB - 980  
KGER - 1390

KGFJ - 1230  
KGIL - 1260  
KHJ - 930  
KIEV - 870  
KLAC - 570

KMPC - 710  
KNX - 1070  
KOWL - 1580  
KPOL - 1540  
KPMG - 1560

KPPC - 1240  
KRKD - 1150  
KVOE - 1480  
KWKW - 1300  
KXLA - 1110

## PROGRAM HIGHLIGHTS

### CURRENT EVENTS—

5:00 & 10:00 KHJ-Fulton Lewis  
6:55 KHJ-Bill Henry

### VARIETY—

7:00 KHJ-Starlite Theater  
8:30 KFI-Dinah Shore  
9:00 KFI-Bob Hope

KFI broadcasts the news today at 6, 6:45, 7:15, 7:45, 8:30, 9:45, 10:25 a.m., 4:15, 5, 5:15, 6:15, 8:15, 10, and 11 p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

### 7:00 A.M.

KFI-Western Swing  
KNX-Ferris Show  
KABC-Music, Masterson  
KHJ-Hemingway and News  
KMPC-News: Haynes  
KMPC-Clock Watcher  
KFAC-Concert; News  
KFWB-Leyden, Music

7:15 A.M.  
KFI-News  
KNX-R. Story Show  
KHJ-Bkfst. Gang

7:30 A.M.  
KHJ-King's Crossroads  
KFI-Hit the Road  
KNX-Frank Goss  
KABC-News, Music  
KMPC-Clock Watcher  
KFWB-News

7:45 A.M.  
KFI-Manning, News  
KNX-Harry Babbitt  
KHJ-News, Fred; Greene  
KFWB-Music, Leyden

### 8:00 A.M.

KFI-Murray Talks  
KNX-Ralph Story  
KABC-Bkfst. Club  
KHJ-Cecil Brown  
KLAC-News, Stocks  
KFWB-News; Sports  
KMPC-News  
KRKD-Unity Church  
KFAC-Stock Market

8:15 A.M.  
KNX-Valle, News  
KGFJ-L.A. Fire Dept.  
KLAC-Balter; Haynes  
KFAC-Sports & Music  
KMPC-Business-News; Sports  
KHJ-Titus Moody; H. Engle  
KFWB-B. Leyden

8:30 A.M.  
KFI-Pat Bishop, News  
KNX-Make Mine  
KHJ-Bible Institute  
KFAC-News, D. Joy  
KMPC-Clock Watcher  
KGFJ-Divine Science

8:45 A.M.  
KFI-Andy & Virginia  
KNX-Rosemary  
KFAC-Unity View  
KFWB-News

### 9:00 A.M.

KNX-Wendy Warren  
KABC-Garden; Recipe

KLAC-News, Modern Romances  
KHJ-Norma Young  
KMPC-Chet Huntley  
KFAC-News; Leyden

9:15 A.M.  
KFI-Ladies Day  
KNX-Aunt Jenny  
KABC-Chet Huntley  
KHJ-Capitol Commentary; G. Heater

9:30 A.M.  
KNX-Helen Trent  
KABC-Modern Romances  
KHJ-Norma Young  
KMPC-Chet Huntley  
KFAC-News; Leyden

9:45 A.M.  
KABC-Ever Since Eve  
KFAC-News, Fred; Greene  
KFWB-Music, Leyden

### MYSTERY AND DRAMA—

7:30 KHJ-Cisco Kid  
8:00 KNX-Mr. Keen

### SPORTS—

5:00 KABC-Elroy Hirsch  
5:30 KNX-Tom Harmon  
6:30 KMPC-Today's Races  
7:00 KABC-Fights

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KHJ-Melody Manor  
KBIG-Catalina Bandstand  
KFAC-Concert  
KFWB-News; Leyden

9:15 A.M.  
KFI-Ladies Day  
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KNX-Helen Trent  
KABC-Modern Romances  
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KMPC-Chet Huntley  
KFAC-News; Leyden

9:45 A.M.  
KABC-Ever Since Eve  
KFAC-News, Fred; Greene  
KFWB-Music, Leyden

9:55 A.M.  
KABC-Todds; Berch

### 10:00 A.M.

KFI-Art Baker  
KNX-Road of Life  
KMPC-News, Ira Cook  
KFAC-Music Loom  
KHJ-News; Leyden

10:15 A.M.  
KFI-2nd Chance  
KNX-Ma Perkins  
KHJ-Tello-Test

10:30 A.M.  
KFI-Strike It Rich  
KNX-D. Malone  
KABC-True Story  
KFAC-Your Soloist; News  
KHJ-Jack Wagner

10:45 A.M.  
KNX-Guiding Lite  
10:55 A.M.  
KABC-Whispering Sts.

### 11:00 A.M.

KFI-Bob Hope; News  
KFAC-Music  
KHJ-City; News  
KNX-2nd Mrs. Barton

11:15 A.M.  
KNX-Perry Mason  
KFAC-Folk Songs  
KABC-Girl Marries

11:30 A.M.  
KABC-Grand Central: Without Love  
KHJ-Queen for a Day  
KFI-Phrase Pava  
KFAC-Int'l Music  
KNX-Nora Drake; Brighter Day  
KFI-Lady's Book

12 NOON  
KNX-News  
KPOL-Baptist Church  
KABC-News  
KFAC-Concert  
KHJ-Farm Report  
KHJ-Sid Butler, News  
KMPC-Music, Cook  
KGFJ-Continental Gems

12:15 P.M.  
KNX-Hilltop House  
KFI-Road of Life  
KHJ-Cedric Foster  
KABC-Paul Harvey

12:30 P.M.  
KFI-Pepper Young  
KLAC-570 Club  
KFWB-News  
KFI-Tapestry of Life  
KABC-Hayes, Todds  
KNX-Art Linkletter

12:45 P.M.  
KFI-Rite Happiness  
KFAC-News, D. Joy  
KFWB-Jerry, Beverly  
KHJ-News  
Wagner Show

1:00 P.M.  
KABC-Davidson Show; Recipe  
KFAC-Salvation Army  
KFI-Backstage Wife  
KNX-Arthur Godfrey

1:15 P.M.  
KFI-Sittla Dallas  
KFAC-L.A. City Schools

1:30 P.M.  
KFI-Widder Brown  
KHJ-Ladies Fair  
KFAC-Concert Matinee

1:45 P.M.  
KFI-Woman in House

### 2:00 P.M.

KFI-Plain Bill  
KABC-Murder in the Afternoon  
KHJ-Olsen Show  
KMPC-News; Music

2:15 P.M.  
KFI-Travelers  
KNX-Ashton, Lewis  
KMPC-News; Music  
KABC-Beat Record  
KFAC-News; Plano  
KHJ-Hughes Reel

3:10 P.M.  
KNX-Untold Story  
KHJ-Test  
KNN-Off Balance

3:20 P.M.  
KFI-Dr. Paul; News  
KNX-Off Balance  
KABC-Martin Block Show; B. Crocker  
KFAC-Opera World  
KHJ-Jack Kirkwood  
KFWB-Red Rowe

4:00 P.M.  
KFI-Life Beautiful  
KNX-Phil Norman  
KABC-M. M. McBride  
KHJ-Fulton Lewis Jr.  
KFAC-Musical  
KLAC-News, Sports  
Alex Cooper  
KMPC-News; Music

4:15 P.M.  
KFI-Burrill Wheeler  
KHJ-News, Hem way

4:30 P.M.  
KNX-George Fisher; Editor  
KABC-Nancy Holme  
KHJ-Curt Massey  
KGFJ-Dixieland Cal. Inst. of Soc. Welfare

4:45 P.M.  
KABC-News  
KHJ-Sam Hayes

4:55 P.M.  
KFI-Southland Weather News

KRKD-Veterans Admin.  
2:15 P.M.  
KFI-Front Pg. Farrell

2:30 P.M.  
KFI-Lorenzo Jones  
KNX-Curt Massey  
KHJ-Behind the Stray  
KABC-Pops Concert

2:45 P.M.  
KFI-Marriage Pava  
KNX-Wizard Odds  
KHJ-Lynn Looks at Hollywood

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KABC-News  
KHJ-Sam Hayes

4:55 P.M.  
KFI-Southland Weather News

5:00 P.M.  
KFI-Pat Bishop  
KNX-Ed. R. Morrow  
KABC-Elroy Hirsch  
KHJ-B-Bar-B Songs  
KFAC-Sun. Serenade  
KMPC-News. Bill Stewart

5:15 P.M.  
KFI-News  
KNX-Today In L.A.  
KABC-Beardsley  
KFWB-Scott's Sports

5:30 P.M.  
KFI-Sports Report  
KNX-Tom Harmon  
KABC-Chet Huntley  
KHJ-Wild Bill; Brown

KMPC-Stars of Song  
KRKD-Sports Dial  
KABC-Varieties  
KFWB-Red Rowe

5:45 P.M.  
KFI-E. Peterson  
KNX-F. Goss; News  
KABC-Garred; News  
KRKD-Race Results  
KMPC-Music, Stewart  
KLAC-Sports, Balter  
KFWB-Red Rowe

5:55 P.M.  
KMPC-Race Preview

### 6:00 P.M.

KFI-News, Putnam  
KNX-L. Miss  
KABC-Hank Weaver  
KHJ-Com'tary, Heat'r  
KLAC-News; Tunes  
KMPC-Kelley, Sports  
KFAC-News; Dinner Concert

6:15 P.M.  
KFI-Out of the West  
KABC-Sports, Stern  
KHJ-Perry Como  
KMPC-News

6:30 P.M.  
KFI-News  
KNX-Stan Freeburg  
KABC-Lum n' Abner  
KHJ-Virgil Pinsky  
KMPC-Today's Races  
KFWB-Frank Bull  
KFAC-Musical Milestones

6:45 P.M.  
KABC-J. Vandercreek  
KHJ-Sam Hayes

6:55 P.M.  
KHJ-Bill Henry

### 7:00 P.M.

KFI-McGee & Molly  
KNX-Godfrey Digest  
KHJ-Starlite Theater  
KMPC-Stewart, Music  
KGFJ-Musical Digest  
KFAC-Music at 7

7:15 P.M.  
KFI-Man on the Go  
7:30 P.M.  
KFI-Hollywood Sound Stage  
KHJ-Cisco Kid  
KFWB-News; Music  
KABC-News, Hits & Encores  
KFAC-Echoes & Encores

7:45 P.M.  
KFWD-Rosary Hour  
KRKD-Catholic Hr.

### 8:00 P.M.

KFI-One Man's Family  
KNX-Mr. Keen  
KHJ-Take a Number  
KFAC-Eve. Concert  
KFWB-Invlt. From Bv.

8:15 P.M.  
KLAC-News; G. Norman  
KABC-Romance Music

8:30 P.M.  
KFI-News Parade  
KFI-Dinah Shore

KFI-Lowell Thomas  
KHJ-Have a Heart  
KABC-Hollywood Starway

8:45 P.M.  
KFI-Income Tax  
KNX-Tennessee Ernie  
KABC-Mike Malloy

### 9:00 P.M.

KFI-Bob Hope  
KFI-Beulah  
KMPC-Songs You Love

9:15 P.M.  
KHJ-News; Paper of Air  
KGFJ-Hunt, Hancock  
KABC-Ozzie & Harriet  
KLAC-News; Norman

9:30 P.M.  
KFI-Amer. Bandstand  
KNX-Music Box  
KHJ-Music; News  
KABC-What's Name of Song?  
KMPC-Dance Time

### 10:00 P.M.

KNX-News  
KFI-Reporter  
KHJ-Fulton Lewis Jr.  
KFAC-Music  
KABC-News; Hill  
KFWB-Larry Finley

10:15 P.M.  
KFI-Joy Forever  
KNX-C. Alcott; T. Hanlon  
KABC-Science of Mind  
KHJ-Com'tary, Edw'ds

10:30 P.M.  
KFI-The Big Story  
KNX-Phil Norman  
KABC-Lonesome Gal  
KHJ-Deems Taylor

### 11:00 P.M.

KFI-News  
KNX-Roby, News  
KABC-Midnight Melodies  
KHJ-News

11:10 P.M.  
KNX-Hanlon Scorebr'd

11:15 P.M.  
KFI-Sports Final  
KNX-Merry-Go-Round  
KHJ-Music

11:30 P.M.  
KFI-Ben Hunter

11:40 P.M.  
KNX-Ballance 'n' Records

### 12 Midnight

KFI-Midnight Flyer; Ben Hunter  
KNX-Music  
KABC-News  
KFAC-Nile Music  
KLAC-News; Alex Cooper; Music

KFWB-Finley, Music  
KFLA-Night Life  
KMPC-John McShane  
KRKD-Holly Show  
KGFJ-Dream Stairway