

# TV \* RADIO

## WEDNESDAY TELEVISION

(11) KTTY (28) KTHE  
 (2) KNXT (5) KTLA (9) KHJ  
 (4) KNBH (7) KECA (13) KCOP

7:00 (2) Panorama Pacific  
 8:20 (4) "Campus Rhythm"  
 9:00 (2) Morning Show:  
 "Shot in the Dark"  
 10:00 (4) Ding Dong School  
 10:15 (2) Shopper  
 10:30 (2) Star Hostess Party  
 (4) Breakfast in Hollywood  
 10:45 (11) Serenade, News  
 11:00 (11) Star Shoppers  
 (2) California Living  
 11:30 (11) Norma Gilchrist  
 (4) Ask Washington  
 (2) Linkletter House Party  
 12:00 (11) Sheriff John's Brigade  
 (4) Bride & Groom  
 (2) Big Payoff  
 12:15 (4) Jack McHroy  
 12:30 (2) Bob Crosby  
 12:45 (9) Suspects Wanted; News  
 1:00 (11) Chef Milani  
 (7) Turn to a Friend  
 (4) Mary McAdoo  
 (2) Strike It Rich  
 (9) Crosby's Calling  
 1:30 (2) Valiant Lad  
 (5) Key to the Kitchen  
 (2) Ern Westmore  
 1:45 (2) Search for Tomorrow  
 2:00 (11) "Mysterious Miss X"  
 (4) Bill Stulla  
 (2) Love of Life  
 (13) Mike Roy's Kitchen  
 (9) Mama Weiss  
 (7) Mary Carter's Cook Book  
 2:15 (2) Guiding Light  
 2:30 (2) Arthur Godfrey  
 2:45 (13) Public Service Film  
 (7) "School for Danger"  
 2:55 (9) Headline Report  
 3:00 (9) Queen for a Day  
 (13) Mike Roy's Kitchen  
 (4) Kate Smith  
 (2) Double or Nothing  
 3:30 (11) Photoquiz  
 (9) Lucky U  
 (5) Music; News; Police Calls  
 (2) Garry Moore  
 3:55 (7) Les Paul, Mary Ford  
 4:00 (11) Nancy Olson  
 (4) Welcome Travelers  
 (5) Playcrafters Club  
 (13) Hollywood on TV  
 (9) Star Time—G. Norman  
 (2) Brighter Day  
 (7) Al Jarvis  
 4:15 (11) "Here Comes Kelly"  
 (2) "Weddings Are Wonderful"  
 4:30 (4) On Your Account,  
 (3) "Neck & Neck"  
 5:00 (4) Atom Squad  
 (2) Adventures of Scuffy  
 (13) Webster Webfoot  
 5:15 (4) Pinky Lee Show  
 (7) Dusty Walker  
 5:30 (11) Sheriff John's Cartoon  
 (2) Space Funnies  
 (5) Western Picture  
 (4) Howdy Doody  
 (7) Ladies Matinee, News  
 (13) Gary's Movie Carnival  
 6:00 (11) Thunderbolt  
 (4) Nutsy the Clown  
 (7) Space Patrol  
 (2) Laurel & Hardy  
 (13) Dick Haynes  
 (9) Action Theater  
 6:15 (11) Ramar of Jungle  
 (4) Commander Comet  
 (7) Jack Owens; Weather  
 6:25 (2) Weather News  
 6:30 (11) Beany  
 (2) News; D. Edwards  
 (2) TV Theater  
 (4) Haw Haw Hawthorne  
 (8) Jr. Crossroads  
 (13) Telepaper; Weather  
 6:45 (11) George Putnam, News  
 (2) Perry Como Show  
 (13) Sports Book  
 (5) Handv Hims  
 (4) Sports News  
 (13) Baseball Hall of Fame  
 6:55 (5) Gene Bolla; Weather  
 (4) News; Peterson  
 (7) Les Paul, Mary Ford  
 7:00 (11) Hopalong Cassidy  
 (9) "Ghost and the Guest"  
 (13) Playhouse: "Sign of the Wolf"



**HOLLYWOOD FINALE** — Gloria Curran leaves for an eastern tour after her singing stint with Jack Owens this afternoon, KECA, 3:30.

(3) Newsreel, G. Martyn  
 (2) Boxing; Ezzard Charles; Bob Satterfield  
 (4) TBA  
 (7) Sky King  
 7:15 (5) Surprise Twist  
 (2) In My Opinion  
 7:30 (11) Terry & the Pirates  
 (13) Liberace  
 (7) Jamie  
 (4) Eddie Fisher  
 (5) Charlie Chase Comedy  
 7:45 (4) News Caravan  
 (2) Sports, M. Allen  
 8:00 (11) Files of Jeffrey Jones  
 (4) I Married Joan  
 (7) Mark Sabre  
 (13) Your TV Theatre  
 (9) Arthur Godfrey  
 (5) Big Game Hunt  
 (5) Frosty Frolics  
 8:30 (11) Boston Blackie  
 (7) Play of the Week  
 (9) Scoop the Writers  
 (13) Times Sq. Playhouse  
 (4) My Little Margie  
 9:00 (11) My Hero  
 (7) "Road Show"  
 (5) Wrestling  
 (13) "Dark Waters"  
 (4) TV Theater  
 (9) Boxing  
 (2) Strike It Rich  
 9:30 (11) Abbott & Costello  
 (2) I've Got Secret  
 10:00 (11) Mystery Theatre  
 (2) TBA  
 (4) This Is Your Life  
 10:20 (13) Ed Lyon's Headlines  
 10:30 (2) Newspaper of the Air  
 (4) Man Against Crime  
 (7) Hank Weaver  
 (13) "Secrets of Scotland Yard"  
 (9) News  
 10:45 (7) "Hiltehlke to Heaven"  
 (2) News, Weather, Sports  
 (9) TV Juke Box  
 (3) Wrestler's Lament  
 11:00 (11) George Putnam, News  
 (2) Chronoscope  
 (4) Santa Anita Race Track  
 (4) News, D. Rieklis  
 11:20 (11) "Brewster's Millions"  
 Dennis O'Keefe  
 (4) Editor Yorgessen, "Now Barrabas"—Richard Greene  
 (2) Headlines, "One Rainy Afternoon"  
 11:30 (5) Final Edition  
 11:55 (13) "One Wild Oat"  
 12:05 (2) Headlines  
 1:05 a.m. (11) News  
 1:10 (11) "The Challenge"

## VIDEO-RADIO BRIEFS

### Howdy Doody Looks for New Princess

Buffalo Bob Smith hadn't been in Los Angeles more than a few hours before he'd decided he'd be able to find a new Princess Summer-Fall-Winter-Spring for his Howdy Doody troupe to take back to New York.

Producer Roger Muir and Smith got together and set up rules and regulations for the successful gal. She must be a wholesome teenager, talented and able to handle children with warmth and understanding.

Candidates should send photographs and background material to the Howdy Doody office, NBC Hollywood. The pair plan to hold auditions of selected candidates next Tuesday at 3:30 in the net's Burbank studios.

What's in store for the Princess? a salary of \$500 a week appearing on the Monday-Friday programs 52 weeks a year and, in addition, recording, radio and personal appearance contracts that could run the total above the \$50,000 mark.

story of a physician who neglects his wife on KCOP (13), 8:30 p.m.

Michael O'Shea and Gale Storm share acting honors on Family Theater, KHJ, 8:30 p.m.

Pinky Lee's KNBH (4) show is being extended to a half-hour tonight starting at 5 p.m. It's a test to determine sponsor and public reaction.

KTLA's (5) Frosty Frolics goes to Tangiers for a locale of intrigue and mystery, 8 p.m.

Robert Beanblossom tangles with an efficiency expert on his My Hero telecast, KTTY (11), 9 p.m.

Hotshot Charlie gets involved in a love affair and the murder of a French diplomat during the Terry and the Pirates show, KTTY (11), 7:30 p.m.

Crime Photographer makes a return visit to radio tonight on KNX at 6 p.m. Staats Cotsworth will be heard in his familiar role as Casper the lensman.

KFWB carries the Loyola-Whittier basketball game at 8:30 tonight.

Eddie Cantor will be on hand to present Eddie Fisher with his third gold record, symbolic of selling over 1,000,000 platters on one tune, KNBH (4), 7:30 p.m.

Ezzard Charles battles Bob Satterfield on the KNXT (2) microwaved fights from Chicago, 7 p.m.

Herbert Marshall narrates "The Doctor Prescribes," the

## TV HIGHLIGHTS

5:00 (4) Pinky Lee Show  
 7:00 (11) Hopalong Cassidy  
 (2) Boxing (M)  
 7:30 (11) Terry and Pirates  
 (13) Liberace  
 (7) Jamie  
 8:00 (5) Frosty Frolics  
 (4) Arthur Godfrey  
 (4) Joan Davis  
 8:30 (11) Boston Blackie  
 (4) My Little Margie  
 (9) Scoop the Writers  
 9:00 (11) My Hero  
 (5) Wrestling  
 (9) Boxing  
 (2) Strike It Rich  
 (4) TV Theater  
 9:30 (11) Abbott and Costello  
 10:00 (4) This Is Your Life

## RADIO TODAY

WEDNESDAY, JANUARY 13, 1954

KALI - 1430	KFI - 640	KGFJ - 1230	KMPC - 710	KPPC - 1240
KBIG - 740	KFOX - 1280	KGIL - 1260	KNX - 1070	KRKD - 1150
KBLA - 1490	KFSG - 1150	KHJ - 930	KOWL - 1580	KVOE - 1480
KECA - 790	KFV - 1020	KIEV - 870	KPOL - 1540	KWKW - 1300
KERN - 1410	KFWB - 980	KGER - 1390	KPMC - 1560	KXLA - 1110
KFAC - 1330				

### PROGRAM HIGHLIGHTS

**VARIETY**—  
 7:00 KFI-Fibber McGee & Molly  
 9:00 KFI-You Bet Your Life  
 10:15 KFI-Joy Forever

**MYSTERY & DRAMA**—  
 8:00 KHJ-Deadline  
 8:00 KFAC-Playhouse

**KFI broadcasts the news today at 6, 6:45, 7:15, 7:45, 8:30, 9:45, 10:25 a.m., 4:15, 4:55, 5, 5:15, 6:15, 8:15, 10, and 11 p.m. Newscasts starred (\*) use the news-gathering facilities of the Los Angeles Times for local coverage.**

**7:00 A.M.**  
 KFI-Western Swing  
 KNX-Ferris Show  
 KECA-Masterson Show  
 KHJ-News, Hem'way  
 KLAC-News, Haynes  
 KMPC-Clock Watcher  
 KFAC-Concert, News  
 KFWB-Music, Leyden

**7:15 A.M.**  
 KFI-News  
 KNX-R. Story Show  
 KHJ-Bkfst. Gang  
 KMPC-News

**7:30 A.M.**  
 KFI-Cabbages & Kings  
 KNX-Frank Goss  
 KECA-News; Mast'son, News  
 KMPC-Clock Watcher  
 KFWB-Newsreel, Sports

**7:45 A.M.**  
 KFI-Manning; News  
 KNX-Harry Babbitt  
 KHJ-News; Freed

**8:00 A.M.**  
 KFI-Murray Talks  
 KNX-R. Story Show  
 KECA-Bkfst. Club  
 KHJ-Footnotes to History  
 KLAC-News, Stocks  
 KMPC-News, Sports  
 KFAC-Stock Market  
 KFWB-News; Sports

**8:15 A.M.**  
 KNX-D. Valle, News  
 KGFJ-Voice of Blind  
 KFWB-Bill Leyden  
 KLAC-Balster; Haynes  
 KFAC-Sports & Music

**8:30 A.M.**  
 KFI-News, P. Bishop  
 KNX-Slape Up Mind  
 KHJ-Bible Institute  
 KFA-News, Joy  
 KMPC-News; Cl'kw'chr  
 KGFJ-Divine Science  
 KEOL-L.A. Breakfast Club

**8:45 A.M.**  
 KFI-Andy & Virginia  
 KNX-Rosemary  
 KFAC-Unity View  
 KFWB-News

**9:00 A.M.**  
 KNX-Wendy Warren  
 KECA-Garden; Recipes  
 KHJ-Record Rhapsody  
 KBIG-Catalina  
 KBandstand

**9:15 A.M.**  
 KFI-Ladies Day  
 KNX-Aunt Jenny  
 KECA-Chet Huntley  
 KHJ-Capitol  
 Commentary; G. Heatter

**9:30 A.M.**  
 KNX-Helen Trent  
 KECA-D'bie, Nothing  
 KHJ-Norma Young  
 KMPC-Chef Milani  
 KLAC-Music, Potter  
 KFWB-Music, Jarvis  
 KFAC-Piano; News

**9:45 A.M.**  
 KFI-News  
 KNX-Gal Sunday  
 KECA-News

**9:55 A.M.**  
 KECA-News

**10:00 A.M.**  
 KFI-Art Baker  
 KNX-Road of Life  
 KFAC-Music Loom  
 KMPC-News; Ira Cook  
 KHJ-Newspaper of the Air  
 KECA-Todds

**10:15 A.M.**  
 KFI-Second Chance  
 KNX-Ma Perkins  
 KHJ-Tello-Test

**10:30 A.M.**  
 KFI-Strike It Rich  
 KNX-Dr. Malone  
 KECA-True Story  
 KFAC-Your Solist  
 KHJ-Jack Wagner

**10:45 A.M.**  
 KNX-Guiding Light  
 KECA-Whisp. Sts.

**11:00 A.M.**  
 KFI-Bob Hope  
 KNX-2nd Mrs. Burton  
 KFAC-Music  
 KHJ-Wonderful City; News

**11:15 A.M.**  
 KFI-News  
 KNX-Perry Mason  
 KECA-Girl Marries  
 KFAC-Folk Songs

**11:30 A.M.**  
 KFI-Phrasic Pave  
 KNX-Nora Drake

**12 NOON**  
 KFI-Farm Report  
 KNX-News, Kenneally  
 KECA-News  
 KFAC-Lunch, Concert  
 KPOL-Term, Btist Ch.  
 KHJ-Sid Fuller

**12:15 P.M.**  
 KFI-Road of Life  
 KNX-Hill Top House  
 KECA-Paul Harvey  
 KHJ-Cedric Foster

**12:30 P.M.**  
 KFI-Paper Young  
 KNX-Art Linkletter  
 KECA-Sam Hayes  
 KFWB-News  
 KLAC-770 Club  
 KHJ-Tapestries of Life  
 KRKD-This Thing Called Life

**12:45 P.M.**  
 KFI-Rite to Happiness  
 KNX-Arthur Godfrey  
 KECA-News; D. Joy  
 KFWB-Jerry & Bev  
 KECA-Todds  
 KHJ-News

**12:50 P.M.**  
 KHJ-Jack Wagner Show

**1:00 P.M.**  
 KFI-Backstage Wife  
 KNX-Arthur Godfrey  
 KECA-Davidson Show  
 KFAC-Holland Calling

**1:15 P.M.**  
 KFI-Stella Dallas  
 KFAC-City Schools

**1:30 P.M.**  
 KFI-Widder Brown  
 KHJ-Ladies Fair

**1:45 P.M.**  
 KFI-Woman in House

**2:00 P.M.**  
 KFI-Plain Bill  
 KECA-Recipes; R. Komper  
 KHJ-Answer?; News  
 KRKD-Gov. Speaks  
 KMPC-News; J. Grant

**2:15 P.M.**  
 KFI-Front Pg. Farrell  
 KRKD-Salvation Army  
 KECA-Paging the Judge

**2:30 P.M.**  
 KFI-Lorenzo Jones  
 KNX-Curt Masser  
 KECA-Romance in Music  
 KHJ-Behind the Story  
 KFAC-Pops Concert

**2:45 P.M.**  
 KFI-Marriage Pays  
 KNX-Wizard Odds  
 KHJ-Lynn Looks at Hollywood

**3:00 P.M.**  
 KFI-Travelers  
 KNX-Ashton; Lewis  
 KECA-Beat the Record  
 KFAC-News & Music  
 KHJ-Hughes Reel

**3:10 P.M.**  
 KNX-Story Backyard

**3:15 P.M.**  
 KHJ-Tello-Test

**3:30 P.M.**  
 KFI-Dr. Paul; News  
 KNX-Off Balance  
 KFAC-World of Opera  
 KECA-Jack Owens  
 KHJ-Jack Kirkwood  
 KFWB-Red Rowe  
 Record Show

**4:00 P.M.**  
 KFI-Life Beautiful  
 KNX-Phil Norman  
 KECA-M. McBride  
 KHJ-Fulton Lewis Jr.  
 KFAC-Musical  
 KLAC-News; Sports;  
 Alex Cooper

**4:15 P.M.**  
 KFI-Burrit Wheeler; News  
 KHJ-News, Hem'way

**4:30 P.M.**  
 KNX-G. Fisher; Editor  
 KECA-Nancy Holme  
 KHJ-C. Massey Time  
 KGFJ-Dixieland  
 KRKD-George McLain

**4:45 P.M.**  
 KECA-News  
 KHJ-Hayes; News

**4:55 P.M.**  
 KFI-Weather S'm'm'ry

**5:00 P.M.**  
 KFI-News, Bishop  
 KNX-Ed Murrow  
 KECA-Jack Owens  
 KHJ-B-Bar-B Songs  
 KFAC-Serenade  
 KMPC-News; Bill Stewart

**5:15 P.M.**  
 KNX-Tom Harmon  
 KECA-Pltw'd. Lawton

**5:30 P.M.**  
 KFI-Sports; Thomas  
 KNX-World Today  
 KECA-Chet Huntley  
 KHJ-Wild Bill; News  
 KFAC-Varieties

**5:45 P.M.**  
 KRKD-Sports Dial  
 KMPC-Stars of Song  
 KRKD-Salvation Army  
 KFWB-Sports

**5:45 P.M.**  
 KFI-E. Peterson  
 KNX-Goss, News  
 KECA-News, Garred  
 KLAC-Sports, Balster  
 KRKD-Race Results  
 KMPC-Music, Stewart  
 KFWB-Rowe Rancho

**5:55 P.M.**  
 KMPC-Race Preview

**6:00 P.M.**  
 KFI-News, Putnam  
 KNX-Crime  
 Photographer  
 KGFJ-Request Perf.  
 KECA-Len Beardsley  
 KHJ-Gabriel Heatter  
 KHJ-News; Tunes  
 KFWB-Joe Hernandez  
 KMPC-Kelley, Sports  
 KFAC-Styles in Music

**6:15 P.M.**  
 KFI-Out of West  
 KECA-News, Stern  
 KHJ-Perry Como  
 KMPC-News

**6:30 P.M.**  
 KNX-Guy Lombardo  
 KFI-Stars From Paris  
 KECA-Lum' n' Abner  
 KHJ-Virgil Pinkley  
 KFWB-Am. Dances  
 KMPC-Today's Races

**6:45 P.M.**  
 KECA-J. Vandercok  
 KHJ-Sam Hayes

**6:55 P.M.**  
 KFI-Bill Conerary  
 KFAC-Concert

**7:00 P.M.**  
 KFI-Fibber McGee & Molly  
 KNX-Syncopation  
 Piece  
 KECA-Lone Ranger; News  
 KHJ-Nightmare  
 KGFJ-Musical Digest  
 KFAC-Hill Concert  
 KMPC-Music, Stewart

**7:15 P.M.**  
 KFI-Man on the Go

**7:30 P.M.**  
 KNX-Symphonette  
 KFI-Walk a Mile  
 KECA-Bob Pierce  
 KHJ-Cisco Kid  
 KFAC-Encores  
 KFWB-Community Newspaper

**7:45 P.M.**  
 KECA-Headline  
 Edition: Sheila Graham

**8:00 P.M.**  
 KFI-Frost Warning;  
 One Man's Family  
 KNX-F.B.I.  
 KHJ-Deadline  
 KECA-Playhouse—  
 Joseph Cotton  
 KLAC-News Sports;  
 Music, G. Norman  
 KFAC-Eve, Concert  
 KFWB-Invitation From Beverly

**8:15 P.M.**  
 KFI-World News

**8:30 P.M.**  
 KFI-Great Gildersleeve  
 KNX-Lowell Thomas  
 KHJ-Family Theater  
 KECA-Hollywood Starway  
 KFWB-Basketball; Loyola-Whittier

**8:45 P.M.**  
 KNX-Family Skeleton  
 KECA-Mike Malloy

**9:00 P.M.**  
 KFI-Bet Your Life  
 KNX-Beulah  
 KHJ-Newspaper of Air  
 KGFJ-Hunter Hancock  
 KECA-Mystery Theater  
 KMPC-Songs You Ordered

**9:15 P.M.**  
 KHJ-News; Think  
 KNX-Les Paul, Mary Ford; Julius La Rosa

**9:20 P.M.**  
 KNX-Secretary of Labor Paul Mitchell

**9:30 P.M.**  
 KFI-Burgie Music Box  
 KHJ-Musical Memories

**9:45 P.M.**  
 KECA-L. Welk Orch.  
 KMPC-Dance Time  
 KNX-Ballance

**9:45 P.M.**  
 KNX-Hill Ballance

**10:00 P.M.**  
 KFI-Reporter  
 KNX-10 O'Clock Wire  
 KHJ-Fulton Lewis Jr.  
 KFAC-Music  
 KECA-News; E. Hill

**10:15 P.M.**  
 KFI-Joy Forever  
 KNX-News; Sports  
 KHJ-Com'tary, Edw'ds  
 KECA-Science of Mind

**10:30 P.M.**  
 KFI-Puska  
 KNX-P. Norman  
 KECA-Lonesome Gal  
 KHJ-Crowell's Nest  
 KFWB-Larry Finley

**11:00 P.M.**  
 KFI-11th Hour News  
 KNX-News; Roby  
 KECA-Midnite Melodie;  
 KHJ-News  
 KFAC-Music Magazine

**11:10 P.M.**  
 KNX-Hampton Scorb'rd

**11:15 P.M.**  
 KFI-Sports  
 KHJ-Music  
 KNX-Merry-Go-R'nd

**11:30 P.M.**  
 KFI-Dance Time

**11:40 P.M.**  
 KNX-Ballance, Music

**11:55 P.M.**  
 KFI-News

**12 Midnight**  
 KFI-Midnight Flyer;  
 B. Hunter  
 KNX-News  
 KNX-Music  
 KLAC-News; Music  
 KFWB-Music, Finley  
 KMPC-Bill Stewart  
 KRKD-Holly. Show  
 KNLA-Nite Life  
 KFAC-Music  
 KGFJ-Dream Stairs