

# RADIO TODAY

WEDNESDAY, MARCH 10, 1954

KABC - 790	KFI - 640	KGJF - 1230	KMPC - 710	KPPC - 1240
KALI - 1430	KFOK - 1280	KGIL - 1260	KNX - 1070	KRKD - 1180
KBIG - 740	KFSG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1430
KLBA - 1490	KFVD - 1020	KIEV - 870	KPOL - 1540	KWKW - 1300
KERN - 1410	KFWB - 980	KLAC - 570	KPMC - 1560	KXLA - 1110
KFAC - 1330	KGER - 1390			

## PROGRAM HIGHLIGHTS

### VARIETY—

5:00 KHJ-Wild Bill Hickok  
7:00 KFI-Freddie McGehee & Molly  
8:30 KFI-Great Gildersleeve  
9:00 KFI-You Bet Your Life  
10:15 KFI-Joy Forever

### SPORTS—

5:30 KNX-Tom Harmon  
6:30 KMPC-Today's Races  
**MYSTERY & DRAMA—**  
8:00 KNX-FBI in Peace & War  
8:00 KHJ-Nightmare

KFI broadcasts the news today at 6\*, 6:45\*, 7:15, 7:45, 8:30\*, 9:15\*, 10:25\* a.m., 4:15\*, 4:55, 5\*, 5:15\*, 6:15\*, 8:15, 10, and 11\* p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.

### 7:00 A.M.

KFI-Western Swing  
KNX-Ferris Show  
KABC-Masterson Show  
KHJ-News, Hem'way  
KLAC-News, Haynes  
KMPC-Clock Watcher  
KFAC-Concert, News  
KFWB-Music, Leyden

### 7:15 A.M.

KFI-News  
KNX-R. Story Show  
KHJ-Bkfst. Gang

### 7:30 A.M.

KFI-Hit the Road  
KNX-Frank Goss  
KABC-News, Mast'son  
KMPC-Clock Watcher  
KFWB-Newsreel, Sports

### 7:45 A.M.

KFI-Manning, News  
KNX-Harry Rabbitt  
KHJ-News, Freed

### 8:00 A.M.

KFI-Murray Talks  
KNX-L. Story Show  
KABC-Bkfst. Club  
KHJ-Cecil Brown  
KLAC-News, Stocks  
KMPC-News  
KFAC-Stock Market  
KFWB-News, Sports

### 8:15 A.M.

KNX-D. Vaille, News  
KGJF-Voice of Blind  
KFWB-Bill Leyden  
KHJ-News:  
Titus Moody  
KLAC-Balter, Haynes  
KFAC-Sports & Music  
KMPC-Business News;  
Sports  
KRKD-Country Church  
of Hollywood

### 8:30 A.M.

KFI-News, P. Bishop  
KNX-Make Up Mind  
KHJ-Bible Institute  
KFAC-News, Joy  
KMPC-News, Cl'kw'cht  
KGJF-Divine Science  
KPOL-L.A. Breakfast  
Club

### 8:45 A.M.

KFI-Andy & Virginia  
KNX-Rosemary  
KFAC-Unity View  
KFWB-News

### 9:00 A.M.

KNX-Wendy Warren  
KABC-Garden; Reclips  
KHJ-Melody Nanner

### KRIG-Catalina

Bandstand  
KFAC-Concert  
KFWB-News; Bill  
Leyden

### 9:15 A.M.

KFI-Ladies' Day  
KNX-Aunt Jennie  
KABC-Chet Huntley  
KHJ-Capitol  
Commentary; G.  
Heater

### 9:30 A.M.

KNX-Helen Trent  
KABC-Modern  
Romances  
KHJ-Norma Young  
KMPC-Chef Milani  
KLAC-Music, Potter  
KFAC-Music, Jarvis  
KFAC-Plano; News

### 9:45 A.M.

KABC-Ever Since Eve  
KFI-News  
KNX-Gal Sunday

### 9:55 A.M.

### KABC-News

### 10:00 A.M.

KFI-Art Baker  
KNX-Road of Life  
KFAC-Music Loom  
KMPC-News; Ira Cook  
KHJ-Newsreel of Air  
KABC-News; Todds

### 10:15 A.M.

KFI-Second Chance  
KNX-Ma Perkins  
KHJ-Tello-Test

### 10:30 A.M.

KFI-Strike It Rich  
KNX-Dr. Malone  
KABC-True Story  
KFAC-Your Soloist  
KHJ-Jack Wagner

### 10:45 A.M.

### KNX-Guiding Light

### 10:55 A.M.

### KABC-Whisp. Sts.

### 11:00 A.M.

KFI-Bob Hope  
KNX-2nd Mrs. Burton  
KFAC-Music  
KHJ-Wonderful City;  
News

### 11:15 A.M.

KFI-News  
KNX-Perry Mason  
KABC-Girl Marries  
KFAC-Folk Songs

### 11:30 A.M.

KFI-Phrase Pays  
KNX-Nora Drake  
KABC-Grand Central;  
Berch  
KFAC-Music, News  
KHJ-Queen for a Day

### 11:45 A.M.

### KFI-Lady's Book

### KNX-Brighter Day

### 12 NOON

KFI-Farm Report  
KNX-News, Kenneally  
KABC-News  
KFAC-Lunch, Concert  
KPOL-Tomb. B'list Ch.  
KHJ-Sid Fuller

### 12:15 P.M.

KFI-Road of Life  
KNX-Hill Top House  
KABC-Sam Hayes  
KHJ-Cedric Foster

### 12:30 P.M.

KFI-Pepper Young  
KNX-Art Linkletter  
KABC-Sam Hayes  
KFWB-News  
KLAC-570 Club  
KHJ-Tasteries of  
Life

### 12:45 P.M.

KFI-Rite to Happiness  
KFAC-Paul Harvey  
KFWB-Jerry & Bev.  
KABC-Todds  
KHJ-News

### 12:50 P.M.

### KHJ-Jack Wagner Show

### 1:00 P.M.

KFI-Backstage Wife  
KNX-Arthur Godfrey  
KABC-Davidson Show;  
Recipe  
KFAC-Holland Calling  
KFAC-French Songs

### 1:15 P.M.

### KFI-Stella Dallas

### KFAC-City Schools

### 1:30 P.M.

KFI-Widder Brown  
KHJ-Ladies Fair  
KFAC-Conc't Matinee

### 1:45 P.M.

### KFI-Woman in House

### 2:00 P.M.

KFI-Plain Bill  
KABC-Murder In  
Afternoon  
KHJ-Answ'r?, News  
KMPC-News; J. Grant  
KRKD-Gov. Speaks

### 2:15 P.M.

KFI-Front Pg. Farrell  
KRKD-Salvation Army

### 2:30 P.M.

KFI-Lorenzo Jones  
KNX-Curt Massey  
KHJ-Behind the Story  
KFAC-Pops Concert

### 2:45 P.M.

KFI-Marriage Pays  
KNX-Wizard Odds  
KHJ-Lynn Looks at  
Hollywood

### 3:00 P.M.

KFI-Travelers  
KNX-Ashton, Lewis  
KABC-Nora Drake  
KFAC-Grand Central;  
KFAC-News; Music  
KHJ-Hughes Reel

### 3:10 P.M.

### KNX-Untold Story

### 3:15 P.M.

KHJ-Tello-Test  
KNX-Off Balance

### 3:30 P.M.

KFI-Dr. Paul; News  
KNX-Off Balance  
KFAC-World of Opera  
KABC-Martin Block  
KHJ-Jack Kirkwood  
KFWB-Red Rowe  
Record Show

### 4:00 P.M.

KFI-Life Beautiful  
KNX-Phil Norman  
KABC-McBride  
KHJ-Fulton Lewis Jr.  
KFAC-Musical  
KLAC-News; Sports;  
Alex Cooper

### 4:15 P.M.

KFI-Burrit Wheeler;  
News  
KHJ-News, Hem'way

### 4:30 P.M.

KNX-G. Fisher; Editor  
KABC-Nancy Holme  
KHJ-C. Massey Time  
KGJF-Dixieland

### 4:45 P.M.

### KABC-News

### KHJ-Haves; News

### 4:55 P.M.

### KFI-Weather Summary

### 5:00 P.M.

KFI-News, Bishop  
KNX-Ed Murrrow  
KABC-Bob Hirsch  
KHJ-B-Bar-B Songs  
KFAC-Serenade  
KMPC-News; Bill  
Stewart

### 5:15 P.M.

KFI-News  
KNX-Today in L.A.  
KABC-News;  
Beardsley

### KFWB-Scott's Sports

### 5:30 P.M.

KFI-Sports; Thomas  
KNX-Tom Harmon  
KABC-Chet Huntley  
KHJ-Wild Bill; News  
KFAC-Varieties

KRKD-Sports Dial  
KMPC-Stars of Song  
KFWB-Red Rowe

### 5:45 P.M.

KFI-E. Peterson  
KNX-Goss, News  
KMPC-News, Gatted  
KLAC-Sports, Balter  
KRKD-Race Results  
KMPC-Music, Stewart

### 6:00 P.M.

KFI-News, Putnam  
KNX-Crime  
Photographer  
KGJF-Request Perf.  
KABC-Hank Weaver  
KHJ-Gabriel Heatter  
KLAC-News; Tunes  
KMPC-Relay Sports  
KFAC-News; Dinner  
Concert

### 6:15 P.M.

KFI-Out of West  
KABC-Sports, Stern  
KHJ-Geary Gomo  
KMPC-News

### 6:30 P.M.

KNX-Guy Lombardo  
KFI-Band Parade  
KABC-Lum. of Abner  
KHJ-Virgil Pinkley  
KFWB-Ann. Dances  
KMPC-Today's Races  
KFAC-Music  
Milestones

### 6:45 P.M.

KABC-J. Vandercok  
KHJ-Sam Hayes

### 6:55 P.M.

### KHJ-Bill Henry

### 7:00 P.M.

KABC-Lone Ranger;  
News  
KFI-McGehee & Molly  
KNX-21st Precinct  
KABC-Squad Room  
KHJ-Squad Room  
KFAC-Musical Digest  
KFAC-Music at 7:00  
KMPC-Music, Stewart

### 7:15 P.M.

### KFI-Man on the Go

### 7:30 P.M.

KFI-Walk a Mile  
KABC-City Byline  
KHJ-Cisco Kid  
KFAC-News  
KFWB-Community  
Newspaper  
KNX-Symphonette  
KRKD-Health Talk

### 7:45 P.M.

KABC-Headline  
Edition  
KFWB-Rosary Hour

### 8:00 P.M.

KFI-One Man's  
Family  
KNX-FBI; News  
KHJ-Nightmare  
KABC-Romance Music  
KLAC-News; Sports;  
Music; G. Norman  
KFAC-Eve. Concert  
KFWB-Invitation  
From Beverly  
8:15 P.M.  
KFI-World News

### 8:30 P.M.

KFI-Great Gildersleeve  
KNX-Lowell Thomas  
KHJ-Family Theater  
KABC-Hollywood  
Starway

### 8:45 P.M.

KNX-Tennessee Ernie  
Show  
KABC-Mike Malloy

### 9:00 P.M.

KFI-Bet Your Life  
KNX-Beulah  
KHJ-Newsreel of Air  
KGJF-Hunter Hancock  
KABC-Mystery Theater  
KMPC-Your Music

### 9:15 P.M.

KHJ-Newsreel:  
Something to Think  
About  
KNX-Bill Ballance  
KMPC-Songs You  
Ordered

### 9:30 P.M.

KNX-Burgie Mus. Box  
KFI-Bandstand  
KHJ-Musical Memories  
KABC-Week Orch.  
KMPC-Dance Time  
KNX-Music Box  
9:45 P.M.  
KHJ-Robt. Hurlleigh

### 10:00 P.M.

KFI-Reporter  
KNX-10:00 Clock Wire  
KHJ-Fulton Lewis Jr.  
KFAC-News  
KABC-News; E. Hill  
KFWB-Finley Show

### 10:15 P.M.

KFI-Joy Forever  
KNX-Alcott; Hanlon  
KHJ-Com'tary, Edw'ds  
KABC-Science of Mind

### 10:30 P.M.

KFI-Peak Show  
KNX-P. Norman  
KABC-Lonesome Gal  
KHJ-Crowell's Nest

### 11:00 P.M.

KFI-11th Hour News  
KNX-News; Roby  
KABC-Minute Melodie  
KHJ-News  
KFAC-Music Magazine

### 11:10 P.M.

### KNX-Hanlon Scorb'rd

### 11:15 P.M.

### KFI-Sports

### KHJ-Music

### KNX-Merry-Go-R'nd

### 11:30 P.M.

### KFI-Ben Hunter

### 11:40 P.M.

### KNX-Ballance, Music

### 11:55 P.M.

### KFI-News

### 12 Midnight

KFI-Midnight Flyer;  
B. Hunter  
KABC-News  
KNX-Music  
KLAC-News; Music  
KFWB-Music, Finley  
KMPC-Bill Stewart  
KRKD-Holly, Show  
KXLA-Nite Life  
KFAC-Music  
KGJF-Night Club